

EUROPEAN NEWS

Lisbon's failure to name negotiator worries EEC

BY JIMMY BURNS IN LISBON

THE PORTUGUESE Government's failure to carry out the long-awaited restructuring of the Portuguese Commission for European integration, is causing considerable concern among EEC officials.

Portugal and the Community are due to resume accession negotiations at the beginning of next month but the Portuguese commission, which has been negotiating future membership, is in disarray.

Despite a pledge that it would issue a decree law to the effect last month, the Government in Lisbon has failed to name a successor to Dr. Vitor Constancio, the commission's former president.

Dr. Constancio, a member of the Socialist Party, resigned his post in February for "political and personal reasons," and has refused to reconsider his decision.

He has admitted that the

nine-man staff of the commission has fulfilled its primary function: that of preparing and providing the necessary background data before negotiations could begin.

According to officials at the office here of the EEC's permanent representative, there is an urgent need for the Government not only to name a successor to Dr. Constancio but also to reconstitute a negotiating team on a more practical basis. This is believed to have been made clear to the Portuguese authorities by Sig. Lorenzo Natali, the vice-president of the EEC Commission, who was here briefly last week.

Formal negotiations on Portuguese accession to the Community began in Luxembourg last October, though talks only began in earnest in December. Next month, Portugal and the EEC are due to discuss the first items on the agenda—customs unions and external relations.

Community officials here stress that Portugal must not fall behind Spain's accession negotiations at this stage as it would complicate her future accession.

Agreement close on Azores base

BY OUR LISBON CORRESPONDENT

PORTUGAL and Washington will sign a long-delayed agreement next month on the continued use of the Lajes base on the Azores by U.S. forces, according to Sr. Joao Freitas Cruz, the Portuguese Foreign Minister. A previous agreement on the strategically important Atlantic island expired in 1974, and negotiations were subsequently interrupted by Portugal's political turmoil.

The base at Lajes monitors Soviet submarine movements in the Atlantic and is crucial to the defence of the area.

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Kirchschlaeger ends Prague state visit

BY PAUL LENDYAI IN PRAGUE

HUMANITARIAN issues involving family reunification and exit visas from Czechoslovakia was the main problem dealt with in a communiqué issued at the end of the four-day state visit to Prague by President Rudolf Kirchschlaeger, of Austria, yesterday.

While the Austrian side stressed bilateral aspects, the Czechs repeatedly brought up major international issues and

Dr. Gustav Husak, the Czech leader, sharply attacked China for its "aggression" against Vietnam.

The Czechs said there could be no liberalisation of visa procedures between the countries, but Austrian officials stressed that some humanitarian problems were resolved. Dr. Husak has also accepted an invitation to visit Austria.

The Austrian President, who

is a practising catholic, yesterday met briefly, Cardinal Frantisek Tomasek after a visit to Prague cathedral.

Increased assets

PARIS—Net assets of French open-end investment funds increased by 34.7 per cent at the end of last year to FFf 36.9bn (\$1.58bn) from FFf 27.4bn at end-1977. AP-DJ

Election nears in Italy

By Rupert Cornwell in Rome

SIG GIULIO ANDREOTTI, the Italian Prime Minister-designate is today due to finalise his proposals for a new government. However, the main argument among politicians here is over the exact date of a general election—now almost a certainty.

As the 43-day-old government crisis reaches a head, terrorism has again erupted in the north. A woman was killed on Tuesday night when unknown assailants exploded a firebomb in the local Press Association offices in Bologna.

A Fiat executive, meanwhile, has been shot in the legs in Turin in an attack claimed later by the Red Brigades terrorists. The condition of the victim, Sig. Giuliano Farina (49) was later said not to be serious.

The general assumption here is that Sig. Andreotti will form a minority administration embracing his own Christian Democratic Party, the Republicans and perhaps the Social Democrats. This would then have the job of administering elections in May.

Remaining hopes that the dissolution of Parliament could be averted were virtually extinguished yesterday when the Socialist Party (PSI) newspaper *Avanti!* published an editorial apparently dismissing the idea of the PSI throwing Sig. Andreotti a lifeline by abstaining from voting against his administration.

Considerable uncertainty remains, however, about the date of the election. The Communists are understood to be pressing for it to be held as early as possible, and the Christian Democrats are inclined towards the first part of May.

The Socialists and Social Democrats, however, are keen to draw maximum advantage from the European elections, at which they are expected to do very well. They still hope both elections can be held on the same day—June 10.

Suarez faces dilemma in post-election strategy

Spain receives price inflation jolt

BY ROBERT GRAHAM IN MADRID

THE SPANISH Government's confidence in its ability to reduce the level of inflation this year has received a jolt. The January-consumer price index shows a 1.4 per cent increase.

This confirms an upward trend, evident since October, after apparently successful efforts by the authorities in the summer months to control prices.

The combined average for December and January, on an annual basis, would give Spain a projected rise of 17 per cent for 1979.

This is almost the same as for 1978 and out of line with previous macro-economic projections.

When wage negotiations were initiated between unions and employers last November, the Government said it hoped to reduce inflation to between 10 and 12 per cent for 1978. Even

this would be well above the European average.

The opposition yesterday claimed the Government had deliberately delayed the announcement of the January-consumer price increase, fearing their negative impact on the General Elections. Just before the March 1 elections, officials were hinting at a January increase of 0.9 per cent.

The substantially higher real figure underlines the dilemma facing Sr. Adolfo Suarez, the Prime Minister, as he begins to map a post-election economic strategy.

Officials say it is almost certain that the new Cabinet will, when formed, embark on a more expansionary economic policy to help push Spain out of its recession. But this will be difficult to manage if inflation continues to run at its present high level.

The business community has reacted favourably to the performance of Sr. Suarez's Union de Centro Democratico (UCD) which will permit the party to govern alone for the next four years.

Senior bankers and businessmen feel a new sense of optimism, reflected in the sharp increase in share prices on the Stock Exchange over the past 10 days.

This optimism derives from the removal of political uncertainties which have surrounded Sr. Suarez and his Government since before the first democratic elections of June, 1977.

The business community backed the UCD on March 1. Sr. Suarez is reportedly anxious to capitalise on this new mood of business confidence.

Inflation, however, poses a serious challenge. Economists believe the Government has been holding back price in-

creases on a range of important items, especially in the energy sector, and these cannot be kept at present levels with the new squeeze on oil supplies and prices.

They further underline that the relative strength of the peseta against the dollar last year enabled Spain to pay stable prices for raw materials. This, they say, is unlikely to last through 1979.

The effect of the present round of wage negotiations is far from clear, but is expected to be marginally more inflationary than the Government projections before the elections.

Wages are being kept within the 14 per cent increase norm, but employers have done this with dextrous juggling, so that the real increase is higher. Other agreements, affecting some 5 per cent of the work force, have ranged between 14 and 18 per cent.

Gundelach attacks cost of CAP

BY JOHN HUNT IN STRASBOURG

THE HEAVY cost of the Common Agricultural Policy and the accumulation of huge European farm surpluses were strongly condemned yesterday by Mr. Finn Olav Gundelach, the EEC Commissioner for Agriculture.

In a forthright speech to the European Parliament in Strasbourg, he underlined the blunt criticisms of the CAP which were made by Mr. James Callaghan, the Prime Minister, at the European summit in Paris on Monday.

"We cannot go on producing vast quantities of agricultural produce for which there is no market," Mr. Gundelach declared. "The taxpayer will not continue to accept such a policy."

He emphasised that the Com-

mission was determined to stand by its proposal that there should be no overall increase in common farm prices for the 1979 farm year, which starts next month. According to the Commissioner, European farmers had enjoyed a steady rise in real incomes over recent years.

The best way forward, he suggested, was to give financial assistance to farmers in the poorer regions in order to close the gap between them and the large number of wealthy farmers who at present were the main beneficiaries of the CAP.

Mr. Gundelach opposed a report from the Parliament's agricultural committee which called for a 3 per cent increase in farm prices in the coming year. The report opposed the suggested price freeze and wanted an increase in prices in the meat, beef and oilseed sectors to encourage production.

The committee's report approved the controversial co-responsibility levy on dairy produce which has met widespread opposition from Britain's dairy farmers. It also demanded a tax on the production of margarine, so that it would better compete with butter.

Tests go ahead at W. German N-waste site

By Jonathan Carr in Bonn

DESPITE protests by demonstrators, first test drillings began yesterday at Gorleben, Lower Saxony, the proposed site for installations which it is hoped will solve West Germany's nuclear waste disposal problems.

There were no serious clashes between police and anti-nuclear energy protesters but environmentalists claimed that the authorities were going with work on the site before arguments against the project had been sufficiently considered.

However, this claim was rejected, both by the Federal Government in Bonn and the state government in Hannover. Hearings of supporters and critics are to be held towards the end of this month.

The Gorleben site is eventually scheduled to provide facilities for storage of nuclear waste in salt deposits and for the reprocessing of spent nuclear fuel. The project will involve an investment of more than DM 10bn (\$2.65bn).

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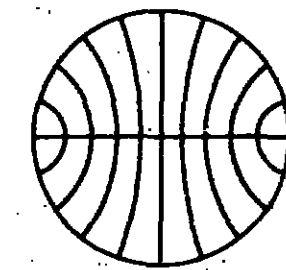
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FINLAND'S GENERAL ELECTION

Conservative gains likely

BY WILLIAM DUFFLOR, NORDIC CORRESPONDENT

RECENTLY IN HELSINKI

THE Conservative National Coalition Party is poised for a leap forward in Finland's general election on March 18 and 19. That would complicate the post-election negotiations over the formation of a new government and might even have foreign political consequences.

They have not been in office for 12 years. During this period Finland has been ruled by Left-centre coalitions interspersed with minority cabinets. But they are now on the point of making sufficient electoral gains to move past the Communists and Centre Party into second place behind the Social Democrats.

This would reinforce the Conservatives' claim to be in government, strengthen the "bourgeois" parties' majority over the two Left-wing parties and at the least put pressure on the Social Democrats to cede some of the key cabinet posts they now possess.

Finland's political allegiances are stable and no landslide is in prospect. But, if recent opinion polls are accurate, the Conservatives could increase their representation in the 200-member Parliament from 35 to as many as 43. Most of these gains are likely to come from the small splinter groups to the Right and from the Liberals.

The predictions are that the three other big parties will maintain their positions or lose only one or two seats. In the last Parliament the Social Democrats, headed by Mr. Kalevi Sorsa, the Prime Minister, had 54 seats, the Centre party 41 and the People's Democratic League, which is predominantly Communist, held 40.

Mr. Sorsa has led a coalition of these parties reinforced by the Liberals. The Communists are split and have been represented in the cabinet by their majority faction under Mr. Aarne Saarinen, the chairman. The Stalinist minority, which has remained in Opposition.

Campaigning has been remarkably tame, the more so in view of Finland's severe economic problems. The most evident difficulty is unemployment close to 8 per cent of the work force, representing 200,000 jobless. The ruling coalition, despite its Left-wing majority and the inclusion of the Communists, has pursued an orthodox deflationary economic policy, concentrating on bringing foreign payments into balance.

In this it has succeeded. The balance of payments moved into a small surplus last year after showing an alarming deficit equal to 8 per cent of Gross National Product in 1975. The rate of inflation was more than halved last year. Exports, aided



Prime Minister Kalevi Sorsa

PARTY STRENGTHS IN PARLIAMENT

| | |
|----------------------------|----|
| Social Democrats | 54 |
| Centre Party | 41 |
| People's Democratic League | 40 |
| Conservatives | 35 |
| Swedish People's Party | 10 |
| Liberals | 8 |
| Christian League | 5 |
| Constitutional Party | 2 |
| Rural Party | 2 |

by a devaluation at the beginning of 1978, picked up and grew again by more than 2 per cent.

But these results have a negative side. Real disposable incomes dropped 6 per cent alone in 1976. The improvement in the external position was due in large part to the slump in imports and despite a series of "stimulation packages," unemployment has proved to be intransigent.

In this context the advance of the Conservatives would represent a very mild protest from the voters and it is too much to speak of a swing to the Right in Finnish politics. The election is likely rather to reflect a consolidation towards the centre in line with the more pragmatic attitudes that the Social Democrats and even the Communists have already been displaying and the more liberal approach adopted by the Conservatives under Mr. Harri Holkeri, their present chairman.

One of the more interesting events of the campaign has been the publication of an article by Mr. Arvo Aalto, the general secretary of the Communist party, which, stealing a phrase from the Italian political scene, outlined a Finnish version of a possible "historic compromise" between the Left and "progressive bourgeois."

Mr. Aalto committed several solecisms against orthodox Communist ideology. The "face" of the Socialist society would deviate significantly from the

accepted models and it would be necessary to preserve the central institutions and freedoms of Finland's existing political system, Mr. Aalto wrote.

While this movement towards middle-of-the-road politics can promote a kind of consensus on how to tackle Finland's economic problems, it also creates a political congestion which promises some very tough in-fighting over the formation of the next government.

A major advance in conservative Parliamentary strength would need to be reflected in some way in the next government and Mr. Holkeri has underscored that in his book this means Conservative party ministers in the cabinet. But the Soviet press has already deprecated such a move to the Right in Finnish politics. Finland's special post-war relationship with the Soviet Union means that all leading Finnish politicians have at least to consider views expressed in Moscow.

The Social Democrats and Communists currently exclude participation in a cabinet with Conservative party members, although Mr. Saarinen, the Communist leader, has floated the idea that "progressive bourgeois" representatives might be included in the government.

Although it would almost certainly command a parliamentary majority, a non-Socialist coalition of the Conservatives and Centre party with the Liberals and Swedish People's Party is scarcely feasible for reasons of foreign policy. A more likely alternative would be a minority non-Socialist cabinet excluding the Conservatives but counting on their support in Parliament.

But a minority government is scarcely the best solution when the long-term future of the Finnish economy is at stake. President Urho Kekkonen, who has controlled Finnish foreign policy for 23 years and at 79 still remains the pivot of Finnish politics, has consistently advocated broad coalition governments.

Mr. Sorsa, the Social Democrat chairman, has suggested that the best solution would be a continuation of the present coalition, augmented by the inclusion of the Swedish People's Party.

However, the principal effect of a conservative victory could be to strengthen the bargaining position of the Centre Party, headed by Mr. Johannes Virolainen. He is likely to argue that an increased bourgeois majority in Parliament calls for a non-Socialist Prime Minister or at least for the transfer of the Finance Ministry from the Social Democrats to the Centre party.

FINANCIAL TIMES, published daily except Sundays and holidays. U.K. subscription rate £26.00 per annum. Second class postage paid at New York, N.Y. and at additional mailing centres.

AMERICAN NEWS

U.S. atom plant closures raise oil requirements

BY DAVID BUCHAN IN WASHINGTON

THE EAST COAST nuclear plants, totalling 4,200 MW of electrical capacity, are to shut down today on the orders of the Nuclear Regulatory Commission (NRC) because their safety systems may not operate properly during an earthquake.

Mr. Joseph Hendrie, the chairman of the NRC, the U.S. nuclear safety inspectors, stated that it would take extra 200,000 barrels of oil a day to replace the electricity provided by the plants in Pennsylvania, Virginia, New York State and New Jersey.

Earthquake safety fears

BY DAVID FISLOCK, SCIENCE EDITOR

FIVE U.S. reactors shut down on the instructions of U.S. nuclear safety officials are affected by having safety systems which are under-estimated and might break down subjected to the stress of an earthquake.

One, however, is in a region geologically associated with earthquakes. The Nuclear Regulatory Commission said yesterday that it would take "weeks" to design and install reinforcements to bring these reactors up to current national standards of earthquake resistance.

The fault is not specific to one reactor, but arises, the Safety Agency, through error it found in the codes used by Stone and Ster, a leading U.S. firm of nuclear engineers. This com-

The NRC, which says it will be months before the five power plants resume operation, said its order did not mean the commission considered the plants unsafe, but that it was not sure of their safety. There had been an error in a computer formula used to design the plants seven years ago.

The design error was discovered last December by engineers at the Beaver Valley plant in Pennsylvania. Senator Gary Hart told Mr. Hendrie at a Congressional hearing on Tuesday that it was highly disturbing that the fault had been discovered accidentally by the industry itself, and not by the NRC.

This week's closure is the largest since 1975 when some 20 U.S. nuclear plants were closed for inspection of another possible safety problem. Mr. Schlesinger, the Energy Secretary, has urged that the U.S., in the wake of the cut-back in Iranian oil, should accelerate the building of nuclear power plants. At present, nuclear power generates about 12 per cent of U.S. electricity.

NEW PRESIDENT FACES INDUSTRIAL UNREST

Gen. Figueiredo takes over in Brazil

BY HUGH O'SHAUGHNESSY, LATIN AMERICA CORRESPONDENT

GENERAL Joao Baptista Figueiredo (right), a 62-year-old cavalry officer, takes over here today as the President of Brazil from Gen. Ernesto Geisel, amid signs of widespread industrial unrest which underline the multiple problems he will be facing during his six-year term.

Some 160,000 workers in the industrial capital of Sao Paulo are reported to have stopped work in support of a demand for a 77.1 per cent wage increase and no victimisation of shop stewards.

Union spokesmen claimed that 35,000 workers were out at the Volkswagen plant, 17,000 at Mercedes Benz and 9,000 at Ford. Among others hit are Rolls Royce, Phillips, Alcan, Chrysler and numerous Brazilian-owned plants.

Police on Tuesday used tear gas against pickets. Strikes of bus drivers and teachers in and around Rio de Janeiro were

declared illegal on Tuesday but have not ended.

The unrest comes at a time when inflation is inching up past the 40 per cent annual rate and there is some impatience that progress towards full democracy promised by both the incoming and outgoing generals should be speeded up. The Brazilian armed forces took power in a coup d'état in 1964 and have ruled since.

Gen. Figueiredo, who made his mark in military intelligence, was selected personally by Gen. Geisel to be his successor. Gen. Geisel's choice was then given formal approval by the electoral college.

Gen. Alfredo Stroessner of Paraguay and Gen. David Padilla of Bolivia will be the only two heads of State to attend today's brief ceremony. The U.S. is represented by Mrs. Joan Mondale, wife of Vice-President Mondale, and Britain by Mr. Ted Row-

lands, Minister of State, Foreign and Commonwealth Office.

Ten thousand troops and police are on duty here and 3,000 schoolchildren have been brought in from all around the country.

After his installation, Gen. Figueiredo will instal his Cabinet which includes Professor Antonio Delfim Neto in the Agriculture portfolio, Sr. Mario Henrique Simonsen in Planning and Sr. Carlos Rischbieter in Finance.

Sr. Simonsen this week predicted that the Government would be unpopular this year because of the slow progress in the fight against inflation, but added that its popularity would recover in 1980.

Talking to Lord Carrington, Conservative leader in the UK House of Lords, who is in Brazil on a Latin American tour, Senator Jose Sarney, the leader of Arena, the Government party,

predicted that Brazil would return to full democracy within two years.

Gen. Figueiredo is expected shortly to announce a relaxation of the system of two artificial political parties decreed by the military shortly after their coup d'état.

While Arena, the party bound to support the military, may continue much as before, the opposition MDB or Brazilian Democratic Movement, may split into two or three parties each of which would reflect different degrees of radicalism.

Gen. Figueiredo, who is not seen as a man of great intellectual powers, has indicated he will rule with the close collaboration of Gen. Golbery do Couto e Silva who has been the eminence grise of a succession of military presidents.

An officer on the retired list, he was for a time employed by Dow Chemical, and has been



associated with Brazil's slow move away from extreme authoritarianism.

Fourteen warheads for Soviet missile

THE SOVIET Union has carried out a test showing that its biggest nuclear missile, the SS-18, can be adapted to take 14 separate warheads instead of the present 10, according to U.S. intelligence.

The test was carried out at the end of December, but the results have only just become public. They will undoubtedly provide ammunition for congressional opponents of the proposed SALT-II treaty.

A key feature of the draft treaty puts a limit of 10 on the number of warheads on any one nuclear missile.

U.S. SALT negotiators, who are hoping to complete the protracted negotiations by early April, said yesterday that the Russian test was not helpful.

But they saw no reason why it should unravel that part of the SALT agreement. There would be no harm, they said, if the extra four "warheads" on the SS-18 were dummies designed to baffle missile defences. The U.S. has itself done this sometimes.

Earthquake hits Mexico City

MEXICO CITY — A severe earthquake damaged buildings and sprayed broken glass over the streets in the centre of Mexico City before dawn yesterday. The Red Cross said there were a number of injuries, but no immediate reports of deaths.

The Seismological Institute in Mexico City reported the quake measured 7 on the Richter Scale and that the epicenter was about 198 miles southwest of the city.

The U.S. Geological Survey in Golden, Colorado, called it a major quake with a Richter reading of 7.9 and the epicenter 100-150 miles north-west of the resort city of Acapulco, on the Pacific Coast or a short distance at sea. Scientists there said that reading would make it the strongest quake in the world this year.

No damage was reported in Acapulco, but the highway to it from Mexico City was blocked by landslides.

Lights were out in several sections of the capital of 13m people when a strong aftershock hit an hour after the main shock.

Taiwan Bills endorsed by Congress

By Our Washington Correspondent

BOTH HOUSES of Congress have overwhelmingly endorsed President Jimmy Carter's plan to maintain unofficial relations with Taiwan, without adding words to the legislation that the Carter Administration had feared might endanger its new diplomatic ties with Peking.

To appease conservatives who felt that Taiwan had been sold short by the Carter Administration, the Bills passed by the Senate and the House of Representatives broadly state that the use of force against Taiwan would be a threat to the peace and stability of the Western Pacific area and of grave concern to the U.S.

President Carter, who must now sign the legislation, had specifically warned that any attempt by Congress to resurrect a defence treaty relationship with Taiwan would jeopardise normalisation with Peking.

Attempts to do this were defeated in Congress, partly because Mr. Carter had made it clear that the U.S. even after the expiry of its defence pact with Taiwan next January, would continue to sell defensive weapons to the Taiwanese.

Kahn attacks businessmen over price rises

BY JOHN WYLES IN NEW YORK

MR. ALFRED KAHN, President Carter's chief inflation fighter, has launched a blistering attack on businessmen for failing to comply satisfactorily with the price curb guidelines.

Mr. Kahn's attack came in a speech which marks an important change of emphasis in his public campaign for pay and price restraint.

Mr. Kahn, chairman of the Council on Wage and Price Stability, argued for the first time in Chicago that recent large increases in corporate profits allied to the present unacceptable rate of price

increases was jeopardising the anti-inflation policy's prospects of success.

This is likely to cause some resentment in the business community which is extremely sensitive to populist attacks on corporate profits.

Businessmen have argued that profitability has been inadequate in recent years, and that last year's estimated 17 per cent rise in corporate earnings should be welcomed.

Not, it seems, by Mr. Kahn, who chose to employ one of his favourite hyperboles to characterise recent reports of record

corporate profits as "almost as much of a catastrophe as the January producer price index."

The 13 per cent rise in that index underscored, Mr. Kahn went on, "a strong belief that the business community hasn't been doing its share in the anti-inflation fight."

Before the publication of the index, Mr. Kahn and his colleagues were claiming widespread support and compliance for the guidelines requiring individual companies to limit their cumulative price increases this year to half a per cent below

their average annual rate of increase during 1976-77.

The decision to go on to the attack is obviously prompted by sensitive pay talks going on in the transport and rubber industries and the public hostility of organised labour.

"How long will labour be willing to demonstrate restraint while prices are rising at a rate several points higher than the one at which we are asking labour to settle, and while every indication is that profit reports are going to be extremely high in the months ahead?" Mr. Kahn asked the Chicago businessmen.

Petro-Canada to seek oil from Venezuela

BY VICTOR MACKIE IN OTTAWA

THE CANADIAN national oil company, Petro-Canada, has been told to negotiate directly for Venezuelan oil, following refusal by Imperial Oil to bypass its U.S. parent company, Exxon, says Mr. Alastair Gillespie, the Energy Minister.

He said that a meeting this week with Mr. Jack Armstrong, president of Imperial, to discuss the supply of crude to Eastern

Canadian refiners was "very disappointing."

Last month, Mr. Gillespie angrily told Imperial to bypass its parent company when he discovered that Exxon was reducing Canadian supplies of Venezuelan oil because of shortfalls in Iranian crude for other customers.

"Mr. Armstrong reported that the chairman of Exxon International in New York was un-

willing to allow Imperial to comply with the Canadian Government's request to buy crude oil directly from . . . the national oil company of Venezuela," Mr. Gillespie said.

"In anticipation of this type of response from Exxon, Petro-Canada, our national oil company, has already had discussions with its Venezuelan counterpart."

The Minister has told Petro-

Canada to negotiate the purchase of 100,000 barrels of oil a day, the same amount as Imperial was to supply to Canada from Venezuela through its purchases arranged by Exxon.

"Petro-Canada is also negotiating with Mexico for another 100,000 barrels of crude oil," the Minister said.

Imperial Oil in Toronto has declined to comment on the controversy.

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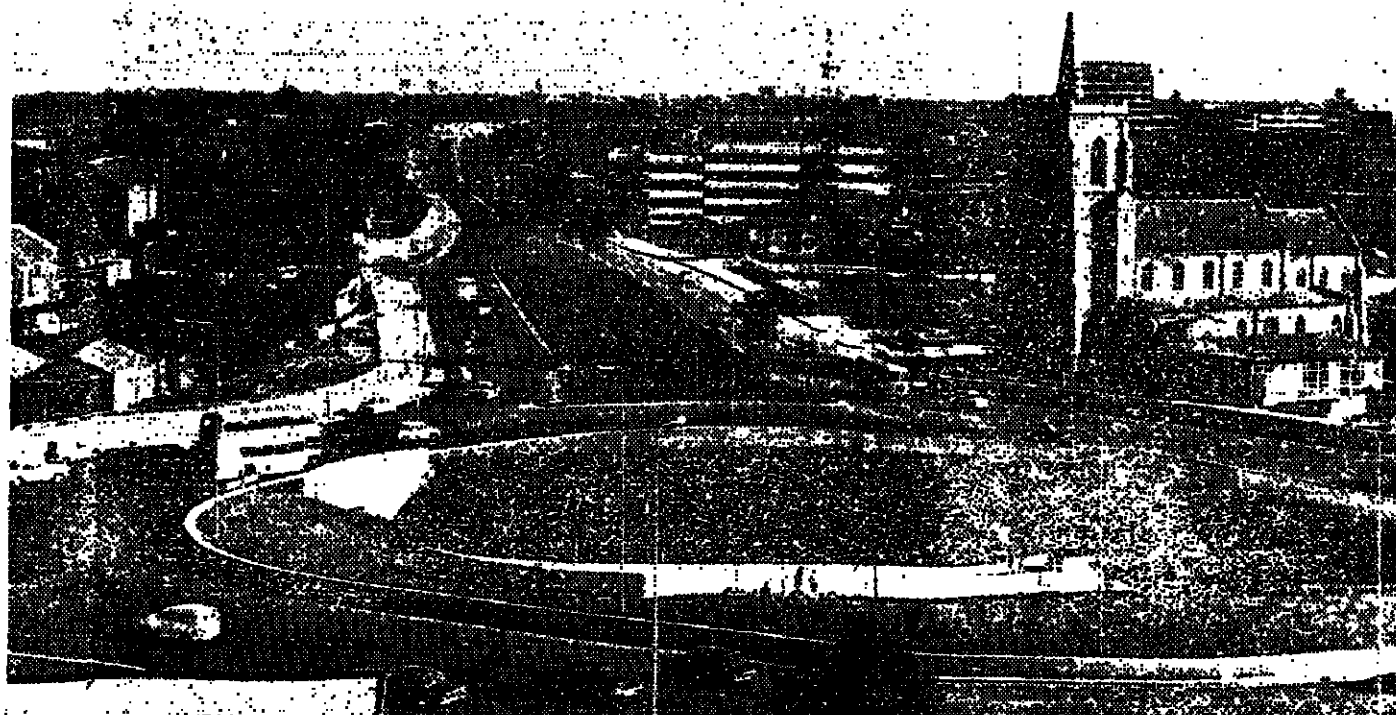
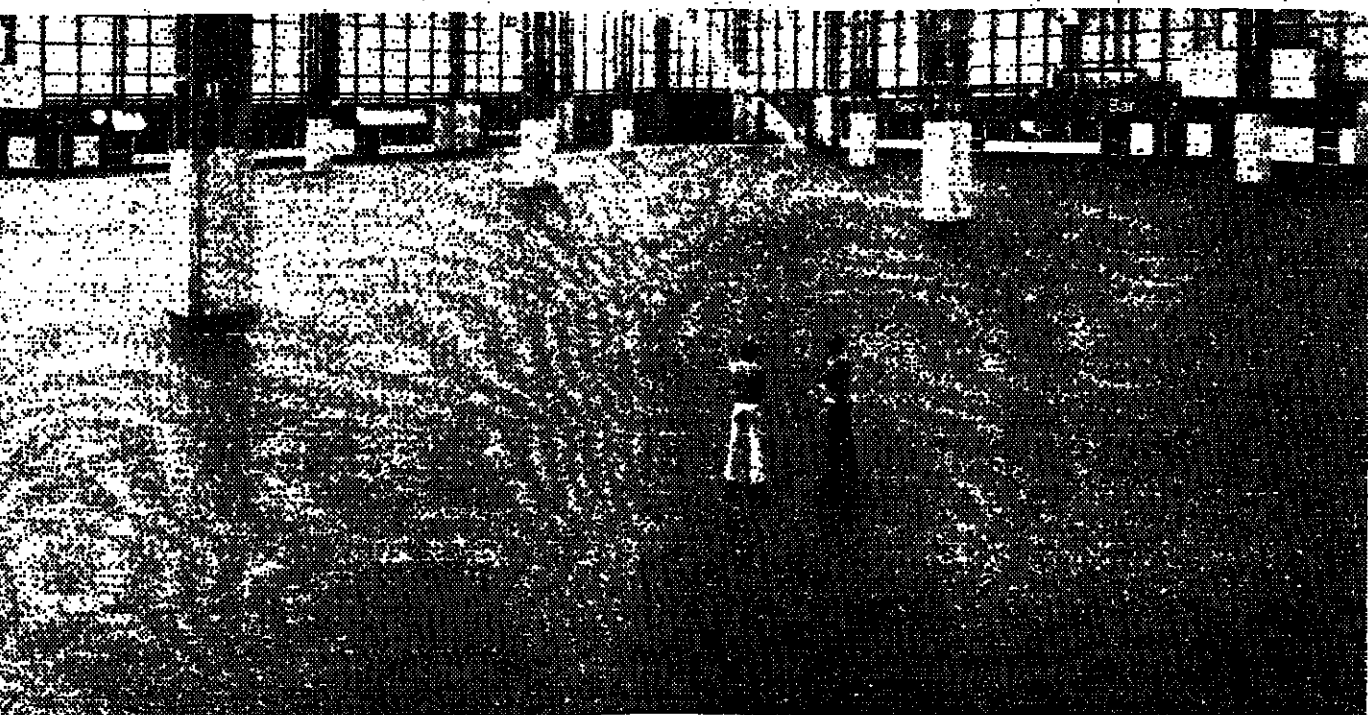
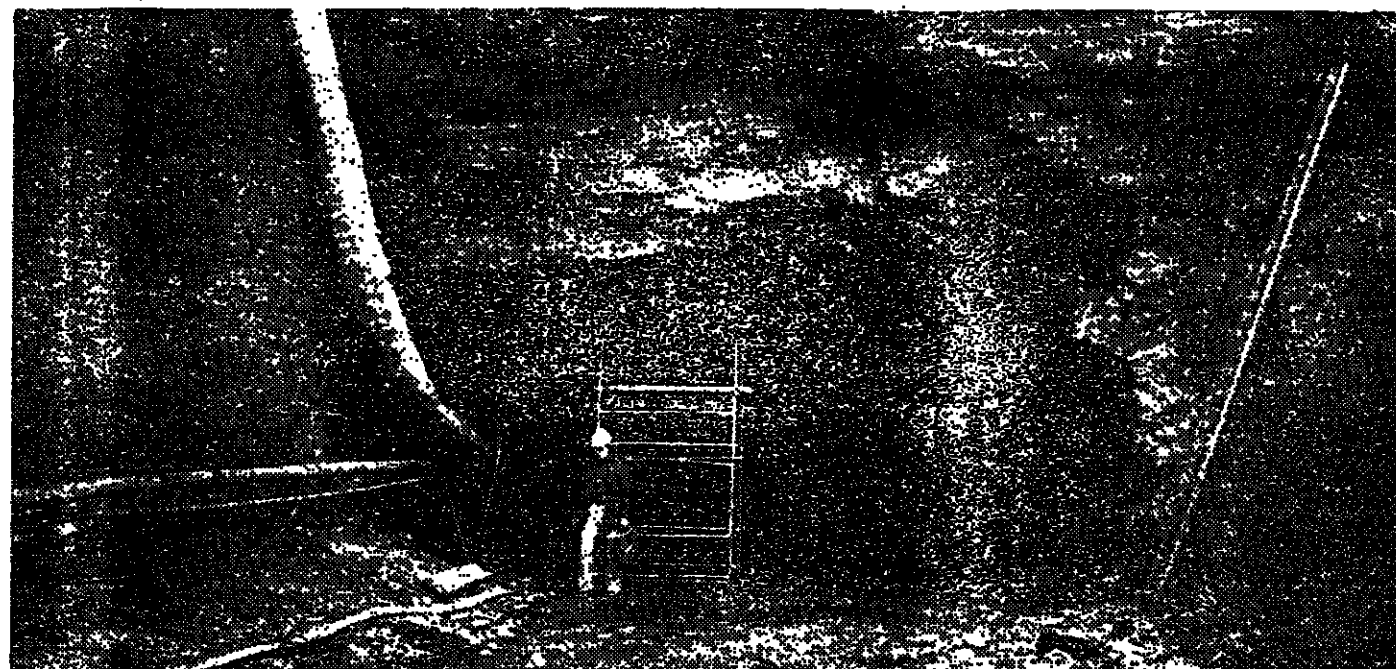
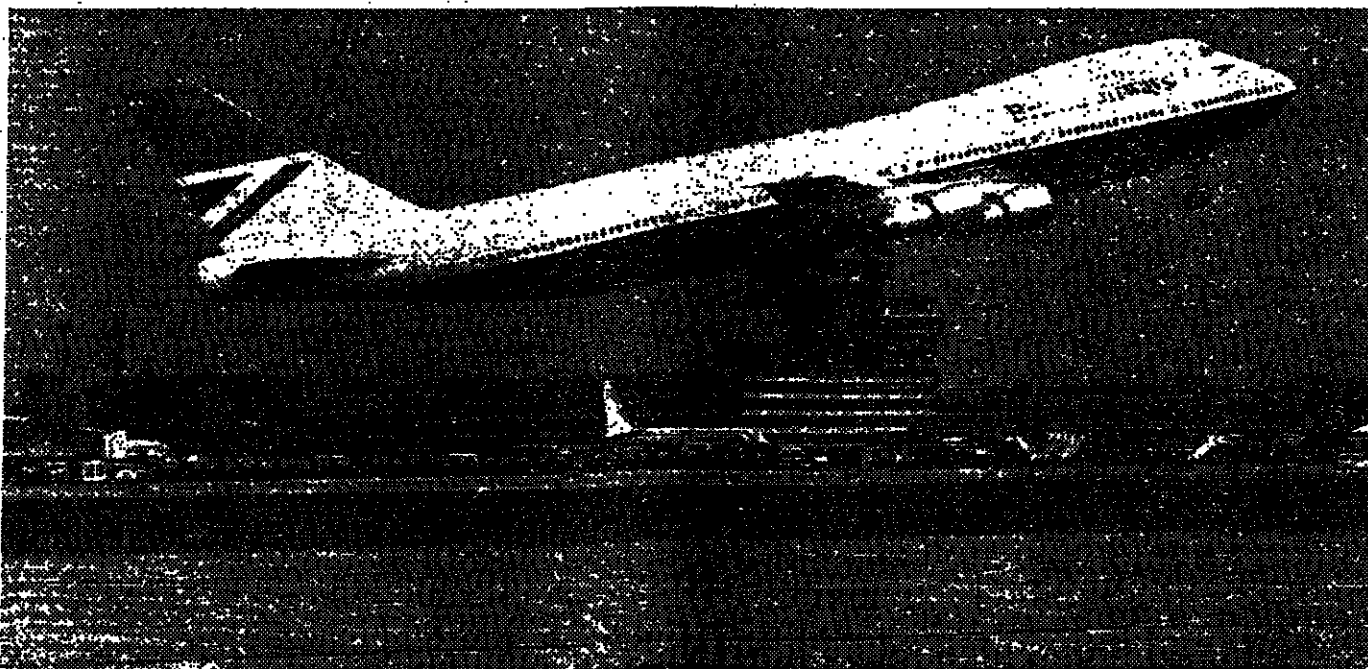
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OVERSEAS NEWS

ENEMIES ON THE BRINK OF PEACE

Carter arrives home to a hero's welcome

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON



Ashley Ashwood

Israelis receive the news cautiously

By David Lennon in Tel Aviv

THERE WAS no public Israeli reaction to the news of the pending peace treaty with Egypt. Asked for his opinion most people said cautiously. "Let's wait and see." Most were in favour of the treaty.

Many explained that they could not get excited after the ups and downs of the past 15 months. The feeling of anticlimax was matched by doubts that the treaty would bring genuine peace.

The psychological barriers of mistrust which President Anwar Sadat had hoped to break down by his dramatic visit to Jerusalem are clearly very much intact.

The squabbling, walk-outs, and harsh accusations hurled by both sides during the negotiations have robbed the occasion of the joy which a peace treaty with the country's strongest neighbour should warrant.

The reaction of the rest of the Arab world has also increased the suspicion of the average Israeli that the peace treaty is being made with just one Arab, President Sadat. They fear that when he ceases to rule Egypt, Cairo's new leaders might reject the peace agreement.

Israel's leaders have also contributed to the sour atmosphere by making every occasion a point of principle vially affecting the security of the nation and the value of the treaty. Now that the concessions have been made, the population is left to wonder whether they were too great.

Adding to public anxiety is the knowledge that talks must now start on the future status of the occupied West Bank and Gaza Strip. Israelis are well aware that there is a total contradiction between their aspirations for these areas and the aspirations of the Arabs who want to see a Palestinian state created there.

Nevertheless, the Israelis are adaptable. They have learnt to live with wars which would have sapped the resolution of many others. Now they will slowly have to learn to live in peace with at least one neighbour.

Prisoner exchange

GENEVA—An Israeli soldier was exchanged for 76 Palestinians yesterday in the first exchange of war prisoners between the two sides.

The operation, conducted by the International Red Cross, took place at Geneva Airport where 66 of the Palestinians, including six women, were handed over for Abraham Amran, a 33-year-old Israeli reservist. He had been held for almost a year by the Popular Front for the Liberation of Palestine.

Ten other Palestinians were released by the Israeli authorities in the occupied territories. AP

TRAVELLING WITH the U.S. President, much like working the campaign trail, is akin to living in a moving cocoon. From the steel tube of the Press aircraft to the metallic downstair bar of any international class hotel, the eyes always are blinkered: they see the narrow details of issues, not the broad sweep of emotion; they focus on the short-term impact of policy positions, not the lengthier implications for peoples; they dwell on the achievable, rarely on the desirable.

From the confines of the sterile environment in which, as Head of State, performs he moves, Jimmy Carter has just brought off a formidable triumph. By dint of unstinting effort, endless patience and inventiveness, he has nailed Israel down to an accommodation with its most powerful Arab neighbour and carried President Sadat along with him.

It would be uncharitable in the extreme not to acknowledge the extent and effectiveness of the use of the President's prestige and intellectual and practical powers of persuasion.

Anyone who can seduce, induce or browbeat Mr. Menachem Begin, the Israeli Prime Minister, into accep-

tance, at the same time reassuring the Israeli people of the permanence of U.S. support for Israel, is no innocent in the use of argument.

But when, occasionally, a journalist, especially one, rather like Mr. Carter, unfamiliar with the touchstone realities of the Middle East, escapes from the cocoon, the eyes widen. Sometimes erroneously and definitely hesitatingly, impressions are gleaned of the semi-permanence of Arab-Israeli differences, of imbued mistrust and hatred.

They tend to reinforce all the perceived realpolitik evidence of deep divisions inside Israel and of broad schisms in the Arab world, the latter made all the more disturbing in the wake of the religious revolution in Iran.

Thus it has to be pointed out what has not been achieved in the past exhaustive week of negotiation. The status of Jerusalem, for example, has not even been addressed: indeed what can only be described as the Israelification of the Holy City has and is proceeding so fast that a solution which would restore Arab rights to the Muslim shrines may be beyond the wit of man.

Moreover, the Arab commitment to accommodation with Israel remains that of one man, President Sadat, who is increas-

ingly isolated in the Arab world and who conceivably could face resistance at home.

There is simply no assurance that Mr. Carter can give to all the well founded fears of Israelis for their own security should the Egyptian President depart from the scene.

Nor do this week's achievement offer any cast-iron guarantee that Israelis and Palestinians

can learn to live cheek-by-jowl with each other with a measure of Palestinian autonomy. This is much more true on the West Bank, so close to the heart of Israel, than in Gaza: this week demonstrations against the proposed settlement broke out and were severely repressed by the Israeli army. It is clear that President Sadat does not command the allegiance of Palestinians willing to march to a different, more aggressive drummer.

To his credit, Mr. Carter has never promised that he could resolve all the fundamental differences with a wave of his presidential wand. Nor has he claimed that he could allay the profound opposition in the rest of the Arab world to an Israeli-Egyptian rapprochement. The Administration is braced for the economic impact of Saudi Arabia's disapproval, being

registered through the oil price or production mechanism. What Mr. Carter was intent on doing, regardless of the consequences, was to ensure that the negotiating process set in train over the past two years did not break down irrevocably. And this he brilliantly succeeded in accomplishing.

Yet, even dealing with the less far-reaching practical matters at issue, he came within a hair's breadth of failure. On Monday night in Jerusalem, after Secretary of State Vance's last session with the Defence Committee of the Israeli Cabinet, the U.S. delegation thought the game was all over.

It was decided it would be too discourteous to Mr. Begin and Israel to leave that night, but all that appeared to remain was to work out something that put the best face on failure even when Mr. Dayan, the Israeli Foreign Minister, put in what turned out to be his critical telephone call to Mr. Vance at 7 o'clock that evening, asking for another meeting, there was little hope that anything could be salvaged.

The Vance-Dayton session did not in itself produce Israeli concessions, but it offered just enough for the Secretary of State and three aides to spend most of the night back at the drafting board devising for the umpteenth time variations on

the themes for Mr. Carter to put to Mr. Begin over breakfast on Tuesday. It worked. In their dramatic last 20 minutes, Mr. Begin and Mr. Carter, carrying Mr. Sadat's message to Tel Aviv Airport, the Prime Minister accepted the U.S. proposals on the last three issues. Egyptian presence in the Gaza Strip, the economic impact of Saudi Arabia's disapproval, being

considered as part of the West Bank. He hoped those who opposed the Egyptian initiative could eventually be persuaded to participate.

A parallel campaign within Egypt starts on Saturday when President Sadat addresses the parliamentary faction of his majority National Democratic Party. Senior officials claim that 95 per cent of the population will support the peace treaty and the remaining 5 per cent—comprised of Nasserites, left-wingers and intellectuals—pose no threat to the regime.

The Government's line is that it gave nothing away on points of principle and, instead, the Arab world should concentrate on making the best possible use of the Egyptian achievements. Ministers and the media can also be expected to warn the public against becoming too optimistic about any immediate economic gain flowing from the peace treaty. There is barely disguised anxiety that Arab financial assistance will at best be seriously curtailed but very optimistic comments about how the U.S. will now step into the breach.

Dr. Ghali confirmed that the United States would be participating in the negotiations on Palestinian autonomy and shared Egypt's view that East Jerusalem annexed by Israel after the 1967 war—had to be

Now Egypt awaits Arab storm

BY ROGER MATTHEWS IN CAIRO

THE EGYPTIAN Government is bracing itself for the storm of Arab criticism, linked to political and economic sanctions, that it expects in the coming weeks. When the Cabinet meets today to hear the precise terms of the treaty with Israel, it will also learn of the diplomatic offensive launched in an effort to swing moderate opinion.

Vice-President Hosni Mubarak left Cairo yesterday for Sudan and will later travel to several European capitals. Meanwhile, President Sadat is sending personal messages to all but the "reactionist" Arab States.

An Arab summit meeting decided last November on a series of measures to be taken against Egypt if it signed a separate deal with Israel. Some of these expected to be put into operation soon include the removal of the Arab League headquarters from Cairo. But a foreign ministers' meeting is also likely to be summoned to consider further action.

Dr. Boutros Ghali, Egypt's Deputy Foreign Minister, said yesterday that his Government

was at the start of a long campaign to win Arab support and could now stress the positive achievements of the past 18 months negotiations.

But he warned that the signing of the peace treaty was only the first step towards a comprehensive Middle East settlement and the next stage—the negotiations of the setting up of a Palestinian authority on the West Bank and Gaza—would present difficulties greater than those already overcome.

During President Carter's six-day visit to the Middle East it was agreed by both Egypt and Israel to postpone some of the critical West Bank and Gaza issues until the autonomy negotiations which will start a month after the signing of the peace treaty. The issues, include Egypt's demand for a physical presence in the Gaza Strip to oversee the run-up to elections to a Palestinian authority.

Dr. Ghali confirmed that the United States would be participating in the negotiations on Palestinian autonomy and shared Egypt's view that East Jerusalem annexed by Israel after the 1967 war—had to be

considered as part of the West Bank. He hoped those who opposed the Egyptian initiative could eventually be persuaded to participate.

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West Bank Arabs intensify protests

By Our Tel Aviv Correspondent

PALESTINIANS living on the occupied West Bank intensified their protest against the Egypt-Israel peace treaty yesterday with riots, business strikes and school closures. Dozens of arrests were made by Israeli security forces.

The mayors of the West Bank towns who condemned President Jimmy Carter's mission because it ignored Palestinian rights warned yesterday that the bilateral pact with Egypt would consolidate Israel's occupation of the West Bank and Gaza Strip.

Since the beginning of the week children have been blocking roads on the West Bank and stoning Israeli vehicles. The security forces have been accused by the Palestinians of using excessive force to break up the demonstrations and all the teachers in the town of Ramallah resigned in protest.

The disturbances spread to East Jerusalem yesterday where large forces of police and soldiers broke up student demonstrations and attempted to prevent Arab shopkeepers from closing down. A bomb exploded in a Jerusalem bus; no casualties were reported, but groups of Jews attacked passing Arabs.

There was a total business and schools strike in the towns of Ramallah and El Bireh, north of Jerusalem, for the second consecutive day.

A group of Israeli settlers raided Ramallah on Tuesday, shooting in the air, chasing residents, breaking into homes and beating up local Arabs. They said this action was in reprisal for the stoning by Palestinian schoolchildren of buses serving Ofra, a new Jewish settlement nearby.

Bir Zeit College, a centre of Palestinian nationalism, was closed by the military Government, as were many schools in the region.

Various levels of disturbances were reported throughout the West Bank, with school strikes, demonstrations and road blocks in Jericho, Hebron and many other towns.

Yemen aid attacked

MOSCOW—The Soviet press yesterday described as an invention U.S. estimates that there are 800 Soviet advisers in South Yemen and that about 300 to 500 Cuban advisers are helping the Aden regime in its conflict with North Yemen.

The newspaper Sovetskaya Rossiya, a publication of the Communist Party Central Committee, said that every time the U.S. wished to interfere in the internal affairs of another country it manufactured a Soviet or a Cuban threat.

The paper was commenting on U.S. plans to send 300 military advisers and arms to North Yemen.

OTHER OVERSEAS NEWS

Ex-BOSS man's passport seized

BY QUENTIN PEEL IN JOHANNESBURG

THE South African Government has refused to give any reasons for impounding the passports of General Hendrik van den Bergh, former head of the Bureau for State Security (BOSS), and a business associate, Mr. Josias van Zyl.

Their passports were confiscated by security police in midnight visits to their homes. Both men have been involved in contacts with Dr. Eschei Rhoadie, the former head of the Department of Information, who led the country in the wake of allegations of misuse of millions of Rand in his department. Dr. Rhoadie has accused several members of the present Cabinet of complicity in his department's activities, which included attempts to buy international publications, and allegedly bribe journalists and politicians.

General Van den Bergh and Mr. Van Zyl flew to Paris last week in what they described as a bid to stop the former information chief from releasing evidence about his department's secret propaganda activities. They claimed to have succeeded by persuading Dr. Rhoadie to sign a contract to work for Mr. Van Zyl.



Gen. Van den Bergh: visited at midnight

New Republic Party, as that of "a chicken running around without a head."

Mr. Van Zyl said earlier this week that he was planning another trip to see Dr. Rhoadie, but it is not clear why the Government should see this as a threat.

But Government sources have said they believe General Van den Bergh's involvement is not so much out of patriotism, but as an effort to reinstate his own good name after being implicated in the information scandal.

In another development, the international professional golfer, Gary Player, admitted having accepted payment from the Department of Information for inviting a group of American businessmen on a golf tour of South Africa in 1975. He denied a newspaper report that he was paid R30,000 (£17,800). Subsequently the costs of similar tours, in which Mr. Player played against his guests, were paid by Finansbank. Mr. Piet Liebenberg, the chairman of the bank, said the tours were an example of an excellent government initiative which had been taken over by the private sector.

Afghan army clashes again with rebels

BY CHRIS SHERWELL IN ISLAMABAD

NEW CLASHES between Afghan army units and rebel Moslem villagers were reported yesterday in Pakia, province in the country's mountainous eastern region.

The reports came separately from two of the extreme Moslem resistance groups which have been fighting for the overthrow of the socialist regime of Mr. Nur Mohammed Taraki since it came to power in a coup

Independent but as yet unconfirmed reports from across the border also speak of raids on government posts in the province. The rebels say an army brigade moved into the area between Garder and Khawst with some 15 aircraft in support.

The clashes are the first for some time to have been reported from Pakia. Most of the fighting in Eastern Afghanistan has been further north in Kunar,

where clashes are said to be continuing.

In the Pakia skirmishes the rebels say they are in control of army posts, have Afghan units surrounded and that they have cut roads and telephone lines.

Signs of unity among the rebel groups remain elusive, in spite of proclamations of mutual goodwill last weekend. They say they share the same goals, but they differ on political tactics.

Visas likely for UK, Iran travellers

By Anthony McDermott in Tehran

INTRODUCTION of visas regulating travel between Britain and Iran is the likely outcome of disagreements between the two Governments over alleged mistreatment of Iranian students at Heathrow Airport, London.

Some 1,500 people took part yesterday in a protest demonstration outside the British embassy in Tehran. The demonstrators were prevented from breaking in by the local militia and no damage was caused.

The demonstration followed the delivery of a Note from the Foreign Ministry and the appearance of Mr. John Graham, the British Ambassador, on Iranian television. The note, which was couched in polite terms, drew the British Government's attention to reports of mistreatment and asked for action to be taken.

Mr. Graham, who received a deputation of 12 from among the demonstrators, said on television that only 24 out of an estimated 40,000 Iranian students arriving in Britain had been detained.

There has been a gradual increase in anti-Western feeling over the last few weeks, but, until the Heathrow complaint, the U.S. has been the main target.

With nationalist feelings running high, resentment has been inflamed by somewhat exaggerated coverage in the Iranian Press of Iranian students' experiences at Heathrow.

Russia and India sign aid pact

BY K. K. SHARMA IN NEW DELHI

LONG-TERM economic co-operation agreements between India and the Soviet Union, signed yesterday, are thought to be part of the heavy pressure Mr. Andrei Kosygin, Soviet Prime Minister, is exerting on his Indian counterpart, Mr. Morarji Desai, to agree to the Russian assessment of the situation in South-East Asia.

In unscheduled talks, lasting more than five hours, the two leaders met without aides and are thought to have spent almost all the time discussing the China-Vietnam conflict.

Apparently, Mr. Kosygin wants Indian support for the Russian approach, in a bid to woo the non-aligned group of countries.

How far he has been successful in breaking in by the local militia and no damage was caused.

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fact, it is consolidating its hold of Vietnamese soil, and continues its intervention," he declared.

Earlier, Mr. Kosygin and Mr. Desai signed a number of bilateral agreements, of which the 10-15 years pact on economic and technical co-operation is the most important, since it draws the economies of the two countries closer. The agreement covers a much wider range of industrial, agricultural and trade activity than expected.

Russia is to help India develop its energy resources through exploration and production of coal and oil, apart from expanding the capacity of three refineries to 5m tonnes each.

The Russians will also develop a plan for exploring and exploiting oil and natural gas reserves from 1981 to 1990. The capacity of Soviet-aided steel plants at Bhilai and

Bokaro is to be raised to 4m and 5.5m tonnes respectively. A new steel plant is to be set up at Vishakhapatnam in Andhra State, which, with a new 800,000-tonne alumina plant in the same State, will cater to Russian needs.

Russia will help India develop its vast deposits of nickel, cobalt, copper, tin, titanium, magnesium, silicon diamond, and other non-ferrous metallic resources.

India-Soviet trade between 1981 and 1985 is to double from the existing Rs 10.2bn (£1.2bn). This will include imports by India of technology-intensive items to expand the Indian economy.

The trade agreement will provide for continued supply to India up to 1990 of raw materials and manufactured goods, including petroleum products and crude oil, fertilisers, metals, newsprint and sulphur.

Decline in Rhodesian economy forecast

BY TONY HAWKINS IN SALISBURY

RHODESIA'S REAL gross domestic product is likely to decline again in 1979, for the fifth successive year unless there is early recognition after the one-man, one-vote elections in April, according to the country's largest bank, the Standard.

In its economic bulletin published today the Standard says the economy improved in the second half of the last year and this has been maintained in the first quarter of 1979. It estimates that real GDP fell between 2 per cent and 3 per cent last year after a 7 per cent decline in 1977, but this was less than half the official

forecast made in July last year. In 1979, the bank says, it is just possible that the economy could break even. But the balance of probabilities, it says, is for a further fall in real income, albeit only a marginal one.

The Standard Bank says this forecast is based on two very fragile assumptions: that there is no further marked deterioration in the security situation after the April elections, and that the rate of white emigration is no higher than in 1978.

When there was a net loss of 13,700 whites through migration. In the mining industry output is expected to rise by as much

as 20 per cent due to higher prices and increased volumes of production as increased mineral capacity comes on stream.

The bank estimates that the war is now costing Rhodesia a day (£720,000), and says that, the increasing black majority government will find a very difficult economic and budgetary position when it takes over late next month.

The majority-rule administration will have to rely on a deficit budget and heavy borrowing at home and abroad in 1979-80, it says. At the same time, it will be faced with a crisis of expectations with blacks demanding higher wages, more

Aircrash in Doha kills 45

DOHA—An airline of Royal Jordanian airlines crashed while trying to land here during a sudden storm early yesterday.

Of the 64 people on board, 45 were killed in the crash, according to Qatar officials. A witness at the airport said the plane was making its third attempt to land "when it appeared to fall while over the runway."

The Boeing 727 burst into flames, but rescue services managed to pull out 19 people. Seventeen of those rescued were Arabs and the other two were British, one of whom, a woman, is in a serious condition.

One official said the pilot had told the control tower that he would fly on to his next stop, Mascot, if he was unable to land on his third attempt.

The paper was commenting on U.S. plans to send 300 military advisers and arms to North Yemen.

In a separate development, a 7 pm-5 am curfew has been imposed on Salisbury's industrial area. The curfew, which comes into effect on Sunday, is designed to avoid further attempts at industrial sabotage by Patriotic Front guerrillas. They successfully attacked the city's major oil storage complex last December and launched an unsuccessful attack on the main power station in January.

Made in Italy.

In other words, made in Europe.

To build together a common European language. That's what Fiat has been trying to do in its field all these years.

For example, by investing more than 200 billion lire in the research field each year. The Fiat Research Centre, employing 1200 people, is comparable to the largest European and American complexes. The Automobile Group sells 50% of its production abroad. One model, the 127, has been the most sold car in Europe for years.

The Ritmo, introduced

in 1978, is the first model of a new generation of Fiat automobiles; it puts together and sums up all the work done in recent years in technology and production plants, techniques, and planning and experimental methods.

The strong points of the Ritmo are: its aerodynamics, the use of interior space, comfort, safety and the high standard of component engineering.

Fiat truck production is spread, through a sophisticated system of productive integration, over

a series of plants not only in Italy, but also in France and Germany. Moreover, important European construction firms have contributed to the development of Fiat factories in Italy for diesel engine production.

Fiat also takes part in the important programmes of the European aeronautics industry, along with English, French and German specialists.

At the same time, with other international firms, Fiat Engineering prepares and carries out

projects for the necessary infrastructures of developing countries.

Fiat-Allis constitutes one of the world's largest companies producing construction machinery, while Comau automated production systems and machine tools are used by Europe's and the world's main mechanical industries.

These then are the parts of the dialogue Fiat has helped to establish between Italy, Europe and the rest of the world, showing, by its commitment to progress, its own will to carry on.

FIAT

WORLD TRADE NEWS

Japan and Iran negotiate on long-term oil contracts

BY RICHARD C. HANSON IN TOKYO

JAPANESE TRADING companies are negotiating a contract with the National Iranian Oil Company (NIOC) on the direct import of a reported 400,000 and 500,000 barrels of crude oil from April to December this year.

Until now the only oil contracted from Iran after exports were cut off in December last year was a spot purchase recently made by Mitsui. It is believed that if the long-term contract with Iran can be finalised, the problem of supply arising from Exxon's decision to stop supplies to non-affiliated Japanese companies can be overcome.

The trading companies, including Mitsui, Marubeni and C. Itoh hope to complete the negotiation soon. The Ministry of International

trade and Industry (MITI) is not particularly concerned about the impact on Japan's oil supply of only Exxon withdrawing as a supplier to 13 non-affiliated oil companies here. Exxon is to cut its shipments to them over the next six months by 50 per cent and thereafter stop completely. Exxon and its affiliates supplied about 14 per cent of Japan's oil last year. The portion that went to non-affiliates was around 4.6 per cent, or 235,000 barrels a day.

MITI is concerned over the effect that the Exxon move will have on the price of oil to Japan, already soaring because of the disruption in Iran. Mitsui reportedly paid about \$18-20 (\$3-10) per barrel for the spot oil deal it made.

Officials said there had been no indication so far that the

other major oil companies are planning actions similar to Exxon's.

According to Japanese oil industry officials the cuts of supplies to non-affiliated companies had not been unexpected.

Anthony McDermott adds from Tehran: The NIOC yesterday was revealing neither the volume nor the length of the contracts. However, it is reported that Mitsui's volume is to be 200,000 barrels a day.

The price is expected to be lower than the \$19-22 per barrel agreed in recent spot sales but final agreement will not be reached until pricing decisions at the next OPEC meeting towards the end of this month are known. The NIOC suggested that the prices for long-term contracts would not be much above those decided by OPEC.

W. European terms of trade now worsening

By Bill Khindaria in Geneva

INDUSTRIAL OUTPUT should grow at a rate of about 3.5 per cent for the 13 countries of Western Europe this year and imports should rise faster than during last year, according to a report by the economic commission for Europe (ECE).

Trade and current account balances should weaken slightly for the region as a whole because of stagnation in export growth and a worsening of terms of trade.

A part of the worsened terms of trade will arise from unfavourable movements in the prices of Europe's commodity imports. With small increases in productivity, the course of inflation in Western Europe will depend largely on the development of wages and unit labour costs.

The progress achieved in 1977 and 1978 in slowing down inflation and improving trade balances provides a favourable starting point for Western European economies this year, and fixed investment should increase more than total output and more than private consumption, in contrast to previous years.

"Although the recent developments in the international oil market have introduced an element of considerable uncertainty, Western Europe's current account balance is unlikely to revert to the deficits of the mid-1970s," the report says.

Western Europe's total import volume was about 4 per cent higher and the export volume was 5 per cent higher during the first three quarters of 1978 than during the same period in 1977.

For 1978 as a whole, Western Europe's trade deficit with the oil exporting countries could amount to \$6 to \$7bn.

This major shift resulted from an expansion of Western Europe's exports to those countries to \$40bn in 1977 from \$4.5bn in 1970.

Average wage rates and incomes in Western Europe have fallen faster during the last two years than the slow down in inflation rates measured by consumer price indices. There was no noticeable increase in employment in 1978. In Western Europe although employment increased in Canada by 3.2 per cent and in the United States by 4.2 per cent.

China seeking to treble sales of textiles to EEC

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

CHINA IS pressing the EEC to agree to a tripling of the annual level of its textile exports to the Community to almost 60,000 tonnes.

It would like to fill half this total with exports of cotton yarn, one of the most sensitive categories of textiles. The Brussels Commission, which is in the process of negotiating a multilateral textile agreement with Peking, believes that the Community cannot accept more than 40,000 tonnes of Chinese exports a year without risking serious disruption of European markets.

EEC officials are concerned that even an increase of this magnitude would curb the EEC export opportunities available to developing countries, particularly Indian and Pakistan, faced with China's aggressive marketing techniques and production efficiency.

The Community was able to persuade the developing countries to negotiate multilateral agreements, limiting the growth of their textile exports, only by promising them that they would enjoy a guaranteed share of European markets under the arrangements.

It is feared in Brussels that if the supplier countries were now to lose out to Chinese competition, considerable damage would be caused to the Community's relations with the developing world.

As well as resisting China's demands for a tripling of its annual exports, EEC negotiators also believe that the planned textile agreement will have to embody several safeguard mechanisms to ensure an

orderly development of bilateral trade.

These would be likely to include a fixed minimum price for the sale of Chinese textiles in the EEC. If this threshold were breached, the EEC would be entitled to restrict imports of the products concerned.

Another safeguard may be a formal undertaking from China that the current balance of its textiles trade with the Community would not deteriorate further. Last year, Chinese exports to the EEC totalled about \$320m, while its textiles imports from the Community amounted to about \$60m.

The Chinese may also be asked to guarantee the EEC supplies of raw silk, cashmere and angora.

The Commission believes that it will be possible to accommodate some increase in Chinese textile exports out of the unused portion of the EEC's global internal import ceilings.

For example only about 70 per cent of the 220,000 tonnes allocated for cotton yarn imports last year was in fact filled.

Britain, moreover, is understood to have reserved a portion of its own import ceiling under the EEC arrangements for eventual imports of cotton yarn from China. This reserve is understood to amount to about 2,500 tonnes annually, on top of the 4,000 tonnes which the UK is already buying from the Chinese.

Warning from Hong Kong

FINANCIAL TIMES REPORTER

A STRONG attack on EEC textile trading policies has been made in London by a leading Hong Kong Government official. He warned that an atmosphere of distrust between developing and developed nations was threatened to undermine the entire GATT structure.

Mr. D. Jordan, Hong Kong's Director of Trade, Industry and Customs, said the consequences forecast by the Colony in 1977 when the GATT multi-fibre arrangement bilateral agreements were negotiated had been borne out.

Though the EEC's policy had been intended to give Britain's

textile industry a breathing space from imports, it had merely produced a diversion of trade from developing countries to developed countries elsewhere in Europe.

The EEC's attitude during the MFA had amounted to a demand for a rewriting of international trade law and this had produced a lack of trust which was now affecting the GATT Multilateral Trade Negotiations. Mr. Jordan claimed. The developing countries were convinced the GATT safeguard clauses proposed by the EEC would be used in a discriminatory way.

Exports of UK wool products up

BY RHYNS DAVID

BRITAIN'S wool textile industry had coarsest earnings of \$402.9m in 1978—an increase of \$13.5m on the previous highest figure set one year earlier.

The chairman of the National Wool Textile Export Corporation, Mr. Victor Blackburn, warned yesterday, however, that with markets proving much more difficult over recent months there could be some problems in repeating this performance in 1979.

In most product sectors the industry kept ahead of the previous year only as a result of price increases, with volumes either down or little changed.

In wool cloth, the biggest single item, exports were up 13 per cent at £169.5m but volume increased only 1 per cent.

Western Europe remained the industry's main market overall for fabric but sales of woollens at 10.945m sq metres were down from the 12.48m sq metres figure of 1978, and woollens were down from 8.73m sq metres to 4.538m sq metres.

The Middle East was the biggest market for worsteds with sales rising from 3.687m sq metres to 5.075m sq metres, while woollen sales also increased from 4.2m to 4.9m.

The big jump in worsteds sales was very largely due, however, to a major contract for uniform cloth with Iran which is not likely to be renewed. Sales of fabric to the Far East also rose but were lower in North America.

A very high level of demand has caused Chester Barrie, the menswear manufacturers acquired by Austin Reed last year, to close its order books for winter delivery. Demand from overseas for Chester Barrie suits which retail at £200 and above is said to have been particularly strong, with orders from France up 20 per cent and from Italy 75 per cent.

Lucas wins \$35m U.S. missile order

By Michael Donne, Aerospace Correspondent

LUCAS AEROSPACE has won a contract worth more than \$35m (over £17m) to build capsules for the U.S. McDonnell Douglas Harpoon anti-ship missile which is being acquired by the Royal Navy.

The UK announced plans in 1977 to buy the Harpoon in its submarine-launched version for the Navy. Lucas Aerospace won an earlier contract to build actuators for the fins of the missile.

Delivery of the capsules—the missile casings—will begin in October, 1980, and continue until July, 1986. The contract includes tooling and other non-recurring costs.

This deal brings to \$50m the value of Harpoon contracts placed by McDonnell Douglas in the UK, and the U.S. company expects to place contract worth another \$90m in the UK soon.

Rolls' deal for gas turbines

By Our Aerospace Correspondent

COOPER ROLLS, jointly owned by Rolls-Royce and Cooper Industries of the U.S., has won orders worth \$12m for the supply of nine gas-turbine systems for the oil and gas industries in the North Sea and the Gulf.

The North Sea contract covers the supply in 1980 of two Cooper Rolls-Coberra gas compression systems to Worley Engineering (UK) for operation by AMOCO (UK) Exploration on their gas production platform in the Rough Field.

A second offshore contract covers the supply of two Coberra units to the Oil and Natural Gas Commission of India in 1980 for use in the Arabian Sea.

On land, the Japanese Gas Corporation, acting as contractor for the Kuwait Oil Company, has chosen a Coberra system to drive a crude oil pump at the tanker loading terminal near Mina Al Ahmadi.

In addition four Coberra compression systems will be installed by the Abu Dhabi National Oil Corporation at Bu Hassa and Asab in 1979-80. All the gas-turbine systems ordered will be powered by Rolls-Royce industrial Avon gas-turbine engines.

West bids for major GDR deals

BY LESLIE COLLITT IN LEIPZIG

EAST GERMANY is preparing to award a series of large contracts to Western companies for the construction of new factories and the purchase of know-how.

The most important of the deals expected to be concluded in the near future is for the modernisation of East Germany's truck industry centered at Ludwigsfelde. The project to equip a new factory and provide the license for new trucks is estimated to be worth as much as DM 2bn (\$543m).

Citroen has been asked to submit an offer and other Western companies including Volvo and Fiat are also being approached. Chrysler of the UK is said to be involved in the Citroen bid and Kloeckner Humboldt Deutz (KHD) is understood to be involved in the Fiat offer.

The second largest project is for the construction of an ammonia fertilizer plant near Rostock worth approximately DM 720m. Creusot-Loire is one of the Western companies bidding on that project.

East Germany is also negotiating with a number of companies from Belgium, Italy and West Germany on the construction of a steel rolling mill at Unter-

wellenborn. Belgium's Cokerill and Kloeckner of West Germany are said to have submitted bids with the West Germans acting as sub-contractors. An East German delegation is said to be preparing to visit Italy next month, heightening hopes among the Italians that Finisider might land the contract. However, the crucial point is expected to be which Western company is prepared to accept the most East German payment in the form of products from the mill at a time when Western companies are finding it a challenge to sell their own steel.

Italy is reported to be

planning to extend a \$500m, eight-year trade credit to East Germany. Final details of the credit are expected to be negotiated in Rome next month. But it is understood that the credit would be available over three years at an interest rate of 7.75 per cent with the borrower able to draw \$200m in the first year and \$150m in each of the following two years.

Industrial projects under consideration which would be financed by the credit include a synthetic rubber plant which would be built by Anic, a heavy-duty tyre plant involving Pirelli.

£110m Czech paper mill

BY PAUL LENDVAI IN PRAGUE

TWO AUSTRIAN companies (Voest and Andritz) and the Finnish concern, Metex, are competing for a £110m order to build a large paper and pulp mill in Czechoslovakia. The Austrians are, however, hopeful that as a result of the good visit of Federal President Rudolf Kirchschläger this contract, which will be the single largest order to be awarded this year by the Prague authorities, will be

secured by an Austrian company.

The Austrian motor concern, Steyrdaimeier Puch also hopes to sell large trucks to the Czechs while other cooperation deals are under discussion. However, Austrian officials who are accompanying the President on his visit say that the Czechs still show no interest in obtaining large credits so that any deal will have to be tied in some way to Austrian purchases from Czechoslovakia.

The future is certain for La Défense.

Le Figaro - December 12, 1978

"La revanche de La Défense"
(La Défense takes its revenge)

Le Monde - October 18, 1978

"La relance de l'opération de La Défense"
(The boost in operation at La Défense)

Les Echos - October 17, 1978

"Le quartier de La Défense sera poursuivi et terminé, décide le Gouvernement"
(The Government decides to carry out development at La Défense until completion)

Today, one thing is certain: La Défense shall be carried out completely, and the headlines above bear witness to this fact.

Time to resolve the problems facing the EPAD (Etablissement Public pour l'Aménagement de La Défense) and the Centre de Commerces et de Loisirs des "Quatre Temps" shall not have been spent in vain. Public authorities and opinion have come to realise the importance, the weight, and the irreversible character of this daring operation in urbanism.

The program of La Défense

decreed by public authorities, as presented by Mr. d'Ornano, Minister of the Environment and Living Standards (October 16, 1978).

"Development of the La Défense area will continue at as rapid a pace as possible, in view of the priorities given to new towns, with an effort to negotiate contracts for at least 1,200,000 m² of office space in the next 5 years".

To bring this about involves:

- Improvement of mass transit service and lines extending from the Pont de Neuilly to La Défense.
- Improvement of roadways and highways serving the area:
 - 1980: side lanes for the A86 between Pont de Chatou and Pont de Rouen.
 - 1982: the A14 under La Défense.
 - 1982: left bank expressway along the Seine between the Pont de Puteaux and Pont de Neuilly.
- General environmental improvements.

The decisions taken concerning its achievement are due to one obvious fact: La Défense is very much a living reality. With 15,000 residents and 40,000 employed, it's already a small city.

La Défense is part of the organized growth of the City of Paris and was created as a commercial pole for an urban zone containing 1,100,000 inhabitants. The need for such a pole can no longer be denied.

It is now the responsibility of those involved to give the operation warmth and character, to make sure that it shall not only live but that it shall also be a nice place to live in.

Yet, signs already point to success. Let us review some of the recent highlights.

The Interministerial Committee which met on October 16, 1978 came to definite decisions concerning a boost in the office building program, the improvement of access, the environment as a whole, and the completion of the shopping center.

Some of these decisions have already been put into effect. In December 1978, the S.E.E.R.I. began construction of an office building of 12,000 m² which should be finished by mid 1980. Negotiations are now well in progress concerning 200,000 m² of office space: City bank, moving from the Champs-Élysées, shall set up offices in 21,000 m² of this space in a building located on the terrace of the shopping center.

The construction program undertaken by Epad as of 1979 particularly involves the completion of the Esplanade, the construction of the Paris-Provinces Tunnel of highway A 14, the construction of an expressway from Goussy-le-Vieux to Puteaux the extension of highway A86 in the direction of Châtou the completion of the La Défense bus station the improvement of road signs.

The project has truly been given a "boost": the 1979 budget that Epad has committed to this construction is twice that of 1978.

The Center of Commerce and Leisure called "Les Quatre Temps" that the Serete Aménagement Company is charge of commercializing, will open its doors in March 1981.

The Samaritaine has confirmed its decision to set up a 22,000 m² department store; Auchan will set up a 20,000 m² "hypermarket" on the premises left by le Printemps who withdrew from the operation. Other well known names in retail are following thus providing that this new dynamic program does indeed correspond to a need.

The center of commerce and leisure:

Surface area: 105,000 m²
La Samaritaine: 22,000 m² - department store
Auchan: 20,000 m² - hypermarket
Large Retail Merchandisers: 63,000 m²
Boutiques - Restaurants: spread out
Cinemas - Skating rink: in 160 stores
6,300 parking spaces
15 bus lines
RER - SNCF lines

Architect: ATEA
Interior Decoration: ATEA, LENCLOS, CONRAN Associés.
Opening date set for: March 1981.

Les Quatre Temps

The vocation of the center remains the same: it corresponds to the real needs of an extremely dense population who have been waiting for years for the creation of a pole of attraction, a center of all types of activity to make day to day living easier and more enjoyable. The "Quatre Temps" will offer them a department store, a hypermarket, the big competitive names in retail merchandising, specialty shops, fashion boutiques, restaurants, cafés, and leisure activities. As can be seen along the Esplanade opposite the CNIT the main structures and walls of the "Quatre Temps" are in completion, and commercialization is again under way.



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Chemicals closure to cost 100 jobs

BY RHYD DAVID

RE JOBS are to be lost on the Mersey, where Akzo Chemie, part of the Dutch chemicals group, proposes to close its Kirkby pvc additives plant and laboratories next year.

The company blames the difficulty in the Liverpool area of low efficiency, high overheads, and consequent unprofitability.

Management says that in the last sections of the plant, established during the war and acquired by Akzo from Z 10 years ago, absenteeism on occasion been as high as 10 per cent. The chief trouble

has apparently been among production workers, members of the Union of Shop, Distributive and Allied Workers, with craft members of other unions much less affected.

Output a worker has been as low as half that in the company's other additives plants in Holland and West Germany, the management says. Expansion will take place on the Continent to make up for any shortfall as a result of the UK closure.

Akzo says it hopes to retain its substantial share of the UK pvc stabilisers market. It is one of the leading suppliers, competing with Associated Lead,

CIBA-GEIGY, Lankro, and other groups.

Dr. Eric M. Hunt, executive chairman of Akzo Chemie UK said yesterday that they were giving the longest possible notice of closure to minimise hardship. One hundred jobs will be lost. Limited opportunities to transfer to other Akzo Chemie plants in the UK will be offered.

The company's laboratories on the Kirkby site, employing 70 people, will be transferred to Littleborough, Rochdale, where Akzo operates a fatty acids and surfactants plant. Staff will be offered the chance

of moving there.

The closure comes as another blow for Merseyside, where unemployment exceeds 10 per cent, and for Kirkby in particular. A new town developed in the 1950s and 1960s to provide overspill housing for Liverpool, Kirkby has become one of the main economic and social blackspots on Merseyside, with unemployment of more than 20 per cent.

Merseyside County Council launched a programme last year aimed at improving the industrial environment in the area in association with the Brick

Development Association. This will seek to refurbish premises and clear derelict land as well as provide inducements to attract new industry.

A total of 700 workers at GEC's Trafford Park plant have been told that unless a ban on overtime work and subcontracting is lifted the high voltage switchgear manufacturing unit will close from tomorrow. The dispute is over a wage claim. The unions complain that the company has refused to make an offer unless the men agree to a new piece-work structure.

Agency to help small firms

By John Elliott, Industrial Editor

TWO CLEARING banks—the Midland and Barclays—are to be founding members of the London Enterprise Agency which will be set up in four weeks' time to channel help from large companies to small firms.

The agency will be based in the London Chamber of Commerce headquarters and will comprise about 10 major companies including Shell UK, BP, IBM, Marks and Spencer, and the Industrial and Commercial Finance Corporation.

It will have a full-time staff of about seven, mostly seconded from the companies involved. They will provide general advice to small firms and will channel financial and other queries to expert organisations. They will also act as a clearing house for the companies to supply special expert help when it is needed by a small firm.

Providing cash

The two clearing banks will be ordinary members of the agency although they may make special arrangements for providing finance to firms which have been helped or vetted by the agency.

The idea of setting up the agency emerged from discussions between Government Ministers and industrialists last summer and the detailed arrangements have been under preparation for about four months.

The debate about the financing of small firms and the role that city institutions will play is likely to build up during the coming weeks, after the publication today of the Wilson Committee's interim report on small firms' financing.

Change in Bill to help jobbers

BY ANDREW TAYLOR

THE GOVERNMENT has tabled an amendment to the Companies Bill which would significantly reduce the threat to jobbers of prosecution under proposed legislation to deal with insider trading.

The amendment follows complaints from jobbing firms that the Bill in its present form would seriously hamper their trading operations.

They said that the relevant clause failed to recognise that jobbing firms rely heavily on rumour and speculative information which, under the Bill, could be regarded as inside information.

The Government amendment will shelter jobbers from prosecution under insider dealing legislation provided that the individual has acted in "good faith" and the information received "was of a description that it would be reasonable to expect him to obtain in the ordinary course of the business."

The Department of Trade said the amendment would give jobbers limited exemption from the effects of insider dealing legislation.

The Stock Exchange Council last night welcomed the government initiative. An official said: "This recognises that jobbers are a special case and that the clause in its present form took no account of the way in which jobbers operate."

A partner at Wedd Durlacher Mordaunt said it had always been recognised that jobbers could not have operated normally had the clause remained unchanged.

Sitting tenants can buy Port Sunlight houses

BY LISA WOOD

MORE THAN 3,000 people living in the company village of Port Sunlight, on the Wirral, near Liverpool, are to be given the chance of buying their "tied-cottage" homes.

The village was built nearly 100 years ago by William Hesketh Lever, later first Viscount Leverhulme, to house workers in his soap business. This developed into the multi-industry Lever Group on Merseyside.

With a rich mix of housing and community buildings, it was recently designated an outstanding conservation area.

Announcing the option of a buying to residents and employees, UML, the Unilever service company which manages the village estate, said it was responding to changing social attitudes.

"We feel we will be respecting the wish of many to own their own homes and to have greater freedom to move elsewhere if the occasion arises. This in no way prejudices the present tenancies. In fact, it could be several decades before the village becomes wholly owner-occupied."

Tenants who do not want to buy can keep their tenancies; but in future tenancy will not be tied to employment. When houses become vacant they will be offered for sale on the general market.

The village, with 900 houses and 3,000 inhabitants, has a large population of pensioners who stayed on after retiring from Unilever. Sales will start next year. No details of the cost of the houses have yet been given.

Meriden sets limit of £1m in interest

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

RIDEN MOTOR-CYCLE co-operative can not and will not more than £1m interest charges due to the Government. June 30, Mr. Geoffrey Hinson, the managing director, made clear yesterday.

But he was confident that the Government would agree to the interest. "You can get blood out of a stone. We confident they will see it way."

Meriden, employed 700 workers, exported 80 per cent its production and was "a tiny small company fighting against the big league of motorcycle manufacturers."

He forthrightly public stance was taken by Mr. Robinson, who is our MP for Coventry North. It will put new pressure on Government for a quick solution.

Discussions with the Department of Industry are continuing, no decision has yet been made. But so far, Ministers are right to have, considered deferring the interest payments until the end of 1980.

Mr. Robinson made plain yesterday that he was looking for a complete waiver of the interest.

He co-operative expected in current financial year to

September 30 to "do better than break even," he said. "But any funds we make have got to be ploughed back into the company in the form of new machinery and new products to safeguard our future."

The first responsibility of management was to ensure the continuance and survival of the business. To do that, the co-operative had to make up for "decades of neglect" in investment.

"If we are successful, we would expect the Government in due course to be associated with, and to profit from, our success. But let us first be successful," Mr. Robinson urged.

Meriden was granted a £4.2m State loan when it was established in 1974. After a second Government rescue negotiated in February 1977, interest on the loan was deferred, and the accumulated interest charges are now scheduled to be paid from June 30.

Mr. Robinson was speaking at the Meriden launch of a new model of the Triumph Bonneville. The motorcycle, incorporating a number of improvements, including electronic ignition, is produced particularly for the North American market.

Lorry-makers gain in importers

Y KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

FISH COMMERCIAL vehicle importers in February suffered some ground they lost to importers. As a result, the first two months of the year the steadily increasing situation of the UK market importers was brought to a

total market continued to be strongly upward. In January, sales of commercial vehicles at 22,501 were 15.6 per cent ahead of the same month year.

For the first two months sales of 44,396, rising to 44,396, according to statistics from the City of Motor Manufacturers Traders yesterday.

Approved availability of UK vehicles played a major role in the better performance in January, when the British improved by 1.1 per cent 1 per cent.

For example, sales of Bedford vehicles in the first two months of 1979 were 52 per cent ahead of the same period a year before, according to the General Motors subsidiary 21.4 per cent of the total.

Imports suffered a return in the first two months included the Japanese light end of the market. Scandinavians (Volvo and

Scania) at the heavy end, and Fiat of Italy.

The snow and ice brought out buyers for four-wheel-drive vehicles, counted among the commercials by the SMMT. Sales in the two-month period shot up by 96 per cent to 1,774. Of these, Land-Rovers from BL accounted for 1,346, up from 880 in those months of 1978.

But Land-Rover no longer has the market to itself, and sales of Daihatsu vehicles, Subaru four-wheel-drive cars, both from Japan, and Jeeps from the U.S., were growing fast from a small base.

BL's figures were helped by increased sales of Sherpa vans from the Austin-Morris subsidiary.

But Leyland Vehicles, the heavy truck business, continued to lag behind the market with sales down marginally from 2,175 to 2,127 in the two months. At Ford better availability as production picked up after last autumn's dispute gave the group a good February with sales up from 5,139 to 5,918.

But the major setback in January resulted in the two-month total lagging at 10,579 against 13,564 last year.

Total BL commercial vehicles sales advanced in the same period from 10,311 to 11,696.

Sotheby's takes £658,000 for letters and MS

HEBY'S completed its auction of Autograph Letters and Manuscripts yesterday a total of £658,000, almost as much as the entire department brought in last season. The top price was the £25,000 Rota, a London dealer, for the autograph manuscript notes of Val d'Arno and Clavigera. Seventy-six by Kipling realised £90, and Quaritch paid £3,600 Burns' autograph manuscript Afton Braes and £3,500 for The Battle of Sherpa-Moor.

Early 300 letters from P. G. dehouse to his friend Guyton were sold by Guy Bolton for £3,200. Quaritch secured the autograph manuscript of "The Solitary Reaper" for £2,300. The papers of the torian artist G. F. Watts went for £15,585, and of Enid Bagnold for £10,285. A love letter to Dickens to Mrs. Colden for £1,800.

At Sotheby's Belgravia a photograph of Isambard King-Brunel sold for £5,300. Two us ago a similar print made 400. In an auction of modern British John Singer Sargent did it at £9,500.

The six-volume "Monograph of the Trochilidae," or Family of the Hummingbirds, produced with 418 lithographs by Ald and Sharpe between 1849 and 1867, sold for £23,000, plus

the 10.8 per cent buyer's premium, at Christie's yesterday. The auction of natural history and travel books totalled £133,978. Weiss, the Belgian dealer, gave £14,000 for a "Theatrum Orbis Terrarum," the atlas by Ortelius with 110

SALEROOM

BY ANTONY THORNCROFT

maps published in Antwerp in 1584; and £8,500 for "Le Théâtre du Monde, England and Wales" by Willem and Jan Blaeu, of 1648. A German buyer bought a first edition in five volumes of "Allgemeine Naturgeschichte der Fische," by Bloch, for £8,500.

A country house sale next Tuesday will be more interesting perhaps because of the vocation of the vendor than the quality of the goods.

Sotheby's is disposing of the contents of Britwell House, Oxfordshire, the early Georgian home of David Hicks, the interior decorator, and his wife Lady Pamela, daughter of Earl Mountbatten.

Sotheby's estimates the value of the contents at £250,000, but country house sales often exceed forecast.

Telegraph bills prices Board

By Our Consumer Affairs Correspondent

THE DAILY TELEGRAPH is the first company to present a bill to the Price Commission for the amount of management time taken up with dealing with an investigation.

Many companies, since the commission started 19 months ago, have threatened to involve for the disruption caused by an investigation, but the Telegraph is the first to present an invoice.

The bill is for £7,866.36 and covers the 948 man-hours spent by Telegraph staff in providing information for the commission.

The Telegraph's claim, however, is unlikely to be agreed by the commission. Normal Government practice is that time spent on providing information for a Government agency is not reimbursed, although individual expenses such as travel may be paid.

Overheads and the cost of accommodation for commission staff were not included in the bill.

Last week the commission published its report on a price increase sought by the Telegraph. Although the commission allowed the increase it recommended that the paper's cover price and advertising charges should be frozen until October. The Telegraph refused to agree to this restriction, forcing Mr. Roy Hattersley, Prices Secretary, to lay on order before Parliament earlier this week enforcing the restriction.

MK Electric plans double turnover

By John Lloyd

MK ELECTRIC, the leading UK manufacturer of plugs and sockets, plans to double its turnover in the next five to 10 years—with growth expected to come almost wholly from increased exports.

The company's turnover in financial year 1977-78 was nearly £40m, with exports accounting for 24 per cent.

Mr. Michael Dowsett, MK's managing director, announced the planned expansion at the inauguration yesterday of the Kuwait Electrical Wiring Accessories Company, a joint venture between MK and a consortium of businessmen in Kuwait.

It is the second overseas plant for the company following the opening in 1977 of an accessories plant in Singapore. The company plans further plants in Malaysia and Africa in the next 12 months.

The Kuwait factory will be the only one in the Middle East assembling electrical wiring accessories, and is the first to employ semi-skilled female labour in the area. It will have a capacity of 310,000 units a month.

The company is expected to concentrate its export drive in developing countries.

Summer course in financial management

A TWO-WEEK course designed for middle-ranking and senior managers who are not trained in accountancy but who need a greater theoretical and practical grasp of the financial management, is to be held in London from July 9 to 20.

It is being organised by the Financial Times and The City University Business School of London, and is to be called Financial Management for the Non-Financial Executive.

Details are available from the Financial Times Conference Organisation, Bracken House, 18 Cannon Street, London EC4P 4BZ. Telephone 01-236 4382.

Banking Bill amendment bid

THE Financial Times reported on Tuesday that a group of 25 foreign banks was planning a last-minute campaign to alter a provision of the Banking Bill. Korea First Bank and Banque Occidentale pour l'Industrie et le Commerce (Suisse) have since pointed out that they are not members of the group. The report was based on information supplied by the group organisers.

Sainsbury to build £3m Leeds shopping centre

BY CHRISTINE MOIR

J. SAINSBURY is to build a £3m shopping centre in North Leeds, having won the tender for the development against stiff opposition from Tesco. The Leeds City Council announced the choice yesterday.

Sainsbury's plan a 100,000 square foot district centre on a 10-acre site at the junction of the Ring Road and King Lane. The centrepiece will be a 40,000 square foot Sainsbury's supermarket which will include

a bakery and freezer centre. It will be the company's first shop in Leeds and its largest in the North of England.

The other anchor store will be a 40,000 square foot do-it-yourself and garden centre to be operated by Dodge City, a South-East DIY group.

Four other units will be let by Bernard Thorpe and Partners, who also introduced the site to Sainsbury. A public house and a library are also included.

Talks over ferry delay

BY OUR BELFAST CORRESPONDENT

BRITISH RAIL'S Sealink division is having talks with Harland and Wolff, the state-owned Belfast shipyard, about a three-month delay in the construction of the first of three new ferries.

The ship was to go into service this summer between Ulster and Scotland.

Sealink said yesterday that

the talks were aimed at minimising the delay and ensuring that the programme for the next two ferries was adhered to.

Harland and Wolff said bad weather and strikes by tanker and road haulage drivers had contributed to the delay and there had been difficulties with steel deliveries.

I never thought my humble investment in a unit trust would bring a summons to the board room.

I hadn't been travelling first class for long when the conversation one day turned to investing.

Foster, my managing director, who travels up from the next station, looked up from his Financial Times with a wry smile.

"I see the All-Share was down another six points yesterday."

He rather fancies himself as an analyst. As luck would have it, I was looking at the unit trust prices in my Telegraph. My GT units were doing well.

Rather pleased at this endorsement of my decision to clip that coupon three weeks earlier, I broadcast the news.

Foster laughed.

Vickers looked up from his Guardian and made a tasteless joke about budding capitalists.

"It's true," I said, "I'm in one of GT's overseas funds."

Foster frowned. I knew his disapproval could not stem from xenophobia. After all, he drives a Volvo 265 GLE. I waited expectantly.

"These overseas funds," he said, "they're a snare and delusion. How can an investment manager sitting in London possibly know what's happening to the Hang Seng, for example? He's too far away."

This was my cue. In my usual cautious way I had checked out GT pretty thoroughly before sending off my cheque.

"I suppose you're right about the average investment group," I said, "but GT are a bit different."

I explained how GT have offices not only in London, but also in San Francisco and Hong Kong.

Foster grasped the point at once. "That means they're open 24 hours a day," he said.

"Exactly," I agreed, "Hong Kong is eight hours ahead of London. And San Francisco is eight hours behind."

"Which means," chimed in Vickers, "that San Francisco is eight hours ahead of Hong Kong." He grinned as though he had just been made Senior Wrangler.

Foster rustled the pink pages of his newspaper. I guessed he was looking for the international stock market report. I decided to make my mark. I would explain the real guts of the GT investment philosophy.

"The other thing about GT," I said firmly, "is the fact that they are monetarists."

"Ah! Milton Friedman, Joseph and Partners!" quipped Davies, who until now had sat silently wrestling with his Times crossword.

I ignored him.

"When they're assessing investment possibilities," I said earnestly, "they look first at the fundamentals of an economy. Like the strength of its currency. In fact, they make currency strength top criterion. Then they look at other things. They call it the Top-Down system of analysis."

I paused. Even Davies was listening.

"It's only when the monetary projections are right that GT do a sector analysis and then a company analysis. And even when they select individual equities for investment they apply monetary principles first. That way they reckon to be in the right shares, in the right markets, at the right time."

As I drew breath, Vickers challenged: "So they claim to be infallible, do they?"

"Of course they don't," I told him. "Like all experienced investment managers they know that investments and the income from them can go down as well as up."

Foster nodded. Was there a hint of some painful experience in the past in his expression?

I thought I should reassure him and explained that quite a number of pension funds and other institutions all round the world were sufficiently convinced by GT's investment record to put funds

to the tune of £300 million under their management. As a GT unitholder I was in my own small way one of them. Together with 4,000 others I shared unit funds of £13 million.

"So now Abbot's an institution," said Davies, rudely as ever.

As the train pulled into Waterloo I wondered how many of my fellow commuters shared my good fortune.

There was, as ever, a price to pay.

Later that morning I had a telephone call from Foster's P.A. Could Mr Abbot come up to the boardroom at once and explain monetary investment to the pensions committee?

GT Management Limited.
London. Hong Kong. San Francisco.
16 Finsbury Circus, London EC2.
Telephone: 01-628 8131.

In 1978 GT Management Limited and its subsidiary companies overseas managed the second best performing Mutual Fund in the USA, the foreign portion of the top performing SICAV Diversifond in France, the top performing Investment Trust listed on the London Stock Exchange in price terms and the top performing UK authorised Unit Trust. For further information please contact David Fitzwilliam-Layor or Jamie Berry.



UK NEWS

Computer groups may soon face liquidity snags

BY COLLEEN TOOMEY

THE COMPUTER equipment industry may face short-term liquidity problems in the near future, it was stated yesterday.

Because of the structure of this high-technology industry, a downturn in the fortunes of one or more of the computer giants would have serious repercussions on the rest, says an analysis of 60 leading companies.

Overall liquidity in the ratio report shows that only 16 out of 47 companies have a generally-accepted safe level of 2 to 1, while the average level in the survey is 1.6 to 1.

Two factors emerge to illustrate why the analyst believes there is a danger of short-term liquidity problems.

● Stock levels have increased in 32 out of 47 companies, and as stock is the least liquid of current assets the loss to these companies in an industry characterised by very rapid rates of obsolescence could be great.

● The average credit period of 75 days for the computer equipment industry is higher than the average for the whole UK economy, 70 days. The survey shows that 24 companies had a collection period longer than 100 days. Bur-

roughs managed to reduce its credit period from 138 to 98 days last year while IBM's remained at 38.

Sales growth in the three-year period to mid-1978 shows an impressive increase, particularly in 1977-78.

Sales that year increased by over 20 per cent to £1.6bn, of which IBM contributed 36.8 and ICL 26.8 per cent. In the same period 45 of 47 companies increased their sales with IBM from £493.9m to £578.5m.

One important feature of computer equipment is the high percentage of output exported. In 1977-78 exports of £480m amounted to 30.5 per cent of output, of which IBM contributed 34.9 and ICL 17.3 per cent. Britain is still a net importer of computer equipment.

Profits in the same three years improved markedly. Pre-tax profits rose by about 50 per cent overall, to £191m.

The survey points to Burroughs' improved performance. In 1977 it converted a £2m loss into £13m profits and improved margins from 2.7 to 12.2.

Report on Computer Equipment by ICC Business Ratios, 31 City Road, EC1 1BD, £4.

Metal Box plant reprieved

BY PAUL TAYLOR

UNION PRESSURE has led Metal Box to drop plans to close its Portsmouth plastic film factory for the time being. The closure would have cost 560 jobs.

The company said yesterday that it would test an alternative plan, prepared by the seven unions at the factory, for a year, then review results.

Details of the conditions for the reprieve will be discussed by the group's management and union officials on March 23.

The unions, informed in January of the plans to close the plant, formed a joint working party to prepare the alternative plan.

It involves 70 voluntary redundancies over three years, reduced manning levels, the re-introduction of a site union committee and "certain industrial relations assurances."

They said that might save about £450,000 in wages and ensure the future viability of the plant.

The Portsmouth factory, which produces plastic laminates and wrappings for food packaging is understood to have been losing up to £100,000 a year in recent years in spite of a turnover of about £4.7m. The company blames stiff competition from overseas at the cheaper end of the market and slower growth in expected frozen and packaged foods.

Metal Box said yesterday that it was willing to give the plan a trial. In a full review after a year, the success or failure of

the scheme would be judged mainly against the achievement of union's targets for sales and profitability.

The company believes that the figures may be optimistic.

Metal Box's original plan involved expansion at its other plastic film factory at Speke, Merseyside. It gave a warning that the Speke plant might now face "volume problems" but said the unions had agreed to set up a working party to examine them.

Air Canada will fight UK over Gatwick move

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AIR CANADA intends to resist the UK Government's efforts to move the airline from Heathrow to Gatwick Airport. The Canadian Government can retaliate against British airlines if the UK persists in its plans.

That was made clear in London yesterday by Mr. Claude Taylor, president of Air Canada. He told the Canada Club that all elements of Canadian life—Government, Parliament, Press and people—were united against the UK Department of Trade.

"The proposals would cost us \$16m (about £7m) in 1980 and annual costs would rise to probably \$45m (about £19m) in 1990, a total cost over the decade of \$245m," Mr. Taylor said.

"We reject the proposal. We can't move; there is too much at stake. The cost to customer and airline alike is immense."

Air Canada had 100,000 passengers a year who changed flights in London. "They cannot conveniently do so at Gatwick or transfer to Heathrow. Many would be driven to travel on U.S. airlines," Mr. Taylor said.

"Gatwick is a one-runway airport, and the runway is too short for our purposes. At certain times of the year our aircraft would have to depart with smaller loads than they would otherwise carry or make a refuelling stop en route to Western Canada."

"We have a substantial physical plant at Heathrow. It helps us to earn valuable revenue from other airlines and it would have to be closed."

Air Canada had long-service staff at Heathrow. "Many would lose their jobs. At Gatwick we have no choice but to hire a contractor to handle most of our ground services. Cargo for the bellies of our passenger aircraft would have to be hauled between Heathrow and Gatwick by lorry."

Congestion was not unique to Heathrow. "Gatwick has its peaks, which are bound to get worse. It is largely a charter and stand-by airport and crowds will grow. Both London airports have problems, but it is not for us to solve them. Nor ought they to be solved at our expense."

Mr. Taylor also spoke of difficulties over jet fuel. "The pressure on costs is enormous and supply is uncertain. In Canada supply is tight but adequate. In the U.S. supply is extremely tight."

Prices would rise sharply, and every fuel price rise would go directly on to fares. One big airline, American, had estimated that every cent added to the price per gallon would raise fares a half of 1 per cent.

"No airline will be immune from the impact of the current energy crisis," he said. "Prices will go up, excess capacity will have to be cut, and load factors will once again rise."

Plessey to sell new digital exchange range

By John Lloyd

PLESSEY is to market a range of small private digital exchanges to complement its large digital exchange (PDX), introduced last year.

The exchange is the first of its kind in the UK, though the basic technology has been licensed from the ROLM Corporation in the U.S.

The new range will be especially applicable to companies with branch offices, local authorities and government bodies with several locations where the large exchange can operate with a "family" of smaller ones.

Announcing the new development, Mr. Jack Donnelly, chief executive of Plessey's communications and data systems division, said that the PDX had proved to be one of the company's fastest selling products at home and abroad.

"Our ultimate aim is to provide a range of high-traffic private digital exchanges up to 4,000 extension lines which covers 95 per cent of all known customer needs," he said.

Boom in management consulting continues

BY JASON CRISP

THE DEMAND for the services of management consultants continues to boom. In 1978 the fee income of the members of the Management Consultants' Association rose by 25 per cent to £45m, according to the association's annual report published yesterday.

Most of the increase came from within the British Isles where the rise of 31 per cent was almost twice that of overseas work, which grew by only 16 per cent. This pattern is in direct contrast to that of 1977, when overseas income rose 43 per cent and UK by 13 per cent.

The largest slice—34 per cent—of overseas work continued to come from the Middle East, where the management consultants earned over £6m. Africa and Western Europe were the two other major sources of work, each providing income of about £4m.

According to the association, the two main areas of work performed by the consultants involved the application of computer technology, especially in management information sys-

tems—because of the tumbling costs of data processing—and personnel management. These two categories between them accounted for nearly half the work in the UK, and were the areas of greatest growth, expanding 46 per cent and 44 per cent respectively.

Most notably the area where the consultants are finding no growth in business is "organisation, corporate development and policy formation," which was only 2 per cent higher than in 1977, although it still accounts for 10 per cent of the work.

Although marketing and sales are a relatively small part of the consultants' activity, they grew by 50 per cent last year. Also, work on economic and environmental studies was markedly higher at 32 per cent.

Mr. Harry Roff, chairman of the association and of MSL International, forecast, with some reservation, further growth in the activities of management consultants. He said the biggest factor was the finding and training of new staff.

Report out on printing machinery

By Hazel Duffy, Industrial Correspondent

METHODS FOR making the printing and bookbinding machinery industry more competitive are the main theme of the sector working party's progress report, published today.

Exports account for over 60 per cent of the industry's output, but imports are rising and now account for over 50 per cent of machinery sales. The industry's favourable trade balance is highly dependent on type-setting and graphic reproduction equipment.

The other three sectors—printing presses, bookbinding machinery, and paper converting and cutting machinery—moved in 1977 into a situation where imports exceed exports.

As a result of the working party's efforts and studies commissioned, the main areas of recommended action are a more selective and planned approach to export marketing, in which the trade associations need to make more resources available with the assistance and encouragement of the Government, and formation of an export projects group to seek early information on possible turn-key projects.

Collaboration

The working party is also aiming at increasing collaboration with customers at a senior executive level to facilitate development of new products.

As a follow-up to the identification of products where the British industry is weak, the working party intends to examine the detailed market potential for some of these products and assess the scale of effort which might be needed to establish a significant presence in the UK market.

*NEDO Printing and Bookbinding Machinery SWP, Progress Report 1979.

Airliner noise rules to be extended

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

TOUGHER REGULATIONS on airliner noise are to be introduced by the UK Government, increasing the types of aircraft to which the rules apply.

Under the new Air Navigation (Noise Certification) Order, laid before Parliament yesterday, by Mr. Stanley Clinton Davis, Under Secretary for Aviation, propeller-driven airliners will for the first time become subject to noise rules, while small jet aircraft (below 6,700 kg) will also be affected.

The new Order will also allow the Government to prohibit from January 1, 1980, all subsonic jet airliners which have not been modified to meet the noise rules.

New types of jet airliner which have applied for Certifi-

cates of Airworthiness after October 6, 1977, will also be required to conform to the stricter noise rules.

Trans World's quick check-in

TRANS WORLD AIRLINES is introducing on all its London flights to the U.S. a fast check-in method. Up to a month in advance of departure from London passengers can reserve a particular seat and obtain their boarding passes for outward and return flights.

The system enables passengers to by-pass the check-in desk, which may be crowded.

NEWS ANALYSIS—ICI ORGANICS DIVISION

Why the unions dispute motives for job cuts

BY SUE CAMERON, CHEMICALS CORRESPONDENT

TRADE UNIONISTS have responded angrily to reports that Imperial Chemical Industries is thinking of reducing its organics division workforce by nearly a fifth.

ICI emphasises that no final decision has been taken. It has proposed the cut in jobs because of the comparatively poor performance of the organics sector over the past few years.

It points out that its organics workforce has been declining by about 4 per cent annually since the mid-70s, when the boom in dyestuffs and organic chemicals ended abruptly, thus any such move would be an acceleration of a trend that has been noticeable for some time.

The unions see ICI's proposal to top 2,000 or so jobs from the present 10,800 as much more than that.

Perhaps more important, they demand much more detailed and confidential evidence of ICI's assertion that the organics business is under pressure.

The Association of Scientific, Technical and Managerial Staffs, for example, said yesterday that it was not prepared to accept the group's facts and figures at face value.

It emphasises that ICI should have consulted employees much earlier about difficulties in the division. The present proposals to reduce jobs showed what a "sham" ICI's much vaunted consultative procedures were.

"The company announces the solution to a problem it has not discussed before and expects trades unions to accept it," the association said. "ICI seems to think we will be prepared now to sit down and help decide which employees should go and when."

"What we want is to get back to the beginning and look at all the available information—in confidence—to see if there is an alternative and less unpleasant solution."

However, although the association is ready to contest what it calls "ICI's homework," trade union leaders appear to accept that organic chemicals have been suffering in the market place in the past few years.

ICI's organics division includes dyestuffs, probably its most important business area; pigments, used to colour printing inks, plastics and paints;

biocides, to preserve paints, leather and beer; speciality chemicals, for textile and paper treatments; and chemicals used in making polyurethanes (plastic foams).

Between 1968 and 1975, when the effects of the Middle East oil crisis started to erode profits, dyestuffs and pigment producers were expanding fast throughout Europe. Business was good and many large companies increased production capacity.

Then came the downturn, with huge increases in oil prices and chemical raw materials.

The effects of that are still being felt, as ICI noted grimly in its annual report, out last week. The figures showed that the group's trading profit on organics fell from £55m in 1977 to £21m last year.

"Demand for dyes was adversely affected by the continuing low level of activity in the textile industry, particularly in Western Europe, and also by the current fashion for pale shades," the report said. Pale fabrics require less dye.

"With depressed markets and low growth it was not possible, because of overcapacity, to raise prices to the extent necessary to recover cost increases. Profits therefore suffered."

Dyestuff producers throughout Europe have suffered. Most must cope with the comparatively modern, excess capacity they built only a few years ago, so price competition is fierce.

The position is little better in pigments. ICI's report noted that "profits were depressed and prices were reduced."

The report was equally gloom about the polyurethane chemical business in Europe, which, it said, "experienced low demand and weak prices." Polyurethane chemicals, however, might be an area that the union's representatives will examine particularly closely if they are ever allowed a look at ICI's detailed figures.

The motor industry is a main customer for polyurethane foams and car manufacturers in Europe have been booming. Although the UK automotive industry has met obstacles, ICI does not rely solely on that market.

The group, like any other big chemical concern, operates internationally. ICI's report shows that its

performance on biocides last year, if not exciting was at least "comparable with 1977."

ICI's speciality chemicals should have presented few difficulties. Most of ICI's production in that area is for internal use, and a report published in January by the specialised organics sector working party (set up as part of the Government's industrial strategy) said that that sector of the UK chemical industry was expected to reach an imports and exports trade balance several years earlier than first forecast.

It is difficult to compare ICI's performance in organics with those of such other principal producers as Hoechst or Bayer, of West Germany, or Ciba-Geigy, of Switzerland. That is because ICI has taken an idiosyncratic line over the definition of "organics."

Most main European chemical producers include commodity products such as aromatics under the heading of organics, but ICI includes those under petrochemicals.

However, ICI's competitors are all suffering from the rise in naphtha costs that has been accentuated by the Iranian oil crisis. Naphtha, the most important feedstock in the petrochemical industry, ultimately provides the raw material for such products as dyestuffs.

Yesterday, ICI was prepared to give only scant information about its organics division. That, it explained, was because plans for job reductions were still under discussion.

It added that if jobs were cut, it would be through natural wastage. There would be "no enforced redundancies except as a very last resort."

It is understood the proposed job cuts would be made over two years. Most are thought likely to be in the division's headquarters at Blakely, Manchester. However, the group will be hard pressed to convince the unions of the need for job reductions of the order being considered.

The union said: "There must be some sleight of hand in the accounting when a company that operates on a worldwide basis, as a company as profitable as ICI, says the staff in a single one of its divisions must carry the can for a downturn in that sector's performance."

The businessman's guide to incentives available in the Areas for Expansion.

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Interest-relief grants, or favourable-term loans. Fixed-interest loans from European Community funds. ☐ Tick here

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Grants for office rents for up to 7 years. Grants for new jobs created within 5 years. Grants for staff moved. ☐ Tick here

Above is a brief guide to the investment incentives available in the Areas. They apply to companies moving into, or already in, the Areas for Expansion.

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ISSUED BY THE DEPARTMENT OF INDUSTRY in association with the Scottish Economic Planning Department and the Welsh Office.

UK NEWS

NEDO study critical of brewers' efficiency

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

PRODUCTIVITY of British brewers was criticised today by the National Economic Development Office's (NEDO) study of the brewing industry. A study of investment and efficiency in the brewing industry says that "it is content with the industry's activity record." The study found that overall productivity remained broadly unchanged between 1968 and 1973. "There is therefore plenty of scope for improvement and the NEDO is attaching importance to work on productivity and efficiency to identify and solve specific individual productivity problems," the group said.

The study was carried out in response to criticisms made in 1976 by the old Price Commission, shortly before it was replaced by the present Commission. These criticisms included comments that large brewers charged higher prices but had lower profit margins than smaller brewers. "This coincidence of higher prices and lower profit margins gives rise to fundamental questions about the trade and its organisation," the Commission's report had commented. However, the NEDO group argues that "it would be impossible to isolate the difference in performance that are attributable to size and that comparisons of performance based simply on size are likely to be misleading."

The Price Commission was also critical of the effectiveness of the brewers' investment in the 1970s which had "not improved the position of either consumer or large brewer." The NEDO group points out that while there "are naturally uncertainties" about the success of investment projects, "the scale of the present investment plans looks about right if the brewing industry is to continue to supply the vast bulk of the domestic market and possibly to displace some imports or provide additional exports."

Building society controls rejected

By Eamonn Fingleton

PROPOSALS FOR new monetary measures to control building societies were rejected yesterday by a leader of the movement. Mr. Leonard Williams, chief general manager of the Nationwide, said that building societies were unlikely to be more acceptable to the movement than existing arrangements for voluntarily restricting lending when mortgage funds are abundant. Mr. Williams, who is to take over as chairman of the Building Societies Association in May, was speaking at a meeting of the Royal Society of Arts in London. His comments follow suggestions from the big banks that building societies have an unfair advantage in not being subjected to control on the level of their investments.

Mr. Williams said: "There are grounds for agreement that investments in building societies have some of the characteristics of money and that building societies' savings gathering activities go some way towards increasing the velocity of circulation of money in the system. The real issue, however, is the extent to which these postulations are material and thus whether investments in building societies should be brought within the definition of money which forms the basis of monetary controls."

Unsuited

Building societies were very unlike banks in the way they operated and in their asset and liability structure. The measures used to control banks therefore would not work efficiently with building societies. He added: "A corset control, by which building societies would have a prescribed ceiling for the increase in their interest-bearing liabilities with any excess having to be deposited in non-interest-bearing accounts with the Bank of England, would seem unlikely to improve the authorities' overall control. It is doubtful whether the nature of the penalty would be a sufficient disincentive to building societies as non-profit organisations, and assuming it were, it needs to be asked whether it might encourage societies to develop non-interest-bearing or low-interest-bearing current accounts and thus bring them even closer in character to commercial banking institutions."

A system of special deposits would not work because societies, thanks to their high liquidity at all times, could meet their obligations without "too much embarrassment." Control by reserve asset ratios would encourage societies to raise their margins to get reserve assets.

Lack of home loans-agents

ESTATE AGENTS claimed yesterday that Britain is suffering the worst mortgage shortage for decades. The National Network of Estate Agents rejected a claim by the Building Societies Association that there is no "mortgage famine." Mr. Laurence Barbet, the network's secretary, said he had never known a worse situation. "People buying a house in March are likely to find that mortgage money is not available to them until possibly July."

Chlor-Chem in £1.6m expansion

Financial Times Reporter
CHLOR-CHEM, a company jointly owned by Fisons and FMC Corporation, is to spend £1.6m expanding its chlorinated isocyanurates plant at Widnes. Chlorinated isocyanurates are used in the making of treatment chemicals for swimming pools, detergents, wool shrink-proofing processes and disinfectants. Chlor-Chem said that most of its additional production would be exported.

Severn Bridge road repairs

REPAIRS TO the road surface on the M4 Severn Bridge will begin on Monday, the Department of Transport said yesterday. The work will be carried out on a 24-hour basis and should be completed before Easter. In order to minimise interference with traffic, repairs will be confined to small areas of the road surface at any one time. This will enable most of the bridge to remain open to two lanes of traffic in each direction.

The wrong photograph

YESTERDAY'S Financial Times carried in some editions a photograph of Lord Kerton, chairman of the British National Oil Corporation, captioned "Lord Stokes, no pay-only expenses." We apologise for the mistake.

"I think we can view the delivery of our contract tender to China as an exciting step forward..."



Instead of letting opportunities go west... hand over to IML SkyData

In these early trading days, even the most confident of exporters will probably admit that the vast face of China can appear as inscrutable as ever! Which means that, while Eastern opportunities become increasingly full of promise, East-West communications become increasingly beset by problems.

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Court decision on Penthouse gaming licence

PENTHOUSE CLUB can engage the Gaming Board's aid to let it apply for a gaming licence for its casino in London's Mayfair, three High Court judges ruled yesterday. Louis Blom-Cooper, QC, Penthouse Club (Internal), told the Queen's Bench Divisional Court that they had to apply for an order compelling the Gaming Board to issue a certificate of consent to a licence. The decision was hush and the board should be asked to reconsider the club's application, said counsel. Lord Chief Justice, Lord Evers, sitting with Lord Cummins-Brace and Mr. Neill, said that the club had an arguable point of law which should be considered by the court. The Gaming Board of Great Britain was not represented at yesterday's hearing.

Shroom farm close

One of the largest employers of labour in the seaside town of Orford, Norfolk—Middlebrook farms—has closed its doors with the loss of more than 70 jobs.

Redundancies will be 30 and the 30-acre farm produces nearly 3.5m lbs of mushrooms a year will close in November 30. A statement from the firm said that the farm needed modernising at a cost of more than £1.5m and the board could not approve further capital expenditure.

Business from the farm will be transferred to the group's centre at Selby, Yorkshire, where expansion plans are under way.

irmail service suspended

MAIL LETTER and parcels services between the UK and Accra have been suspended March 23 due to the closure of Accra Airport, the Office said yesterday.

NTRACTS

Standard Telephones wins £6m Trimphone order

POST OFFICE has awarded a contract for more than 900 Trimphones to the audio division of STANDARD TELEPHONES AND CABLES. The contract is for both the rotary dial and the new pushbutton Trimphone. The Post Office has recently made available a list of the new Trimphones.

South of Scotland Electricity has placed a £3.4m order for 30 computer and a dual 2972 computer for a custom-built computer centre at the Board's offices.

VTON CHAMBERS ENGINEERING, a Central and Shetland subsidiary, has been awarded a contract worth about £100,000 for the design and construction of watergates for the Leithon of the Thames Water Authority.

Wn Agents has placed a contract worth over £500,000 with JEWELL to upgrade a 16 large-scale computer system.

Europe Inc. has ordered a large switching system valued at £70,000 from ITT BUSINESS SYSTEMS. The computer-based ITT 6404 ADX system will be built at Enfield and Cockers.

SHIT CIVIL ENGINEERING, a subsidiary of Wight Construction Group, has been awarded contracts totalling over £1m by the South of Scotland Electricity Board for work at the power station, Tynes, and Lohian Regional Council for the IA of the Meadowhill

Direct Labour Bill backed by builders

BY PAUL TAYLOR

WASTEFUL USE of direct labour by local authorities is costing ratepayers and taxpayers millions of pounds a year, claimed Mr. Frank Gostling, president of the Federation of Building Trades Employers, yesterday. Mr. Gostling launched his attack on council construction departments at a meeting of the federation's eastern region in Cambridge linking the issue with the high level of rate increases facing many ratepayers in April. He said it had always been important to ensure that local authorities provided value for money but that the level of proposed rate increases for 1979-1980 made it even more important now. Council direct labour departments should compete fairly with free enterprise concerns to arrive at the best price. There

had been too many cases where overspending and poor accounting in this area had been "spectacular." This was a waste of ratepayers' and taxpayers' money.

Mr. Gostling urged support for the Direct Labour Bill introduced by the Earl of Kinnoull in the Lords which seeks to ensure, among other things, that council building departments keep detailed accounts to demonstrate their true cost and competitiveness.

The Bill also seeks to establish direct labour organisations as "trading undertakings for certain limited purposes" and to ensure that they compete for at least 50 per cent of the value of new construction work they undertake.

Mr. Gostling said the Bill "cut right across party lines" and was long overdue.

Inner city policy 'has fallen short'

FINANCIAL TIMES REPORTER

THE GOVERNMENT'S policy on inner city areas has "fallen far short" of the necessary long-term commitment to resolving urban problems, says the Town and Country Planning Association.

The association, in a powerful policy statement published today, calls for a re-think on inner city policy and suggests a series of radical measures which are needed if the policy is to succeed.

The paper, presented to Mr. Peter Shore, Environment Secretary, sets out the failings of the existing policy and examines seven inter-related aspects of that policy—planning, participation, new institutions for development, land, employment, resources and infrastructure.

The association identifies two basic objectives for the policy. First, providing a planning framework, and second, providing the right development tools to enable the objectives to be achieved.

A big "imaginative leap forward" is needed if local authorities are to co-ordinate and match requirements, for example for jobs and houses, to a realistic target. The association also urges the preparation of local plans for all inner city areas "as soon as possible."

The seven partnership areas—the foundation of the Government's existing policy—involving both local and central government—have created bureaucracies and have failed to tap local initiative. Instead, the association suggests the revival of neighbourhood councils.

In areas where there is a considerable amount of underdeveloped land such as London's Docklands, the Eastern area of Glasgow and Everton in Liverpool, the association proposes a modified form of new town development corporation with a greater degree of local authority involvement.

In other urban areas it favours the establishment of public development companies.

Sports Complex at Prestopans.

HENRY BALFOUR AND COMPANY has received orders for glassed steel processing equipment worth £1m. The main part of the order is a £500,000 contract placed by Beechams Pharmaceuticals for equipment for its new plant at Irvine, Ayrshire. Chemical and Thermal Engineering has placed another contract worth about £200,000 for reactors and storage and stripper vessels, while the remaining two orders are for similar equipment valued at over £300,000.

AIR PRODUCTS has been awarded a five-year contract worth over £1m for the supply of gaseous and liquid helium to the United Kingdom Atomic Energy Authority.

Greater Manchester's second largest bus depot at Ardwick is to receive a new ventilation system. Worth more than £200,000, the new services are being installed by ANDREWS-WEATHERFOIL.

BORDER ENGINEERING CONTRACTORS, a member of the London and Northern group, has received a £139,591 contract for the construction of an apprentice training school for Metal Box Packaging.

CLELANDS SHIP BUILDING COMPANY, Wallsend-on-Tyne, has won a £2m order for six small lighters for the Royal Navy, all to be delivered by mid-1980.

A £500,000 contract has been won by the N. G. BAILEY ORGANISATION for the installation of electrical supplies at the

new Caledonian Air motive factory and jet engine testing facility adjacent to Prestwick Airport. The work involves the installation of electrical supplies and lighting for new buildings, including a jet engine test cell, a general work shop, associated offices and lighting for car parks and roads.

GEC HIGH VOLTAGE SWITCHGEAR has won a £800,000 contract for eleven direct-current switchboards for controlling the power supplies to the Caracas Metro in Venezuela. The contract was placed with GEC by C.G.E.E. Alstom, the French company who are the main contractors for the substations as part of the overall contract for the new railway placed with the French joint company FRAMECA.

W. CANNING ENGINEERING has received an order to supply metal finishing plant to China. The new contract, placed directly with Canning by the Chinese state buying organisation, is worth £128,000 and covers two types of equipment: two "Harpariser" machines and two "Glydo" lines.

FERRANTI COMPUTER SYSTEMS has received from Waterlow (Dunstable) a £100,000 order for a Ferranti CS7-20 interactive computer composing system for installation at the Dunstable printing works.

The plastics division of ICI has awarded a contract to ALBANY ENGINEERED SYSTEMS EUROPE for the supply of multi-plate fully automatic filtration systems at a value of £96,000.

PETER RIDDELL REPORTS ON THE BANK OF ENGLAND QUARTERLY BULLETIN

Firm fiscal stance urged to curb inflation

A FIRM fiscal and monetary stance, including cuts in public spending, is all the more necessary now to prevent inflationary pressures from turning into an indefinite extension of inflation, according to the latest quarterly bulletin from the Bank of England, published this morning.

This is the main conclusion of the assessment section, which starts by saying that "more than temporary harm" has been done as a result of recent industrial disputes.

"The financial position of companies, none too strong in the first place, will inevitably have been worsened—probably with consequences for their ability to finance investment. And the standing of this country as a supplier of goods to foreign markets must also have been further damaged. The most serious result may, however, prove to be the effect of inflation. For it has for a long time been clear that this—coupled with the UK's poor productivity performance—was the major problem facing the economy, and it was apparent that progress in other directions de-

pendent on continued progress in reducing the rate of inflation."

The bulletin says it is not yet possible to make any definite assessment of the average rate of wage settlements. But a somewhat faster pace of inflation is inevitable for a time. "Even if, as still seems likely, the acceleration remains moderate, the prospect of inflation now showing some increase represents a major setback," the bulletin says.

"The prospects for expansion, as a result, now look less favourable than earlier. For some time it has seemed probable that rate of growth next year would be no more than moderate."

The Bank says it seems likely that output will grow by no more than 2 per cent between the first halves of 1979 and 1980, compared with projections last December of a 3 per cent underlying rate of expansion.

"For faster inflation is likely, on balance, to weaken consumer demand though for a while higher wages may increase real purchasing

power, this effect can only be relatively short-lived; and the savings ratio is likely to rise again, as it has in previous phases when prices have accelerated."

"Faster inflation is likely, too, to hamper exports and to make it more difficult to resist pressures from imports, and, by reducing profits, to discourage investment. In addition to these automatic effects, faster inflation forces policy to be more restrictive than it otherwise would have been."

The bulletin says that keeping the growth of sterling M3 to the 8 to 12 per cent target limits, in face of a faster growth of money income than previously, seemed probable. "It will exact a price in terms of higher interest rates than would otherwise have been necessary. It will clearly remain appropriate to provide for a continuing monetary expansion. But to accommodate inflation now by relaxing the thrust of monetary policy would be a signal that reduced priority was being given to containing inflation."

"The stance of fiscal policy is also now

bound to be particularly cautious. One element—in fact very relevant, even if apparently outside the central field—would be to ensure that higher costs incurred by the public corporations are not reflected in higher borrowing, so that their financial situation is not impaired."

"The operation of cash limits in general, as redesigned in last month's announcement by the Government, should result in some trimming of expenditure programmes, depending on how fast pay and prices rise."

"Given the need both to contain the size of the public sector borrowing requirement and to reduce the necessity for adding to the tax burden, there appears to be a clear case for containing more strictly the rise in public spending."

After stressing the need for a firm stance of fiscal and monetary policy in present conditions, the bulletin says: "It seems equally clear, however, that monetary control alone will be insufficient to prevent a powerful surge of wage inflation from working itself out in higher prices."

"The recent course of wage negotiations and the industrial action that accompanied them point clearly to the need for changes in the present methods of wage negotiation. It would be widely agreed on all sides to be desirable that the next wage round should be less disruptive than this year's."

The bulletin gives a warning about the need to improve productivity.

"The consequences of failing to arrest this country's industrial decline are likely to become even more pressing and obvious as time goes on. Now condemned to very slow growth, we might even have to accept, if present trends continue, declines in real living standards. To break out of this situation seems bound to become a dominant concern over the next five years."

"Sustained increases in living standards can only come from higher productivity. The need, then, is not simply to arrest inflation, necessary though that is, but radically to improve both efficiency and thus also real wages."

Output growth for year 'could be less than 2%'

TOTAL OUTPUT in the UK now seems likely to grow by no more than 2 per cent over the next 12 months—or by little more than 1 per cent if North Sea production is excluded.

This is suggested by the Bank in the economic commentary section of the bulletin, which contains a fairly gloomy assessment of the short and medium-term prospects for the UK in view of the likely acceleration in the inflation rate.

The bulletin notes that at this stage "it is hardly possible to gauge the eventual outcome of the pay round. There have been more encouraging signs recently, but earlier hopes that settlements this year would not be far from last year's increase in retail prices (8 per cent) seem unlikely to be realised."

After highlighting the likely continuation of a rising trend of world commodity prices, and the recent marked increases in seasonal food prices, the Bank points to a sharp acceleration in the rate of increase in retail prices measured over three months, even before the normal seasonal jump in April, suggesting that the year-on-year increase (over 9 per cent in January) may reach 10 per cent by the summer.

"The rapid growth of real incomes tallied off in the latter part of last year, but has probably resumed quite strongly in early 1979."

"Real earnings will receive a boost in the first half of this year from the implementation of delayed pay settlements but there is likely to be some slowing down in the second half, as prices come to reflect present increases in unit labour costs and perhaps also some acceleration in import prices."

Furthermore, reductions in the real burden of direct taxation, an important factor in the growth of real incomes in the last two years, are less likely this year. Nevertheless, for 1979 as a whole, real personal disposable incomes may be some 4 to 5 per cent higher than in 1978.

cent higher than in 1977, no doubt partly because of some weakening in competitiveness."

This has reinforced the tendency for much of any increase in demand for manufactured goods to be met from imports. The market contraction (in real terms) of the net trade surplus in finished manufactured goods in recent quarters is expected to continue, offsetting any potential boost to production from "domestic demand."

"Total employment continued to grow slowly last year, by 25,000 between June and September and by 84,000 since September 1977. Female employment increased by 108,000 over the year while male employment continued to fall."

This partly reflects the

OUTPUT AND PRODUCTIVITY GROWTH IN MANUFACTURING INDUSTRY

| Per cent per annum | Output 1960-73 | 1973-78 | Productivity 1960-73 | 1973-78 |
|--------------------|----------------|---------|----------------------|---------|
| United Kingdom | 3.0 | -0.9 | 3.6 | 0.4 |
| United States | 4.9 | 2.5 | 3.4 | 2.2 |
| Canada | 5.9 | 2.8 | 4.0 | 3.2 |
| Japan | 12.0 | 0.8 | 8.8 | 3.7 |
| Western Germany | 5.3 | 0.8 | 5.0 | 3.3 |
| France | 5.9 | 1.4 | 5.6 | 2.7 |
| Italy | 6.1 | 2.2 | 5.2 | 1.4 |

* Defined as output per man not output per man hour.

changing industrial composition of the workforce—for instance in the year to last September, the financial, professional, scientific and other service industries increased employment by 1 per cent, while in the manufacturing sector, which is of a similar size, employment fell by more than 1 per cent.

The sharp increase in unemployment over the last couple of months probably owes more to severe weather conditions and the effects of industrial disputes than to any sudden reversal of the underlying downward trend of last year. Nevertheless, with no appreciable growth in output since last summer, it is quite likely that unemployment will begin to rise later this year.

The bulletin also discusses the UK's poor productivity performance and the deterioration in the last few years, setting out various possible explanations.

"Over 1978 as a whole, the real pre-tax rate of return for non-pre-tax tax companies was probably about 4 per cent, much the same as in 1977, and still very low by comparison with rates of return up to 1975."

Company liquidity declined quite sharply in the third quarter of last year. "In the early part of this year, companies have faced additional cost inflation, and their output has in some cases been

restricted by strikes and bad weather which can only have had a damaging effect on profits."

Some companies, particularly in the retail sector, may have experienced a temporary boost to liquidity as their stocks were run down, but this improvement will be reversed as stocks are rebuilt.

The bulletin also notes that the extent of stockbuilding during 1978 (probably around £1.5bn at 1975 prices) was largely unexpected and, even in retrospect, is difficult to explain. About one third of it occurred in the stocks of other industries including construction.

"Of the remaining increase, the rise in work in progress in manufacturing may be associated with the higher level of output; but the net increase over the year in stocks of finished goods held by manufacturers is more puzzling."

Despite the cut in the fourth quarter, the ratio of stock to sales of finished goods remains historically high, though survey evidence suggests that manage-

ments do not regard the present level of stocks as excessive.

The apparent change in the relationship between desired stocks and the level of activity may reflect only partial adjustment by companies to the recession of the last few years. Another factor has probably been the introduction of stock tax relief which at present gives free depreciation on increases in the physical level of stocks as well as avoiding the taxation of stock appreciation, the main aim of the relief.

On both counts, stock relief has probably given firms an incentive to hold higher stocks, which may have been further enhanced by the proposals to write off past relief after six years. Finally, some of the increase in stocks during 1978 probably arose from expectations of continuing buoyancy in demand.

"However, a reduction in stockbuilding—or even some destocking—now seems the likely response to future growth of demand. The recent rise in interest rates has substantially increased the cost of holding stocks and imposed a further burden on companies' cash flow at a time when profitability may already be weakening."

Even so, it may be some time before a clear indication of any downward adjustment of stocks emerges. The industrial disruption of early 1979 probably distorted the normal pattern of stock holdings, and the after-effects may persist for some time.

On the overseas side, the bulletin suggests that in spite of the expected slowdown in the U.S., faster growth of imports

in Europe would be of particular benefit to the UK, and our export markets this year may grow as fast or faster than last year.

However, "manufactured export performance was not very encouraging in 1978. The volume of manufactured exports (excluding erratic items) rose by 2 per cent, while the estimated growth in the UK weighted-volume of world trade in manufactured goods was about 7 per cent."

Sales of machinery and transport equipment were unchanged in volume terms. "Weakening competitiveness in 1978 has probably not yet had any significant adverse effect on exports; there appears to be a long lag between changes in competitiveness and the response of export volume, and this suggests that some weight must still be given to the gains in competitiveness during 1978."

The bulletin also highlights the sharp growth in imports of industrial materials in 1978. "Though the increase in imports of manufactured goods was large, it was much in line with expectations and may be regarded as the counterpart of the sluggish recovery in manufacturing production."

"Had competitiveness been maintained, 1979 might have seen a more robust domestic supply response following last year's rapid increase in domestic demand. But competitiveness deteriorated in both cost and price terms during 1978—which helped to boost the growth of imports—and may deteriorate further this year."

Strong rise seen in oil exports revenue

THE TOTAL estimated oil and gas revenues of the oil-exporting countries rose strongly in the final three months of 1978, up \$2.7bn to \$32.8bn compared with the previous quarter.

This is indicated in a section of the bulletin discussing oil money movements. Oil revenues rose in the fourth quarter because of higher demand for oil, reflecting both higher consumption during the summer and stockpiling in anticipation of price rises at the end of the year. Revenues in the first three months of 1979 will have been affected by the disruption to oil production in Iran.

The identified deployment of the oil-exporting countries' funds in the July-to-September quarter suggests that they had a small overall surplus of \$1.9bn, following a net surplus of \$3.5bn in the first half of last year.

Preliminary data indicates a larger surplus in the final three months of 1978, with significant inflows into U.S. bank deposits and continued investment in other countries (all except the U.S. and the UK).

From the figures for the first nine months of 1978 it is clear that the oil exporters' surplus for the year as a whole will prove to have been much lower than was generally expected, probably amounting to no more than \$10bn.

ESTIMATED DEPLOYMENT OF OIL EXPORTERS' SURPLUSES*

| \$bn | 1976 | 1977 | 1978 | 1st qtr. | 2nd qtr. | 3rd qtr. |
|--|------|------|------|----------|----------|----------|
| United Kingdom | | | | | | |
| British government stocks | 0.2 | — | — | —0.2 | —0.1 | —0.1 |
| Treasury bills | —1.2 | —0.2 | — | —0.2 | —0.1 | —0.1 |
| Sterling deposits | —1.4 | 0.3 | 0.2 | —0.4 | —0.1 | —0.1 |
| Other sterling investments† | 0.5 | 0.4 | — | —0.1 | — | — |
| British government foreign currency bonds | — | 0.2 | — | — | — | — |
| Foreign currency deposits | 5.6 | 3.4 | —0.3 | —1.6 | —0.3 | —0.3 |
| Other foreign currency borrowing | 0.8 | — | — | — | — | — |
| United States | 4.5 | 4.1 | —0.1 | —1.9 | —0.4 | —0.4 |
| Treasury bonds and notes | 4.2 | 4.3 | —0.7 | —0.7 | —0.2 | —0.2 |
| Treasury bills | —1.0 | —0.8 | 0.3 | —1.1 | —0.5 | —0.5 |
| Bank deposits | 1.6 | 0.4 | 0.5 | —0.7 | —1.3 | —1.3 |
| Other‡ | 7.2 | 5.3 | 0.8 | 1.3 | 0.6 | 0.6 |
| Other countries | 12.0 | 9.2 | 1.5 | —1.2 | —1.6 | —1.6 |
| Bank deposits | 6.5 | 7.5 | 1.5 | — | — | — |
| Special bilateral facilities and other investments†† | 12.2 | 12.4 | 1.5 | 2.2 | 2.2 | 2.2 |
| International organisations | 2.0 | 0.3 | — | — | — | — |
| Total | 37.2 | 33.5 | 4.4 | —0.9 | —1.9 | —1.9 |

* This table excludes liabilities arising from net borrowing and inward direct investment and also, on the assets side, changes in credit given for oil exports. † Includes holdings of equities and property. ‡ Includes loans to less developed countries.

Ready money still likely for developments in North Sea

ADEQUATE finance for new North Sea oil developments should be readily available from both domestic and external sources according to a special article in the bulletin.

The article—by a member of the Bank's Economic Intelligence Department—examines the financing of capital investment in oil exploration and development over the period of 1975-80. Regularly monitoring of the subject has been undertaken by the Bank of England in conjunction with the Treasury and the Department of Energy.

"Whereas the capital investment programme in the gas fields in the southern part of the North Sea is now more or less complete, the investment required to develop the oil and associated gas from the more northern fields continues to be very heavy. Cumulatively it is expected to have quadrupled in volume terms over the five years from 1975 to 1980. This implies a rise from £3.7bn in 1975 to £13.9bn in 1980, both estimates at 1977 prices."

The outstanding financing requirement doubled in real terms to £6.6bn between 1975 and 1978 but it has now levelled out at roughly £7bn. Indeed by 1980, it is likely that the outstanding financing requirement will represent only about half the cumulative capital investment by the industry up to and including that year. By then, the rate of debt repayment from fields in production is likely to begin to outweigh the additional demand for capital from new

and existing fields. After 1980, the outstanding financing requirement should therefore begin a period of decline in real terms.

Some two-thirds of the capital investment on the Continental Shelf is currently being undertaken by non-UK companies which have tended to finance their operations in foreign currency rather than in sterling. The character of the Euro-currency market in London, and the use of the dollar for almost all international oil trading, has also eased the syndication of the main North Sea borrowing as Euro-dollar loans. The UK companies, which account for much of the North Sea lending in sterling, have also borrowed heavily in the same way.

The article points out that in mid-August last year lending on North Sea activities accounted for 4 per cent of all advances by banks in the UK. But this

IDENTIFIED SOURCES OF OUTSTANDING NORTH SEA FINANCE

| £bn at 1977 prices | In sterling | In Euro-currency | Equity issues in the United Kingdom | Other company resources* | Total outstanding financing requirement |
|--------------------|-------------|------------------|-------------------------------------|--------------------------|---|
| 1975 | 0.2 | 0.5 | — | 2.6 | 3.3 |
| 1976 | 0.5 | 0.8 | 0.1 | 3.8 | 5.2 |
| 1977 | 0.6 | 1.0 | 0.1 | 3.7 | 5.4 |
| 1978 | 0.7 | 0.9 | 0.1 | 4.9 | 6.6 |

* Mainly borrowing other than from UK banks and cash flow generated from North Sea oil and gas revenue or from other operations elsewhere.

Source: Bank of England

sector accounted for 11 per cent of U.S. banks' advances and 9 per cent of that of other overseas banks.

It is pointed out that while the cash flow from fields already in production will itself provide an important new source of finance for further exploration and development some questions and uncertainties remain. "Further increases in costs and lead times would imply lower cover for bank lending and lower returns on companies' investment; such increases might be offset or enhanced according to fluctuations in oil price expectations and the record of discovery, appraisal and development."

"Nevertheless, to the extent that new, viable projects continue to come up for development, it is very likely that adequate finance from external and domestic sources will be readily forthcoming."

Euromarket is 'integrated' with domestic bank systems

THE EURO-CURRENCY market is not independent of domestic banking systems and if capital flows are unrestricted, interest rates in the two markets are extremely closely related.

A special article by a member of the Bank's Overseas Department in the bulletin discusses the determination of euro-currency interest rates. "This concludes that in such circumstances the euro-currency market appears very much as an integrated part of domestic banking systems, with even small changes in liquidity in one market generating compensating flows from the other."

"Furthermore, it is not the case that flows channelled through the Euro-market automatically escape the imposition of domestic reserve require-

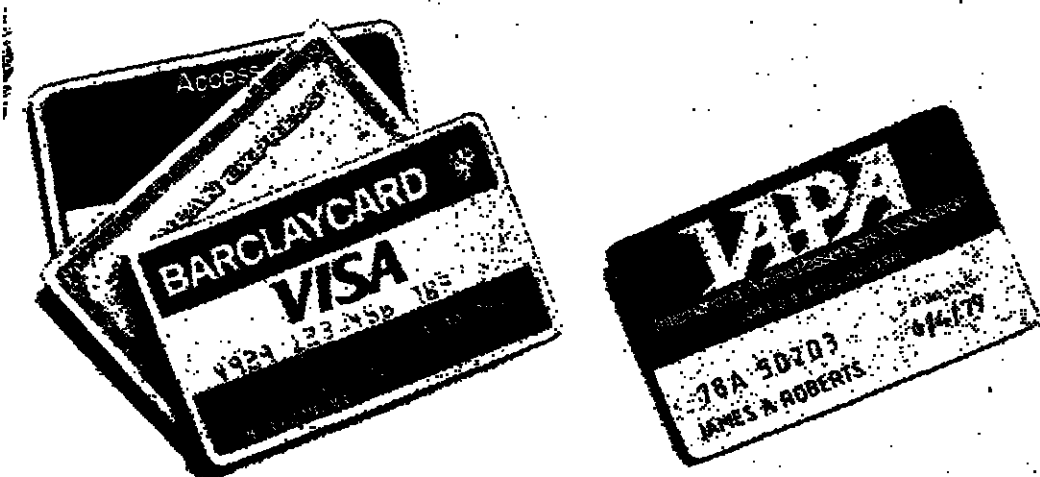
ments. A sizeable proportion of Euro-currency deposits are supplied by banks from their domestic currency deposits—as a rough and rather conservative estimate these may represent 20 per cent of the market's net source of funds."

"And at least some proportion of foreign currency deposits are lent by Euro-banks to banks in the country of issue of the currency or converted by Euro-banks into the domestic currency of the country where they operate."

FASTER FLOW "In either of these cases the flows which pass through the domestic markets will attract domestic reserve requirements. Indeed funds which are channelled through the Euro-currency market will only avoid domestic requirements when Euro-banks

intermediate directly between non-banks, and even then Euro-banks will hold prudential reserves against the non-bank deposits."

"One possible impact that the market may have—though one that is not readily measurable—is, like any efficient financial intermediary, to increase the velocity of circulation of money. However, if the Euro-markets do have some impact on the velocity of circulation, it is not immediately clear that this is independent of domestic monetary policies. Changes in domestic interest rates and reserve requirements will directly influence the level of Euro-currency interest rates and the amount of credit extended by Euro-currency and domestic banking systems combined."



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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

Phone call starts up a plant

OPENING UP new possibilities in remote control is a machine from Shipton Communications which can be used to control virtually any electrical or electronic equipment via a telephone call.

Users call System '80's number from any telephone, including public call boxes—and hear initially the usual announcement of a telephone answering machine. At this point they can use it as a telephone answering machine, leaving a message which can be played back later for attention.

Instead of leaving a message, however, code can be dictated for example a sequence of numbers. This causes the machine to respond with call tones for extra codes to be spoken, the number depending on how difficult users want to make it for unauthorised people to access the circuit. Codes can be changed at any time by rotary switches on the machine itself.

On completion of the preamble, another spoken code will cause System '80 automatically to monitor and/or operate whatever equipment is connected to it.

The system has been designed with industrial applications in mind. For example, one code could cause it to switch on a piece of equipment and to switch it off again. Three

different items of equipment can be connected in this way. In addition, System '80 can be programmed to feed back to the caller information about the equipment to which it is connected. In a simple case this would be to relay a "functioning normally" signal from the control circuit of some automatically operating plant. Should a malfunction be detected, however, a further spoken code could cause the plant to be switched off or adjusted.

Engineering groups which have satellite unmanned plant locations could benefit from this remote control facility. Gas, water and electricity services, for example, need constant remote supervision of automatic plant.

Installation is simple, all interface connections being already part of the system's hardware. Full Post Office approval has been obtained by Shipton.

System '80 is available on rental from Shipton at costs which vary according to the facilities to be included, but as a guide, a three year rental starts from £310 including installation and maintenance for the basic interrogation machine function.

Shipton House, Frogmore Road, Hemel Hempstead. 0432 47171.

Calling in the key staff

PRIVATE wide-area radio paging—first of its kind in the UK—is being operated by Micro Consultants, in and around Newbury, Berkshire.

Installed by Multitone, the system ensures that key Micro Consultants personnel at any of the firm's seven establishments in Newbury can always be contacted, even if they are travelling between sites.

Three member companies of the group have facilities at Newbury: Micro Consultants, which specialises in the design and manufacture of computer interfaces and complete digital systems; Quantel, which concentrates on the design, development and marketing of TV broadcast equipment involving digital techniques; and MC

Computers, which is engaged in producing electronic assemblies for members of the group and also the manufacture of an intelligent portable logging system.

Control centre for the paging system, which is seen as a logical extension of the telephone network facilities, is adjacent to the switchboard and supervised by the telephone operator/receptionist. The UHF transmitter and aerial for the system are located on the roof of Maidenhead House, a central office block housing the firm's R&D unit, and also the second tallest building in Newbury.

Pocket paging receivers are issued to key staff and carried by them at all times while they are on duty. Paging calls can be initiated by the operator

TEXTILES

Twist to make a fine yarn

BRITAIN, home of fine woollens and worsteds for generations has, over recent years, seen a steady decline in textile machine building for this sector of the trade. Now an attempt is being made to reverse the trend.

For some years L. Rogan (Textile Machinery), Peel Park Works, Otley Road, Bradford BD5 0LP. Tel. 0274 566224 has been supplying parts for British equipment and has been active in reconditioning equipment.

From these operations, it became obvious that there is in Yorkshire a growing need for a domestic supplier of wool spinning machinery. As a result the company is now entering the original equipment business to meet this requirement.

First piece of equipment to be built by Rogan is the type 15 ring twister which is designed for twisting both natural and man-made fibres which have

been spun to a wide range of counts. It will twist on to either bobbins or tubes and with ring sizes varying from 3-in to 6-in (76-165 mm) diameter the speed will vary inversely with the diameter. The creeling arrangement with the new machine can be adjusted to meet the individual requirements of mills.

There is a positive, first-time engagement of the feed roller drive through helical gearing and this is fitted with foot control. A very sensitive stop-motion on each spindle is claimed virtually to eliminate hard and soft twist in the yarns and in the event of an end break there is immediate stopping of feed roller and the spindle.

Effective balloon control during twisting means that the tensions on the yarn are minimised, which in turn is reflected in more efficient operation of the frame and higher quality results.

CONFERENCE

On solving problems

NOT JUST another computer show, but more a way of life in the office in our time, is the theme of Info/Europe, an exhibition and conference to be held next year, February 18-21, at the Wembley Conference Centre, London.

It is said that, on average, British industry invests £5,000 per employee on factory plant and machinery, but less than £500 per office worker. One aim of the exhibition is to point the way here towards office automation that leans heavily on computers, linked to dictating, duplicating, typesetting, copying, telex, facsimile trans-

mission, microfilm and other forms of information storage, and to distributed access to these facilities either from local or branch offices.

A show for corporate management with the emphasis on applications, it will exhibit latest technology, stressing what applied technology can do for the end user, says organiser Clapp and Pollak Europe, 232, Acton Lane, London, W4 3DL (01-995 4806).

WELDING

Service to help the jewellers

ALTHOUGH IT is known for its fusion welding and accurate liquids dispensing equipment, Interfax, 2B Reddick Heath Road, Sutton Coldfield (021 378 2389) is now offering a stud welding service for jewellers and light engineering.

Company claims the process, electrical capacitive discharge welding, is the only one of its kind available in the UK.

Described as "putting studs on to plates," the process is used in attaching jewellers' findings, stickpins, jewel settings, badge and fastener joints and catches, ear-rings and cuff-links. Maximum pin size is quoted as 0.25 inch, and the minimum, 0.025 inch.

Most types of metal can be joined, and all qualities of nibbed findings welded to all types of base. A nib on the end of the post, rod or wire, to be welded touches the base and short circuits large charged capacitors in the equipment. Resultant discharge first vaporises the nib and ionises the gap, and then forms a high-temperature plasma arc, which melts both metal surfaces, ensuring a true weld. The heat rise and fall are so rapid that the completed weld is cool to the touch.

Introduction of its contract welding service, says the company, means that jewellers all over the country can send their work to Sutton Coldfield and save themselves the traditional laborious toil in little back rooms.

SOFTWARE

Competition on finance package market

LARGEST SUPPLIER of software for financial applications in the U.S., MSA, has set up a British subsidiary as part of a drive on a £500m European market for financial software over the next three years.

This marketing drive will be led from new UK and international offices near London in Slough, Berkshire.

MSA's software packages, which handle financial, accounting and management reporting requirements, have won the company more than 3,000 customers.

Last year's turnover was more than \$25m and the 1979 research and development budget is \$5m.

Joining plans recently for the UK company, MSA (Management Science America), the newly appointed managing director, John Hale, has emphasised commitment to the UK market in that a large budget has been earmarked for converting all MSA software for use with the ICL 1900 and 2900 ranges.

Recruitment of British software specialists is in progress and a staff of 25 professionals is expected to be at work by the year's end.

MSA, 1 Wexham Road, Slough, Slough 70751.

IN THE OFFICE

Sony into another market

CASHING IN on the quality image it has created in the television and audio field, Sony (UK) has now taken the plunge into business equipment with the introduction of some dictating equipment already available in the U.S.

There are three models, a desk top recorder/transcriber, a similar looking unit for transcription only, and a portable unit measuring 3 1/2 by 11 1/4 inches and weighing 0.76 kg, essentially for the executive to carry with him. All the machines use standard Philips pattern cassette.

The recorder/transcriber, RM40, measures 9 1/2 by 2 1/2 by 11 1/4 inches and weighs 2 kg. Featuring include handwriting from time the tape is triggered (which is variable by means of a switch on that one control can be switched to the same time the sound of playback can be varied to suit timing needs) as well as a tape monitor the unit has electronic indicators which allow an audible mark to be put on the tape to indicate the end of an item.

A dictation machine RM 45 is for transcription only. It has a similar appearance to the RM 40, but with a built-in cassette deck, and a built-in speaker. It has a built-in cassette deck, and a built-in speaker. It has a built-in cassette deck, and a built-in speaker.

Distribution will apparently not be by normal Sony outlets, but only through "carefully selected" office equipment dealers, of which 50 are in the course of being chosen.

AGRICULTURE

Root crop harvester

DESIGNED PRIMARILY for carrots, a root harvesting machine deals equally with parsnips, but successfully lifted early potatoes, and is being adapted for the main potato crop.

Design and built by Reed and Upton, of Bury St Edmunds, for East Anglia farmers serving adjacent canneries, it is capable of lifting an acre an hour of carrots, an average of some 20 tons of canning carrots. Speed is 1-4.5mph depending on conditions.

Initially at the start of the ten months season, a two-wheel tractor of middle horse power may be sufficient. In bad conditions even a powerful four-wheel drive tractor may not be sufficient, or damage the top soil. The solution to this problem has been to incorporate two

Renold hydraulic motors in the rear wheels. These form part of a system using a pressure compensated piston pump and a sliding draw bar link mechanism to signal the tractor's movements to the harvester.

Draw bar has a hydraulic cylinder which provides linear damping in the "power on" mode. When the machine is being towed to another site the hydraulic cylinder operates as a random pump (rather like shunting railway wagons) to keep a free-wheeling sub-system operating, thus enabling the harvester to travel above working speed.

Wheel motors substantially reduce the draw bar pull, eliminating wheel drag and helping the machine through or

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Wheel motors substantially reduce the draw bar pull, eliminating wheel drag and helping the machine through or

Finds areas and rates

AN ELECTRONIC instrument that can be used either to keep a check of the area worked by a farm implement, or as a flow meter in crop spraying has been put on the market by RDS (Agricultural) Stroud Road, Nailsworth, Stroud, Glouce GL6 0BE (045386 3787).

The device operates by counting pulses and multiplying by a factor calculated from the measurements provided by the user when making initial settings. When used as an area meter, the input setting is a factor found from distance travelled per revolution of the monitored wheel and the working width of the implement. When spray-

ing crops, the setting is calculated from the calibration of the flow transducer, and the number of nozzles being fed.

It takes only a few seconds to look up the appropriate columns in the tables provided, read off the appropriate figures and enter them into the instrument's memory. The tables are supplied with both imperial and metric units so that the final digital reading can be in acres, hectares, gallons or litres. Two read-outs, resettable and non-resettable are provided, to give both grand totals and the ability to make frequent running checks.

MATERIALS

Powerful sealant

BRITSEAL FOR use on steel pile joints in the construction of coffer dams on land, in the sea or in fresh water, is to be marketed by BSC (Chemicals).

This follows successful trials on rivers and at the company's (Argente Works) where the product was developed. When used in the construction of coffer dams, Britseal expands to many times its original thickness when exposed to water.

Providing there is no gross distortion or misalignment of the piles when driven into a base, Britseal will ensure that the pile interlocks do not leak, thereby reducing costly pumping operations and possible delays in the project schedule.

The new product need only be applied to one side of each interlock face and a small brush or mop is usually used for this purpose. To obtain the best results, these faces must be dry and free of grease, dust and dirt.

When applied, it must be allowed to dry for a period of 12 hours in a moisture free environment.

It has been estimated that there is a current UK market requirement for several hundred tonnes of Britseal per annum and other outlets in both the domestic and industrial fields are also being explored.

Once established, the pos-

major manufacturers for the oil and petrochemical industries world-wide - just one of NEI's activities.

Northern Engineering Industries Ltd

A merger of Clarke Chapman and Reynolds Parsons

out of muddy conditions. The design of this harvester also incorporates more cleaning stations than its Continental rivals, which tend to dominate this sector of the market. Further from Reed and Upton, Bay Quarry Works, Barton Mills, Bury St Edmunds, Suffolk.

LICENSING

In search of joint ventures

DISCUSSIONS WITH UK companies that might lead to licensing and joint venture arrangements for manufacture and distribution in North America of industrial and commercial products are to be sought by a Canadian group of manufacturers when they arrive in the UK on April 9.

During the four-day visit the nine-member group will look for products used in the transportation and building industries, sheet metal fabrication, industrial processes, and in the consumer and retailing fields.

The group's visit to Britain and Europe is sponsored by the Ontario Ministry of Industry and Tourism, Toronto. Arrangements for meetings with representatives of UK companies are being handled through its Business Development Branch, Ontario House, Charles II Street, London SW1Y 4QS. (01-930 6404.)

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A FINANCIAL TIMES SURVEY

MECHANICAL HANDLING

MAY 3 1979

The Financial Times proposes to publish a Survey on Mechanical Handling. The provisional editorial synopsis is set out below.

INTRODUCTION: Generally sluggish economic conditions worldwide have led to intensifying competition in export markets. But buoyant investment in the UK has created growth opportunities in the home market for parts of the industry.

Break-down of industry into its constituent parts:—

INDUSTRIAL TRUCKS: The most internationally orientated sector of the industry, industrial trucks have suffered most from world growth rates not coming up to expectations. Competition from Japan is becoming increasingly significant for European manufacturers. Profiles of leading companies: UK and European.

CRANES: The continuing recession in heavy industries like steel and shipbuilding has hit home markets of European crane manufacturers.

CONVEYORS: The bulk handling sector of the conveyors industry has also been affected by the lack of growth in the process plant industry, but unit handling equipment manufacturers have had a more rewarding year.

LIFTS, lifting and winding equipment: Much of the industry is geared to the needs of civil engineering, which continues to languish. Hoists for industrial purposes are closely allied to the fortunes of related industries such as cranes, and have lagged along with the stagnant industrial situation.

THE MIDDLE EAST: It has been an important market for the mechanical handling industry. What does the present slow-down in growth mean for the future.

AUTOMATION: Various aspects of mechanical handling lend themselves increasingly to automated control. An explanation of the latest developments.

LEASING: This is taking a growing share of industry's capital investment programmes, and has always been popular with industrial trucks. Examination of the advantages/disadvantages in the light of current interest rates.

FACTORY AND WAREHOUSE SPACE: Pressure is growing to utilise factory and warehouse space more efficiently.

CRANES, CONVEYORS, LIFTS, LIFTING AND WINDING EQUIPMENT: These have their own sub-committees which were set up recently by the NEDO sector working party on mechanical handling.

For further details of advertising rates for this Survey contact

Nicholas Whitehead

Financial Times

Bracken House, 10 Cannon Street, London EC4P 4BY

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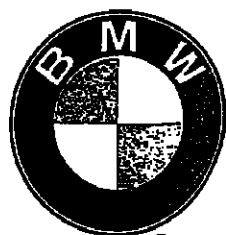
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THE JOBS COLUMN, APPOINTMENTS

Fresh view on the pay of 482,000 workers

BY MICHAEL DIXON

IT IS not only as taxpayers that most readers are concerned with whether 482,000 State school-teachers in England and Wales are currently worth, on average, an extra £1,893.15 a year per head. Those of us who work in the private sector of the economy are also prone to be used as standards in any official calculation of relatively just salary-levels for schoolteaching.

The teachers' unions generally have no doubt, of course, of the justice of their claim that an increase of 36.5 per cent, raising the average salary to £7,079.87 a year, is needed from April Fools' Day to restore teachers to the pay-levels relative to those of "comparable workers," which were recommended by the Houghton committee of inquiry in 1974.

Most certain of all is the National Union of Teachers, which has an absolute majority on the unions' side of the Burnham pay-negotiating committee. Indeed, so certain is the NUT of the obvious justice of its case that it lost no time after the opening of talks with the education authority employers last week, in declaring publicly: "Teachers and their employers today reaffirmed their commitment to restoring 1974 Houghton pay-levels."

As it happened, however, the education authorities were not aware that they had joined in the said re-affirmation, and swiftly said so. In particular, the employers emphasised, "the issue of teachers' pay is closely linked with teachers' professional commitment, as acknowledged by both sides in last year's settlement."

That quotation evidently refers to a development which may have gone unnoticed by readers busy with the day-to-day work of setting standards for the teachers' pay bill, while simultaneously helping to earn the £2.5bn a year currently needed to foot it. The development is that last year the second biggest teachers' union — the National Association of Schoolmasters and Union of Women Teachers — pressed numerous education authorities into conceding that fairly regular out-of-hours activities such as attending parent-teacher meetings, were not part of school staff's contractual duties.

Different

Hence what the employers seem to imply by their statement on "professional commitment," is that they believe the working conditions of teachers are now different from those which formed the basis of the 1974 Houghton inquiry's recommendations of proper, relative salary-levels.

In that case, it looks possible that the fate of teachers' pay and of the associated taxpayers' contribution will be sent for decision to the newest exponents of that perplexing branch of secular theology — namely, the Standing Commission on Pay Comparability, headed by Professor Hugh Clegg. I say "perplexing" because this type of study, while fast developing, is still divinatorial.

For example, a hunt through the standard dictionaries indicates that the meaning of "comparability" in the above special conjunction with the word "pay" was not defined until 1961. And the definition which came to light in the November of that year was: "The principle of fixing the wages of public employees by reference to those of people who do similar work in private industry" (Supplement to the Oxford English Dictionary, Vol. 1, 1973).

Since virtually by definition private industry contains nobody doing similar work in the sense of being employed to teach people, mainly under the age of 16, the taxpayer lay public can surely only marvel at the scholarly dilemma which will face Professor Clegg and his colleagues if they are asked to determine schoolteachers' current worth. In the circumstances, therefore, it is perhaps fortunate for all concerned that the Jobs Column has come across some evidence which may provide the new Standing Commission with a bit of help in case of need.

The evidence admittedly has no bearing on the quasi-philosophical problem of demonstrating which jobs that do exist in the private sector can logically be deemed similar to school-teaching. But it does shed some light on the salaries paid by different kinds of employer to certain broadly similar people. These are professional chemists working in various fields, whose salaries were surveyed at January 1 by their qualifying body, the Royal Institute of Chemistry. The survey produced relevant findings as follows (based on the "median," or the pay of the person half way down the salary ranking for the particular category, whom I shall henceforth describe as "the average" professional chemist...):

In the 31-35 age group, the average professional chemist working in industry had a salary of £6,680 a year. The counterpart working in school-teaching had a salary of £5,890. So the schoolteacher lagged behind the industrial worker by 11 per cent.

In the 36-40 age group, the corresponding figures were £8,050 in industry, compared with schoolteaching's £6,540 which thus lagged behind by 18.8 per cent.

In the 41-45 age group, the industrial salary was £9,200. The schools' counterpart was £6,850, representing a lag of 25.5 per cent.

So from the above, it appears that schoolteachers' pay falls considerably and progressively behind that of similar people working in the wealth-generating sector. But it also seems that the schoolteachers' disadvantage is far less than the 36.5 per cent being postulated by the teachers' unions. And there is another factor which, in all fairness, we need to take into account. It is the question of differences in working conditions.

Perks

The Royal Institute of Chemistry's report on its salary survey provides no information about how relatively well off its members in industry are in terms of fringe benefits, or how comparatively more secure members in schoolteaching are in their employment. All I can do until such information becomes available, therefore, is to assume that such variances are roughly self-cancelling.

There is, however, another difference between the two kinds of work which is plain for all to see — in the length of the holidays allowed. So to be right, it would seem necessary to recalculate the survey's figures on a weekly basis. Although there is undoubtedly room for argument about the precise length of the working year in the case of either type

of work, I am for the moment assuming that the average professional chemist in industry puts in 46 weeks, whereas the counterpart in schoolteaching puts in only 40.

The result, in the 41-45 age group is an industry figure of £200 a week, and a schools' figure of £171.25. The teacher's disadvantage is thus reduced from 25.5 to 14.4 per cent.

In the 36-40 age group, the weekly figure in industry becomes £173, compared with £163.50 in schools. Again there is a reduction of the teachers' disadvantage, from 18.8 to 6.6 per cent.

The result for the 31-35 age group is slightly different. Here the weekly figure for the average professional chemist in industry comes out at £143.91, whereas that for the counterpart in schoolteaching is £147.25. So what is apparently needed in this age group to restore comparability is a salary cut for the teachers of about 2.3 per cent.

Obviously I would not expect these calculations to be accepted on their face value by the teachers' unions. But I feel sure that all taxpayers — "standard-setters" who work outside education will agree that the survey has certainly established one thing. It is that the union's claim that a 36.5 per cent rise is needed to restore school-teachers' just salary-levels, is bald and dash.



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These characteristics will be vital for the position concerned and should also ensure

that the person appointed progresses into a senior management position in the Company. For the right candidate there will be a five figure salary and other benefits, including assistance with relocation expenses where applicable.

(Ref: B9612/FT)

Replies will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

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The personnel consultancy dealing exclusively with the banking profession

TREASURER up to £25,000

A leading continental international bank wishes to appoint an experienced Treasurer, with responsibility for the further growth of the Money Desk and Foreign Exchange operations of its London Branch. The Treasurer will lead a team consisting of a Chief Dealer and five dealers.

Ideally, candidates should be aged 35-45 and possess wide experience of currency and sterling interbank markets, foreign exchange transactions, liabilities management and lending operations together with proven ability to forecast market trends. The successful candidate will be marketing-oriented, self-motivated, able to produce creative work and possess the stature to maintain and improve relationships with correspondents and corporate customers.

For this key position reporting direct to General Management, acceptability by the Bank of England is essential.

A knowledge of foreign languages, though not essential, would be useful.

In addition to a very competitive salary there will be an attractive benefit package, including subsidised mortgage scheme, non contributory pension and medical insurance schemes.

To discuss this position in strict confidence,
please telephone ROY WEBB

First floor entrance, New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

Chief Accountant

N. West London • c.£8,500 p.a. and car

This is a new appointment in one of Britain's fastest growing and most successful retailing Companies whose sales are c. £50m. It is part of a well known multi-2m. Group. The position can offer genuine career prospects either in the Company as expansion continues or possibly within the Group.

Guided by the Accounts Department Director, the Chief Accountant will inherit a well structured Department and be responsible for financial accounting and the monthly management accounts. He or she will contribute to developing the already well disciplined systems and further usage of the Company's computer. The successful candidate will be a Chartered Accountant aged 28-34.

Bull Holmes

PERSONNEL ADVISERS

who already has 3-4 years' financial management experience in a fast moving Company whose accounting and control systems are well developed. General familiarity with e.d.p. as a user and demonstrable success in the direction and development of subordinate staff are essential. The Company's success is attributable in no small way to the fully committed style of its management team. The headquarters are in well furnished modern offices. Starting salary negotiable as above, plus Company car and other helpful benefits. Please write in confidence with relevant career details to H.C. Holmes, Bull, Holmes (Management) Limited, 45 Abernethy Street, London W1X 3FE.

The Finance Division of Memorex European Headquarters has this excellent opportunity to specialise in international tax and progress further in this field.

International Tax Specialist

Reporting to the European Tax Manager, the successful candidate will be responsible for supporting and backing-up Memorex country operations, throughout Europe, with tax audits and strategy; reviewing actual tax reporting and deferred tax accounting and consolidating tax reports and budgets, preparing data for use in tax planning; monitoring and supervision of intercompany pricing.

Applicants, ACA or ACCA qualified, will ideally have substantial general accounting knowledge and experience in international taxation. Membership of the Institute of Taxation is preferable and experience within a U.S. multinational company would be an added advantage.

You will be based at our modern offices in Hounslow but some European travel will be involved. We offer you security and good prospects, a very competitive salary and the usual benefits associated with a major company.

Please write with career details, or phone for an application form, to:
Helen Smith, Memorex Europe Limited,
Hounslow House, 730 London Road, Hounslow,
Middlesex, TW3 1PD.
Telephone: 01-572 7391.

MEMOREX

City c. £8,500

Senior Systems Analyst

Orion is an international investment bank with six of the world's major banks as shareholders. Orion is a successful organisation with a young and progressive management team which creates a stimulating working environment. It has recently ordered the latest IBM 4341 Computer System to provide a central database to serve on-line applications to replace other systems.

Orion requires a Systems Analyst to lead a specialist team in the development of a money market foreign exchange system, from feasibility study to implementation. It offers an excellent opportunity to join a professional team at an important phase of the overall development.

The successful candidate will be aged 28-35 years old, probably educated to honours degree standard, display strong leadership qualities and must be able to communicate effectively at all levels within the organisation. Proven experience in the design of a successful system in foreign exchange is essential.

An excellent remuneration package includes a competitive salary, mortgage facilities, at 2 1/2% interest per annum, non-contributory pension scheme, 75p Lunches Vouchers daily, and free medical insurance. Applications, which will be treated in strict confidence, should be accompanied by a curriculum vitae and addressed to:

The Personnel Manager,
Orion Bank Limited, 1 London Wall, London EC2Y 5JX
Tel: 01-600 6222

ORION

MANAGEMENT ACCOUNTANT

£7,000 - £7,500

ESSEX

Our client, one of the largest independent fuel distributors and supplier of ancillary services in the UK requires a Management Accountant. This appointment offers excellent prospects to candidates of either sex aged 25-30 qualified ACA or ACCA. Responsible to the Group Accountant, the Management Accountant will be involved in the preparation and finalisation of financial and management accounts, budgets, cash forecasts and a number of ad hoc exercises. Experience of computerised accounting will be an advantage. He or she must be ambitious, enthusiastic and enjoy working in a challenging environment.

Applications by telephone or in writing to:

B. G. Luxton, Mervyn Hughes Group
2/3 Curator Street, London EC4A 1NE. Tel: 01-404 5801
Ref. No. 6354

Taxation Executive (Europe)

circa £15,000 + Car

London

A major USA based multinational corporation wishes to establish a taxation department in London, to deal with all corporate taxation matters, including tax planning, for the UK company and other European companies located in twelve countries.

A senior Taxation Executive is required to set up the new department and head the taxation function, reporting direct to the Vice President (Legal). Considerable freedom of action will be accorded to the right person, who will obtain the stimulation of exposure to a wide range of international taxation.

This is an important and demanding position which offers excellent prospects. Age is flexible but suitably qualified candidates, either from public practice or commerce/industry, with experience of UK corporate taxation, and preferably also international tax, must possess the ability to interface with senior management of European companies.

Salary is negotiable. Benefit package, which includes a non-contributory pension, is exceptionally attractive.

Please write or telephone to D.G. Muggeridge, quoting reference No. 6356.

This appointment is open to male or female candidates.

mh

Mervyn Hughes Group

2/3 Curator Street, London EC4A 1NE
Management Recruitment Consultants

01-404 5801

Marketing Director

London based

c. £12,000 + car

Our Client is a progressive unit trust management company which specialises in property investment and development. Its current requirement calls for the appointment of a senior executive to strengthen the marketing and sales effort.

This position will appeal to positive yet mature individuals, preferably in their early 30's, with a strong investment background probably gained from within a financial institution.

Candidates must demonstrate personal qualities of initiative and self-motivation, and possess the ability for effective communication at all levels together with a detailed knowledge of unit trust management.

A highly competitive and flexible salary will be offered, together with a car, and career development will be in line with personal achievement.

Contact Norman Philpot, who is advising on this appointment, on 01-248 3812

NPA Recruitment Services Ltd

50 Cheapside, London EC2. Telephone: 01-248 3812/3/4/5

Financial Controller/ Company Secretary

£14,500 + car

Cumbria

Applications are invited for this important appointment with a well established, profitable mechanical engineering company having a turnover around £4M.

Responsibility will be to the Managing Director for all aspects of financial control and normal company secretarial matters. A qualified accountant, in the age bracket 34-40, with an industrial background, will find this an attractive opportunity to participate in a small management team and make a personal contribution. It is available due to a forthcoming retirement and the person appointed will be of director calibre.

As the Company exports a considerable percentage of its output, familiarity with export finance and conditions of international trading, will be essential.

Relocation expenses to this extremely pleasant area will be met and preliminary discussions held in Manchester and London.

This appointment is open to both male and female candidates who should send adequate particulars initially, in confidence, to John Finnigan, Personnel Services Division of-



Spicer and Pegler Management Consultants,
3 Bevis Marks, London EC3A 7HL

MANAGEMENT ACCOUNTANT - GERMANY

The Gascoigne Group Limited, an important, expanding and diverse multinational group of engineering companies, seeks a qualified Management Accountant for an initial assignment of up to two years with its German subsidiary in Bavaria.

The successful candidate, who must be reasonably fluent in German, will operate at a senior management level and will play a major role in developing management control procedures and improving profitability. In the longer term the group offers excellent opportunities for career development.

An attractive remuneration package will be negotiable in line with German practices.

Please apply in confidence, with appropriate written particulars, to:

The Group Chief Accountant
THE GASCOIGNE GROUP LIMITED
Jacklins Lane, Alresford, Hants SO24 9JN

BLUE BUTTONS

Akroyd & Smithers Ltd., a stock jobbing firm covering most markets, requires young trainees aged between 17 and 22 years, who have received a sound education. Successful candidates will be taken into the Blue Button Training Scheme and will earn a competitive salary with profit sharing scheme, and other benefits.

Please reply in confidence to:

E. B. J. Carpenter
AKROYD & SMITHERS LTD.
Austin Friars House, Austin Friars, London. EC2
Telephone: 01-588 4535

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The HEMPEL ORGANISATION, operating all over the world through own factories, stocks, and agents, is looking for managerial candidates.

If you have leadership qualities, fluent English, a suitable university background, combined with some practical sales and organisational experience, and a desire for a posting abroad, we can offer you a challenging future in a managerial position after a suitable training period at our head office.

Interested applicants should write to the head office:

Hempel's Marine Paints A/S

Corporate Personnel Dept. - Lundtoftevej 150
DK-2800 Lyngby - DENMARK



Industry
Container
Offshore

Group Personnel Controller

City Insurance
c.£10,000 + car



Our client is a well established successful and expanding composite Insurance Group with a decentralised organisation of approximately 1,000 employees in the United Kingdom.

A Group Personnel Controller is to be appointed to enhance the professional expertise of the Department. The Personnel function is accepted and effective with emphasis on communication through Line Managers.

The appointment will require in-depth knowledge of Industrial Relations practice and procedures, communications, manpower planning, training and remuneration.

Applications are invited from men or women aged 30-45 who hold a degree and membership of the Institute of Personnel Management. Considerable experience in all aspects of Personnel Management, preferably in the Financial or Insurance sectors is essential, with the ability to relate well at all levels.

Please reply giving brief personal and career details to Christopher West, ref. 759c.

COURTENAY PERSONNEL LIMITED
11 Maddox Street, London W1R 9LE Tel: 01-629 1913.

OPERATIONS OFFICERS FOR SAUDI ARABIA

A highly esteemed bank is currently seeking Arabic-speaking Operations Officers for their Eastern Province with at least 5 years' proven practical experience and in-depth knowledge of all operational departments, particularly Accounting.

Salary will be negotiable and accommodation provided. All travel and consular arrangements will be made by the Bank. Age 25-35.

LJC BANKING APPOINTMENTS
283-9958

INVESTMENT BANKER

Leading U.S. investment bank requires experienced international banker for its London office. Knowledge of Euro markets including syndicated loan market essential. UK corporate finance background highly desirable. Language ability an advantage. Preferred age around 30. Salary for negotiation but unlikely to be a limiting factor. Please reply with curriculum vitae to:

Box T3038, Financial Times
10 Cannon Street, EC4P 4BY

Top Finance/ Administration Director

Preferably with Retail Experience

A top-level vacancy has recently arisen for a FINANCE/ADMINISTRATION DIRECTOR in charge of our company's planning, internal administration and systems analysis. Applications are welcomed from candidates with relevant experience and a proven track record in all these fields. Experience of the retail trade would also be a definite advantage.

This is an important and demanding position and the salary offered is fully commensurate with its seniority (negotiable c. £11,000 p.a.). The successful applicant can also expect a company car and excellent fringe benefits, including a generous company pension scheme.

Applications in writing, giving full details of age, qualifications and career to date should be sent to: The Managing Director, P.O. Box A6700, Financial Times, 10 Cannon Street, London EC4P 4BY. All applications will be dealt with in the strictest confidence.

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An opportunity exists for a person with considerable sales experience to join our expanding Institutional Gilt Edged Department.

This challenging opportunity will appeal to someone with proven ability, who has the necessary drive to help this young but talented unit become a strong force in the market. The remuneration package will be attractive to the right applicant, who will probably be over age 24.

Persons who feel they have the required ability should contact the partner in charge, Mr. R. A. D. Froy.

MONTAGU, LOEBL, STANLEY & CO.
31 Sun Street, London EC2M 2QP
01-377 9242

ACCOUNTANT

Salary c. £5,500 p.a.

A well-known City Investment Trust requires a Finalist/Qualified Accountant/Banker as assistant to the Treasurer of its associated Banking Group of Companies which are involved in the hire purchase, leasing and commercial mortgage fields. The successful applicant will be aged between 21-30 and will preferably have some experience in banking and hire purchase accounting.

In addition to the salary there is a Non-Contributory Pension and Life Assurance Scheme; assistance on Mortgage Facilities; Permanent Health Insurance Scheme; Free BUPA cover and 75p Lunches Vouchers per day.

Please apply in writing in strictest confidence to:
WALTER JUDD LIMITED Ref. L168
(Incorporated Practitioners in Advertising),
1a Bow Lane, London EC4M 9EJ.

Top Management Advisers

Earnings to £11,000

London : Birmingham : Edinburgh

We provide a range of consulting services to top management, from offices in London (Victoria and the City), Birmingham, Manchester and Edinburgh.

We look for men and women with managerial experience, and have made successful appointments in the age range from early 30's to early 40's, most people being graduates and some with second degrees.

At this time we are particularly interested to hear from similarly qualified people whose experience has been in banking (for the City), manufacturing line management or the personnel function (Birmingham and Edinburgh),

and the marketing or sales functions (London, Victoria office).

The men or women appointed will receive training and guidance on their personal development, using their previous experiences as the basis, rather than the definition, of their consulting contributions.

First year earnings will be up to £11,000, depending on experience, and there are excellent other benefits.

Please write briefly to:
D.S. Anderson, Managing Director,
HAY Management Consultants,
52 Grosvenor Gardens,
London SW1 0AU.



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I run a small Mayfair practice, where the standards are high, the atmosphere informal and the experience first class.

Starting salary £6,000

01 629 5189/2531

Financial Controller

City c.£20,000 + substantial benefits

One of the largest international insurance groups writing non-life business, now wishes to appoint a Controller for its UK organisation.

Responsibilities will include the implementation of corporate policy, the operation of all accounting, financial and internal control procedures, and the development of management information systems. The company has in-house EDP facilities and there is a supporting staff of 100.

This top management role calls for a Chartered Accountant aged between 40 and 50 who can demonstrate strong experience as a senior financial manager in a non-life insurance environment, including reasonable exposure to management information systems.

The remuneration package is negotiable but includes a subsidised mortgage, executive car and the normal benefits associated with a position at this level.

Please reply in confidence, quoting Ref. U816/FT, giving concise personal and career details to D.E. Sheppard who is advising the company on this appointment.



Arthur Young Management Services
Rolls House, 7 Rolls Buildings
Fetter Lane, London EC4A 3NL

Econometrician

An Econometrician is required within BP's Corporate Planning Department.

Preference will be given to candidates with a post-graduate degree in Economics or Econometrics coupled with at least two years' experience in industry.

The position offers an opportunity to apply econometric methodology to practical problems. Programming capabilities and experience of interactive computing, though not essential, will be an advantage, as will the ability to communicate with both commercial and technical clients and understand the nature of their specific problems.

The work will entail the use of existing software incorporating the most advanced estimation methods.

Salary will be paid according to qualifications and experience.

Please write, giving age and brief details of qualifications, experience and current salary, quoting reference B.644, to The Manager, Central Recruitment, The British Petroleum Company Limited, Britannic House, Moor Lane, London EC2Y 9BU.



Chief Accountant

Cheshire, c. £10,000 + Car

Holt Lloyd International Limited, world leaders in car care chemicals, require a Chief Accountant for their UK subsidiary, Lloyds Industries Limited. Turnover has doubled over the last three years and this new appointment is part of a controlled programme of further expansion in which the Chief Accountant, reporting to the Managing Director, will play a major role. The successful candidate

will be accountable to the Group Financial Director for implementing sound financial systems and will control the entire financial function in the UK division, through a staff of 20, employed in manufacturing and administrative locations. Applicants will be qualified accountants, probably in their mid 30's, with a proven commercial expertise gained in a marketing-oriented company.

C.G. Moores, Ref: 24166/FT.

Male or female candidates should telephone in confidence for a Personal History Form to:
MANCHESTER: 061-236 8981, Sun Life House, 3 Charlotte Street, M1 4HB.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE AND SHEFFIELD.

HEAD OF MANAGEMENT SERVICES

TI Domestic Appliances is a large and diverse Division of Tube Investments and comprises 21 operating companies manufacturing products under such famous names as Crela, Glow-Worm, New World, Russell Hobbs, Sunhouse and Tower.

The Division has a combined turnover of approximately £150 million. This is an important role, made vacant by internal promotion. It presents the challenge of developing and guiding the introduction and improvement of computer-based management information systems in the companies of the Division and an involvement in special accounting projects. The job holder will report to the Divisional Finance Director.

The successful candidate (ideally aged between 30 and 40) will have several years' relevant and broad-based executive experience in manufacturing industry in this field, including responsibility for the introduction of computerised

management information systems, and, in view of the degree of financial involvement, will possess an accountancy or business school qualification. He or she must have a proven record of success, the confidence, self-motivation and authority to communicate effectively with all levels of management, and will be responsible for a young and enthusiastic team of Management Services specialists.

Although based in North West London, this post involves travel throughout the UK, in addition to a highly competitive salary, a Company car and a comprehensive benefits package will be offered to the successful applicant. This position could lead to a directorship and there are excellent prospects of advancement within both the Division and the Group.

Please send a detailed c.v. to:
J. G. Thwaites Esq., Divisional Finance Director, TI Domestic Appliances Ltd.,
Radiation House, North Circular Road,
London NW10 0JP.



DOMESTIC APPLIANCE DIVISION

Unhappy Senior Executives Wanted

You can be frustrated for any reason at all, real or imagined. Over a salary you think is too low, and may well be. Over rewards or benefits that are too stingy. Over a lack of responsibility, lack of incentive, lack of opportunity, lack of recognition of your talents - over a lack of anything, including a future. We're here to help resolve the frustration. We can show you how good you

are - and at what. We can help you obtain the right job. If you're in the wrong one. With the right company and the right people. As for the right attitude, once you know yourself you will adopt it. You can manage your career. You will benefit from an initial confidential discussion with us. Simply dial 01-234 0752 and ask for Donald Ham. Or write to him at:

Royston Ridgeway career managing people

Kent House, 87 Regent Street, London W.1.

£6,000 accountancy appointments £9,000

These appointments appeared in the Financial Times on 13th March. For full details see the FT of that date or alternatively telephone Julie Burgess on 01-248 8000 ext. 526.

| JOB TITLE | SALARY | LOCATION | ADVERTISER |
|----------------------------------|--------------------|-----------------------|-------------------------------------|
| Financial Analyst | c£8,000 | C. London | NAG/Letraset Personnel Appts. |
| Accountant/Partnership Sec. | c£9,000 + Benefits | — | — |
| Accounting Officer | c£8,000 | London SW1 | C.B.I. |
| Finance Management | — | Swindon, Wilts. | Plessey |
| Manager—Finance & Administration | — | Stockton-on-Tees | Microelectronics |
| Financial Accountant | c£8,000 | Brentford | H. P. Ingledew & Co. Ltd. |
| Qualified Accountants | £7,000 + | London/Ipswich | Lloyd Management/Philip Morris Ltd. |
| Management Accountant | c£9,000 | East Midlands | Guardian Royal Exch. |
| Internal Audit | — | French/Swiss border | AK Advertising |
| Accountants | £6,000 + Car | London W8 | General Cable Corp. |
| Ass. to Group | c£7,500 | London SW1 | Airfix Industries Ltd. |
| Financial Controller | — | Berks, Bucks, Herts. | Personnel Resources Ltd. |
| Recruitment Consultants | — | London | Management Personnel |
| Management Accountant | £7-7,500 | London | M & J Personnel Cons. |
| Accountant | c£5,750 | Chiswick | F.T. Box No. A.6694 |
| A.C.A. | £6,000 | Romford | Clemence Hoar Cummings |
| Financial Controller | Neg. | Crawley | Gatwick Bkg. Services |
| Chief Accountant/Co. Sec. | c£6,500 + Benefits | Watford/Rickmansworth | F.T. Box No. A.6693 |
| Qualified Accountant | — | West End | — |
| PART QUALIFIED Accountant | £4,000-£5,000 | — | M & J Personnel Cons. |

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CHIEF EXECUTIVE

Due to the retirement of the present Chief Executive, The English Industrial Estates Corporation seeks a new one. The Corporation, with HQ in Gateshead, is responsible for developing and managing the Government's Industrial Estates in the Assisted Areas of England from Northumberland to Cornwall. It has over 200 sites and about 3.3 million square metres of factory space, which is growing rapidly.

The ideal candidate should have experience of financial control and of estate development and management. Familiarity with both the public and private sectors is desirable.

Salary about £16,000.

Please apply by 6th April, 1979, to:

Mr. Geoffrey Robinson, CBE, Chairman
English Industrial Estates Corporation
Team Valley, Gateshead, Tyne & Wear NE11 0NA
THE ENGLISH INDUSTRIAL ESTATES CORPORATION

GROUP ACCOUNTANT

Lloyd's Brokers c. £10,000

A private, old-established firm of insurance brokers based in the City, is seeking an accountant, preferably qualified, to take charge of a small department and be responsible for all accounting.

First-hand experience of accounting for Lloyd's is essential but this could have been obtained with Lloyd's panel auditors. Familiarity with EDP systems would be useful as the group accountant will need to up-date systems. Personal qualities are important to facilitate communication with management at every level.

Please apply:
Timothy Hoare,
Chichester House,
Chichester Road,
London WC2A 1EG.
01-242 5775.

Career plan

INSTITUTIONAL EQUITY SALES

Kemp-Gee & Co. are seeking another experienced young executive to work in one of their established equity-teams servicing UK institutions.

Applicants must have had a minimum of three years' experience either as a broker handling institutional accounts or as a fund manager.

We are a research orientated firm, and the ability both to understand and to sell the research department's work to senior fund managers is essential. Remuneration for this important appointment will be fully competitive.

Please reply in confidence to:

Senior Institutional Sales Partner
Kemp-Gee & Co.
20 Copthall Avenue, London EC2R 7JS

Group Personnel Manager

c. £11,000 + car

A successful Personnel Manager is required to fill a new senior post in the UK operation of a fast-growing international group. Reporting to the Managing Director, the person appointed should provide a professional and progressive approach covering recruitment, training and development, appraisal and succession planning, remuneration policies, industrial relations and employment legislation. He or she will be expected to initiate policy and co-ordinate action through a small central team of specialists and through Personnel Managers at geographically dispersed sites employing a total of 2,500. The post offers career prospects. Graduates in their

thirties or early forties should have all-round senior personnel operating experience in manufacturing industry and be accustomed to negotiating with trade union officials. Salary is negotiable around £11,000 plus car. Assistance will be given towards relocating to the North-West. Personnel Services Ref: AA33/8801/FT. Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



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EUROBOND EXECUTIVES

We are currently advising major international, merchant and investment banking clients on FIVE EXECUTIVE APPOINTMENTS in the Eurobond field:—

EUROBOND SALES to £15,000
Three leading merchant and investment banks seek to appoint Eurobond sales executives. Successful candidates will maintain and develop the banks' relationships with institutional investors, with particular responsibility for obtaining mandates. A close knowledge of the international investing community, experience in fixed income institutional sales, and understanding of the C.D. market and of prospectus work, are essential.

ISSUE MANAGEMENT c. £20,000
Two major commercial banks, currently expanding the Eurobond business being transacted by their merchant banking divisions, each seek to appoint a Manager to take responsibility for the Eurobond Issue Management function. These appointments call for candidates of recognized stature in the Eurobond market, and experience in all aspects of issue management including marketing, negotiation, structuring and pricing, and the supervision of documentation. Though not essential, knowledge of a European language would be advantageous.

For all these appointments, competitive salaries are negotiable in line with current market conditions. The fringe benefits are those associated with leading banking institutions.

Please telephone in confidence, or send a detailed Curriculum Vitae to: **ROY WEBB or BRIAN GOOCH**

First floor—entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

Financial accountant

Brussels

Raychem is an expanding international corporation with a leading position in the field of heat shrinkable plastics. Our European headquarters in Brussels has a vacancy for a financial accountant to work in the consolidation/consultancy department of the European finance group. Reporting to the chief accountant the successful applicant will be expected to play an active role in the European consolidation, prepare critical analyses of the reported results, liaise with financial management in the various countries and contribute substantially to some interesting project work. Increased responsibility will depend on the candidate's initiative and progress. A certain amount of travelling within Europe will be necessary, usually on a short visit basis. Candidates, aged 25 to 30, should be chartered accountants with a university degree. As a minimum, knowledge of French or German is required and an ability to communicate with people of different nationalities is vital. Post-qualification experience in an industrial or systems environment would be an additional advantage. Raychem offers an attractive salary (very favourable tax advantages are normally available to people recruited outside Belgium), a pleasant international work atmosphere and the additional benefits associated with an international corporation. Assistance will be given with relocation expenses. Write in confidence to: Mrs. Odette Vermeir, Personnel Department, Raychem Corporation, Leuvensesteenweg 31, B-1940 Sint-Stevens-Woluwe, Belgium. Tel.: 02/720.80.40

Raychem

District Agency Manager

Life & Pensions

Do you have experience in life assurance and pensions planning and can you relate this to the development of sales through professional intermediaries? If so, we can offer you a challenging and rewarding career with Save & Prosper Group to provide information and guidance to professional advisers on its wide range of personal financial services.

We are looking for a District Agency Manager in our City Branch to develop sales through established connections.

This is an important position requiring a high degree of self-motivation and the ability to communicate at all levels. An attractive salary plus incentive bonus, company car and excellent employee benefits are offered.

Applications, which will be treated in strict confidence, should include brief career details and should be submitted in writing to I.S. McCullum, Director, Save & Prosper Services Limited, 4 Great St. Helens, London EC3P 3EP.

SAVE & PROSPER GROUP



Look upon your Accountancy qualifications as an overseas travel permit

Corporate Audit

We are not just talking about the occasional trip. Before you read any further, we must establish that you are prepared to spend not less than 50% (and probably more) of your time travelling in Europe, Africa, and the Middle East.

As long as you are, we will give you the freedom to control your own operational and financial audits. You will be interpreting corporate policies for overseas operations, evaluate existing internal controls, and recommend operational improvements wherever necessary.

Aged at least 25 and a professionally qualified ACA, ACCA, or ACMA, you should have gained some sound practical auditing experience during qualification. Strong communication skills are essential and you should also be able to bring us a second European language.

The initial salary is negotiable, and will be supplemented by a substantial range of benefits, including generous travel concessions which will allow you to return to the UK every weekend whilst working in Europe.

Please write, with full details, to: E. J. Young, NCR Ltd, North Circular Road, London NW2.

NCR

Complete computer systems

Publications Editor

A leading firm of chartered accountants intends to appoint a publications editor.

The firm currently produces a variety of publications, ranging from booklets on professional topics and discussion papers on current issues to newsletters and a house journal.

There is now a need for a professional editor to co-ordinate the total programme, creating a publications policy and supervising its implementation throughout the firm.

The person we seek will be a fluent writer on business subjects, with a lively interest in accountancy and its relationship to broad business and economic issues and

with an ability to manage an active publications programme.

The firm provides a stimulating environment, considerable scope for an innovative personality and excellent terms and conditions of service. Basic starting salary would depend on qualifications and experience but would be in the range £9,000 — £11,000.

You should send your career details to John Newton at the address below. All applications will be treated in strictest confidence.

John Newton & Partners,
207 High Holborn,
London WC1V 7BW.
Telephone: (01) 405 0714.

Investment Banking Officer

Mergers and Acquisitions Germany

One of the world's most prestigious American-based financial institutions is seeking an Investment Banking Officer located in Germany, to be initially part of the Institutions Mergers and Acquisitions Group with the ultimate opportunity to be in charge of this function, reporting to the New York based office.

He will advise domestic as well as foreign corporations on mergers and acquisitions and related investment banking activities. He must be able to demonstrate creativity, strong interpersonal skills, the ability to develop new business, handle negotiations and close deals. The ideal candidate will have a minimum of two years corporate finance experience with a German banking firm or a leading United Kingdom Merchant Bank or with similar institution on the continent. Perfect German and English are required and a third language would be desirable.

The position carries an excellent remuneration package including an attractive base salary and an appropriate fringe benefit programme.

Please reply with full career details, in strict confidence, stating the names of companies to whom your application should not be sent, to:

Mr K. Whitfield, (Ref: CRS/FF) Account Director,
Lockyer, Bradshaw & Wilson Limited,
North West House, 119/127 Marylebone Road,
London NW1 5PU.
Tel: 289777 LBWADS G.

LBW

LOCKYER, BRADSHAW & WILSON LIMITED

Group Chief Accountant

Enfield £8-£10,000 + car

Our client, an important public company in the property development field with an annual turnover of £30 million is seeking to recruit a Group Chief Accountant.

Reporting to the Finance Director, the selected candidate will be responsible for a department of 17 people dealing with the full range of financial accounting duties from control of all income and expenditure to preparation of financial accounts, culminating in the publication of the group's annual report.

This appointment will appeal to qualified accountants with a number of years' post qualification experience in commerce.

The successful candidate will have the resilience and ability to make an immediate contribution to this vigorous organisation.

Please write with adequate particulars, in confidence, to Peter Lee-Hale, Personnel Services Division of



Spicer and Pegler
Management Consultants,
3 Bevis Marks,
London EC3A 7HL.

EXPORT FINANCE LATIN AMERICA

Our Client is a leading export finance house whose business in the Americas is well established. Their services are marketed from a London base by a predominantly young team.

The current requirement is for a marketing manager to undertake market development work in Latin America and possibly the U.S.A. and Canada in addition to servicing existing clients in these areas. The ability to act independently in the field and as a team member when back in the London Head Office is essential.

The successful applicant should have a sound knowledge of exporting capital goods to the area and preferably experience of export finance. Candidates in their mid to late twenties or early thirties are most likely to have the right experience and fit readily into the existing team.

This is an excellent opportunity to join a highly respected company at a starting salary of c.£9,000 + car and good fringe benefits.

Interested applicants should contact Richard Wilson, M.A., quoting Ref. FT/11.



David Clark Associates

4 New Bridge Street, London E.C.4
Telephone: 01 353 1867

MANAGING DIRECTOR MIDLANDS

Commercial Vehicle Dealership
£15,000 p.a. plus car

Our Clients, a well known private trading group and an acknowledged leader in their own field, are about to establish a commercial vehicle dealership for a complete range of high quality Continental commercial vehicles in the Midlands.

They require a Managing Director who will have proven management ability and who is completely and effectively knowledgeable within the commercial vehicle trade. This position demands the ability to plan, organise, direct and control a profitable operation responsible exclusively to the Group Board.

The successful applicant will ideally be aged 35-45.

An extremely attractive executive benefits package is offered including a profit-sharing bonus and part inflation-linked pension scheme, in keeping with the status of the position.

Fully detailed applications in strictest confidence should be sent to The Isabel Brown Agencies, 14 Victoria Terrace, Leamington Spa.

FINANCIAL DIRECTOR

NORTH BIRMINGHAM CIRCA £10/12,000 PLUS CAR

Our client is an industry leader in the extrusion of brass and copper. It is a major Company in a well established dynamic Group led by a small committed team of modern-thinking executives. The Group turnover exceeds £150m and it trades internationally.

Owing to internal promotion they now seek a Chartered Accountant with sound commercial experience. To perform duties the candidate must be capable of effecting changes to existing systems, and extending the use of data processing. Exposure to commodity situations (preferably metal) is desirable. Must have successfully managed the financial function of a major company, with computerised accounts. The Financial Director will be involved with management development, acquisition, investigations, the financial aspects of planning and other commercial decision making.

It is unlikely that anyone under 35 years will have had the experience or maturity to handle this appointment. Candidates must have the presence to command the respect of departmental staff of over 60, including other qualified accountants, and be able to communicate easily at Board level.

Please reply in confidence to:

A. T. Hughes,
who has been retained by McKeehnie Metals Ltd.,
to advise on this appointment.
Executive Resources Ltd.,
City Centre House, Union Street,
Birmingham, B2 4SR.
Tel: 021-643 6071.

Chief Executive

SCC Ltd



Dublin

The Jefferson Smurfit Group is the largest and most rapidly expanding Irish-based multinational company and is engaged mainly in printing, packaging and related activities.

The promotion of the Chief Executive, SCC Ltd, to Divisional Managing Director (UK) has created a senior management vacancy in the Corrugated Division (Ireland), which consists of nine vertically integrated companies engaged in waste recycling, paper manufacture, corrugated boxes and packaging systems.

Smurfit Corrugated Cases is the largest operating company in the entire Group and employs over 400 people at its two plants. A Chief Executive is required to lead the management team in the formulation of long-range plans and policies and in their day-to-day implementation and control. Candidates should have at least three years' experience as function head in a large company or Chief Executive in a medium-sized one. Familiarity with the paper/packaging industry is desirable. The appointment, located at Walkinstown, Dublin, will form part of the Divisional Management Committee. Remuneration will be well into the five-figure bracket and the fringe benefit package, which will include a car, will be entirely appropriate. Ref: R2317/IT

REPLIES will be forwarded direct, unopened, and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Corporate Lending

Business Development Midlands

Our client, a major International Bank, is seeking an additional young executive to join their well established and successful, Birmingham office.

He or she will be assigned their own group of existing and potential industrial clients in the Midlands and North of England. They will manage the overall relationship between each client and the Bank, and will be responsible for marketing the entire range of the Bank's services to these clients. The principle emphasis will be on short and long term finance, both sterling and currency.

Relevant experience will have been gained in either a Bank or similar financial organisation. Candidates must be confident, personable, self-reliant and articulate; have a relevant graduate, professional or post graduate qualification, and be attracted to the Midlands where they will be located for several years as the first stage of their longer term development in the Bank.

Salary circa £8,000, supported by a wide range of benefits including low cost mortgage assistance, non contributory pension, life assurance, BUPA, profit sharing and car allowance.

Write to or call, in complete confidence, David Thompson, who is advising on this appointment, quoting reference 1035.

Odgers

MANAGEMENT CONSULTANTS
Odgers and Co Ltd, One Old Bond St,
London W1X 3TD 01-499 8811

North American Investments

A vacancy exists to join a small team concerned with American Investments. The position will involve research and investment advice as well as the management of American portfolios.

The successful applicant is likely to be between 25 and 30 and to have at least 3 years' relevant experience, probably in fund management, investment research or stockbroking with particular reference to North American markets.

An attractive salary with benefits and good career prospects is offered.

Applicants, of either sex, should write enclosing curriculum vitae to N.G. Prowse, Robert Fleming Investment Management Limited, 8 Crosby Square, EC3S. Telephone 01-638 5858.

ROBERT FLEMING

CHIEF EXECUTIVE to £15,000 + Car

You will have responsibility for the overall performance of a well established, Midlands-based, packaging company, part of an international group.

Aged at least 35, you will be an experienced senior executive with in-depth knowledge of the plastics business.

For further information call Keith Diver

Personnel Resources Limited 01 248 6321

Financial Appointments Hilgate House, Old Bailey, London EC4M 7HS

APPOINTMENTS WANTED

INVESTMENT

Experienced and highly-rated analyst, head of research, seeks post with career prospects in analysis and/or management, 33, M.A., F.C.A.

Write Box A.5878, Financial Times, 10, Cannon Street, EC4A 3DF.

ENERGETIC ENGLISH accountant (27) seeks position in stockbrokers or investment company, temp, part-time, anything considered. Tel. 0747 227762.

Senior AccountantPapua New Guinea Harbours Board
£11,500 + free accommodation

Acting as the National Port Authority, the Board controls the operation and development of sixteen ports as a profit making commercial enterprise. Based in the capital, Port Moresby, and reporting to the Secretary, the position carries responsibility for the supervision of all aspects of an efficient established management information and accounting system. Suitably qualified candidates, aged

28+, must possess a practical approach for part of the duties include training personnel in accounting techniques. Emerging nation situation experience would be advantageous. An initial 18 month contract is envisaged, with salary and bonus paid in PNG currency. Free furnished accommodation is provided, as are air fares and generous education allowances for children.

T. Collins, Ref: 13016/FT.

Male or female candidates should telephone in confidence for a Personal History Form to:
LEEDS: 0532-448661, Minerva House, 29 East Parade, LS1 5RX.**Hoggett Bowers**
Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE AND SHEFFIELD.

INVESTMENT ANALYST

For Headquarters of major British International Group (W1) with diverse interests in the industrial and commercial sectors.

Applications invited from men or women (mid/late 20s) ideally with good honours degree in Economics, Mathematics or allied disciplines; a minimum of 2 years' investment analysis experience and marked ability to communicate both orally and in writing. Salary to £5,500 p.a. + benefits.

Managing Director
Massey's Executive Selection
100 Baker Street, W1 - 01-326 6581

FINANCIAL CONTROLLER

E. Midlands c. £10,000 + Car

Our client is an autonomous, growing and profitable engineering subsidiary of a major U.K. Group. The Controller, who will be a Director, will be responsible to the Managing Director for the total financial affairs and reporting procedures of the Company with functional responsibility to the Group Financial Director.

This man or woman must, therefore, be qualified with specific experience of financial, management and cost accounting, data processing and project appraisal. In return, this profitable group provides real scope for career growth with all the advantages of living in the relatively low cost area of the rural East Midlands. The rewards will, of course, match the importance of the position.

Please send your details (including salary) to Peter Raynes, quoting reference 0225, or telephone for a form to our 24 hour personal service on 01-8281854.

PETER COUNSEL limited
Executive Recruitment

The White House, 8 High Street, Guildford, Surrey, GU2 5AJ

INTERNATIONAL CO-ORDINATOR
WORLDWIDE ASSOCIATION OF LEASING COMPANIES

London £7000-9,000
An exceptional opportunity to control a major international association of many of the world's larger leasing companies. Participate in the growth industry of the 1980's. A unique career opening in the leasing industry, for a business graduate.

Our Client: A formal association of leasing companies, representing over 20 principal industrial nations, with a current \$multi-billion leased portfolio, whose aim is to strengthen the multi-national capabilities of its individual members.

The Manager: Has responsibility for every aspect of the smooth running of the Association, involving: regular liaison with member companies; research in relevant fields; publication of the Association's bulletin; international sales and marketing; organising international meetings; co-ordinating the Association's Executive Committee.

Our Ideal Candidate: A mature and self-motivated young business graduate (mid/late 20's to early 30's), of either sex, who will combine intellectual ability with commercial acumen.

Of vital importance are the personal tenacity to work with little supervision and the diplomacy to co-ordinate a multi-national group of major companies.

European languages, particularly French and Spanish would be very advantageous. The position will involve some travel.

ACT NOW! For further information, or an application form, please contact the Association's adviser, Richard N. Goode, M.A., in the strictest of confidence, on 01-388 2051 or 01-388 2055 (24hr. Answerphone). Quote reference 305.

MERTON ASSOCIATES (CONSULTANTS) LIMITED
Merton House, 70 Grafton Way, London W1P 5LN
Executive Search and Management Consultants**Gresham Life have a number of Inspectors who have reached top management...**

... You can enjoy the same career opportunities, in a long-established and progressive Society with a good growth record.

As a Gresham Life Inspector you will be paid a high basic salary plus an attractive Incentive Bonus which means you could earn well in excess of £8,500 p.a. Other benefits include a car, non-contributory Pension and Permanent Health Insurance Schemes and concessionary house purchase facilities. We are seeking people with sales experience in the Insurance field, or with a related financial background, accustomed to dealing with professional connections.

Vacancies exist for persons aged between 23 and 40, in the following areas: London, Manchester, Birmingham, South Wales, Bristol, Reading, Newcastle and Surrey. Telephone or write in the first instance to Norman Nash, Assistant General Manager (Sales) at the address below, giving brief career details and quoting Ref. No. GL2

Gresham Life Assurance Society Limited
P.O. Box 1, Bournemouth BH4 9HD
Telephone: 0202 757655
A member of the Rothschild Group

Management Consultant
Manchester

We are looking for an experienced management consultant able to lead the further development of our business in the North of England. Based in Manchester the consultant will be responsible for responding to the needs of clients in Lancashire, Yorkshire and Tyneside, supported by a multidisciplinary team in London. The position offers unusual freedom of operation and the opportunity to progress on the basis of achievement.

Applicants aged under 40 should be qualified accountants with consultancy experience in financial systems design and development. Knowledge of computer systems would be an advantage. A mature personal style is essential.

An attractive salary and fringe benefits package is negotiable depending on age and experience.

Interviews will be held in Manchester and London. Please write, in confidence, to R I Beard

Spicer and Pegler Management Consultants,
3 Bevis Marks,
London EC3A 7HL.

Highly Progressive Position**YOUNG INVESTMENT ANALYST**

age about 20
for Japanese Department of City Stockbrokers. Previous analytical experience but not necessarily the Oriental sector of the market. £4,500, twice-yearly bonus, LVs and other benefits.

Ask Della Franklin
01-248 5071 / 01-235 0691
ALLAN GATE
EMPLOYMENT AGENCY
78 Queen Victoria St., EC4

PHYSICAL TRADER
£10,000

with metals or softs experience
Chandos
Employment Consultants
01-581 3294

INVESTMENT MANAGER

c. £9,000 p.a. + Car

Applicants, preferably qualified accountants, should have stock market investment experience and some knowledge of personal taxation and private trusts.

A wide variety of financial interests are administered from a head office in West Kensington, London.

Write Box A.6697, Financial Times,
10 Cannon Street, EC4P 4BY.

ASSISTANT PENSION FUND MANAGER

A leading Merchant Bank requires to appoint an assistant to one of their Senior Pension Fund Managers.

The successful candidate will have a sound knowledge of the fundamentals of investment and have research department experience. He/she is likely to be a graduate and must be capable of producing well-written analytical and business reports.

The candidate will be aged 25-30 and the reward range will be £7,000-£11,000 plus non-contributory pension, appropriate to the experience of the individual. The Pension Fund Department is growing and offers excellent prospects of promotion to full Fund Manager responsibilities.

Please write or telephone in confidence to:
Somerset Gibbs

Directorship Appointments Limited
17 Devonshire Street, London W1N 1FS
01-580 7357

Cheshire

c. £9,000 + car

FINANCIAL CONTROLLER

Our client is a rapidly growing agricultural co-operative with a turnover in the region of £6 million. An experienced accountant is required to assume responsibility for financial control and planning, management accounting and the direction and supervision of the accounts function. Subsequently it is envisaged that the successful candidate would have the opportunity to be involved in the overall business management of the co-operative.

The man or woman appointed must be a qualified accountant with experience in managing an accounting function, preferably within an environment of geographically dispersed production and distribution units, where particular emphasis has been placed on cash forecasting, stock and credit control, and preparing and analysing monthly accounts. A sound knowledge of computer-based management information and accounting systems is important.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to C. R. Williams, Executive Selection Division, Ref. M948, at the address below. Please include a daytime telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES (SCOTLAND) LTD.
Management Consultants
Highland House, Waterloo Street, Glasgow, G2 7DB.

Laing & Cruickshank**PRIVATE CLIENT FUND MANAGEMENT**

An opportunity has arisen for an ambitious person aged 25 - 30 to join the Portfolio Management Department of Laing & Cruickshank.

The successful applicant will ideally hold a degree or professional qualification and will have a minimum of two years experience of providing investment services to Private Investors. In the first place he or she will work closely with one of the Partners in the Department but in due course will be expected to assume extensive responsibility for servicing clients and initiating business.

Career prospects will be excellent for someone who feels that they can contribute to the continuing expansion of the Firm's Private Client Fund Management activities.

If you wish to apply write to:

G. M. Powell, Laing & Cruickshank,
The Stock Exchange, London EC2N 1HA.

NATIONAL FISHERIES DEVELOPMENTS LIMITED
FINANCE MANAGER

To act as Finance Manager to a company with majority Government shareholding which is executing a project sponsored by the Asian Development Bank. The company is building ten Ferro-Cement Skipjack Tuna Fishing Vessels at its own yard and will later operate them in Solomon Islands waters.

The Finance Manager will be responsible to the company General Manager and will assist him in establishing proper financial, accounting and personnel procedures including cost accounting and management information systems. He will also be responsible for local purchasing and overseas procurement of materials.

He will be stationed in Honiara, the capital of the Solomon Islands, where he will be the representative of the company and he will provide logistical and support services to the main base which is at Tulagi, an island 24 miles offshore from Honiara.

Applicants should have a recognised accounting qualification with at least five years' accounting and management experience in a commercial company and should preferably have experience of procurement of materials and personnel work. Experience of the shipbuilding or fishing industries would be an added advantage.

Conditions of employment and remuneration will be negotiable and a generous salary will be offered to a suitably qualified candidate.

Applications to:

The General Manager
National Fisheries Developments Limited
P.O. Box 717
Honiara, Solomon Islands
before the 4th May, 1979. A copy of your application should be sent simultaneously to:
Consulting Services Division
Asian Development Bank
P.O. Box 789
Manila, Philippines
with the envelope marked "Reference Loan 311 - SOL (SF)."

£8-12,000
Corporate Finance Executives
Merchant Banking
LONDON

Graduates, male or female, age 25 to 35. Perhaps an accounting qualification. Successful record with merchant bank, international company or similar institution. Familiarity with eurocurrency market, company acquisitions, joint ventures and project financing. Opening for Spanish speaker or linguist to join Latin American team with probability of tour in Mexico City. Opportunity to join the International Corporate Finance Division of a leading accepting house with affiliates and representatives throughout the world. Excellent fringe benefits. Suitably qualified candidates please phone 01-493 7117 for application form quoting MRD 9012 (24-hour answering service).

MRD

Management Recruitment Division
BOYDEN INTERNATIONAL LTD.
11/15 ARLINGTON STREET, LONDON, SW1A 1ED.
LONDON, PARIS, BRUSSELS, GENEVA, ROME, MILAN, MADRID, BARCELONA, TOKYO, HONG KONG, CARACAS, MEXICO CITY, SAO PAULO, AUSTRALIA, NEW YORK, SYDNEY, JOHANNESBURG AND THROUGHOUT THE U.S.A.

FINANCIAL CONTROLLER

required by U.S.A. corporation's African operations

We seek a young qualified Accountant with a minimum of five years' experience at level of plant/operations Accountant. This is a challenging opportunity for personal growth in the international sphere. Location is at field operations centres in Africa but with regularly scheduled home leave, generous U.S. level salary with subsidised income tax, company paid accommodation, subsistence and travel. Single status.

Write Box A.6698, Financial Times,
10 Cannon Street, EC4P 4BY,
or telephone Mr. Snowden on 06286-62172.

CHIEF ACCOUNTANT
BANKING

Age 34-45

Salary £15,000+

The London Branch of a major European International Bank wishes to appoint a mature and experienced person to Head its Financial Information and Planning Department. Applicants should be Chartered Accountants, with at least four years' banking experience at a suitably elevated level. The appointee will be part of the Bank's Management team, and will assist in the formulation and instigation of new policies and systems.

The job involves supervision of the day-to-day accounting of the branch, as well as the provision of Management Information. A working knowledge of current UK Tax Legislation and of computer-based administration techniques is necessary.

In return for the commitment that the role demands, our Client offers a stimulating and rewarding future with a Bank whose reputation and standing is undoubted in global terms. The remuneration is flexible, and the benefits package comprises those elements one would expect for an appointment of this importance.

In the first instance, please contact Rod Jordan (General Manager)

BANKING PERSONNEL
41/42 London Wall - London EC2 - Telephone: 01-588 0781
(RECRUITMENT CONSULTANTS)

Lloyds and Scottish Limited
Group Finance Director

LONDON

To help sustain its rapid development Lloyds and Scottish Limited has reorganised its top management structure and is so doing has created a vacancy on the Main Board for a Group Finance Director.

Lloyds and Scottish is one of the country's leading providers of financial services-including instalment credit, leasing, factoring and personal finance, and is also involved in commercial and industrial activities. Last year the Group earned pre-tax profits of £26 million and had gross assets in excess of £700 million.

To qualify for this senior appointment applicants must have gained considerable experience in a very senior financial position. Responsibility for the Treasury function, which manages borrowings in excess of £450 million, dictates also that the successful candidate should have a sound understanding of all aspects of raising and administering substantial funds.

The Group Finance Director will be a member of a small team of Executive Main Board Directors who play a vital role in formulating policies and plans for the development of the Group which has doubled in size in four years and has every intention of sustaining this momentum.

The position will be located at the Group Headquarters in the West End.

Generous employee benefits are provided and the salary envisaged will be in keeping with the seniority of the appointment.

Replies giving full details of qualifications and experience and quoting reference LL should be sent to the first instance to Dave Roseberry Limited, 4 Broad Street Place, London EC2M 7HE, who will forward them in confidence to the Management Consultants who are advising on the appointment.

QS BANKING RECRUITMENT CONSULTANTS

FX DEALERS to £14,000
GRADUATE CORPORATE LENDING OFFICER c. £9,500
UNIT TRUST REPRESENTATIVES £8,000 +

We should also like to hear from young Clearing Bankers, Accounts, FX Admin, staff wishing to develop their careers.

Please contact:
MIKE POPE or SHEILA ANKETELL-JONES
236 0731

30-31 QUEEN STREET EC4

Fixed Interest Management

E.C.3.

At Save & Prosper we have acquired considerable investment experience over the past 44 years, becoming Britain's largest unit trust group. From this base we have developed new ways of investing in other types of funds as well as in unit trusts so that investors can achieve more objectives in simple and tax-efficient ways. As a result we are now also a major force in life assurance, pensions and annuities.

At 1st January 1979 Save & Prosper Group managed £923 million for some 700,000 investors. We have a vacancy in the area of our Investment Department which deals with the Group's fixed-interest and liquidity investments.

We are looking for a man or woman seeking to develop their career in this field, as Assistant to our Fixed Interest Manager.

An investment background would be an advantage and some dealing experience a positive benefit. The most important attributes, however, are a lively mind, lucidity in speech and writing and an ability to work accurately under pressure.

As well as a competitive salary, employees benefit include non-contributory pension and life assurance, BUPA and a subsidised savings scheme.

Please contact Matthew Dickinson, Save & Prosper Group Limited, 4 Great St. Helens, London EC3P 3EP.

SAVE & PROSPER GROUP

NIGERIA INTERNATIONAL BANKING

We are a recently-established, fast-expanding commercial bank in Nigeria. Affiliated to a major international banking group with world wide representation.

We require a suitably qualified person with wide experience in documentary bills and letters of credit for the post of Deputy Manager, Foreign Department in our Lagos head office.

Preference will be given to candidates having previous experience in Nigeria within the age group 30-40.

An attractive benefits package will include generous home leave, education allowance, and fully-furnished accommodation.

Please write to Mr. A. Deloz, Deputy Manager, Société Générale, 105/108 Old Broad Street, London EC2P 2HR.

SERVICES

Accountancy Appointments

For short, medium and long term Accountancy Personnel

Contact SUE SPANIER on 01-629 7262

Accountancy Appointments

Contracts Division

7 Princes Street, London W1R 7RB Tel: 01-629 7262

SECRETARIAL APPOINTMENTS

SECRETARIAL POST IN GENEVA

An experienced secretary is required for an international Trade Union office in Geneva. Salary on commencement for a 35 hour week is about £700.00 monthly. Minimum requirements 120/50 w.p.m. Short listed applicants will be called forward for an interview in early April. Curriculum vitae and full details of qualifications held please to:

The Chief Clerk,
UPW House, Crescent Lane,
Clapham SW4 9RN

LEGAL NOTICES

No. 00712 of 1978
In the HIGH COURT OF JUSTICE
Chancery Division Companies Court. In the Matter of ALAX SUPPLIES (SU-
CUP) LIMITED and in the Matter of
The Companies Act 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice was on the 12th day of March, 1979, presented to the said Court by SANYO MARUBENI (UK) LIMITED, whose registered office is situated at Sanyo House, 8, Graycliff Road, Watford, Hertfordshire, and that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2A 2LL on the 22nd day of April, 1979, and any creditor or contributory of the said Company desirous of supporting or opposing the making of an Order on the said Petition may appear at the time of hearing, in person or by his counsel, for that purpose; and a copy of the Petition will be furnished by the undersigned to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

POLLARD'S,
85-89 Oxford Street,
London W1R 7BQ, Solicitors for the Petitioner.

NOTE—Any person who intends to appear on the hearing of the said Petition must serve on, or send by post to, the above-named notice in writing of his intention so to do. The notice must state the name and address of the person, or, if a firm, the name and address of the firm and must be signed by the person or firm, or his or their solicitor, in full and must be served, or sent by post, not later than four o'clock in the afternoon of the 20th day of March, 1979.

No. 00708 of 1978
In the HIGH COURT OF JUSTICE
Chancery Division Companies Court. In the Matter of CHISHWICK QUAY MARINA SERVICES LIMITED and in the Matter of
The Companies Act 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice was on the 12th day of March, 1979, presented to the said Court by BANKAMERICA FINANCE LIMITED, whose registered office is situated at Fountain Court, 83/85 London Street, Reading, Berkshire RG1 4QA, Finance Company, and that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2A 2LL on the 30th day of April, 1979, and any creditor or contributory of the said Company desirous of supporting or opposing the making of an Order on the said Petition may appear at the time of hearing, in person or by his counsel, for that purpose; and a copy of the Petition will be furnished by the undersigned to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

TRACURY SOLICITORS,
Aldwych 12-14, Strand,
London, WC2A 2LL, Solicitors for the Petitioner.

NOTE—Any person who intends to appear on the hearing of the said Petition must serve on, or send by post to, the above-named notice in writing of his intention so to do. The notice must state the name and address of the person, or, if a firm, the name and address of the firm and must be signed by the person or firm, or his or their solicitor, in full and must be served, or sent by post, not later than four o'clock in the afternoon of the 27th day of April, 1979.

No. 00706 of 1978
In the HIGH COURT OF JUSTICE
Chancery Division Companies Court. In the Matter of CHISHWICK QUAY MARINA SERVICES LIMITED and in the Matter of
The Companies Act 1948.

NOTICE IS HEREBY GIVEN, that a Petition for the Winding up of the above-named Company by the High Court of Justice was on the 12th day of March, 1979, presented to the said Court by BANKAMERICA FINANCE LIMITED, whose registered office is situated at Fountain Court, 83/85 London Street, Reading, Berkshire RG1 4QA, Finance Company, and that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2A 2LL on the 30th day of April, 1979, and any creditor or contributory of the said Company desirous of supporting or opposing the making of an Order on the said Petition may appear at the time of hearing, in person or by his counsel, for that purpose; and a copy of the Petition will be furnished by the undersigned to any creditor or contributory of the said Company requiring such copy on payment of the regulated charge for the same.

ANTHONY EDWARD &
HOFFMAN,
Roughley House,
273/287 Regent Street,
London W1R 8AD,
Solicitors for the Petitioner.

NOTE—Any person who intends to appear on the hearing of the said Petition must serve on, or send by post to, the above-named notice in writing of his intention so to do. The notice must state the name and address of the person, or, if a firm, the name and address of the firm and must be signed by the person or firm, or his or their solicitor, in full and must be served, or sent by post, not later than four o'clock in the afternoon of the 27th day of April, 1979.

PERSONAL

JOHN RIDGWAY, BUSINESSMEN 50-70 years, weekly adventure courses April, May, June and September. Ardmore, Rhinoceros, Southland.

COMPANY NOTICES

NOTICE OF RATE OF INTEREST

U.S.\$25,000,000

SUMITOMO HEAVY INDUSTRIES, LTD.

(Incorporated with limited liability in Japan)

Guaranteed Floating Rate Notes Due 1983



Unconditionally guaranteed as to payment of principal and interest by

The Sumitomo Bank, Limited
(Incorporated with limited liability in Japan)

In accordance with the provisions of the Notes and Agent Bank Agreement between Sumitomo Heavy Industries Ltd., The Sumitomo Bank Ltd., and Citibank, N.A., dated March 7, 1978, notice is hereby given that the Rate of Interest has been fixed at 11 1/2% p.a. and that the interest payable on the relevant Interest Payment Date, September 16, 1979, against Coupon No. 3 will be U.S.\$56.56 and has been computed on the actual number of days elapsed (194) divided by 360.

March 15, 1979
By: Citibank, N.A., London,
Agent Bank

CITIBANK

GENERAL MOTORS CORPORATION

Further to the DIVIDEND DECLARATION of 21st February, 1979, NOTICE is now given that the following distribution will become payable to AUTHORISED DEPOSITORIES on and after the 15th March, 1979, against Presentation Receipts.

| | |
|-------------------------------|---------------------|
| GROSS DISTRIBUTION PER UNIT | 5.00 CENTS |
| LESS 15% U.S. WITHHOLDING TAX | 0.75 CENTS |
| | 4.25 CENTS PER UNIT |

CONVERTED AT \$2.0495 = 2.0736 PENCE PER UNIT

Barclays Bank Limited,
Securities Services Department,
54 Lombard Street, EC3P 5AH

15th March, 1979



ROBBERGSCHE BELGIËSCHE CONSUMPTIUM N.V.
Annual General Meeting
Robbergh, 28th March, 1979, at 2.30 p.m.

to be held at the Hilton Hotel, Weesp, Rotterdam, on Wednesday, 28th March, 1979, at 2.30 p.m.

AGENDA
1. To receive and adopt the Report of the Managing Director for the financial year 1978.
2. To receive and adopt the Annual Accounts for the year ended 31st December 1978.
3. To declare the dividend.
4. To elect the members of the Board of Supervisors.
5. To elect the members of the Board of Directors.
6. To elect the members of the Board of Supervisors.
7. To elect the members of the Board of Directors.
8. To elect the members of the Board of Supervisors.
9. To elect the members of the Board of Directors.
10. To elect the members of the Board of Supervisors.

Copies of the full agenda and of the Annual Report for 1978 can be had from National Westminster Bank Limited, 12, Old Broad Street, London, EC2A 2EL, or from the Secretary of the Company, 12, Old Broad Street, London, EC2A 2EL.

Beneficial owners of Shares registered in the name of National Westminster Bank Limited, who wish to attend the Meeting, must obtain a certificate of deposit in the same form as the one attached to the Notice of Meeting, and must present it to the Secretary of the Company, 12, Old Broad Street, London, EC2A 2EL, not later than Wednesday, the 21st day of March, 1979, at 4.00 p.m. for a certificate of deposit will be issued to the holder of the certificate of deposit.

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APPOINTMENTS

APPOINTMENTS

New chairman for Cammell Laird Shipbuilders

Mr. Tony Smith, chief executive of CAMMELL LAIRD SHIPBUILDERS, is to become chairman and chief executive on April 1. Sir David Barritt will retire from the chairmanship at the end of this month. Sir David was appointed chairman in August 1971 by the Government and the Laird Group, then the company's shareholders. Mr. Smith joined Cammell Laird in 1971 as technical director. Mr. Alastair Lambie has been appointed managing director.

Mr. T. G. Boardman, Mr. J. A. S. L. Leighton-Boyle and Mr. C. A. McLintock have been appointed to the main Board of NATIONWESTMINSTER BANK. Additionally, Mr. Boardman, chairman of the Steeles Company and president of the Association of British Chambers of Commerce, will become chairman of the bank's Eastern Regional Board. Mr. McLintock, a partner in Thomson McLintock and Co., becomes chairman of the City and West End Regional Board. Both are on the respective Regional Boards and the new positions take effect from April 25. Mr. Leighton-Boyle, deputy chairman of Pilkington Brothers and a director of County Bank, is on National Westminster's North Regional Board. Mr. W. R. Norman, Sir Edward Playfair and Mr. A. Russell are acting as directors of the Board at the annual meeting in April. At the same time Mr. Norman and Sir Edward will also retire as chairman and director of the Eastern Regional Board and of the City and West End Regional Board, respectively.

Mr. Forbes Macgregor, chairman and managing director of Harold Perry Motors, is the new president-elect of the MOTOR AGENTS ASSOCIATION and will succeed Mr. J. W. Campbell as president on April 25. The new deputy president is to be Mr. Roger A. Rees, managing director of Poole's (Volkswagen). Jones, of Brown's Garage, Poole, and Mr. K. J. Vincent, of Vincent's (Garage), St. Athan.

Mr. L. G. Green and Mr. A. E. V. Houchen will retire as directors of BROOKE BOND LIEBIG on April 1.

Mr. Goodwin Clark has been elected chairman, and Mr. C. J. Francis, a director, of

FEDERATED INSURANCE COMPANY

Mr. W. K. Roberts, managing director of Norcross, has been appointed non-executive chairman of JOHNSON-RICHARDS TILES, and Mr. J. A. Done has become executive deputy chairman of that company.

Mr. R. D. E. Carpenter will be taken into the partnership of MONTAGU LOBEL, STANLEY AND COMPANY, stockbrokers, on April 9.

Mr. Frank Harrison has been appointed managing director of NEIL AND SPENCER LIMITED, the principal subsidiary company of Neil and Spencer Holdings. Mr. Stephen Prector, group managing director, will concentrate on longer term development of the company.

The Board of the ATTOCK OIL COMPANY has been restructured following the transfer of residence from UK. Dr. Ghafit Pharaon has taken over as chairman and Shaikh Kamal Adham has been appointed a director. Mr. T. A. T. Lodi and Mr. M. A. Bani become managing directors. Mr. A. P. de Boer and Mr. W. R. Norman have resigned from the Board. The company's business in UK will now be carried out through Attock Oil Services (UK).

Mr. Paul H. Barrett has been named general manager of BANKERS TRUST A.G., Zurich. He was previously based in London where he was a vice president in charge of Bankers Trust Company's North Europe Group. Mr. Richard J. Keutley, who was general manager of Bankers Trust A.G. in Zurich, has been transferred to Bankers Trust Company in New York as vice president in charge of the Latin America Division.

BANKERS TRUST COMPANY has formed an international investment management unit in its London branch and appointed Mr. Randolph M. Vaughn, vice president, to head a marketing group responsible for the Middle East. Mr. Vaughn comes to London from the Bankers Trust headquarters in New York, where he was senior marketing officer in the international investment management division in charge of Middle East Africa.

Mr. Richard Carrs has been

elected a vice president of the MORGAN GUARANTY TRUST COMPANY OF NEW YORK. He was previously associated with Vickers da Costa, stockbrokers. It is expected that following a short period with the investment division of the bank in London, Mr. Carrs will move to Morgan Guaranty's investment department in Hong Kong.

Mr. Michael Hankinson has been appointed sales director of the CALEDONIAN MINING COMPANY.

Mr. Michael Howarth has been appointed to the newly-created post of operations manager of COURIER EXPRESS, a member of the De La Rue Group. He was previously distribution manager with Southern BRS.

Mr. Tony Ransome has been appointed distribution director of POLYCELL PRODUCTS.

Dr. Fred Wigley, who recently retired as chairman of United Medical Enterprises, has been appointed honorary consultant to the NATIONAL ENTERPRISE BOARD on the health care equipment and supplies industry.

Mr. M. F. Rawlence has resigned from the Board of the Bankers' Investment Trust.

VESUVIUS CRUCIBLE COMPANY has made the following group appointments in its European division: Mr. Thomas P. Hamilton as manufacturing director, Europe and Mr. Gavin M. Thomson, technical director, Europe. New Board posts in the UK organisation of the company are Mr. Gordon J. Macle, managing director, Mr. Thomas P. Hamilton, assistant managing, manufacturing, Mr. William M. Griffiths, financial, and Mr. Alan J. Hill, sales.

THE MARKETING SCENE

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EDITED BY MICHAEL THOMPSON-NOEL

Camm

IN THE staunchest Labour voters must have been lifted by the shambles into their party's election victory recently. The campaign, launched by the Labour Party and its "Keep Labour and It Will Keep Better" campaign, the party promptly decided that the strike front—got worse. The advertising was abandoned willy-nilly and blank around the country simply need money from Labour's £100,000 publicity fund. Subtleties many members of Labour Party's election campaign committee believe it to mere bad luck that the ers, which were designed researched successfully in autumn of last year, later to be so inappropriate. It was not bad luck. It was planning. Would you, the next campaign might ask, just the management of your try to an organisation in-ble of running a small poster campaign without thing it?

Like the Conservative Party, the impoverished Liberal Party with its tiny £20,000 poster fund, Labour has resolutely ever to use the services of professional advertising agency. Instead it has always opted committed Left-wing, from a galaxy of agencies, acting unpaid and unorganised. Between 1970 and 1978, prompted initially by Hugh Gaiskell, Labour's personal activities were mastered by David Kingsley, co-ordinator of the once hugely onable and successful KMP cy. While his efforts were by no means consistently crowned glory—his last sally was ill-starred Yesterday's Men political broadcast—he has managed against odds to inject some order into an inherently chaotic situation. (The party's slogan, which must approve Labour's ads, presently reads 27 members; it is almost everyone who is within the Labour move- and quite a few who t.)

David Kingsley's supreme was belatedly taken over year, to many ad-people's isment, by Edward C. Clibborn. Mr. Booth-om is chairman of the nial Designers and Art-ors Association and a ng light in the world of tising creativity. Never-ss, he has no particular



The Tories are spending freely on their election advertising campaign. Winston Fletcher describes the impact of political advertising in the U.S. and Britain, and Michael Thompson-Noel examines the Tory agency's current fortunes

The persuaders prepare for the polls

reputation as an all-round campaign manager. Meanwhile, in the other part of the forest, the Conservatives have been running their most thorough and aggressive drive since Harold Macmillan's famous Colman Prentis and Varley campaign of 1959. Though the budget is a closely guarded secret—in any case, it will no doubt depend on the exact date of the election—it is now safe to predict that the campaign will be the most expensive in UK political history. Winning, painfully, Labour believe their opponents' spending may reach as much as £4m.

By comparison, the Conservatives' 1959 exercise cost an estimated £469,000, and was a direct descendant of Dwight D. Eisenhower's 1952 U.S. Presidential campaign. Perhaps surprisingly, the making of Ike was the first ever major democratic election in which commercial-style media advertising was used in a significant way. Political posters, of course, have littered the polls since time immemorial, and in 1886 London for the first time used radio spots against the FDR.

unsuccessfully, as it turned out. In 1948, the chairman of Colgate-Palmolive, E. H. Little, generously offered Thomas Dewey a complete, pre-packed campaign created in New York by the Ted Bates agency.

Dewey rejected the idea—and lost. The two facts may have been casually connected, or they may not, but it was a risk Ike's campaign managers were unwilling to take. They returned

to the Bates agency and got chairman Rosser Reeves—then an advertising whizz-kid who also captained a U.S. chess team in Moscow—to devise the General's television commercials. Like Dewey, Eisenhower did not relish becoming a geriatric electronic huckster. Between takes he sat shaking his head, and said: "To think that an old soldier should come to this." Reeves, however, was suitably eulogistic about his own work. "If only Dewey had known these things," he boasted later about the techniques that had been used, "he would have been president."

That was puffery, and probably inaccurate puffery to boot. As knowledgeable commentators have since noted, Ike was a cast-iron certainty, which was why the Republicans chose him. He'd have won with or without Reeves's help; equally, Dewey would almost certainly have lost.

All dancing

Politicians worldwide, however, have never been interested in such niceties. The lessons they learned were simpler: without advertising, they lost; with advertising, they won. Ergo, advertising wins elections. The era of high pressure, all singing and dancing political persuasion had arrived, particularly in the U.S., but on a lower key throughout the Western democratic world. Supermac's victory in 1958 followed by Kennedy's in 1960 appeared finally to clinch the argument, if any

sceptics still needed convincing. Thus prior to the 1964 UK election, first Hugh Gaiskell and then Harold Wilson were determined to deploy advertising as effectively as fashionable wisdom insisted that Macmillan and Kennedy had done. Predictably, Harold Wilson ran headlong into the difficulties which have endeavored dogged all Labour's efforts: too little bread kneaded by too many cooks. Nevertheless, the eventual outcome, David Kingsley's "Let's GO with Labour and We'll Get Things Done," easily trumped the Tories' feeble "Conservatives Give You a Better Standard of Living. Keep it!"

The success of Let's GO was further evidence of the vote-pulling power of ingenious advertising. Yet since 1964, with the possible exception of President Jimmy Carter's 1976 homespun commercials—politicians and their admen, both in the U.S. and in Britain, have seemed unable to discover successful key themes and slogans with which to sway voters in their millions. Try to remember a poster from any of the last four UK general elections; they don't leap powerfully to mind.

President Carter's campaign was masterminded by one of his long-time Georgia friends, Gerald Rafterson, who until the advent of the peanut butterman ran a deservedly unknown advertising agency in Atlanta. Rafterson's purported strategy for Jimmy Carter was to let him speak simply and directly to the people, very much the same strategy with which Reeves had

promoted Eisenhower a quarter of a century before. Carter's commercials depicted the candidate as an honest country lad who wouldn't recognise a dirty trick if he saw one, who spoke his mind on the issues without fear or favour (and generally without much content). The influence of Rafterson's efforts in President Carter's victory is unknown, but clearly the President himself was impressed, since Rafterson is now installed in the White House, having resigned from his own agency, charged with the task of repolishing the President's less-than-sparkling image.

In contrast, if the recent polls are to be believed, Mrs. Thatcher's image shines bright. The extent to which this is the result of Saatchi and Saatchi's now seven-month long campaign must be a matter of conjecture, though a study of voting behaviour in Illinois in 1972 showed that in a contest without television advertising, newspaper ads alone swayed 3 per cent of voters from one party to the other. What can be in little doubt is that Saatchi's work—particularly their "Cheer Up! Labour Can't Hang On Forever" 48-sheet poster—has provided a wonderfully sustaining tonic for all devoted Tory workers throughout this winter.

Above all, the Tory campaign demonstrates the benefits of employing a first-class advertising agency and directing its efforts single-mindedly. Many of the posters have been printed

in one-colour only: presumably to maximise time-flexibility and minimise cost. The Tory party political broadcasts have been integrated with their advertising themes, whereas Labour's television productions and their posters are created by two wholly separate groups of people. And the Tories' cinema commercial—which is often greeted with enthusiastic applause in the movie houses—was honed and polished with all the care that good agencies customarily apply to their work and for which after-hours helpers rarely have the time or energy.

Streets ahead

Not that all of the Conservatives' efforts have been blessed with perfection. Though consistently streets ahead of Labour's, many of their party political ads have been heavy-handed and inept. It seems that there is something intrinsic to the length and form of television's authorised propaganda pieces which makes them innately clumsy.

The problem, presumably, is that compared with real commercials, they command far less cost and attention to detail per screened second so that the result, again compared with real commercials, inevitably looks cheap and flaccid.

Some of the Tory advertisements seem astonishingly verbose; none of them, except maybe the infamous "Labour

Isn't Working" drole queue and its recent "Britain—A Land of Any Better" successor, use strikingly interesting visuals; and the poster headline, "If We Can Cut Income Tax When We're The Opposition Think What We Can Do When We're The Government," smacks of being a wordily revised version of a doubtless more succinct, if less strictly accurate, original.

Nor has Saatchi—and Saatchi yet come up with a basic campaign theme nearly as strong or as memorable as CPV's 1955 "Life's Better With The Conservatives. Don't Let Labour Ruin It!", of which the recently discontinued Labour slogan was a truly feeble copy.

Nevertheless, despite the Tories' less-than-perfect publicity, as the country and Mr. Callaghan canter down the home straight towards the election there can be no question that Mrs. Thatcher's well-stocked coffers, combined with Saatchi and Saatchi's considerable expertise—particularly the agency's nimble segmentation of separate creative messages to women, young voters, trade unionists, house buyers, etc.—will help win for the Conservatives a considerable number of floating votes. As for Labour's band of devoted helpers, it looks as though it is back to the drawing board.

Winston Fletcher is managing director of Fletcher Shelton Delaney.

Unilever butters up marge sales

THE SEARCH for a margarine that really does taste like butter is one that has preoccupied the alchemists of the food market for years. Whether Van den Berghs, the Unilever subsidiary, has worked the trick with Krona; its new premium quality margarine, remains to be seen, but it is confident that it has at any rate got closer than anyone before to making the breakthrough.

In terms of reproducing the butter taste, Van den Berghs says Krona's "widespread acceptance in the highly competitive yellow fats market is the 30th anniversary of a taste and texture that makes it almost indistinguishable from salted butter."

Krona has a very long way to go before its sales can challenge Van den Berghs' Stork and Stork SB brands, whose combined sales at rrp easily outgun those of Kraft, Blue Band and the Co-Op's soft margarine in a market worth well over £180m where Van den Berghs is thought to have around 50 per cent by volume.

Halfway through last year, Mintel, the market research company, said Van den Berghs' long-time market dominance "must be related to the immensely strong consumer loyalty built up by years of consistent, if dull, advertising."

On the other hand it is clearly capable of spotting potentially lucrative opportunities, and as Krona is currently selling at around 44p per pound, or approximately two-thirds the current selling price of Anchor Butter, for example, it should do well. The brand has been test marketed in the Harlech and Westward TV areas since last October, where it won a claimed 10 per cent-plus of margarine sales within the first eight weeks.

A TV campaign for Krona in the London area begins March 26.

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IT IS ACTUALLY a year since Mrs. Thatcher and the Tories asked Saatchi and Saatchi to "handle their election advertising, a year which has confirmed Saatchi's as Britain's best-known agency and shown that a political account, astutely handled, need be no more of a gamble than a bar of soap or a stick of toffee.

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whether it's remorseless search for new business growth hadn't taken it out of its depth. Such fears were clearly unfounded.

During the opening days of the campaign, the agency earned considerable stick for its drole queue poster, "Labour Isn't Working," which drew an outburst from Mr. Denis Healey, who criticised what he considered the "anti-fake politics" of the Saatchi approach and said he thought it not at all surprising that this particular agency—specialists in promoting detergents and deodorants as he dubbed them—should have been selected to "cleanse and sweeten the image of extremism and division" created by Mrs. Thatcher and the Tories.

This proved a costly tactical mistake, winning for the Tories and the agency a windfall of publicity out of all proportion to the modest cost of the poster.

In any case, said Saatchi, the Conservatives were indeed a brand and like any other brand

were looking for a bigger market share. Was that so remarkable?

Despite the hiccup of last October, the campaign has proceeded with infinite calm, winning as many kudos for Saatchi as its famous work for the Health Education Council.

Last night, at Grosvenor House, the Saatchi Press ad, "Why Every Trade Unionist Should Consider Voting Labour," was declared best-written Press advertisement of the year in the Campaign Press advertising awards.

Admen are notoriously savage when attacking work they dislike; at the same time they are surprisingly generous when handing out compliments, and on virtually all fronts, the Saatchi work to date for Mrs. Thatcher and the Tories has earned it the cheers of its peers.

I have also done nothing to alienate Saatchi's roster of blue chip clients, who can be expected to be pleased if the agency's work helps Mrs. Thatcher win the election.

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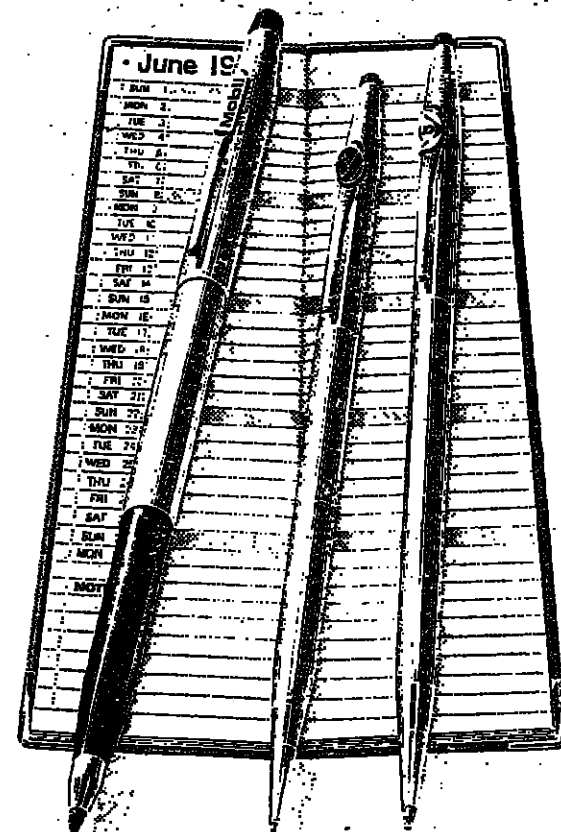
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Thursday March 15 1979

Half-way to peace

ALTHOUGH THE details of the proposals hammered out in Cairo and Jerusalem during the past few days have not yet been publicly revealed, it now looks very much as if a peace treaty between Israel and Egypt will be formally approved by their two governments in the next few days. The Israeli Cabinet went part of the way towards such an approval yesterday, and is expected to complete the process later this week; the Egyptian cabinet is due to discuss the peace treaty today. In the Knesset, Mr. Menahem Begin must expect to face violent heckling from extreme nationalists, and one cannot discount similar opposition to the treaty from their counterparts in Egypt. But it seems unlikely that anything can now prevent signature and ratification of a peace treaty.

Unanswered

This is a major development, bringing to fruit, as it does, at least part of the peace process which was launched 16 months ago by President Sadat's historic visit to Jerusalem. Viewed in isolation, a peace treaty between Israel and Egypt will also be a major step forward; the unanswered question at this stage is whether it will provide the corner stone for a broader Middle East settlement, as President Carter has claimed, or whether in practice it will make that broader settlement more difficult to attain.

An analogous question mark may well be placed against the significance of these negotiations for President Carter's standing, at home and abroad. Ever since the Camp David meeting last autumn, Mr. Carter has been deeply committed to making a success of the Israeli-Egyptian negotiations, and he has said this commitment on the line, in the most dramatic and potentially dangerous way, by his diplomatic shuttle between Cairo and Jerusalem. In the short term, the danger of failure has been averted, and his personal success is the more dramatic.

In the process, however, he has risked alienating those Arab countries — and they include almost all the leading members of the Arab world — which have dissociated themselves from the Camp David agreements. The hostility of hard-line countries like Iraq

Mr. Healey's 'neutrality'

GOVERNMENT continues to become somewhat more open, though not necessarily more informative. It is many years since a pre-Budget briefing by a Chancellor on his strategy, with some reasonably clear hints about tax changes, would have been unthinkable; but as economic discussion has become more widespread and better informed, the idea that the Red Box is full of total surprises has some out of fashion. Mr. Healey felt able yesterday to give his backbenchers a fairly full briefing on strategy. Unfortunately the terms he was using are, in present circumstances, ambiguous enough to preserve a good deal of mystery.

The one hard figure in his briefing was that new, he repeated again his commitment to limit public sector borrowing next year to £5.1bn, thus surely removing any lingering doubts about his commitment to that figure, however it may be reached. He also took the opportunity to cast some of his former words about the need to offset excessive wage increases with a fiscal squeeze; he now prefers to present his strategy as one of fiscal neutrality. What is not clear is whether this is a difference of policy, or of semantics.

Fashionable demand

A neutral budget is a fashionable demand at the moment. Both the CBI and the National Institute, for example, have recently called for such an approach. The CBI was perfectly clear about what this would mean: if tax allowances were indexed, as is fairly automatic under the Rooker-Wise amendment to last year's Finance Act, the borrowing requirement would come out at about £3.1bn. Similar though somewhat less optimistic forecasts have been published in the City; but some weeks ago, at least, Whitehall thought this forecast to be too optimistic. The view there was that if allowances were adjusted, and no other changes made, the borrowing requirement would be £1.2bn higher than the Chancellor has promised.

That gap may now have been closed by the somewhat rigidly adjustment of cash limits in light of recent increases in costs — a pressure for economy which is entirely welcome; but it seems that a gap may still remain. Mr. Healey talked of the need to raise some other taxes to pay for the "expansion" of higher personal allowances. But

was, of course, only to be expected, but it must be disturbing to the U.S. Administration that it has failed to prevent even moderate, pro-American states like Saudi Arabia from falling in, however reluctantly, behind the "rejectionists."

Prestige

Nor is it merely a question of American prestige and influence in the Middle East, though there can be little doubt that it has suffered a severe blow in the aftermath of the downfall of the Shah of Iran. Just as important is the danger of serious dissension between the Arab countries and even, in the last analysis, between the Israeli-Egyptian agreement may provoke instability where it was meant to bring peace.

In line with the rejectionist summit held last November in Baghdad, the Iraqi government has already called for a meeting of Arab governments to discuss a similar opposition to the treaty from their counterparts in Egypt. But it seems unlikely that anything can now prevent signature and ratification of a peace treaty.

Perhaps the Gulf States will not cut off funds for Egypt; if they do, the U.S. could find itself having to make good the shortfall, and thus becoming deeply identified with the regime of President Sadat. After Iran, the U.S. must be only too conscious of the dangers of such identification.

Goodwill

that the Camp David agreements offered no solution to the problems of the Golan Heights and East Jerusalem, while the provisions for the West Bank were left contingent on further negotiations and on a large amount of faith in Israeli goodwill. The peace treaty now on the verge of signature will only be a step in the right direction if the Israelis can demonstrate that faith is justified.

in real terms Rooker-Wise is not a cut; it is designed to prevent unplanned increases in the tax burden due to the fiscal drag of inflation. Mr. Healey could be planning a covert tax increase, presented as a cut or a neutral stance.

This presentation trick is a bad old Treasury tradition, and if Mr. Healey is to be commended for it, many previous Chancellors should join him in the dock. What counts is the strategy behind it, and this in some way marks a considerable advance in understanding in the last 12 months. He no longer talks of fiscal stimulus on top of a sharp rise in real consumer incomes; on the contrary, he warned his backbenchers that such a stimulus would simply add to the balance of payments and drive up interest rates. This sounds very like our own account of what has actually happened in the last year. The change in outlook is certainly in the right direction.

Unfortunately it does not seem to have gone far enough. The Bank of England bulletin, published yesterday, put the priorities much more clearly: the rise in public sector costs and in real incomes calls for cuts in public spending plans.

Too burdensome

The twin illusions about "neutrality" and "stimulus" carry a further price: the environment is not only inhibited from admitting openly that its spending plans are too burdensome, but that the planned borrowing requirement is still excessive. This year's troubles have been caused by the need to borrow about £3bn. Borrowing £3bn next year would afford very little relief, even allowing for the more rapid growth of money incomes; and it remains to be seen how far this figure allows for pay settlements still to come from Professor Clegg and his comparators. The stance looks somewhat more sensible than last year, but it seems that real improvement is too much to hope for in an election year.

The big leasing way to lower Corporation Tax

BY MICHAEL LAFFERTY, Banking Correspondent

LEASING is the most remarkable phenomenon to hit the British financial scene since the growth of secondary banking in the late 1960s. Already it is very big business, and it is still growing rapidly. Virtually all the banks operating in London are now believed to be in the market. Also a growing number of industrial and commercial companies — most of them unexpected household names such as Mothercare and Tesco — are entering the business as lessors, primarily with the objective of "sheltering" their profits from Corporation Tax. In between is an array of less brokers, managers and advisers mainly drawn from the money broking and merchant banking communities. With so much City expertise around it has become a highly sophisticated industry.

The essence of leasing is a division between the use and the ownership of assets — be they cars, factory equipment, aircraft, ships or "caterpillars" for the oil industry. The people providing the finance to purchase leased assets — the lessors — have legal title to the goods. With legal title comes the right to all the tax allowances available under the UK tax system. Since 1972, this has meant the right to claim tax relief for 100 per cent of the cost of assets in the year of their purchase.

The truth is that nobody really knows. So much activity is going on with more and more lessors entering the market every month, that it is impossible to judge. What everyone is agreed on is that leasing finance is now a major source of medium-term finance for British industry, and is growing more important every year. People in the industry reckon on real growth this year of at least 20 per cent, but it could be a lot more. By 1985, on current growth rates, leasing could account for as much as 35 per cent of capital expenditure by manufacturing and other industries.

Taxable profits

Clearly, this is a great incentive for all businesses with taxable profits to take advantage of leasing. Most outstanding here are the clearing banks with subsidiaries like Lombard North Central, Mercantile Credit, Forward Trust and Lloyds Leasing which currently dominate the financial sector of the market. The clearers have seen leasing as a convenient way of obtaining some benefit from a tax system primarily designed to favour manufacturing industry. It seems highly likely that they have considerably reduced, if not largely eliminated, their UK mainstream Corporation Tax liabilities as a result.

The statistics of the Equipment Leasing Association, an organisation which now claims to account for more than 80 per cent of the UK leasing market give some idea of the growth of leasing in the present decade. In 1971 annual leasing "written" by ELA members was only £159m. By 1978 the figure had risen to £421m, but was still insignificant as a proportion of total industry spending on capital goods. In 1977, however, ELA members achieved real business growth of 50 per cent, and last year activity went through the roof with total equipment leased rising from £675m to £1.2bn — a real growth rate of 67 per cent. To put this in full perspective it is necessary to recall

that spending of UK manufacturing industry on plant and equipment in 1978 was little changed on that five years ago. Mr. Tom Clark, chairman of the ELA, calculates that leasing by its members accounted for some 12 per cent of the capital expenditure by manufacturing, distribution, and other relevant industries in 1978. This compares with 7.3 per cent the previous year.

But not everyone in the industry agrees with the ELA's figures. Mr. Graham Hill, a director of Hambros Leasing, reckons that industrial and commercial-based lessor activity could be somewhere between £500m and £1bn. Mr. Gavin Lickely, a director of Morgan Grenfell's leasing subsidiary, thinks £500m is nearer the mark, but he believes that at the most only half this market has yet "been tapped." Mr. Robert Hawkins, editor of "Leasing Digest," suggests that the total amount of leasing currently written in the UK is around the £21bn mark — and £2bn at the very least.

The question is how long the present boom will last. An insight into the thinking of the Big Four clearing banks about the future of leasing came in this year's batch of accounts. Lloyds, the first to report, made no provision for deferred tax on capital equipment leasing business. This was justified on the grounds that the bank would be able to go on developing the business in the foreseeable future and was not involved in the more vulnerable area of car leasing. Barclays and National Westminster, the next to publish figures, were a little more cautious about car leasing. Both provided in full for a possible drawback of all capital allowances arising from car leasing. Finally, there was the Midland Bank, which decided to provide in full for deferred tax on all its leasing business. Was this not being a bit over-cautious? Mr. Stuart Graham, one of Midland's two chief general managers, simply says: "Something might happen. There might be a change in the law."

Certainly if something does happen to restrict the growth of leasing in the UK, Midland's decision will be justified. Two

Men and matters

pouring powder on Germany. The gulf between James Callaghan's view of the EEC food surplus and the attitude in Brussels was demonstrated when I questioned an official there about the skimmed milk powder "mountain." It was declared the official "not very alarming." The powder, a by-product of the better-known butter mountain, now amounts to 588,000 tonnes, worth something above £350m. But if you dig into these "unalarmed" heaps of powder, you can unearth some curiousities. For instance, 423,000 tonnes is stored in Germany. As the official explained dryly, it is "more interesting" for producers to sell it there, because of the strength of the Deutsche Mark; as a Community product, it may not be refused at the German border. There are only 800 tonnes in the Netherlands and a mere 9,000 in France.

British stockpiles of the powder are a mere 51,000 tonnes, according to Brussels. Most of it is being stored in the west of the country — where most milk is produced. What is to be done with it? Last year's International Board report sold 56,000 tonnes, more than a third under subsidised schemes for pig and poultry food. The subsidies here run at £200,000 a day.

Soaking the rich. Aggrieved taxpayers searching for an island in the sun would be well advised to pack their snorkels if they choose Minerva, near Fiji. Minerva is, I am told, the world's only underwater refuge from the attentions of the Revenue. Previously known only as a hazard to shipping, the development of the reef has some way to go. A U.S. syndicate, appropriately named Ocean Life Research Foundation, became interested in combining Minerva's fiscal attractions with a marine research centre. Sadly, it has so far been discredited by the gunboat diplomacy of the neighbouring King of Tonga.

Paying with pride. My report yesterday that the Halifax Building Society expects to set a record with a £150m

SOME OF THE NEW LESSORS NOW

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years from now the other banks might find themselves having to pay taxes on business already done for which no deferred tax has yet been provided.

Car leasing is judged by many in the industry to be most vulnerable to legislative changes. In 1978 cars leased to members of the ELA accounted for £343m worth of business — more than six times the amount done by them in 1977. The most likely area for action is said to be the "£5,000 anomaly." This refers to the position under which leasing companies can obtain 100 per cent tax relief for the cost of cars, whereas the relief available to industrial companies owning their own cars is limited to 25 per cent a year, with an overall write-off ceiling of £1,250 for each car.

But could the Government change the present overall capital allowances system that easily? Many people involved in leasing doubt it because leasing is now so great a part of the corporate financial system. The longer the present tax system remains the more difficult it will be to disentangle leasing.

The advantages to lessee companies of leasing plant and equipment depend largely on the circumstances of individual businesses.

Companies which have already offset all their mainstream tax liability are still able to take advantage through leasing, of the Government's investment incentives. Leasing may also be seen as an additional source of funds outside the conventional banking system. Payments can be tailored to suit the requirements of individual cases, with the result that the lessee has the certainty of knowing his commitments from the start to the end of the lease.

Another advantage which the industry prefers to play down is the facility leasing offers for so-called off-balance sheet finance. In other words, because a lessee company does not own leased assets it does not feel obliged to account for the

"reality" of the leasing transactions. Instead of treating the asset as part of its own fixed assets, with the related borrowing shown as a liability — known as capitalisation — the normal practice is simply to treat lease payments as an expense when they arise. Not surprisingly, lessors are against capitalisation, fearing it may only encourage the Government and the Inland Revenue to alter the tax system to give allowances to the lessee direct. The accounting profession has been debating the question for two years, but is still a long way from an accounting standard on leasing, for both lessors and lessees.

Controversial aspect. The area of industrial and commercial lessors is possibly the least known but the most controversial aspect of leasing today. The companies involved generally have large taxable profits and utilise leasing to shelter the profits from Corporation Tax. Companies involved include leading High Street retailers, insurance brokers, some manufacturing companies, and just about any other business in the fortunate position of having to pay mainstream tax. (Advance Corporation Tax, payable on all dividend payments, cannot be sheltered.)

Norwich Union, the insurance group, is in the business and is also an ELA member. Currently it writes £15m to £20m a year of leasing, generally for the major items of equipment. Ladbroke's, the gaming concern, is another prominent company in leasing. Over the past few years it claims to have written between £12m and £14m of leasing. Business has gone so well that Ladbroke now runs its own lessor business, whereas it used to rely on outside banks for advice. By the end of the year Ladbroke should be in a position to act as a lease broker in its own right, says

Mr. Derek Sate, its finance director. Marks and Spencer is another company running its own lessor arrangements. It started off at the end of 1977, for the simple reason that it can get a better return from leasing than putting its surplus cash into the money market. In the first year M. and S. limited itself to a mere £2m of leasing, but it is now expanding the business. Lord Lew Grade's Associated Communications Corporation (formerly ATV) is into leasing in a modest way, but "only to the extent that we have UK taxable profits." Last year ACC wrote £2m in leases. Hogg Robinson, the insurance broking company, is another example of a lessor from outside the banking sector. Currently it writes around £3m a year, depending on the extent of the broking business's taxable profits.

GKN the large Midlands engineering group, is the only industrial lessor which is a member of the Equipment Leasing Association. It leases to outside companies £8m worth of its vending machines a year. In effect it is converting stock into fixed assets which qualify for 100 per cent tax relief. Overall, however, GKN says it is not in a mainstream corporation tax paying position in the UK.

Growing band of brokers

Primarily serving the industrial/commercial lessor market is a growing band of lease brokers. All the leading money brokers are involved in this business, which boils down to marrying up companies with taxable capacity which want to obtain leasing shelter with lessees wanting the use of new equipment. The local authorities for example form one of the main groups served by the money brokers. Equipment leased here generally includes motor vehicles, and computers — but school equipment, a marina and even plastic dust-

bins are said to have been leased.

The leading merchant banks have also become intermediaries of a more sophisticated variety. Here names like Hambros, Morgan Grenfell and Kleinwort Benson provide leasing management and advisory services in addition to the basic link-up of lessors and lessees. Hambros, for example, will form a leasing subsidiary for the lessors, and manage it from beginning to end at its own offices in the City.

Currently it has 15 such management contracts, including names like Mothercare, F. W. Woolworth, and British Home Stores on its notice board of registered offices.

Hambros limits itself to companies with substantial tax shelter, defined as those with on-going taxable profits in excess of £5m a year. The bank refuses to give a figure for the amount of leasing business going through its hands, beyond saying that it runs into "tens of millions."

Morgan Grenfell is not so coy. Last year it handled leasing for assets worth more than £50m.

Uncontrolled growth

A number of the banks believe there are dangers in the uncontrolled growth of industrial/commercial leasing activity. Among the clearing banks, Midland is now widely known to be concerned and to have expressed this to the Bank of England at a meeting some months ago. This comes as a surprise to some of those in the industry. "We know that Midland is not at all that keen about companies other than banks engaging in leasing," commented one merchant banker, adding that he had sympathy for Midland's worries about the dangers of allowing non-financial concerns to indulge in what is essentially a financial activity. "Unless the Bank of England brings in some controls companies will have to rely on their own judgments," said another merchant banker. "There is always a danger on the fringe of such a rapidly expanding market," commented another. Examples already given are leases which appear to have been written on unprofitable margins, simply with the objective of securing tax shelter. "Companies get hooked on not paying tax. It's like a drug, it is how another banker described the dangers."

To some people the whole leasing phenomenon is simply the result of a crazy tax system. Others are beginning to question whether what is now happening was ever intended by Parliament. As one lease broker put it: "It boils down to asking whether the situation is going to continue in which the non-tax paying sector of the economy gets the advantage of tax allowances intended for the taxpaying sector."

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Observer



"Now they want to raise the rates to pay for their defence"

Sailing on

Lloyd's has always been proud of its reputation for rugged individualism, but for sheer nerve Lloyd's broker Pearson Webb Springbett takes some beating.

Pearson was the small broker belaboured for the way it handled reinsurance claims on the 301 Fiat cars damaged on board the cargo ship Savonia. Malcolm Pearson, the chairman, was alleged by Lloyd's to have deserted his Italian client, SIAT, when he balked at what he felt were doubtful claims.

Lloyd's List, the official market newspaper, published a full report of the inquiry's findings last December. Since then Pearson has been agreeing — or as it turns out, not agreeing — the wording of his reply with Lloyd's List. Being insufficiently satisfied with the space he was allowed in this version, which is published today, Pearson has issued an extravagant brochure which he is circulating to clients. The Pearson report here appears unpunished. It is, to say the least, highly robust.

Paying with pride

My report yesterday that the Halifax Building Society expects to set a record with a £150m

Budget challenge for a statesman

A following letter addressed to Mr. Denis Healey, the Chancellor of the Exchequer, has been found in the offices of the Financial Times.

SECRET. FAILURE TO OBTAIN CONTENTS WILL BE PREJUDICIAL TO THE NATIONAL INTEREST.

Chancellor, readers of my Lombard on of this Monday will have been persuaded by the practice of pre-emptive purdah. This is the custom by which the Chancellor tells himself as much as the outside world that he is forming his key decisions—just the time when he should be in contact, as Amory, who was Chancellor in 1958-60, long ago commented.

is, therefore, necessary to make a simple suggestion. A few months ago I was by an old friend, now in a post, what I should do if I had my power to take one measure which might improve the underlying British economic performance. My unthinking answer was: "Reduce the marginal rate of tax to 25 per cent."

is the kind of proposal you might expect a socialist in the Financial Times to favour, and I must be a small interest in it. Neither fact makes the real wrong; and it is a sad commentary on Anglo-Saxon capitalism that so many people are inhibited from speaking by that kind of consideration. The case for the measure is simple. The revenue cost for the purposes of the measure is zero. It can be done without harm. It will certainly do some good, may perhaps do quite a lot of it. Of how many other measures could that be said? You ask whether a higher budget deficit will help

a given income goal. We do not know enough to generalise.

But we do know as a matter of simple logic that it is the marginal rates on increases of earnings which are the disincentive to extra effort, risk, unpleasantness, or the taking of responsibility. This is one reason why the cost to the revenue of a 50 per cent ceiling would be so low, about £550m in a full year or £275m in 1979-80 according to a tax model equivalent to the Inland Revenue's. Even the higher figure is only just over 1 per cent of total revenue, and is equivalent to the gain from indexing the specific duties on petrol, drink, and tobacco to make up for last year's erosion.

The official estimate is in fact a vast overstatement. For the Inland Revenue computation is quite properly based on simply adding up the total contribution made by higher rate taxes levied on existing incomes. It makes no allowance for the extra incomes which would be earned and declared once the threat of fiscal confiscation was removed. Indeed, I should be certain of three things. One is that the actual full year cost of such a move would be a fraction of its official cost. The second is that within three to five years there would be a revenue gain. And third you could take the 1979-80 cost, conventionally stated at nearly £500m on an Inland Revenue basis, and add it to the £3.5m borrowing requirement limit without any adverse effect on internal or external financial confidence.

Of course for some people work itself provides the challenge, excitement and so on, irrespective of financial reward. Economic policy, however, works on the margin, on those who do respond to financial incentives. Moreover, even among those who are not primarily

motivated financially, there is still a choice of how far to go in accepting uncongenial conditions, career risks and numerous other optional discomforts, if there is little to show at the end of it.

The main deterrent effects of very high marginal rates come however much earlier when a choice of job is made, rather than in efforts made in any given post. High rates inevitably put a premium on rewards which cannot easily be taxed: a quiet life, congenial workplace conditions, on-the-job satisfaction. Hence the popularity of academic life, administration or the media, as distinct from making or selling, especially if they involve frustrations of every kind and climate. Internal migration away from the corporate sector, or visible and taxed employment, is probably at least as great as the more publicised external brain drain.

Indeed the more immediate revenue gains would come from the decline of the tax avoidance industry. One reason why the official statistics may exaggerate Britain's poor growth performance is that they take insufficient account of the "secondary economy," publicly recognised in Italy, and much discussed in private conversation in this country too. You know the sort of thing: payments in kind, or simply the growing preference for work for which cash can be paid directly. But even in the officially recorded economy, the diversion of effort into tax management and the receipt of benefits in kind is one of the largest distortions we have.

What is so magic about 50 per cent as a top rate? It is not a scientific figure, simply an indication that however much inflation or income rise, half of one's marginal earnings will

be one's own. The trouble with the Conservative and Confederation of British Industry proposals for a top rate of 60 per cent is that within a few years, people quite far down the incomes scale would be paying it. Although I am all for indexation, this can never be as good a protection as a well-established 50 per cent ceiling introduced by a Labour Chancellor, although even the latter will not be a perfect guarantee.

It is often forgotten that the effective 60 to 65 per cent ceiling in the U.S. is largely the work of the Kennedy admini-

stration. There were British-type tax rates at the top during the whole Republican period, of course with plenty of loopholes for those who knew the ropes. Of course extremely high implicit tax rates — known as the poverty trap — are also a formidable deterrent at the bottom of the income scale. They arise to a large extent from the overlap of tax and social security payments in the same families. The biggest contribution that a Chancellor can make here is to raise the tax threshold; and at the very least I hope that you have heeded the warnings of Mr. Jeff Booker against trying to go back on the indexation law which bears his name.

But it is a thousand pities

that last year, when you thought you had some revenue to spare, you wasted it on a reduced 25 per cent tax band, rather than raising the real threshold itself. Indeed, some of your Treasury advisers felt that they had already demolished the case for the reduced rate band and were therefore not on their guard when you slipped that in on the advice of the Trades Union Congress (which did not seem to do you much good in your abortive Phase Four).

The fact remains that removing penal rates at the bottom is far more expensive than remov-

ing them at the top. For the former involves raising the starting point of every taxpayer. Although it would be far better to act symmetrically at both ends, it is sensible to refrain from removing a gross disincentive at the top because you cannot afford this year to do the same at the bottom?

Is it fair to have concessions at the top when the Budget itself will be somewhere between tough and neutral? Are not socialism, and even social democracy, "about equality"? We should face this honestly. Economic equality has attracted people for different reasons. There is the positive goal of redistribution towards the poor, and the negative one of levelling down the rich. So long as the

latter was a means to the former, people did not have to analyse too closely why they wanted equality. The instinctive appeal to the Robin Hood in all of us was enough. But now the two goals have become detached, and may even be in conflict. What is the pain from marginal tax rates so high that they yield nothing for redistribution to the poor and quite probably subtract from what you have available for the purpose?

"How can I cut higher rate tax while asking people of modest income to accept a limit of an extra few pounds a week under pay policy?" You can't. Indeed, almost every one of the last few Budgets has had extensive reliefs for managerial and professional taxes removed from it at the last moment, not because you thought them unjust or unnecessary, but because you were afraid of the effects on union attitudes to pay policy. The very absence of an official pay norm this time gives you a unique opportunity to make a move on the higher rates, which you or your successor may not have in future when national pay forums, "concerted action," and all those other fashionable nostrums are in operation.

"But can you expect a Labour Chancellor, who hopes to become party leader, to slash higher rates in his last pre-election Budget?" This is what my sceptical colleagues really had in mind. If you want the conventional "sophisticated" political advice, you will not of course ask me, but say, Dr. Bernard Donoghue. Yet when Ladbroke's are giving odds of 4 to 11 on a Tory win, you might just give the babes and sucklings a hearing. There is such a thing as Whigs stealing the Tory clothes (or better a version of them with a place for a spine inserted).

"But how will surtax-cutter Healey fare in an eventual Labour leadership election?" My suggested course is a high-risk one, admittedly. Occasionally statesmanship does mean taking the riskier course. All the same, if you could bring in, during difficult circumstances, a budget that might help transform the economic mood of the country and was seen to lead up to a Labour victory against the odds, would you not stand a chance of reaping the reward?

Of course it is a political gamble. But playing safe is most likely to give you the leisure, whether as elder statesman or as Leader of the Opposition, to read the growing high-brow mathematical literature showing that the welfare of the least well-off is likely to be maximised by a reasonably high basic tax rate, but with only a moderate and tapering progression thereafter.

You will notice I am not promising that a simple fiscal measure will remove British economic weaknesses noted by Lord Haldane before World War I. U.S. tax ceilings have not prevented a productivity standard in America worse than our own in the last five or six years. Maybe, however, the resurgence of the U.S. economy in the 1960s owed more to the incentive effects of the Kennedy tax cuts than to the supposed stimulus from the budget deficits which did not come on any scale until a great deal later.

I am asking you to take a political risk. But more conventional courses are hardly risk-free. Unlike them my suggestion offers you a chance of being remembered for something more positive than merely being less inflationary than the last Conservative Government.

Samuel Brittan

HIGHER RATE THRESHOLDS

(on taxable income)

| | 1973-4 | 1976-7 | 1977-8 | 1978-9 |
|---------------------|--------|--------|--------|--------|
| First higher rate: | | | | |
| In current sterling | 5,000 | 5,000 | 6,000 | 8,000 |
| In 1973-74 sterling | 5,000 | 2,994 | 3,065 | 3,789 |
| Top rate threshold | | | | |
| In current sterling | 20,000 | 20,000 | 21,000 | 24,000 |
| In 1973-74 sterling | 20,000 | 11,979 | 10,709 | 11,368 |

Source: BHM Treasury

Letters to the Editor

ie price of icon

The Director, and Meat Manufacturers' Association.
The Danish Minister of Agriculture is reported (March 14) to have used the hospitality of the International Food Festival at Olympia to attack vermin's attitude to the UK. Mr. John Silkin's stance regarding the need of monetary compensation amounts of subsidies on bacon exported to this country in particular. He suggests that some of the UK producers' difficulties be solved by the modernisation of out-dated curing

ish curers regard the system in a very different light. Mr. Koford and their are shared by producers processors in France and Belgium. The system is not used, as he implies, to subsidise consumers, but to offset differences in currency values between EEC countries in agricultural products. pleased the Japanese to be if their earnings in from trade with the UK protected by payments Brussels to offset the pound. It is a splendid ruse for strong currency ruses, for the strong get ger and the weak grow r. But the Japanese thrive of their own efficiency, y not the Danes?

is quite clear that in pre-circulation they cannot generate sustained from the sale of bacon e current price of £11.40 on without the additional subsidy which is over £200 m. The British curer struggle to sell his unsubsidised i in competition and cer cannot operate profitably, the industry is slowly ring away. By the end of year our market share will dropped from 44 per cent 37 to 40 per cent. Two ries stopped production ear; others will follow. rers would like to respond r. Koford's claron call for risation. Investment in plant, new technology and ssive marketing is the blood of any industry. For s investment can only from increased borrow. In present conditions y can be borrowed only if is confidence about an ate return. That con- ce can only be generated ere is a genuine prospect r trading conditions in the re. It is time the Danes ged from their cosy shelter ogma and their protected e market and joined the sh. French and Italians in lear commitment to an rly phasing out of MCA's. market forces and true petition become the arbiter ur industries' success.

ocke,
9 Cornwall Terrace, NW1

logical and
menforceable
by the Head, Consumer
Unit, National Consumer
ncil.
I was very glad to see
report (March 9) of our
restrictions on Sunday
ing are outdated, illogical
unenforceable. I think, how-
r, that David Churchill has

misinterpreted the results of the research carried out for us by NOP Market Research. It is not true that only 4 per cent of those surveyed wanted all-day Sunday trading. The question we asked was "What extra shopping hours would you like?" for a series of specified items. It's true that only 4 per cent said that they wanted extra shopping hours in response to this but it must be borne in mind that 69 per cent of those who responded to our survey said that they already had late night or Sunday shopping in their area. And of course our survey included people in Scotland where there are no restrictions on Sunday trading (except for barbers and hairdressers). What the National Consumer Council wants to see is the freedom already enjoyed by traders and consumers in Scotland extended to the rest of the UK.

Maurice Healy,
18, Queen Anne's Gate, SW1.

Destructive minorities

From Mr. G. Schermerling
Sir, Justinian is unrepentant (March 12). The crime of blasphemy is "archaic," or, "to say the least, obsolescent." The argument that there has been no prosecution for blasphemy for more than 50 years is really disingenuous. This country was world famous for its unwritten laws of decent behaviour, and that outrageous article would not have been published even 20 years ago, as Justinian will agree. In fact, no printer would have printed it. Now that the unwritten laws, in all spheres, are no longer observed, not less but more formal laws are required in order to maintain the effective status quo and protect the majority from attacks by destructive and apostate minorities.

G. Schermerling,
c/o Chemical Club,
1, Whitehall Place, SW1.

Where the grass is greener

From Mr. R. Marshall.
Sir, The fallacy of comparability (March 9) is surely that it cannot be applied to groups without denying the existence of market forces. Whereas individuals among the 600,000 white-collar civil servants might well successfully obtain "comparable" jobs in the private sector with the increases of 26 per cent-35 per cent which they seek, it is unlikely that all 600,000 would actually succeed, or would even try. If so, the comparability is theoretical and may even not be accurate.

The only way to prove it is to note how many civil servants are actually leaving that relative job-security and those notorious pension "rights" behind and obtaining substantial increases by taking a job in the real market. With a collective monopolistic union to bargain for them and threaten anarchy, however, things look quite different, at least until a Howard Jarvis fosters public electoral protest at high inflation and high taxes, and 600,000 becomes 400,000, after a bout of tax-cutting fever.

The other questions which your leader stimulates are: Can employed teachers be considered a group comparable with unemployed teachers whose desire for work might indicate

that less pay is needed in order to find qualified people? Similarly with an almost worldwide oversupply of adequate aspirants to the study of medicine, can UK doctors not take their exiguous even particular restricted markets of the EEC and the highly-sured U.S.? It is human nature to look for comparability with groups where the grass is greener and forget poorer relations.

R. Marshall,
25 Daneswood Close,
Weybridge,
Surrey.

Comparing work

From Mr. G. Macdonald.
Sir, So, the Commission on Pay Comparability has commenced to labour. I wonder if it is too much to hope that it will be sufficiently diligent in its tasks to compare the work content and manning levels of jobs in the private sector in establishing payments for public sector employees.

Each branch of public and civil service should be rigorously examined to ensure that over-manning ceases. The less efficient the manning levels for those whose wages stem directly from tax and rates, the truer that public sector employees are parasitical. Before any pay rises are made as a result of comparability studies, there should be a rigid examination that goes beyond the manning levels necessary to complete certain tasks. It should both pose and answer the more fundamental question of whether whole departments are necessary in themselves.

George Macdonald,
17 Copperas Lane,
Denton Square,
Newcastle-upon-Tyne.

Accounting standards

From Mr. R. Instone
Sir, It is welcome news (March 9) that Deloitte Haskins and Sells, in its letter to the Accounting Standards Committee, advocates an effective procedure for enforcing accounting standards. It is, however, odd that Deloitte should apparently have overlooked the fact that the necessary machinery already exists.

At present, as Deloitte recognises, statements of standard accounting practice (SSAPs) issued by the ASC have no binding force. Moreover they are in several respects at variance with, or even incompatible with, present statutory requirements. This places auditors in an impossible position, since they are required by the 1967 Companies Act to certify that accounts have been prepared in accordance with the provisions of the Acts. All that is necessary for the purpose of giving SSAPs the force of law is that statutory provisions should be amended so as to reflect them. This would not necessitate a new Act, since the Department of Trade is already empowered by s. 434 of the 1948 Act to amend its accounting provisions by statutory instrument.

Before the Department introduced any such amendment, however, it would no doubt wish to consult other interested parties. It is surely undesirable that the accountancy profession should at one and the same time claim an exclusive right to determine how companies' accounts

should be framed, and also the right to impose their views on the rest of the community.

Ralph Instone,
13, Old Square,
Lincoln's Inn, WC2.

Equity in tax treatment

From Mr. M. Minter.
Sir, — It has been reported that a tax amnesty is to be granted to one particular group of workers, while another group is to receive tax relief in respect of meals purchased. In the latter case the Inland Revenue appears to have given Section 159 of the Taxes Act, 1970, an entirely new interpretation and to have disregarded the decision in *Chilwell v. Quinn* (1975). May I suggest that every tax payer should write to his local inspector asking if he can have similar treatment, and if not, why not?

Michael Minter,
73, High Street,
Orpington, Kent.

Newcastle in trouble

From the Leader of the Council Newcastle-upon-Tyne.
Sir, — Hazel Duffy—"Vickers runs into trouble in Newcastle" (February 28)—fails to give due emphasis to the other side of the issue, which could be described "Newcastle runs into trouble with Vickers."

The social implications of Vickers' Scotswood closure on the Newcastle area are readily apparent: unemployment increasing from an already unacceptably high level, problems of economic dependency and out-migration from inner-city areas, reduction of job opportunities for the increasing numbers of unemployed school leavers and an increasing burden placed upon central and local government services. The cumulative effects of closures and redundancies recently experienced on Tyneside marks the entry of the north east into a critical phase of industrial degeneration, which if not resisted could culminate in virtual industrial extinction.

Taxpayers already stand to foot a bill of between £1.5m and £2.4m in the first year following closure; how much more will they and the community at large have to bear if Lord Robens' view that heavy engineering in Britain "will in due course... virtually disappear" is realised, with a helping hand from himself?

(Clk.) Jeremy Beecham,
Civic Centre,
Newcastle-upon-Tyne

Advertising on the BBC

From Mr. R. Ernest.
Sir, — I cannot understand how the idea got around that the BBC does not carry advertising. "Radio Times" is plugged hard on radio and TV every week, and I have also seen an advertisement on TV for engineers for the BBC. I recall some years ago hearing an advertisement on radio for secretaries or typists for the BBC, and I also seem to remember an advertisement for people with some kinds of skills for the Navy.

R. Ernest,
7 Rosecroft Avenue,
NW3.

Today's Events

GENERAL

UK: Interim report on financing of small firms, published by the Wilson Committee.

Mr. John Silkin, Agriculture Minister, opens Food Manufacturers' Federation national conference on "Food in the Balance," Grosvenor House, WI — other speakers include Sir James Goldsmith, chairman, Cavenham; Mr. Richard Butler, president, NFU; and Mr. B. Grosvenor, president, CBI.

Scottish Liberal Party conference opens at Corran Hall, Oban (until March 17).

Chemical Industries Association publishes annual review.

Mr. Christopher Tugendhat, EEC Commissioner, lectures on "The European Community at Heriot-Watt University, Edinburgh."

Sir Kenneth Cork, Lord Mayor of London attends City Music Society lunchtime concert, Bishopsgate Hall, EC2; dines with Merchant Taylors' Company at Merchant Taylors' Hall, EC2.

City of London annual art exhibition opens at Guildhall Art Gallery, EC2 (until March 20).

Overseas: President Sadat puts President Carter's peace plan before the Egyptian Cabinet.

Dr. Kurt Waldheim, UN Secretary-General, to rule on Namibia (South-West Africa) ceasefire deadline: UN troops due to arrive.

Brazil's new Government, headed by President-elect Gen. Joao Baptista Figueiredo, to be sworn in.

Archbishop of Canterbury on West African tour, arrives in Accra, Ghana.

Twenty-seventh Scandinavian Fashion Fair opens in Copenhagen (until March 19).

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OFFICIAL STATISTICS

Index of industrial production, January provisional figures.

PARLIAMENTARY BUSINESS

House of Commons: Consolidated Fund

House of Lords: House of Commons (Redistribution of Seats) Bill, third reading. Carriage by Air and Road Bill, third reading. Vaccine Damage Payments Bill, committee stage. Khrushchev Independence Bill, committee stage. Marriage (Enabling) Bill, committee stage. Eberts, debate on compensation payable for compulsory purchase of listed buildings.

Select Committees: The Nationalised Industries, Subcommittee D. Subject: Consumers and nationalised industries. Witnesses: British Railways Board, National Bus Company, Room 6, 10.45 am.

COMPANY RESULTS

Final dividends: British Petroleum Company, 10p. Clarke and Co., William Collins and Sons (Holdings), Newey Group, Sale Tilney, Smith and Nephew Associated Companies, Steatley Company, Tricentral, Yule Catto and Co. Interim dividends: HTV Group, Wolesey-Hughes.

COMPANY MEETINGS

BAT Industries, St. John's, Smith Square, Westminster, SW. 12. Baring Bros. 88, Leadenhall Street, EC. 2.30. Corn Exchange, 2, Seething Lane, EC. 11. Greenfriar Investments, 11, Austin Friars, EC. 2.45. Hallam, St. John's, 2, Cheston, Harborne Road, Birmingham, 3. Henlys, Henly House, 335-387, Euston Road, NW. 12. Frederick Parker, Grand Hotel, Grand Street, Leicester, 2.15. White Child and Bener, Connaught Rooms, 61-63, Great Queen Street, WC. 11.30.

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Companies and Markets

UK COMPANY NEWS

BTR jumps to £42.5m—
current year starts well

FOLLOWING the first half improvement from £13.4m to £17.9m, profits before tax of BTR jumped £12.3m to a record £42.5m in 1978 from sales of £385.5m, compared with £247.5m.

The group has also made a good start in 1979 with the value of sales and orders running at higher levels than last year, despite the special problems facing industry in the UK during the opening weeks of the year. Earnings per 25p share are shown at 38.1p against 30.4p, and the final dividend is the forecast 8.5p on increased capital making a total of 11p, against an equivalent 8.4p. A one-for-two scrip issue is also proposed.

The directors say the 43 per cent increase in profits before tax was mainly attributable to operations within the 1977 base, whereas the 56 per cent sales increase derived chiefly from acquisitions during 1978.

The UK valuation of fixed assets has been re-assessed by the directors based on useful lives. A surplus of £18.2m has been credited to reserves—the increase in depreciation arising from the valuation and changed depreciation rates in 1978 is not material.

| | 1978 | 1977 |
|---------------------|-------|-------|
| Europe sales | 258.2 | 161.5 |
| Western | 56.8 | 34.4 |
| Eastern | 58.3 | 31.0 |
| Total sales | 385.3 | 247.9 |
| Europe profit | 20.9 | 20.3 |
| Western | 6.7 | 5.2 |
| Eastern | 4.9 | 4.2 |
| Profit before tax | 42.5 | 28.7 |
| Tax | 15.3 | 10.4 |
| Minorities | 1.6 | 1.2 |
| Attributable | 24.4 | 18.1 |
| Extraordinary items | 0.2 | 0.7 |

See Lex

Guthrie
lower in
Malaysia

Pre-tax profits of Guthrie Roper Bhd, the Malaysian incorporated plantation subsidiary of Guthrie Corporation, were marginally lower in 1978 at 18.1m ringgits against a record 19.4m ringgits. This was after a strong second-half recovery from the drought.

At the time of the merger last December between Roper and Temiang Estates, full-year profits were forecast at 17.25m ringgits. The final dividend is 13 per cent on increased capital, making 18 per cent compared with 15 per cent last time.

The results include those of Temiang Estates.

HIGHLIGHTS

Lex considers the latest figures from BL which demonstrate how the group is gobbling up cash but is still within the framework of its overall plan. BTR has produced another year of extraordinary growth and Lex comments on the company's prospects, particularly with regard to its recent acquisitions. The reasoning behind GEC's choice of a £50m issue of sterling bonds to help finance overseas expansion is examined. Elsewhere, Invergordon's figures for nine months show a good rise though profit margins have not lived up to earlier expectations. Jeweller, James Walker has produced buoyant half-time figures.

Best-ever
£0.53m for
Montfort

Best ever £0.53m for Montfort RECORD TAXABLE profits of £238,088 for 1978 against £218,160 last time are reported by Montfort (Knitting Mills), on turnover up from £9.21m to £10.05m.

In January, announcing a proposed rights issue, the directors forecast that full-year profits before tax would be in the region of a record £475,000. At mid-year, profits advanced from £217,459 to £269,286 on £4.71m (£4.44m).

After tax of £164,491 (£134,101), stated earnings per 25p share are higher at 15.92p against 14.98p.

The net final dividend is lifted from 2.515p to 2.537p—as already announced—making 3.925p (3.49p). The directors said in January that they intended to recommend a 1979 dividend not less than those paid in the period under review.

Retained profit for 1978 came through at £249,990 against £101,685. Exports totalled £1.38m compared with £1.43m.

CU Australia
omits interim

Commercial Union's Australian subsidiary, Commercial Union Assurance, lifted profit from £83.7m to £83.8m in the six months to December 31, but there will again be no interim dividend.

The directors said that although there had been an increase in profit, an underwriting loss of just over \$1m, which compared with a \$808,000

loss in the same previous period, reflected the difficult market conditions. Premiums, less reinsurance rose 9 per cent to A\$50.3m and new sums assured in the life insurance department rose A\$30m to A\$93m.

Robinson
Brothers
decline

DESPITE an increase in turnover from £9.43m to £11.49m, pre-tax profit of Robinson Brothers (Rydens Green) fell from £2m to £1.63m in 1978.

Earnings per share are shown to have fallen from 168.5p to 106.1p and, as forecast, the final dividend is 2.5p.

Provincial
Laundries
recovery

FOLLOWING the recovery from losses of £38,188 to a £35,119 profit in the first half, Provincial Laundries reports pre-tax profits of £100,026 for 1978, compared with £28,500 deficit in the previous year.

Earnings per 5p share are shown at 2.49p against an 0.64p loss. A final dividend of 0.2749p makes a maximum permitted total of 0.4349p against 0.3954p.

Turnover for the year improved £588,722 to £1.3m. There is no tax charge this time compared with a 1977 credit of £3,258.

Attributable profit is £64,961 (£10,515) after extraordinary debits of £55,065 (£36,057 credit).



Sir David Steel, chairman of British Petroleum, in London yesterday—annual results due today.

Invergordon ahead
but margins slip

ON AN annualised basis profits before tax of Invergordon Distillers (Holdings), the Scotch whisky group, increased by 17 per cent in the nine months ended December 31, 1978, with turnover showing a 25 per cent rise.

The directors say that the profit in the nine month period is in line with expectations, amounting to £2.46m compared with £2.8m for the previous 12 months. Turnover for the period amounted to £14.95m compared with £11.93m for the year.

In the three months ended June 30, 1978 profit reached £757,000 on a turnover of £4.2m. The directors said in July that the rest of the period was expected to show a further increase in turnover and improved margins over the same period of last year.

After a tax credit of £384,023 (£377,908 charge) earnings per 25p share are stated at 14.88p for the nine months compared with 12.44p for the year. The final dividend is 1.14p making a total of 1.84p for the period compared with 2.2338p for the previous year. This represents an annualised increase of 10 per cent—the maximum allowed after application to the Treasury.

In June, 1978 it was announced that through the acquisition of a controlling interest in Carlton Industries, Hawker Siddeley Group had become interested in 76.2 per cent of the company's equity.

After the first three months of the nine-month period under review, Invergordon Distillers forecast a further increase in turnover and improved margins.

Sales may indeed be well ahead but it is clear from the latest figures that margins, which had enjoyed a steady improvement over the past few years, came under a little pressure. In the three months to June, for example, pre-tax margins were 18 per cent but over the next six months, which admittedly included the traditionally quiet July, they fell by more than two points to just below 16 per cent.

Overall pre-tax margins in the 12 months of 1977/78 were 17.6 per cent with little variation between first and second halves. The company maintains that a change in accounting for depreciation has depressed profits but even so this does not explain the entire margin shortfall. On the trading front exports, because of recent price increases, appear to be leading the way while extra capacity on the domestic side is helping the group meet good demand. Borrowings were up at end-December but this was simply a matter of timing and the company's gearing remains low. Hawker Siddeley's interest (through Carlton Industries) adds spice to the shares which in 1978 stood on a price of 9.8 based on annualised earnings.

● **comment**
After the first three months of the nine-month period under review, Invergordon Distillers forecast a further increase in turnover and improved margins.

Mr. Wardle says in his annual statement that the current year would appear to have started badly for the development and property division, with bad weather, high interest rates and tight mortgages.

As reported on February 16, pre-tax profits increased from £499,000 to £1,255m, reflecting an improvement in the photographic side and interest charges almost halved. The dividend is lifted from 0.99p to 2.01p.

The effective capital employed in the development and property division, Mr. Wardle says, has been substantially reduced—a fact reflected in the lower interest charges and only a small reduction is attributable to lower interest rates. Investment income has shown

WITH SALES improving 18 per cent to £3,070m trading profit of BL rose 26 per cent from £56.7m to £71.3m in 1978. However, after all charges, including £13.6m for exceptional manpower reductions, an attributable loss of £37.7m compared with £51.9m was incurred.

Mr. Michael Edwards, chairman, said yesterday that profits were still inadequate but considerable progress had been made in the past year towards the restructuring of BL.

It was also announced that the company was finalising negotiations for a total of £55m unsecured floating rate seven-year sterling loans, from a group of seven foreign and British overseas banks. Mr. Edwards described this as a clear vote of confidence in the future of BL from the international banking community.

Profit before tax and cost of exceptional manpower reductions advanced from £3.1m to £15.3m in the 12 months and after deducting the exceptional item the pre-tax profit is shown to have fallen from £3.1m to £1.7m. Of interest costs of £56m (£53.6m) some £25m was paid on state loans. Depreciation

charged amounted to £75.7m (£62.2m).

With tax up from £8.1m to £12.6m, the net loss for 1978 increased from £5m to £10.9m. Extraordinary debits of £34.7m (£43.9m) were mainly attributable to the costs of closure of plants at companies where operations are being discontinued.

The exceptional manpower reductions refer to the costs incurred in plants which continue in operation.

Total sales were broken down as to UK £1,720m (£1,320m) and overseas £1,350m (£1,280m). Of these, export sales from the UK totalled £5,511m (£5,850m). BL is Britain's largest vehicle exporter.

The directors say that production losses, including those caused by unconstitutional disputes which bedevilled the British motor industry in 1978, had an impact on BL. It is estimated that because of this, sales revenue was reduced by at least £300m and trading profit by at least £50m.

Car operations achieved a profit before tax and extraordinary manpower reductions, of £20m, compared with a £32m loss in the previous 12 months.

Austin Morris swung from a loss to a modest profit, but the commercial vehicles and specialist products business lost £5m, against a £35m profit.

In 1978 the company met its profit, return on capital and cash flow aims in the plan accepted by the Government. The directors state that capital spending at £233m was on target.

Spending is planned to continue at a high level in the current year, including the start of the £285m phase two Land Rover expansion programme which has now been approved.

The 1979 BL corporate plan has been approved by the NEB and is being sent to the Government for its consideration.

The announced £55m loan is a major contribution to the funding of BL's capital investment programme and it brings the total of seven-year unsecured loans raised by BL from the private sector in the past three months to £115m.

On the £55m of new loans BL will pay a favourable interest rate. The average spread over the life of the loan is 1 per cent over the London Interbank Offer Rate (LIBOR).

Trade Indemnity climbs to £3.6m

TAXABLE INCOME of Trade Indemnity Company, which writes credit insurance business in the UK and overseas, jumped from £2.67m to £3.59m in 1978. Premiums written were up from £18.58m to £19.81m following a 4.2 per cent increase to £9.66m at half-year.

The income figure was made up of profit on the 1978 underwriting account of £2.45m, against £1.74m for 1977, franked investment income up from £304,154 to £388,294 and interest and other income of £257,004, compared with £230,526.

After tax of £1.86m (£1.32m) net profit comes out at £1.74m, against £1.35m and stated earnings per 25p share are ahead from 37.56p to 48.2p. The final dividend of £9.561p, net lifts the total to 37.93p. Last year's

total was 34.792p including a special tax adjustment payment of 0.08072p.

There is a transfer to underwriting contingency reserve of £250,000 compared with £500,000.

Gasco sent it a telex, yesterday, informing it of its stake but the company's registrars, National Westminster Bank, has not yet processed the latest transactions.

The move prompted another broadside from the ginger group trying to overthrow the board of Saint Piran. The five men, headed by Mr. Max Lewinson, who have been proposed as replacement directors of Saint Piran, rushed out a hastily prepared letter to the company calling for an explanation of "why the Board has consistently claimed that Mr. J. Raper had no influence over more than 1,000 shares."

Adding spice to the row Mr. Lewinson has said: "We understand from documents in the Far East that Saint Piran has recently guaranteed a loan of over £4m to an associate in Thailand. Why has this not been done without shareholders' knowledge or consent?"

The Gasco declaration came barely 24 hours after the ginger group requested the Board to seek an injunction restraining offshore nominee holdings who hold a 20.5 per cent stake in Saint Piran from voting at meetings.

This restraint, the group argued, should be applied until the nominee holdings reveal the true beneficial owners in compliance with the Companies Act 1978.

The stake is thought to have been taken over the 5 per cent mark in the last few days as there has been a stock available from two pension fund disposals. According to Saint Piran.

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Texas Commerce Bancshares, Inc.
PARENT COMPANY OF
TEXAS COMMERCE BANK
HOUSTON, TEXAS
Incorporated with Limited Liability in the U.S.A.

Consolidated Statement at 31st December, 1978

ASSETS

| | |
|--|------------------------|
| Cash and Due from Banks | \$1,075,189,000 |
| Time Deposits with Banks | 583,806,000 |
| Funds Sold | 420,830,000 |
| Investment Securities | 1,379,428,000 |
| Loans | \$4,130,421,000 |
| Less: Allowance for possible loan losses | 40,515,000 |
| Banking Premises and Equipment | 115,535,000 |
| Other Assets | 362,263,000 |
| Total Assets | \$8,026,957,000 |

LIABILITIES AND STOCKHOLDER'S EQUITY

| | |
|--------------------------|------------------------|
| Demand Deposits | \$2,601,792,000 |
| Time Deposits | 3,091,409,000 |
| Foreign Branch Deposits | 783,307,000 |
| Total Deposits | \$6,476,508,000 |
| Funds Purchased | 607,968,000 |
| Other Liabilities | 460,937,000 |
| 8% Debentures due 1985 | 50,000,000 |
| Total Liabilities | \$7,535,413,000 |

STOCKHOLDER'S EQUITY

| | |
|-----------------------------------|----------------------|
| Preferred Stock | \$822,000 |
| Common Stock | 48,834,000 |
| Class B Stock | 8,523,000 |
| Surplus | 140,329,000 |
| Retained Earnings | 233,036,000 |
| Total Stockholder's Equity | \$431,544,000 |

Total Liabilities and Stockholder's Equity \$8,026,957,000

NET INCOME FOR 1978 WAS \$64,342,000, AN INCREASE OF 25% OVER 1977.

London Branch, 44 Moorgate EC2R 6AY,
Tel: 01-638 8021, Telex 884851.

M. ROBERT DUSSLER, Jr.
Vice President and General Manager.

Offices: Houston, London, Nassau, New York, Mexico City, Tokyo, Bahrain, Caracas and Hong Kong.

Board of Directors

HERBERT ALLEN, Director & Consultant.
Cameron Iron Works, Inc.
GARNER ANTHONY, Chairman, Cox Enterprises, Inc.
J. RUDNEY ATALLA, Director, Vice President.
Usina Central do Parana, S.A.
JAMES A. BAKER, III, Partner.
Andrews, Kurth, Campbell & Jones
THOMAS D. BARROW, Chairman.
Kennecott Copper Corporation.
DONALD L. BENNETT, President, Tide Products, Inc.
JACK S. BLANTON, President, Sculco Oil Company
HOWARD BOYD, Chairman, The El Paso Company
CHARLES C. BUTT, President.
H. E. Butt Grocery Company
THOMAS L. CARTER, Investments
EDWARD A. CLARK, Senior Partner.
Clark, Thomas, Winters & Shapiro
C. W. (Tex) COOK, Chairman, Executive Committee.
General Foods Corporation
J. H. CREEKMORE, President, Houston Endowment Inc.
JOHN H. DUNCAN, Chairman.
Gulf Consolidated Services, Inc.
G. E. ENGLEMAN, Chairman, Texas Commerce Bank—Fort Worth, Texas Commerce Bank—Hurst
HERBERT E. FISHER, Chairman, Kaneb Services, Inc.
Pipe Line Technologies, Inc.
J. ROBERT FLUOR, Chairman, Fluor Corporation
EUGENIO GARZA LAGUERA, Chairman.
Valores Industriales
WILLIAM C. HARVIN, Senior Partner, Baker & Botts
L. WILLIAM HEILIGRODT, Chairman.
Texas Commerce Bank—Houston
ROBERT R. HERRING, Chairman.
Houston Natural Gas Corporation
ROBERT E. HIBBERT, Oil & Gas Producer
RAYMOND M. HOLLIDAY, Chairman.
Hughes Tool Company
E. C. JAPHET, Investments
MRS. LYNDON B. JOHNSON, Investments
BARBARA JORDAN, Professor, The LBJ School of Public Affairs, The University of Texas.
WILLIAM H. LANE, President, Riviana Foods Inc.
HENRY F. LEMIEUX, Chairman & President.
Raymond International Inc.
BEN F. LOVE, Chairman and CEO.
Texas Commerce Bancshares, Inc.
JOHN P. MCCABE, Group Vice President.
Natural Resources, Getty Oil Company.
THOMAS B. MCDADE, Vice Chairman.
Texas Commerce Bancshares, Inc.
W. A. MONCRIEF, Jr., Oil & Gas Producer
ROBERT MOSBACHER, Oil & Gas Producer
L. D. NOEL, President, El Paso Products Company
LESLIE C. PEACOCK, Vice Chairman.
Texas Commerce Bancshares, Inc.
WILLIAM W. PHILLIPS, Jr., Chairman.
American National Bank of Beaumont
CHARLES SAPP, Senior Partner.
Liddell, Sapp, Zivley & Brown
ROBERT R. SHELTON, Ranching and Petroleum.
HARRY K. SMITH, Chairman, Big Three Industries, Inc.
EDWARD B. WALKER III, Executive Vice President.
Gulf Oil Corporation.
JOHN E. WHITMORE, Senior Chairman.
Texas Commerce Bancshares, Inc.
C. HOWARD WILSON, Jr., President.
Arlington Bank & Trust

RESULTS AND ACCOUNTS IN BRIEF

BANKERS TRUST INTERNATIONAL (wholly-owned subsidiary of Bankers Trust Company)—Results for 1978: Net income \$2.8m (£2.8m). Net current assets £146,366 (£146,117). Decrease of liquidity £74,685 (£206,489). Meeting, Birmingham, EC, March 22 at 12.30 pm.

WEST COAST AND TEXAS REGIONAL INVESTMENT TRUST—Results for 1978: Net income £146,366 (£146,117). Decrease of liquidity £74,685 (£206,489). Meeting, Birmingham, EC, March 22 at 12.30 pm.

STERLING TRUST—Results for 1978: Net income £146,366 (£146,117). Decrease of liquidity £74,685 (£206,489). Meeting, Birmingham, EC, March 22 at 12.30 pm.

DEBENTURE CORPORATION—Results for 1978: Net income £146,366 (£146,117). Decrease of liquidity £74,685 (£206,489). Meeting, Birmingham, EC, March 22 at 12.30 pm.

WATERFORD FINANCIAL—Results for 1978: Net income £146,366 (£146,117). Decrease of liquidity £74,685 (£206,489). Meeting, Birmingham, EC, March 22 at 12.30 pm.

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WATERFORD FINANCIAL

UK COMPANY NEWS

Walker Goldsmith moves ahead at six months

POSTED BY worthwhile contributions from its recent acquisitions. James Walker Goldsmith & Silversmith expanded pre-tax profits from £0.88m to £1.1m for a half year to October 31, 1978, on turnover, exclusive of 17, of £3.68m compared with £0.8m.

Since the half-year and throughout Christmas, turnover has shown a satisfactory increase over last year's record levels, the directors state.

Trading continues to be satisfactory, they add.

After tax of £573,000 (£459,000) profits for the period rose to £242,000 from £228,000.

The net interim dividend is maintained at 1p per share the previous year's total was 7996p on £3.06m taxable profits.

comment

mes Walker has had a good half. But it was not quite as good as the half comparison suggests, and it has perhaps not been as well as some competitors. For example, was up 27 per cent against Walker's 25 per cent in a similar period and was hindered by losses.

Also, Walker's sales include a contribution from the West Country wholesaler acquired last year plus

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are likely to be paid or not. The sub-divisions shown below are listed mainly on last year's timetable.

TODAY
Interim: — Blackwood Morton, Courtenay, Pope, HTV, Second City Properties, Walsley-Hughes, Clarke, William Collins, Great Northern Telegraph, Harrods Gold Mining, Newey, Norvic Securities, Refuam Assurance, Sole Tilney, Smith and Nephew, Sunley, Tiscantol, James Wilkes, Yule, Cato.

FUTURE DATES
Amalg. Tin Mines of Nigeria March 20
Clark (Marshall) March 21
Hewlett March 22
Lowland Investment April 30
Newman Tons March 23
Sider March 23
Finale: —
Baker McConnell March 28
Expanded Metal March 28
Finlay Packaging March 18
Engineering March 22
Hewlett (J.) March 22
Legal and General Assurance March 28
April
Phillips' Lamps March 22
Rockware March 21
Senior (George) March 21
Yorkshire Chemicals March 22
Amended.

profits from branches acquired at the end of 1977/78. Moreover, last year's first half was slightly

depressed by the decision to forego investment income in favour of investment in stock. It paid off in terms of a big trading increase in the second half of last year which boosted the final profit by 27 per cent to £2.18m. Trading since last October has, with the exception of a poor January, been good and a record profit of around £3.7m look achievable in 1978/79. The shares slipped 1p to 138 yesterday giving a p/e of 12.6 and a yield (assuming a 10 per cent increase) of 2.5 per cent.

Growth for George Kent in Malaysia

Taxable profits of 3.7m Ringgits in the 1978 year are reported by George Kent Bhd, the 60 per cent-owned Malaysian subsidiary of George Kent. In the nine months ending December, 1977 profits were 1.7m Ringgits. The dividend is 17.5 per cent compared with 11 per cent for the previous nine months.

The company operates a factory outside Kuala Lumpur and is involved in the manufacture and distribution of meters and other precision equipment.

Britannic Assurance hit by storm claims

The storms and floods in January last year and an adverse experience on UK motor insurance business, resulted in severe underwriting losses for Britannic Assurance Company for the year to December 31, 1978. The preliminary results show general branch profits of only £3,000 last year, compared with £175,000.

Full details of the underwriting loss will not be available until the report and accounts for 1978 are published at the beginning of next month. In 1977 the company had an underwriting loss of £81,000, offset by investment income of £657,000. It looks as if last year the losses were around £700,000—about 10 per cent of premium income. This account consists primarily of UK household and motor insurance.

The household accounts were severely affected by the bad storms and floods at the beginning of 1978 and apparently the company could not recover sufficiently over the remainder of the year.

The profits drop, however, was more than offset by an increase in the share of long-term business profits. The company's 1978 valuation must have revealed a much larger surplus—split about 83 per cent to policyholders and 7 per cent to profit and loss.

A final dividend of 5.7905 per 5p stock has been declared payable on May 3, 1979. This lifts the total dividend from 9.1777p to 10.1455p. The p/e ratio forward is 23.27m against £51,000.

The share price shed 4p to 178p on the results, yielding 8.3 per cent gross.

Switch to equities by Standard Life

The Standard Life Assurance Company, the largest life company in Scotland, remained heavily committed to the gilt market last year. Mr. David Donald, the general manager and secretary, tells shareholders that in 1977/78 the group invested £131m in gilts—over two-thirds of the total amount of new money available for investment.

During the current year, however, the group intends to reduce the amount of investment in gilts to about 50 per cent of new money. Yet he points out that it is essential to adopt a flexible approach to investment and should gilts yields rise again then the company could invest more in gilts.

Mr. Donald says that at present the group considered equities to offer better prospects than buying completed properties and would continue the policy of concentrating property investment on development.

Overall the company invested £120m in fixed-interest securities last year—the highest investment in gilts being slightly offset by net disinvestment in other fixed-interest securities. A further £30m was invested in equities and £32m in property.

Standard Life has invested the majority of its new money in gilts over the past three or four years. This policy has been followed partly because of the high yields available and partly to match the high level of guaranteed liabilities, particularly on single premium pension business.

The annual accounts for the year to November 15, 1978, show that premium income advanced by 21 per cent from £177m to £214m and investment income by 12 per cent from £155m to £174m, although annuity payments dropped slightly to £37.6m.

Claims and expenses rose by nearly 10 per cent to £168m. After allowing for a £70m deduction because of the changes

Increase by Electrical & Indust. Inv.

PROFITS BEFORE tax of Electrical and Industrial Investment Company, a member of the BET Group, increased from £659,970 to £771,206 for 1978.

After tax of £212,545 (£182,652), stated earnings rose from 458p to 550p per share. The dividend on deferred shares is lifted—80p to 475p.

The net asset value is shown at £106.52 (£99.49) per share.

Continued growth by PUTPAGS

Mr. C. J. Baker, chairman of the Property Unit Trust for Public and General Superannuation Schemes, tells unitholders that the value for shop, industrial and agricultural properties increased substantially during the year ended November 30, 1978.

The fund also achieved a large increase in income from industrial properties while its agricultural holdings, reflecting the buoyant conditions in the farm land market, have shown good growth.

During 1977/78 investment yields on prime properties remained remarkably low. This has regard to the increase in MLR and to the considerable rise in the return on gilt-edged securities.

Mr. Baker also reports an increase in rental values in the shop and agricultural sectors and the yield levels "clearly assume continuing high rental growth". However, he feels that there must be some doubt about the future pattern of rental growth, especially in the retail area. This is because the consumer spending boom of 1978 is unlikely to be repeated in 1979 and also because the economic and political outlook is full of uncertainty.

Despite prevailing uncertainties Mr. Baker still expects PUTPAGS to achieve a considerable rise in rental income in the current year as leases fall due for renewal and rents are renewed at higher levels.

Optimism at S. & W. Berisford

With benefits still to accrue from open contracts on the books, indications were that the current full year results of S. & W. Berisford would be quite satisfactory. Mr. E. S. Margulies, the chairman, told the annual meeting.

Expressing reasonable satisfaction with the overall picture, the chairman pointed out that turnover for the first four months had shown a sharp increase and was 35 per cent higher than the same period last year.

However, the nature of a substantial part of the group's trading activities was such that this was no guide to the emerging profit, he explained.

For the year ended September 30, 1978 record pre-tax profits of £31.36m (£23.57m) were achieved by the group, which has interests in food merchandising and commodity trading, secondary metals forest products, etc.

Members were told that the group was proceeding with a number of acquisitions in the current year, some of which had already been concluded, and which it was hoped would make a satisfactory contribution to profits.

Substantial Measure of Real Growth



Ernest M. Dawson, B.A., L.L.B.

Review by the Chairman of Scottish Equitable Life Assurance Society

Mr. Ernest M. Dawson, to be presented to the 148th Annual General Meeting on Thursday, 15th March, 2.30 p.m. at Head Office, Edinburgh.

"Year after year the Society achieves record new business and record premium income. Inflation plays some part in this of course, but when allowance is made for that there still remains a substantial measure of real growth."

"Last year was an exceptionally good year for the Society with new annual premiums up by 48 per cent and total annual premium income ahead by 26 per cent."

New Business

As I mentioned last year, the upsurge in business resulting from contracting-out of the new State Pension Scheme had started as late as the final quarter of 1977. This upsurge of business continued during 1978—in the latter part of which we did an increasing business in "topping-up" benefits for those employers who "contracted-in" to the April 1978 Government Scheme. As anticipated both employers and employees are realising the inadequacy of the State Pension Scheme and our new Money Purchase Plan (see page 18) is proving most popular. The cost to the employer is decided at the outset—there is no unknown future liability associated with a final salary scheme and the contract is ideally suited for topping up the State Scheme pension benefits and providing tax free cash at retirement.

For the larger company where a final salary pension scheme is possible, we now provide a unit linked investment vehicle. This latest addition to our portfolio—a new Managed Fund contract—offers a choice of four funds, Equity, Property, Fixed Interest and Mixed.

The results for 1978 show record new annual premiums of £14.5m against £9.8m for 1977. Single premiums were £12.3m against £15.4m in 1977. Congratulations are due to the Field Staff for securing this increase in business and to the administrative staff for handling such a large volume of work.

In line with the increasing flexibility demanded by policyholders, we have designed our "Chequeplan" addition to the conventional with profit Endowment Assurance. This additional feature outlined on page 18 enables the policyholder to take his money in whole or in part at any time following the normal maturity date.

For the policyholder who wishes to know exactly how much money he will have at the end of 5 years, we have launched a 1979 version of our S.E. Bond. This gives £1,553 at the end of 5 years for a single payment now of £1,000. Again, as with Chequeplan, the £1,553 may be drawn in full or in part at any time after the 5 years—the balance of money left with the Society continuing to receive a further special bonus.

Life Assurance Tax Relief

From 6th April 1979 all life assurance policyholders present and future (with only a few minor exceptions) will pay their life assurance premiums net of 17 per cent tax relief. It is true that the life assurance industry (with no compensation) has had to shoulder an additional administrative burden but if we regard the situation from a national point of view, the job will be done more efficiently and at lower cost than at present and above all, policyholders will benefit greatly by receiving instant tax relief instead of enduring the often long drawn out reclaiming process.

Income - Outgo

Annual premium income grew in 1978 to £47.6m from £37.7m in 1977. Income from interest, dividends and rents also displayed strong growth from £23.7m to £29.5m. The Fund increased from £262m to £333m.

The position over the last ten years is shown in the Table below:

| Year | Annual Premium Income | Interest etc. Income | Fund |
|------|-----------------------|----------------------|------------|
| 1968 | £7.1m (100) | £4.2m (100) | £67m (100) |
| 1973 | 14.8 (208) | 10.0 (238) | 136 (203) |
| 1978 | 47.6 (670) | 29.5 (702) | 333 (492) |

In the outgo side, we paid to policyholders in death claims, endowments, surrenders and pensions nearly £19m, which compares with £8m in 1973 and £4m in 1968.

Balance Sheet and Revenue Account

In previous years we have shown in the Balance Sheet the total of "Investments less Reserves". This year we show an additional two entries—"Investments" (at market value) and "Investment Reserve".

This year for the first time we show Group Accounts which embrace the Society and our wholly owned Managed Fund subsidiary. To run a unit linked Managed Fund contract to which I referred earlier, it is necessary that this contract be handled by a separate company so as to achieve maximum tax advantages and also to maintain absolute fairness between those policyholders and the Society's many other policyholders.

Investments

1978 was a mixed year for the U.K. economy. Growth was relatively strong particularly in the first half of the year and aided by a firm pound, the rate of inflation fell. However, by the end of the year the distortions caused by three years of Incomes Policy resulted in widespread industrial unrest and the failure of the Government to achieve acceptance of its guidelines for 5 per cent wage increases. The outlook for 1979 is therefore far from clear, despite the continuing advantages conferred on the country by North Sea oil.

During 1978 we continued our policy of building up our property portfolio investing £14 million in first class properties. The success of earlier investments in this area is confirmed by the continuing increase in their value, backed by a strong rise in rental income.

Another feature of 1978 was the increase made early in the year in our overseas investments, financed on this occasion by "currency swaps". We continue to have faith in the long term prospects for the U.S. stock market. Further investments have been made in U.K. equities but once again the bulk of our new money has been placed in British Government securities at very satisfactory yields.

Increase in Intermediate Bonuses

As already announced we have increased the intermediate bonus rate for individual policies in the pension fund from 25.00 per cent to 25.50 per cent as from 1st January 1979. From that date too the intermediate bonus rate under the Society's S.E.F. deposit administration type policy is increased from £1.00 per cent to £1.35 per cent. This rate will be used at all recosting dates in 1979, thus giving a total interest rate on those recosting dates equal to 11.46 per cent.

Staff

With the record amount of new business to which I referred earlier in this Review, 1978 was a busy year for everyone in the Society. We are accustomed to a high level of *esprit de corps* and of willing service in the Society and these qualities showed themselves in full measure last year. On behalf of the Board I would like to thank the Staff at all levels for their hard work and dedication in the past year.



Copies of the Report and Accounts are obtainable from The Secretary, Scottish Equitable Life Assurance Society, 26 St. Andrew Square, Edinburgh, EH2 1YF

Jones and Shipman reaches £2.92m and paying 6.4p

TH A rise from £1.42m to £2.92m in second half pre-tax profits, A. A. Jones and Shipman, makers of high precision machine tools, ended 1978 at a record £2.92m, compared with £1.42m previously. Turnover was up 23m to £16.96m.

Indexed earnings increased from 1p to 23.3p per 25p share and, after Treasury approval, the dividend total is lifted to 6.4p (175p) net, with a 4.55p final. The full year profit included government grants of £0.21m in time, but was subject to tax £1.52m (£1.18m).

revenue for the year was £536,246 (£585,289).

On the outlook for the current year, the chairman says that while dividends can generally be expected to increase by the permitted 10 per cent during the first part of the year it would be prudent to expect some lesser overall increase in respect of the current year's trading.

In the U.S. inflation is also a source of anxiety, but it is expected that interest rates will peak before long, with the economy returning a less hectic rate of growth and that this will be reflected in rising share prices.

This should redress the present imbalance between the group's U.S. and UK geographical distribution. In the five years prior to 1978 the value of the North American investments averaged 33 per cent of the portfolio, the chairman says.

Meeting, Bucklebury House, EC, March 14 at 2.30 pm.

NO PROBE

Mergers between Royal Bank of Canada and Lindeborg, and Canada and Woodhouse Drake and Carey are not to be referred to the Monopolies and Mergers Commission.

Thomas Robinson edges ahead to finish on £1.1m

AFTER A profits increase of £73,000 in the second half, taxable profits of Thomas Robinson and Son, engineers and machine makers, rose from £593,000 to £1.1m in 1978. Turnover was ahead from £6.62m to £7.76m.

At the halfway stage, pre-tax profits were up slightly from £363,894 to £391,014, and the directors then reported that manufacturing resources were at full stretch.

After tax of £587,000 (£545,000) stated earnings per 25p share are

shown at 12.8p, against 11.3p. The final dividend of 2.95317p net lifts the total from 3.45195p to 3.77637p. The previous year's total included a tax adjustment payment of 0.0401p.

The total value of exports was £2.14m, against £2.02m, representing 38 per cent (39 per cent) of the turnover of the UK companies.

The directors say that land and buildings have been revalued and the £720,000 excess has been transferred to capital reserves.

UBAF BANK LIMITED

Balance Sheet at 31 December 1978

| £ | | £ | |
|--|---------------------|---|--------------|
| Share Capital and Reserves | | Current Assets | |
| Authorised shares of £1 each | 16,000,000 | Cash, balances at bankers, money at call and short notice | 196,935,627 |
| Issued ordinary shares of £1 each | 10,000,000 | Bills discounted | 2,852,370 |
| General reserve | 3,000,000 | Deposits with banks | 102,157,827 |
| Retained profit | 206,219 | Certificates of deposit purchased | 499,537 |
| | 13,206,219 | Loans and advances | 39,785,028 |
| Shareholders' subordinated loans U.S. \$11,680,000 | 5,721,283 | Debtors and prepayments | 2,041,155 |
| | 18,927,502 | | 344,271,544 |
| Deferred Taxation | 2,184,000 | | |
| Current Liabilities | | Loans and Advances over one year | 127,225,209 |
| Current and deposit accounts | 443,198,372 | Investments - Unlisted at cost (directors' valuation) | 238,623 |
| Certificates of deposit issued | 4,886,234 | | 126,696 |
| Creditors and accruals | 1,965,964 | Fixed Assets | |
| Proposed dividend | 700,000 | | £471,862,072 |
| | 450,750,570 | | |
| | £471,862,072 | | |

Extracts from the Chairman's Statement

The trading profit for 1978 was £3,618,842 compared with £3,771,371 for the previous year. After allowing for tax and for interest paid on the shareholders' subordinated loans, the profit was £1,491,915 (£1,361,873 for 1977). The Board has recommended a dividend of 7%. The sum of £1 million has been added to general reserve.

In December last the shareholders formally decided to increase the share capital by £6 million, to be subscribed in two equal instalments on 30 March and 29 June 1979.

P.O. Box 169, Commercial Union Building, St. Helen's, 1 Undershaft, London EC3P 3HT.

SHAREHOLDERS:

Ubic Nederland B.V.—50%

Libyan Arab Foreign Bank—25%

Midland Bank Limited—25%

Scottish Equitable packs new tax plan

ERIC SHORT

ORT for the new method of giving tax relief on life assurance premiums is given by Mr. Dawson, in his chair review for 1978 of the Scottish Equitable Assurance Society.

Regarding this system, as all policyholders benefit by claiming instant relief and the job would be more efficiently and at a cost than the current view is very much against current thinking of life companies. At present, tax is claimed by policyholders on their tax returns, but April 6, premiums will be used for tax relief and life companies will claim this relief from the Revenue.

General view of the life insurance industry is that changeover is inefficient, is costly to handle and is cost to the industry many of pounds to implement at back development proposed by at least a year.

Mr. Alastair Robertson, general manager of Scottish Equitable, emphasises that it is a routine operation to make changeover. Once it was done, everyone would be.

tainly, it does not seem to hold back the group's investment programme. The accounts for 1978 that since the previous year a new savings plan has been launched on the market. E. Bond and the group has its managed pension fund. Mr. Dawson also noted that next month the group would be launching the plan—a traditional with a new feature that would enable the investor to leave his money to earn further interest. The year, premium advanced by 28 per cent to £27.7m to £47.6m and net income by 24 per cent

from £23.7m to £29.5m. Single premiums were 50 per cent higher at £13.5m.

The amount paid in claims fell by over £1m to £18.9m, but commission payments and other expenses jumped by £1.3m to £9.2m. The value of the fund at the end of 1978 stood at £330m compared with £226m at the beginning.

During the year, the group continued to build up its property portfolio, investing £14m of its new money in this sector. But the main investment was still in gilts which accounted for £38m. A further £14m was invested in equities of which £5m was in the U.S.

The investment policy for the current year would still be predominantly in gilts. The group has invested heavily in gilts already this year ahead of the current rise and will continue making selective property investments.

Board changes at Johnson-Richards Tiles

The first Board changes have already been announced at H. and R. Johnson-Richards Tiles which this week failed to block its takeover by Norcor. Mr. Ken Roberts, Norcor's managing director, is to become non-executive chairman of ceramic tile concern.

However, Mr. Alec Done, Johnson's current chairman, who bitterly opposed the Norcor bid, is to remain with the group. He has been appointed deputy executive chairman.

The board changes were announced following the first meeting between the Johnson and Norcor directors since Norcor announced on Monday that its offer had gone unconditional with the group having acquired a 54.4 per cent stake in Johnson.

This announcement appears as a matter of record only.



WALSALL

METROPOLITAN BOROUGH

£6,000,000

Medium Term Loan

Managed by

Japan International Bank Limited

and provided by

Japan International Bank Limited

The Sumitomo Bank, Limited

Allied Irish Investment Bank Limited

Associated Japanese Bank (International) Limited

Bank Bumiputra Malaysia Berhad

International Mexican Bank Limited

INTERMEX

Korea Exchange Bank, London

The Tokai Bank, Limited

Advisors to the Borrower

Fulton Packshaw Ltd.

March, 1979

NOTICE OF REDEMPTION

to the Holders of

The Japan Development Bank

Fifteen Year 5 1/2% Guaranteed External Loan Bonds
Due October 15, 1979

NOTICE IS HEREBY GIVEN that Four Hundred Sixteen Thousand Dollars (\$416,000) principal amount of The Japan Development Bank, Fifteen Year 5 1/2% Guaranteed External Loan Bonds due October 15, 1979 and bearing the following serial numbers have been drawn for account of the Sinking Fund for redemption on April 15, 1979.

COUPON BONDS

| | | | | | | | | | | | | | | | | |
|-----|------|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|
| 31 | 954 | 1148 | 1657 | 2094 | 3015 | 3818 | 4635 | 5767 | 6397 | 7158 | 8203 | 10190 | 10884 | 11044 | 11957 | 12564 |
| 44 | 150 | 1165 | 1681 | 2082 | 3058 | 3823 | 4772 | 5841 | 6399 | 7183 | 8317 | 10324 | 10846 | 11134 | 11993 | 12577 |
| 121 | 982 | 1173 | 1589 | 2069 | 3073 | 3833 | 4782 | 5848 | 6422 | 7176 | 8398 | 10307 | 10853 | 11131 | 12062 | 12586 |
| 175 | 986 | 1188 | 1700 | 2096 | 3099 | 3856 | 4805 | 5870 | 6444 | 7216 | 8405 | 10314 | 10860 | 11138 | 12069 | 12591 |
| 178 | 972 | 1197 | 1705 | 2117 | 3117 | 3869 | 4801 | 5900 | 6446 | 7216 | 8460 | 10363 | 10889 | 11406 | 12068 | 12593 |
| 180 | 976 | 1202 | 1784 | 2121 | 3129 | 4103 | 4828 | 5919 | 6483 | 7265 | 8467 | 10435 | 10714 | 11443 | 12077 | 12595 |
| 218 | 981 | 1207 | 1785 | 2125 | 3143 | 4119 | 4822 | 5920 | 6478 | 7265 | 8467 | 10435 | 10714 | 11443 | 12077 | 12595 |
| 224 | 987 | 1215 | 1802 | 2163 | 3150 | 4126 | 4906 | 5956 | 6484 | 7291 | 8508 | 10456 | 10749 | 11468 | 12092 | 12765 |
| 233 | 994 | 1221 | 1807 | 2234 | 3163 | 4161 | 5023 | 5978 | 6487 | 7409 | 8549 | 10478 | 10750 | 11478 | 12100 | 12828 |
| 304 | 998 | 1236 | 1814 | 2266 | 3171 | 4220 | 5102 | 5978 | 6508 | 7417 | 8567 | 10504 | 10757 | 11524 | 12114 | 12845 |
| 322 | 1008 | 1235 | 1828 | 2302 | 3201 | 4415 | 5230 | 5992 | 6545 | 7459 | 8598 | 10518 | 10758 | 11533 | 12120 | 12849 |
| 715 | 1008 | 1250 | 1846 | 2385 | 3218 | 4439 | 5330 | 6002 | 6759 | 7672 | 8750 | 10591 | 10804 | 11587 | 12131 | 12897 |
| 721 | 1018 | 1263 | 1863 | 2405 | 3221 | 4471 | 5370 | 6030 | 6859 | 7715 | 8777 | 10659 | 10895 | 11619 | 12142 | 12900 |
| 726 | 1022 | 1280 | 1872 | 2432 | 3236 | 4494 | 5387 | 6048 | 6874 | 7762 | 8809 | 10667 | 10914 | 11633 | 12153 | 12905 |
| 976 | 1027 | 1282 | 1880 | 2435 | 3234 | 4519 | 5395 | 6053 | 6895 | 7786 | 8816 | 10672 | 10920 | 11637 | 12158 | 12910 |
| 988 | 1035 | 1290 | 1885 | 2434 | 3231 | 4526 | 5411 | 6080 | 6870 | 7829 | 8839 | 10680 | 10928 | 11645 | 12162 | 12912 |
| 994 | 1071 | 1308 | 1919 | 2450 | 3414 | 4541 | 5438 | 6125 | 7025 | 7985 | 8955 | 10686 | 10936 | 11652 | 12169 | 12919 |
| 908 | 1083 | 1316 | 1923 | 2464 | 3440 | 4580 | 5446 | 6148 | 7029 | 8002 | 8966 | 10693 | 10943 | 11661 | 12178 | 12924 |
| 918 | 1087 | 1320 | 1932 | 2467 | 3445 | 4591 | 5458 | 6178 | 7108 | 8055 | 8967 | 10691 | 10949 | 11664 | 12180 | 12926 |
| 928 | 1093 | 1329 | 1944 | 2480 | 3505 | 4615 | 5497 | 6222 | 7115 | 8108 | 8983 | 10697 | 10957 | 11674 | 12184 | 12934 |
| 931 | 1107 | 1333 | 1946 | 2493 | 3571 | 4616 | 5585 | 6332 | 7126 | 8110 | 8987 | 10698 | 10973 | 11682 | 12187 | 12937 |
| 939 | 1117 | 1338 | 1954 | 2485 | 3585 | 4619 | 5677 | 6351 | 7141 | 8150 | 8987 | 10697 | 10976 | 11686 | 12189 | 12939 |
| 942 | 1127 | 1346 | 1965 | 2517 | 3658 | 4627 | 5711 | 6388 | 7145 | 8159 | 8982 | 10691 | 10973 | 11683 | 12187 | 12941 |
| 946 | 1138 | 1352 | 1978 | 2589 | 3801 | 4632 | 5746 | 6378 | 7150 | 8225 | 10042 | 10629 | 11018 | 11948 | 12524 | |

The Bonds called for redemption will become due and payable on April 15, 1979 at the full principal amount. The holders of the above Bonds should present and surrender them for redemption on April 15, 1979 with the October 15, 1979 and subsequent coupons attached at The Bank of Tokyo Trust Company, 100 Broadway, New York, New York 10005, or at the offices of The Bank of Tokyo, Ltd. in London, Paris, and Düsseldorf, or at the office of the Banque Internationale à Luxembourg, Boulevard Royal 2, Luxembourg, Luxembourg. Coupons payable on April 15, 1979 should be detached and collected in the usual manner.

Interest on the Bonds so called for redemption will cease to accrue from and after the redemption date, to wit, April 15, 1979.

THE BANK OF TOKYO TRUST COMPANY
as Fiscal Agent

Dated March 8, 1979

NOTICE

The following coupon Bonds previously called for redemption have not as yet been presented for payment.

| | | | | | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| 456 | 3439 | 4300 | 5765 | 5892 | 6085 | 6787 | 7831 | 8671 | 9085 | 10044 | 11835 | 12561 | 13785 | 15332 | 17950 | 19428 |
| 824 | 2863 | 4812 | 5772 | 5851 | 6074 | 6772 | 8182 | 8711 | 9086 | 10082 | 11854 | 13051 | 13903 | 14944 | 17964 | 19431 |
| 1524 | 3794 | 5234 | 5776 | 5967 | 6091 | 7385 | 8305 | 8718 | 9055 | 10182 | 11778 | 13174 | 14282 | 14945 | 17964 | 19431 |
| 2382 | 3808 | 5707 | 5917 | 6147 | 7385 | 8318 | 8780 | 9145 | 10058 | 12118 | 13704 | 14902 | 17144 | 18204 | | |
| 2415 | 3844 | 5757 | 5760 | 6000 | 6507 | 7486 | 8402 | 8770 | 9278 | 11274 | 12262 | 13746 | 15110 | 17238 | 18209 | |
| 2480 | 4177 | 5780 | 5781 | 6222 | 6757 | 7427 | 8407 | 8780 | 9560 | 11357 | 12570 | 13780 | 15122 | 17217 | 18461 | |
| 2821 | 4211 | 5782 | 5828 | 6042 | 6755 | 7745 | 9461 | 9793 | 9671 | 11485 | 12302 | 13790 | 15142 | 17244 | 19427 | |

BIDS AND DEALS

Vickers joins battle for Australian heavy engineer

THE BATTLE for Jacques, a Melbourne-based heavy engineer, has been joined by Vickers Australia with a share and cash offer, which tops an earlier bid by Clyde Industries, the Sydney engineering and industrial group.

Vickers is offering four of its shares plus A\$14.80 cash for every 10 Jacques shares, and based on the current market price of \$2 for Vickers shares, the bid is worth 28 cents per share more than the Clyde offer. The new approach values Jacques at around \$8.5m (£4.68m).

Vickers is 66 per cent owned by Vickers Holdings of the UK, so that its offer will need the approval of the Foreign Investment Review Board.

The directors of Vickers said they had a high regard for the important contribution Jacques had made to the quarrying and mining industries in Australia and South-East Asia and believed that joining the two companies' common interests in these fields would be conforming to the current concept of structural adjustments in Australia's manu-

facturing industries. It represented a "logical union," they added.

The Vickers' Board also suggested that Jacques' directors should refrain from making any commitments of their shares in regard to the Clyde bid.

At the same time Clyde Industries has announced its earnings for the December half-year which showed a 25 per cent lift from \$2.3m to \$2.8m. The interim dividend is held at 5 cents per share and is covered by earnings of 9.7 cents.

Jacksons revaluation shows asset backing of 238p a share

BY RAY MAUGHAN

THE CENTRAL plank of the formal defence by Jacksons Bourne End against the 100p cash per share offer from Rossminster Holdings rests on a property revaluation which shows asset backing of 238p per share.

Some 214 acres of freehold land at Bourne End have been valued on an open market basis at £1.75m. The estimate of net worth also takes in the group's trading assets at £540,000 and its 20 acres of largely agricultural land at Syston, Leicestershire, which are valued at a further £245,000.

Some seven acres of tenanted agricultural land have been excluded, however, as have about 29,000 sq ft of offices and industrial buildings on a 14 acre site let in 1976 on a 35 year lease with five year reviews at a current rental of £28,500.

The overall surplus on book values is shown at £1.46m which takes no account of any plan-

ning consents which might be obtained at Bourne End in future. The defence document points out that there is substantial demand for industrial premises in the region and notes that the consultative document issued recently by the Wycombe District Council shows the site, except for the farm land and the parts designated for proposed roads, as an area where employment-generating development may be concentrated.

On the advice of professional valuers, the Jacksons' Board point out that the Bourne End site would be worth "significantly more than £1.75m if a planning application for any redevelopment succeeded."

Second half trading in the year to end-March, 1979, was badly affected by disruptions and industrial disputes amongst principal customers and suppliers. As a result the year's profit will be "somewhat below the £157,000 achieved in 1977-78." Subject to discussion with Rossminster, which already controls around 88 per cent of the equity, the Board intends to pay a final dividend of not less than a maintained 2p per share for the current year. This year, as last, no interim dividend was declared.

Shareholders are urged to reject Rossminster's terms and in the likely absence of a high level of acceptance, it is anticipated that the quotation will be maintained. Shareholders wishing to dispose of their holdings are advised, now that Rossminster has voting control, to sell in the market where the price climbed 18p yesterday to 138p.

PERRINS MOTORS

Hartwells Group has agreed to acquire Perrins Motors, for cash. The price is to be fixed by reference to the net assets of the business as at April 30, 1979, and will amount to around £75,000.

Perrins are main dealers for Vauxhall and Bedford in Southampton and will complement the existing Leyland and Ford activities of Hartwells.

GEI/MOSS

In yesterday's report on GEI's failure to gain control of Moss Engineering it was incorrectly stated that the Moss shares fell 1p to 83p. This should have read 4p down at 84p. The GEI shares eased back 1p to 83p.

MILLS & ALLEN

Mills and Allen International, outdoor advertising contractor and foreign exchange broker, has acquired 85 per cent of High Paul Holdings, insurance broker, for £340,000.

The acquisition has been approved by the Committee of Lloyd's. The agreed purchase price is to be satisfied by the issue, credited as fully paid, of 141,943 new ordinary 50p shares in Mills and Allen International. The new ordinary will rank pari passu with the existing issued ordinary except they will not qualify for any interim dividend payable in the interim period of the year ended December 31, 1978. Of these 141,943 shares, 33,800 have been retained by the vendors by way of consideration and the balance has been placed in the market.

NOTICE TO HOLDERS OF

6% Convertible Bonds

Due 30th September, 1992 of

Sumitomo Electric

Industries, Ltd.

(Sumitomo Denki Kogyo)

Kawachi-ku, Osaka

Pursuant to Clause 7(B) and

(C) of the Trust Deed and Con-

dition 5 of the terms and condi-

tions of the Bonds, notice is hereby given that the

above Bonds were issued, notice is hereby given as follows:

1. On December 12, 1978, the

Board of Directors of the Com-

pany resolved to issue 24 million

shares by way of public offering

at the price of Yen 250 per share

and to make a free distribution

of shares of its Common Stock to

shareholders of record as of

March 31, 1979 (Japan Time), at

the rate of 1 share for each 10

shares held.

2. Accordingly, the conversion

price of the Bonds will be adjusted

effective immediately after such

record date. The conversion price

in effect prior to such adjustment

is Yen 225 per share of Common

Stock, and the adjusted conver-

sion price is Yen 202.00 per share

of Common Stock.

SUMITOMO ELECTRIC

INDUSTRIES, LTD.

March 15, 1979

THE BANK OF YOKOHAMA, LTD.

Negotiable Floating Rate U.S. Dollar

Certificates of Deposit maturing

15 March 1982

In accordance with the provisions of

the Certificate of Deposit, notice is

hereby given that for the interest period

from 15 March 1979 to 15 September 1979

the Certificate will carry an interest rate of

11 3/4 per annum.

Agent Bank

15 March 1979

First Chicago Limited

OIL AND GAS NEWS

Gas in Exmouth Plateau

SEISMIC research has established for the first time that the Exmouth plateau region off the coast of north-west Australia contains gas, reports James Forth from Sydney. A number of major oil companies have obtained exploration areas in the region, which lies in deep water close to the North-West Shelf natural gas discoveries.

The news that gas is present in the structures was revealed at the annual conference of the Australian Petroleum Exploration Association (APEA) in Perth on Tuesday.

Mr. A. J. Wright, senior geologist with Shell Development (Australia), said that a "gas chimney" had been revealed by seismic investigations to exist in one of Phillips' northern plateau leases. The seismic work had also established that there were "amplitude anomalies" which may also indicate the presence of

gas on leases held by Esso-BHP. Exploration work on the Exmouth Plateau is starting to gather momentum. Phillips is due to start a drilling programme next month, while Hudson Bay and local company Woodside Petroleum are expected to begin drilling later this year. Mr. Wright said the rock structures in the plateau were of immense size—and the larger they are, potentially the greater amount of oil and gas they can contain.

He said the rock structure discovered would compare very favourably with that in the North Sea. The preliminary seismic work had established that the second requisite to oil—the specific types of sand—were there. The key source rocks were likely to be present but much would depend on whether they were mature enough to generate oil and gas, Mr. Wright added.

Further disappointment from the Baltimore Canyon Area comes

INTNL. COMPANIES and FINANCE

Bergen Bank hit by currency deals

BY GJESTER IN OSLO

BANK, Norway's largest commercial bank, is cutting its dividend for 1978 by 6 per cent, from 9 per cent, because of losses of 10m (\$10m) on foreign currency dealings last year. The bank's trading in the bank's was temporarily suspended on the Oslo, Stock Exchange. At the same time the head of the bank's foreign currency department, Mr. Svein Haga, has been dismissed. He told the Press that he no longer had the full confidence of the management. Finn B. Henriksen, Bank's managing director, said there was no doubt as to the allocation of responsibility for the loss. During a period when currency rates had been fluctuating strongly, the bank's standing instructions regarding limitation of risk on "open positions" vis-a-vis other banks had not been followed. In addition to the losses on currency trading, Bergen Bank made known write-offs totalling Nkr 39.8m last year, compared with Nkr 15.9m a year earlier. Some Nkr 19m of this year's losses were on shipping loans, and Nkr 16m resulted from a bankruptcy of an industrial firm, Stavanger Staal. The board does not at present see any further large loan write-offs, but points out that "the serious profitability problems in business and industry make

forecasting for 1979 more uncertain than usual." Net profits at Bergen Bank fell to Nkr 25.8m from Nkr 32m. Total assets showed only a small rise, by Nkr 900m to Nkr 11.9bn at end-1978. In sharp contrast the report presented by Den Norske Creditbank, Norway's largest commercial bank, shows profits after tax and depreciation sharply up to Nkr 102.2m (\$20.4m) from Nkr 85.3m a year earlier. Ironically, the improvement was due mainly to increased profits on foreign currency transactions and a rise in net interest income from 2.52 to 2.80 per cent of average capital employed. The present Norwegian price

and incomes freeze prevents the bank from improving on last year's dividend, however—an unchanged 11 per cent is being paid.

Total assets rose to Nkr 15bn, from Nkr 13.7bn. Profits ploughed back during the year raised equity capital to Nkr 887m, at end-1978, from Nkr 852m a year earlier. This is well above the minimum, in relation to the bank's total assets, required by the Government.

Even so, DNC plans to increase capital this year by Nkr 65m to Nkr 920m, through a one-for-seven rights issue at par—in order to strengthen the basis for further development.

Uddeholm says in red

tor Kayfetz in Stockholm. OLM, the Swedish concern which sold its forest and chemicals interests last August but kept making and power sectors, reported a loss for 1978 of 137m (\$14m) after financial this was an improvement on the preceding year's loss of 163m. The Board proposes no dividend for the third year—company predicted that unforeseen business raw material or trade obstacles, "there is a 1 for Uddeholm to show surplus after financial 1979." Most of this income would be due to measures and bettering of steel products, it

Uddeholm's loss before financial was SKr 146m, against loss of SKr 319m. The loss includes a loss of 3m for the first seven but an operating profit of 30m for the remaining months, immediately after the forest product and units.

during 1978 totalled 1bn (\$83m), compared with 2.6bn the year before. The power generation unit for SKr 2bn of 1978 up 15 per cent for 1979. In the seven months they were still part of n, chemicals and forest recorded sales of n, up 18 per cent from period of 1977.

Ordinary income in 1978 was 147m, against a loss of 147m the previous year. This gain consisted of s connected with trans-forestry and chemicals to the new company Uddeholm AB.

Uddeholm recorded as income a government SKr600m designed to carry out necessary re-planting "at a balanced The company has not used funds, but, having restructured of its interests, has come to an nt with the State to amount of the loan 200m effective last De-31, recording this sum as a tax-deductible ex-

Uddeholm today announced s reorganisation of its str-into a company of 100 per cent would be held. The latter could supply certain types of steel currently pro-duced at Hagfors, Uddeholm to shift staff and resources to its pensive tool steel opera-

in banks

report yesterday on the of the European Unit of it was incorrectly at Kredietbank was the Belgian bank. The pos- as follows—L. Société de Banque with last d assets of Bfr 748bn, rue Bruxelles Lambert 3bn and 3. Kredietbank 1bn.

Suez Finance lifts dividend

BY DAVID WHITE IN PARIS

LAST YEAR'S assurances by Compagnie Financière de Suez, holding company for the French Suez group, have been more than fulfilled with a proposed increase in dividend despite a slight fall in net profit.

The shareholders' payout is being put up to Ffr 18 per share from Ffr 17, or, including fiscal benefit, from Ffr 25.50 to Ffr 27. Net profit for the company, which heads a wide-ranging financial, industrial and property empire, dropped back to its 1976 level of Ffr 169m (\$89m), after showing a small improvement in 1977 to Ffr 171m.

The board said that the 1977 result had been swollen by exceptional earnings: operating profit last year was well up at Ffr 181m compared with Ffr

157m. Suez plans to ask shareholders' authorisation to increase its permanent funds either by a share issue or by convertible bonds, but the board added that it had no detailed plans at present for using this facility.

THE LESIEUR GROUP, the leading French edible oils producer which completed a reorganisation in its ownership structure last year, is moving into the tinned food business, its first major diversification.

Lesieur Cotelte et Associes, the operating company, announced preliminary agreement to take over control of William Saurin, an important group in the sector with annual turnover of about Ffr 380m (\$88m). William Saurin is estimated to account for about a quarter of

French output of pre-cooked meals, mainly instant meals such as Saurkraut and Sausage. It is currently 82 per cent controlled by a family holding company, Omnium de Participation Agro-Alimentaire.

Lesieur said its agreement with the majority shareholders of the latter company would enable it to take over control "subject to diverse conditions being met." It gave no financial details of the operation.

The Lesieur operating company was last year brought under almost entire control of Cie Financière de Lesieur, whose principal shareholders are Banexi, part of the State-owned BNP banking group, and the Lesieur family. Barclays Bank has a small indirect shareholding.

Write-offs send Pakhoed net profits tumbling

BY CHARLES BATCHELOR IN AMSTERDAM

CONTINUING PROBLEMS with its tank storage activities in Holland further reduced profits of Pakhoed Holdings in 1978. Substantial profits on the sale of property were more than offset by write-offs caused by the closure or revaluation of the assets of some of its operations.

Pakhoed proposes paying no dividend for the second year running after last paying F1 420 in cash and 4 per cent in shares per share in 1976. Net profit of the Rotterdam-based storage, transport and property group fell to F1 500,000 (\$250,000) from F1 3.9m.

These figures are in sharp contrast with the profit of F1 43m achieved in 1976.

Pakhoed reduced its net interest charge by F1 9.2m to F1 39.7m. This was largely due to interest income earned on funds which became available after the sale of property. It booked the F1 40.6m after-tax profit on these property sales

as extraordinary income. A critical reassessment of Pakhoed's range of activities led to closure and to the revaluation of assets which together resulted in an after-tax loss of F1 45.2m. The company recorded a tax credit of F1 1.6m in 1978 after a charge of F1 6.5m the year before.

The Board could not say when it expected profits to recover. This would depend largely on its tank storage activities in Holland. A gradual improvement in the storage market is expected, but this could be strongly influenced by developments in the oil market.

An independent Dutch pressure group recently claimed that Pakhoed had not included liabilities of F1 77.97m for the Maasvlakte oil terminal in its accounts. The foundation for the investigation of Business Information (SOBI) said it expected the business court in Amsterdam to give its verdict next month.

Iran to keep its Deutsche Babcock stake

By Our Financial Staff

THE NEW Iranian government has no plans to sell its 25.02 per cent shareholdings in Deutsche Babcock. It was announced yesterday at the annual meeting of the West German engineering group.

Herr Hans Ewaldsen, chairman of the managing Board, told shareholders that the Iranian government had also expressed the hope that future co-operation with Deutsche Babcock would be "good."

The Iranian shareholding, acquired in 1975 for DM178.3m, is estimated to be worth over DM300m (\$162.1m) currently. Recently rumours in German financial circles have suggested that the Iranian government was about to dispose of its shares, along with those owned in the Krupp steel empire.

As to the trading outlook at Deutsche Babcock, Herr Ewaldsen said total group sales in the current year—ending next September—would increase by 13.5 per cent to DM4.2bn from DM3.71bn last year. He told shareholders that order inflow would be DM4.6 to 4.8bn after last year's DM4.58bn. Group incoming orders fell to DM1.9bn (DM2.5bn) during the first five months because of weak foreign demand.

Orders in hand rose to DM9.4bn against DM8.4bn at the end of the last financial year, according to Herr Ewaldsen. Of present orders in hand, DM7.4bn came from abroad and only DM800m are not covered by the German government-backed Hermes export insurance agency.

Maltese buy control of bank

By Godfrey Grima in Valetta

THE MALTESE Government has purchased from Barclays International a 40 per cent shareholding in the Mid-Med Bank of Malta. The shares have been changed hands for M£2.1m (\$5.6m) and the deal effectively seals the Maltese Government's control of the Mid-Med.

reditanstalt margins under pressure

AUL LENDVAI IN VIENNA

WITH a near 17 per cent in assets to Sch 182.2bn (1978), Austria's one bank, Creditanstalt (CA) reports a main- of market shares in e and international but growing pressure profit margins.

nancing this, Dr. Heinrich chairman of the Board etor-general added that group last year is esti- to have occupied the lace in the world-wide of banks. group claims a share of cent in the assets held Austrian banks, 11.5 per cent of non-bank primary s and 8.4 per cent of its savings deposits. ing to Creditanstalt rein, the report for 1978 a 16.2 per cent expan- the balance sheet total 142.9bn. Dr. Treichl ised that business last as characterised by weak demand and sharpen-competition. The earnings n has continued to rate. Thus profit, after and net allocations to s, was down by about 10

per cent to Sch 388m compared to 1977 and was in fact only marginally above the level reached in 1974.

Even more revealing is a comparison of interest income calculated in terms of the total balance sheet. Interest income (including mortgage business) rose between 1974 and 1978 from Sch 1.51bn to Sch 2.24bn. But as a percentage of the assets it fell from 2.3 per cent in 1974 to a mere 1.7 per cent last year.

The importance of CA in financing Austrian exports is illustrated by two figures. The bank accounts for 25.3 per cent of the foreign assets of all Austrian banks and export finance amounts to 23.6 per cent of loans extended last year as against 18.5 per cent a year earlier. Taking currency, the whole of foreign business is put at about one-third of the balance sheet, roughly the same stake as recorded in 1977.

Turning to the general financial situation in Austria, Dr. Treichl pointed out that the process of falling interest rates could be coming to an end. He also hopes that the pressures on earnings will "at the very least

not increase this year." The bank's margin problems stem from the fact that borrowers' interest rates last year were reduced to a greater degree than those paid on deposits.

The prime rate, for example, during the past 18 months fell by 2 to 24 per cent and is currently 84 per cent. The pressure on earnings was evident also in connection with the keen competition between the commercial banks and the savings banks. Dr. Treichl also referred to the earnings strains caused by the "ruthless race" to open new banking branches as well as the prestige considerations behind applications for new loan issues.

Applications for new debt tabled for this year by banks would have totalled Sch 20.6bn as against actual issues of Sch 12.5bn last year. Finally, a compromise has been reached with all sectors agreeing on a ceiling for new borrowing of Sch 18.8bn for this year.

Turning to foreign operations, the report reveals that the CA was co-manager of 23 international loan issues in addition to underwriting 231 further Euroloans last year. The holding in the Wirtschaftsbund

Privatbank, Zurich, the representative CA office in Budapest and the participation in the EBIC group have contributed to the successful foreign operations.

Dr. Treichl welcomes the improvement with regard to the permissible ceiling on the growth of roll over credits regulated by the national bank. It is currently 15 per cent taking 1978 as the base for the next 12-month period.

With regard to the industrial empire of the CA, the picture was less satisfactory. The value of direct industrial holdings fell from 15.7 per cent of the banks' total assets in 1955 to 9.6 per cent in 1970. It was down to about 4 per cent last year. The companies controlled by the CA still account for 10 per cent of the aggregate Austrian labour force, and for 15 per cent of the country's industrial exports. However, due to the collapse of the Voestalpine textile group and the difficulties of the Semperit rubber concern as well as other setbacks, the operations in CA's industrial empire are estimated to have produced a loss of some Sch 210m

هكزامن الأهرل

ORION

ORION BANK LIMITED

1978 RESULTS

Extract from Consolidated Accounts at 31st December 1978

| | 1978 | 1977 | 1976 | 1978 | 1977 | 1976 |
|--------------------|------------|-------|------|-----------------|-------|-------|
| | £ millions | | | US \$ millions* | | |
| Shareholders Funds | 54 | 48 | 45 | 111 | 92 | 77 |
| Medium Term Loans | 600 | 607 | 622 | 1,226 | 1,164 | 1,059 |
| Deposits | 1,021 | 944 | 930 | 2,085 | 1,809 | 1,583 |
| Total Assets | 1,115 | 1,026 | 999 | 2,278 | 1,996 | 1,700 |
| Pre-Tax Profits | 10.1 | 10.2 | 9.7 | 20.7 | 19.5 | 16.5 |
| After-Tax Profits | 7.9 | 5.4 | 5.1 | 16.0 | 10.3 | 8.8 |

* Conversion at year-end rates

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Published by the Business Publishing Division of the Financial Times Limited, Registered Office: Bracken House, 10 Cannon Street, London EC4P 4BY

"AND NOW, Comrade, we will talk about the payment for your machines. Would you like 100,000 left foot only Polish shoes or two tons of square roller bearings from Bulgaria?"

It is an old joke that still gets a few laughs from managers of export oriented companies with growing markets in Europe and the U.S. who have heard about trade possibilities with Comecon countries but have not attempted to test the water.

Instron, a scientific instrument maker at High Wycombe with 350 employees, an annual turnover around £13m and a highly successful export business, stopped listening to the wags and closely examined the possibilities of contra-purchase trades in 1975.

New policy

It had been exporting to Comecon countries for some ten years but had been able, until then, to resist such deals. But the aftermath of the oil crisis brought a fundamental shift in Comecon hard currency balances and led to a policy of tying hard currency imports as closely as possible to sales of their own products.

The State Trading Corporation of Czechoslovakia was the first to point out to Instron that its international competitors were getting a slight edge by agreeing to enter "trading partnerships." Instron checked around, found that this was

indeed the case and then made two checks: the trade balances and current accounts of its Comecon customers. As a result of the two investigations it concluded that contra-purchase was becoming a permanent feature of the trade and that it had better learn a lot about it.

"The first deal, in 1975, was worth £50,000 and we struggled through it," Mr. Ian McGregor, Instron's marketing manager explained. "We read widely about the subject and then talked to people at various exhibitions we attended."

"But it took us a while to work through. The second deal came along before we had completed the first and then there was a third deal. But by this stage we were getting a pretty well oiled operation and had learnt a lot of the wrinkles of the business. In all, we have signed around 15 contra-purchase agreements."

Mr. McGregor explained that

a typical arrangement involved two contracts and a lot of negotiation. "It is important," he said, "to determine right from the start whether or not the potential sale will include some percentage of Comecon goods in exchange."

Typical terms are for the Western exporter to agree to purchase goods worth 20 per cent of the value of the contract from the country of the buyer. A term of 12 to 18 months is usually allowed for completion of this obligation with a penalty should there be a default of 10 per cent of the value of the Comecon goods being exchanged.

In other words, if a western exporter gets a contract worth £100,000 which includes a 20 per cent contra-purchase agreement it means he has to find a purchaser for Comecon equipment to the value of £20,000 and will pay a penalty of £2,000 if he fails.

It appears that the State Trading Corporation are set specific contra-purchase targets by their Ministries and are quite prepared to be flexible about execution of contracts. They are usually prepared to extend the period during which the contra-purchase sale is to be executed rather than enforce the penalty and, in some special cases, have widened the variety of the exchangeable goods.

But, as Ian McGregor points out, Comecon goods which are readily saleable in the West are rarely listed as qualifying contra-purchase items. While left foot only shoes and square roller bearings are jokes, the Western exporter generally finds that he has to shift goods that are difficult to move.

Instron solved the problem by introducing a third party into the arrangement. "Finding the third party is an entrepreneurial function," Mr. McGregor explains. "It means

maintaining a long list of contacts and keeping an eye out for opportunities to make a sale."

Partners are generally found among suppliers to the exporting company, companies actively trading with Comecon countries, or through fishing around the buying departments of major corporations.

Comecon

To encourage a partner, the exporter is usually prepared to do a deal on price. The Comecon countries are aware of what the ruling Western market price is for their products but the Western exporter, facing a penalty if he fails to complete, is often prepared to pay up to the value of the penalty to clinch the sale.

"In our case, having found a partner and agreed the contra-purchase, we tell the partner to place an order with the local

agent of the State Trading Corporation concerned," Mr. McGregor said.

"We ask him to note on the order document words to the effect that the order is placed on condition that it qualifies for fulfilment of a contra-purchase arrangement with Instron."

"When the equipment is delivered, the partner gets the invoice but we ask him not to pay until we get the contra-purchase release document. He pays the agent full value for the goods and we pay the partner the agreed sum."

From the document point of view there are two contracts. One is the straight export contract and the other is a very simple agreement listing the nature of the contra-purchase goods, their value, the time to completion and the size of the penalty. All are subject to negotiation at the time of the contract.

Between the exporter and the

partner there is initially a phone call, which is sometimes followed up by an exchange of letters.

There is no huge bureaucratic "contra-purchase department." At Instron, Ian McGregor handled most of the initial contracts but has since pushed the work down the line to his senior sales manager.

"For a company trading continuously with Comecon countries it is possible to arrange a contra-purchase account with the State Trading Organisation," he said. "If the opportunity presents itself, it is possible to go into credit."

Most UK companies involved in contra-purchase arrangements with Comecon are reluctant participants and would oppose any move to extend the system.

As one company official put it: "Why invest money if all you are going to do is barter?" It also raises questions about

back-door dumping by Comecon countries. In effect Western exporters are subsidising sales of goods which Eastern European countries find difficult to shift. The scope of the practice is still relatively small (only 40 per cent of all deals with Comecon involve contra-purchase) but should it grow too rapidly there would undoubtedly be a Western backlash at the trade union and Government levels as well as the corporate level.

The extension is not likely to come from Comecon so much as from China and some Third World countries with limited hard currency but high demand for the developed world's technology.

Outlook

And there is likely to be an extension in scale. Russia, with its vast natural resources, does not do contra-purchase deals on small, individual contracts. But it has done "co-operation" deals involving financing the construction of large petrochemical complexes by guaranteeing to supply products to Western petrochemical companies.

So it appears that those who take the trouble to avoid the jokes, examine the contra-purchase process and include an element in their export sales may end up with the last laugh. Comecon, China and the Third World are very large, technology-hungry markets for Western exporters.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

| | Indl. prod. | Mfg. output | Eng. order | Retail vol. | Retail value | Unem. ployed | Vacs. |
|---------------|-------------|-------------|------------|-------------|--------------|--------------|-------|
| 1977 | | | | | | | |
| 4th qtr. 1976 | 105.3 | 101.9 | 100 | 104.7 | 239.6 | 1,431 | 187 |
| 1st qtr. 1977 | 106.9 | 102.1 | 100 | 106.4 | 246.4 | 1,409 | 188 |
| 2nd qtr. | 107.2 | 102.7 | 99 | 107.9 | 254.1 | 1,387 | 213 |
| 3rd qtr. | 111.2 | 104.9 | 103 | 110.7 | 266.6 | 1,380 | 212 |
| 4th qtr. | 109.3 | 102.7 | 107 | 110.7 | 272.5 | 1,340 | 236 |
| Sept. | 110.5 | 104.2 | 107 | 109.6 | 265.9 | 1,378 | 219 |
| Oct. | 108.9 | 102.1 | 101 | 110.2 | 267.9 | 1,360 | 222 |
| Nov. | 109.6 | 102.5 | 101 | 110.5 | 269.7 | 1,339 | 221 |
| Dec. | 111.3 | 103.6 | 101 | 113.5 | 279.8 | 1,321 | 221 |
| 1979 | | | | | | | |
| Jan. | | | | 109.6 | 273.1 | 1,339 | 226 |
| Feb. | | | | 111.3 | 1,363 | 221 | |

OUTPUT—By market sector; consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

| | Consumer goods | Invest. goods | Intmd. goods | Eng. output | Metal mfg. | Textile mfg. | Housing starts |
|---------------|----------------|---------------|--------------|-------------|------------|--------------|----------------|
| 1977 | | | | | | | |
| 4th qtr. 1976 | 104.9 | 97.1 | 114.3 | 98.2 | 95.4 | 100.2 | 207 |
| 1st qtr. 1977 | 105.2 | 99.1 | 116.1 | 100.0 | 95.0 | 97.8 | 178 |
| 2nd qtr. | 107.2 | 99.6 | 122.6 | 100.0 | 107.8 | 101.0 | 211 |
| 3rd qtr. | 107.3 | 100.2 | 123.3 | 101.0 | 101.6 | 102.8 | 214 |
| 4th qtr. | 106.3 | 98.5 | 123.0 | 96.0 | 97.5 | 100.6 | 202 |
| Sept. | 107.0 | 99.0 | 123.0 | 99.0 | 100.0 | 101.0 | 214 |
| Oct. | 105.0 | 96.0 | 121.0 | 96.0 | 98.0 | 100.0 | 215 |
| Nov. | 105.0 | 96.0 | 123.0 | 95.0 | 93.0 | 102.0 | 213 |
| Dec. | 107.0 | 98.0 | 125.0 | 98.0 | 101.0 | 101.0 | 182 |
| 1979 | | | | | | | |
| Jan. | | | | | | | 12 |
| Feb. | | | | | | | 12 |

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

| | Export volume | Import volume | Visible balance | Current balance | Oil balance | Terms of trade | Res. US\$bn |
|---------------|---------------|---------------|-----------------|-----------------|-------------|----------------|-------------|
| 1977 | | | | | | | |
| 4th qtr. 1976 | 117.3 | 102.4 | -16 | +580 | -659 | 102.4 | 20.39 |
| 1st qtr. 1977 | 119.6 | 113.3 | -590 | -361 | -620 | 105.4 | 20.8 |
| 2nd qtr. | 122.2 | 110.0 | -173 | +135 | -414 | 104.5 | 16.5 |
| 3rd qtr. | 124.9 | 114.4 | -365 | -49 | -501 | 105.7 | 15.5 |
| 4th qtr. | 127.1 | 112.8 | -1 | +359 | -480 | 106.7 | 15.7 |
| Sept. | 127.9 | 111.3 | +40 | +160 | -135 | 106.0 | 15.2 |
| Oct. | 123.3 | 114.1 | -108 | +12 | -162 | 107.3 | 15.7 |
| Nov. | 123.7 | 113.0 | +67 | +187 | -183 | 106.3 | 15.6 |
| Dec. | | | | | | | |
| 1979 | | | | | | | |
| Jan. | 113.1 | 107.3 | -119 | +1 | -60 | 107.7 | 15.2 |
| Feb. | | | | | | | 16.8 |

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (12m); building societies' net inflow; E.P. new credit; all seasonally adjusted. Minimum lending rate (end period).

| | M1 % | M3 % | Advances % | DCE £m | BS inflow | BP lending | MLR % |
|---------------|------|------|------------|--------|-----------|------------|-------|
| 1977 | | | | | | | |
| 4th qtr. 1976 | 23.2 | 12.6 | 8.7 | +698 | 1,639 | 1,189 | 7 |
| 1st qtr. 1977 | 24.3 | 23.3 | 17.5 | +1,511 | 1,049 | 1,263 | 6 |
| 2nd qtr. | 8.5 | 15.7 | 24.6 | +3,391 | 694 | 1,398 | 10 |
| 3rd qtr. | 16.8 | 5.3 | 8.6 | +534 | 746 | 1,425 | 10 |
| 4th qtr. | 8.7 | 8.7 | 8.8 | +1,490 | 878 | 1,425 | 12 |
| Oct. | 13.3 | 5.5 | 1.9 | +341 | 363 | 470 | 15 |
| Nov. | 12.1 | 10.7 | 9.9 | +112 | 261 | 500 | 12 |
| Dec. | 9.7 | 9.7 | 8.8 | +836 | 254 | 449 | 12 |
| 1979 | | | | | | | |
| Jan. | 13.6 | 16.5 | 20.0 | +839 | 289 | 491 | 12 |
| Feb. | | | | | 231 | | 14 |

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

| | Earnings | Basic mths. | Wholesale mths. | RPI | Foodst | FT commodity | Sterling |
|---------------|----------|-------------|-----------------|-------|--------|--------------|----------|
| 1977 | | | | | | | |
| 4th qtr. 1976 | 119.9 | 142.3 | 145.8 | 187.4 | 193.3 | 234.2 | 63.1 |
| 1st qtr. 1977 | 123.1 | 140.2 | 149.2 | 199.6 | 197.3 | 238.61 | 64.6 |
| 2nd qtr. | 129.9 | 145.3 | 151.3 | 185.8 | 202.1 | 242.27 | 61.5 |
| 3rd qtr. | 133.2 | 144.9 | 154.8 | 199.2 | 206.2 | 253.74 | 62.4 |
| 4th qtr. | 136.5 | 147.1 | 157.3 | 202.6 | 208.0 | 257.69 | 62.7 |
| Oct. | 135.3 | 145.7 | 156.6 | 201.1 | 205.6 | 265.22 | 62.5 |
| Nov. | 136.1 | 142.3 | 157.1 | 202.5 | 207.9 | 263.63 | 62.5 |
| Dec. | 136.1 | 142.2 | 158.3 | 204.2 | 210.5 | 257.69 | 63.3 |
| 1979 | | | | | | | |
| Jan. | 135.7 | 150.4 | 159.8 | 207.2 | 217.5 | 260.63 | 63.4 |
| Feb. | | 151.1 | 161.5 | | | 267.26 | 64.3 |

* Not seasonally adjusted.

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UNICO BANKING GROUP

Major profits boost for AMIC

Jim Jones in Johannesburg. LO AMERICAN Industrial Corporation (AMIC), the mining arm of the South African Corporation, has reported a 43.2 per cent pre-tax improvement to R54.2m (2m) from R58.8m for the year to December 31.

Improvement is, however, entirely the news of better conditions for the mined group. Mondi Paper, a 4 per cent owned by AMIC, consolidated for the final month. Spunkor, which is a subsidiary of wholly owned Bruyzeel Plywoods, was liquidated for nine months, the food processor, African acts was consolidated for months.

preliminary announcement of results does not detail contribution these consolidated, but the deduction of attributable to outside holders increased to 3m from R217,000 in 1977, a taxed profit attributable to shareholders 38 per cent higher at R52.4m. Certain subsidiaries have been consolidated, as there are whether their profits or losses will ever be remitted to Africa.

in earnings per share of 1.41, from 1.14 in 1977, a total of 80 cents has been added, putting the share on a 10 per cent yield in Johannesburg.

SAMURAI BONDS

Upsurge in issues seen

BY RICHARD C. HANSON IN TOKYO

EIGHT FOREIGN borrowers are expected to issue Samurai bonds in the April-June quarter for a total value of ¥185bn (equivalent to \$885m) compared with the ¥105bn planned for the first quarter. The Yen bonds in April will be by Denmark for ¥30bn, Austria for ¥20bn and the Finnish Public Power Corporation for ¥10bn.

The initial applications for May soared to ¥125bn, but this will be divided between May and June under present guidelines which call for a ceiling of around ¥60bn per month in two or three issues.

In May Sweden is expected to issue ¥20bn in ten year bonds while Norway floats ¥40bn in five year bonds, for which

market conditions are more favourable. In June, Thailand is planning ¥10bn in bonds, Indonesia ¥15bn and New Zealand ¥40bn.

After June, the prospects for Yen bonds are much less clear. The Asian Development Bank and World Bank are expected to come to the Tokyo market after this summer and the Spanish Government is said to be considering an issue. Electricite de France (EDF) apparently does not have plans to issue in Yen although it was thought earlier they might be in the market this spring.

Bond market conditions in Tokyo have improved slightly over the past week or so, after the Government announced

plans to raise the issuing coupon rate on its 10-year bonds to 6.5 per cent from 6.1 per cent.

The Government, however, will be issuing national bonds during the fiscal year which starts April 1, amounting to more than ¥15,000bn. Pressure from these bonds and an expected increase in private borrowing as the economy recovers is worrying many underwriters.

After May the outlook is uncertain. Yields on Samurai bonds issued in March are reaching the highest levels since the summer of 1977, and show signs of continuing their upwards trend later in the year.

Marginal midway fall by Comeng

BY OUR SYDNEY CORRESPONDENT

COMENG HOLDINGS, the heavy engineering and rolling stock manufacturer, suffered a slight fall in profit, from A\$4.76m to A\$4.63m (US\$5.2m) in the December half year, but has effectively raised the interim dividend.

The directors said the results were adversely affected by a reduced level of activity in the group's major rolling stock plants.

This was partly offset by an

increased contribution from the iron founder, Bradken Consolidated, which is jointly owned with Australian National Industries, and which is equity accounted.

Comeng also owns more than 20 per cent of ANI. This interest is not equity accounted but the directors said the dividend income from ANI was higher.

Dividend, although unchanged at 5.5 cents a share, is effectively 10 per cent higher because it

will be paid on capital increased by a one-for-ten free scrip issue.

Commenting on the outlook, the directors said the level of rolling stock activity had increased but additional orders were now urgently required to replace existing contracts which would be progressively completed during the 1979 calendar year. Profits for the period January to June 1978 should be slightly ahead of those for the first six months, they added.

Lower tax lifts cement maker

BY JAMES FORTH IN SYDNEY

TAXATION ALLOWANCES helped Australia's largest cement producer, Blue Circle Southern Cement, to boost profit by 88 per cent in the year to December 31, from A\$4.9m to A\$9.3m. Group turnover rose almost 17 per cent to reach the A\$100m mark for the first time.

The dividend is held at 8 cents a share but will be paid on capital increased by a one-for-four cash issue.

The higher profit was largely due to a cut in tax from A\$4m to A\$1.6m, reflecting investment allowances for a new cement clinker plant and grinding mill in New South Wales. The directors said demand for cement in NSW improved modestly, but steadily during 1978, following some improvement in the construction industry. Demand in Victoria remained depressed.

They said the sustained improvement in the building and

construction industry was largely dependent on inflation and interest rates being held to acceptable levels.

The new plant facilities would put the group in a strong position to take advantage of any upturn in the industry.

Contracts for the sale of the company's surplus coal production in NSW were negotiated during the year. Although the tonnages would be relatively small, the company was constantly reviewing prospects of developing its steaming coal deposits. Because the new plant will reduce Blue Circle's coal requirements, the group's surplus of coal for sale is expected to increase.

Australia's largest company, Broken Hill Proprietary and Associated Portland Cement Manufacturers of the UK each owns 42.45 per cent of Blue Circle.

Concrete and steel declines for Humes

BY OUR SYDNEY CORRESPONDENT

HUMES, the major concrete, steel and plastics pipe maker, failed to live up to earlier hopes and registered a 6.6 per cent decline in earnings for the December half year, from A\$4.68m to A\$4.39m (US\$4.93m).

The directors said the results in the parent company had been disappointing and that there was a substantial fall in profitability in both the concrete and steel divisions. The plastics division improved but it was insufficient to offset the fall in the other two divisions.

The decline would have been greater but for results from the

overseas operations. Hume Industries (Far East) and Hume Pipe of the UK both recorded further profit growth.

The poorer result was despite an increase of almost 14 per cent in sales, from A\$102m to A\$116m.

The interim dividend has been held at 3 cents a share, which is still well covered by earnings of 5.8 cents—down from 7.8 cents in the same previous period.

Orders on hand at December 31 had grown from A\$60m to a "satisfactory" A\$74m, which did not include an order of A\$18.5m received in February by the parent company.

AWA raises dividend

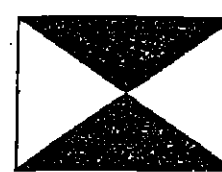
BY OUR SYDNEY CORRESPONDENT

AMALGAMATED Wireless (Australasia), the major electronics group, has lifted its interim dividend from 4 cents to 4.5 cents following a jump in profit for the December half-year, from A\$2.6m to A\$4.9m (US\$5.5m). The higher interim

will be paid on capital increased last December by a one-for-five scrip issue.

The latest profit was earned on a 27 per cent increase in turnover, from A\$58m to A\$76m (US\$85m). The higher dividend maintained the trend which has seen the total payout rise from 8 cents a share in 1975 to 11.25 cents last year.

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U.S. \$20,000,000

DAI-ICHI CHUO (CAYMAN) LTD.

8 1/2% Guaranteed Notes Due 1985

Pursuant to paragraph (B) of Condition 4 and Condition 12 of the Notes we hereby notify that we, as the Purchase Agent of the Notes, purchased Notes in the aggregate principal amount of U.S. \$1,500,000 during eleven-month period which began on February 15, 1978.

Sumitomo Finance International
Purchase Agent

Japanese to increase capital spending

CYO—Capital spending by these companies is expected to rise by 3.1 per cent in real year starting April 1, the 1978-79 level year, according to a survey carried by Nihon Keizai Shimbun, economic newspaper.

A survey of 1,393 companies beginning in February indicated that domestic capital spending was expected to total ¥8,418bn (\$40bn) or 3.1 per cent more than the current estimate of ¥8,167bn.

Investment by manufacturing industry alone was to increase 3.6 per cent to about ¥5,272bn, it was noted, from an estimated ¥5,110bn in the current fiscal year in which capital invest-

ment is expected to decline by 0.6 per cent from last year.

Meanwhile, investment by non-manufacturing industry was forecast to be up 2.7 per cent to ¥3,046bn from an estimated ¥2,906bn. This would be the first time since 1974 that capital spending in the manufacturing sector had exceeded the previous year's level.

The expected increase by the manufacturing industry was mainly the result of higher investment by raw material makers, such as steel mills, chemicals, textile companies and non-ferrous metal producers. However, investment by motor vehicle and electric producer makers, which had led the manufacturing industry's capital spending in the past few

years, was expected to decline or level off. Capital spending by the automobile industry in 1978-79 was the largest among the manufacturing industries, but in the new fiscal year, its spending was expected to decline 3.1 per cent amid concern over the nation's declining exports.

Investment by the automobile industry would fall to the second place, behind the steel industry, according to the survey.

Capital spending by the electric industry would increase generally, supported by capital expansion by electronics parts makers.

Meanwhile, spending planned by non-manufacturing industry was expected to show an annual rate of 2.7 per cent, less than the manufacturing industry's

increase of 3.6 per cent, because spending by electric power producers would level off from the current year.

However, spending by non-manufacturing industry excluding that of electric power companies would show a 5.7 per cent annual gain, to about ¥1,890bn. Spending by the private railway companies, land transport and other transport-related industries was expected to rise, but in the case of marine products, shipping, and warehouse industries a fall was forecast.

Consumer spending-related industries, such as department stores, supermarkets and services was expected to expand. AP-DJ



We calculated it would be another year of progress.

Austria's leading national and international bank, 1978 was another year of progress: Domestic loans rose 14.1%. Customer deposits were up 15.6%. The Group's total assets reached 16.8% to a record US\$13.6 billion. A dividend of US\$21.9 million will be paid, and \$26.9 million will be transferred to the reserves.

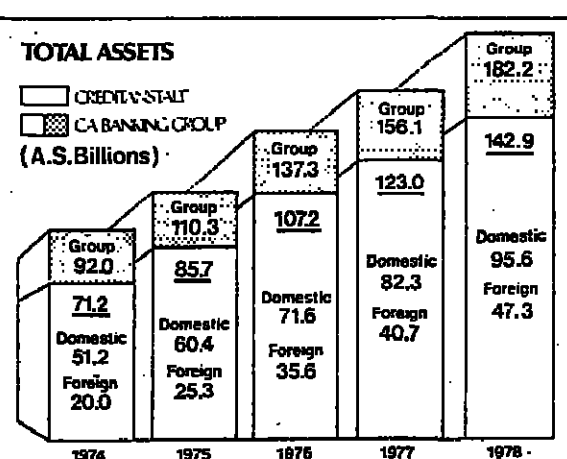
As bankers to 90 of Austria's leading 100 companies, underwriting over 23% of domestic issues, Creditanstalt have a central and expanding position in Austrian business.

Internationally, our planned growth continues. In 1978, one third of our business was again directly concerned with overseas activities. Further progress was made by both our Zurich and Budapest operations. Loans to overseas customers, primarily extended in support of Austrian exports, increased by 22.5% and our involvement in medium term loans and international issues expanded.

Through our membership of EBIC, we offered services on a worldwide basis to an increasing extent.

From this position of strength, Creditanstalt look forward to a year in which the highest standards of customer service will once again be our guideline.

| Salient Figures | Creditanstalt | | | CA Banking Group (consolidated figures) | | |
|----------------------|---------------|---------------|---------------|---|---------------|---------------|
| | A.S. | US\$ Billions | Change (A.S.) | A.S. | US\$ Billions | Change (A.S.) |
| Loans | 79.9 | 5.98 | +15.9% | 103.3 | 7.73 | +14.5% |
| Due from Banks | 34.7 | 2.60 | +16.8% | 38.4 | 2.87 | +23.0% |
| Securities | 20.9 | 1.56 | +17.3% | 28.3 | 2.12 | +16.6% |
| Deposits | 133.2 | 9.96 | +17.2% | 169.1 | 12.65 | +18.2% |
| Capital and Reserves | 5.5 | 0.41 | + 5.2% | 6.7 | 0.50 | + 3.7% |
| Balance Sheet Total | 142.9 | 10.69 | +16.2% | 182.2 | 13.63 | +16.8% |



To: Public Relations Department, Creditanstalt-Bankverein, Schottengasse 6, A-1010 Vienna. Please send me a copy of the Creditanstalt-Bankverein Annual Report for 1978.

Name _____

Company _____

Address _____

FT



Creditanstalt

New Issue
March 15, 1979

All these bonds having been sold, this announcement appears as a matter of record only.

Banco Nacional de Desarrollo

Buenos Aires

DM 100,000,000
7 1/4% Bonds due 1986

guaranteed by the

Argentine Republic

according to law no. 21629 (Charter of Incorporation of Banco Nacional de Desarrollo)

WESTDEUTSCHE LANDESBANK
GIROZENTRALE**DEUTSCHE BANK**
Aktiengesellschaft**CREDIT LYONNAIS****CREDIT SUISSE FIRST BOSTON**
Limited**NOMURA EUROPE N.V.****N.M. ROTHSCHILD & SONS**
Limited**SOCIETE GENERALE****AFIN S.p.A.**American Express Bank
International Group
A. E. Ames & Co.
LimitedBache Halsey Stuart Shields
IncorporatedBanca Commerciale Italiana
Banca del Gottardo
Banca Nazionale del Lavoro
Banca di RomaBank of America International
Bank of Montreal
Bank Julius Baer International
Bank of New YorkBankers Trust International
Bank of Communications
Bank für Gemeinwirtschaft
AktiengesellschaftThe Bank of Tokyo (Mitsubishi) N.Y.
Banque Bruxelles Lambert S.A.
Banque Française du Commerce Extérieur
Banque Générale du Luxembourg
Société AnonymeBanque de l'Indochine et de l'Extrême
Banque Internationale à Luxembourg S.A.
Banque Nationale de Paris
Banque de Neufchâteau, Schlumberger, Mallet
Banque de Paris et des Pays-Bas
Banque de l'Union Européenne
Baring Brothers & Co.,
LimitedBayerische Hypotheken- und
Wechselbank
Bayerische Landesbank Girozentrale
Bayerische Vereinsbank
Joh. Benenberg, Goslar & Co.
Bergens Bank
Berliner Handels-
und Finanzbank
Aktiengesellschaft
Berliner Handels-
und Finanzbank
Aktiengesellschaft
Blyth Eastman Dillon & Co.
International Limited
B.S.I. Underwriters Limited
Chase Manhattan
Bank
Chemical Bank International
Group
Citicorp International Group
Copenhagen Handelsbank
County Bank
Limited
Creditanstalt-BankvereinCrédit Commercial de France
Crédit Industriel et Commercial
Crédito Italiano
Dahwa Europe N.V.
Richard Daus & Co.
Bankiers
Deutsche Bank
at 1871 Aktienbank
Deutsche Girozentrale
Deutsche Kommunalbank
Deutsch-Südamerikanische Bank
Aktiengesellschaft
DG Bank
Deutsche Genossenschaftsbank
Dillon, Read Overseas Corporation
Effectenbank-Warburg
Aktiengesellschaft
Eurobank S.p.A.
Europartners Securities Corporation
European Banking Company
Limited
Fuji International Finance
Limited
Genossenschaftliche Zentralbank AG
Vienna
Girozentrale und Bank
für österreichische Sparkassen
Aktiengesellschaft
Goldman Sachs International Corp.
Incorporated
Groupement des Banquiers
Privés Genevois
Handelsbank N.W. (Overseas)
Limited
Hessische Landesbank
- Girozentrale -
Hill Samuel & Co.
Limited
Istituto Bancario San Paolo di Torino
Kansallis-Osake-Pankki
Kiddier, Peabody International
Limited
Kleinwort, Benson
Limited
Kreditbank N.V.
Kreditbank S.A. Luxembourg
Kuhn Loeb Lehman Brothers
International
Landesbank Rheinland-Pfalz
- Girozentrale -
Lazard Brothers & Co.,
Limited
Lloyds Bank International
Limited
Loeb Rhoades, Hornblower International
Limited**COMMERZBANK**
Aktiengesellschaft**DRESNER BANK**
Aktiengesellschaft**MERRILL LYNCH INTERNATIONAL & CO.**Manufacturers Hanover
Limited
McLeod Young Wair International
Limited
Merck, Finck & Co.
B. Metzler seel. Sohn & Co.
Mitsubishi Bank (Europe) S.A.
Morgan Grenfell & Co.
Limited
Morgan Stanley International
Limited
The Nikko Securities Co., (Europe) Ltd.
Nippon European Bank S.A.
Aktiengesellschaft
Norddeutsche Landesbank
Girozentrale
Oesterreichische Länderbank
Aktiengesellschaft
Sal. Oppenheim jr. & Cie.
Orion Bank
Limited
Postbank
Privatbank Aktiengesellschaft
Renouf & Co.
Rothschild Bank AG
Salomon Brothers International
J. Henry Schroder Wegg & Co.
Limited
Skandinaviska Enskilda Banken
Smith Barney, Harris Upham & Co.
Incorporated
Société Générale de Banque S.A.
Sparkassenbank
Svenska Handelsbanken
Swiss Bank Corporation (Overseas)
Limited
Thorn & Burkhart
Union Bank of Finland Ltd.
Union Bank of Norway Ltd.
Verelst and Westbank
Aktiengesellschaft
J. Vontobel & Co.
M. M. Warburg-Brinckmann, Wirtz & Co.
S. G. Warburg & Co. Ltd.
Westfälsche Bank
Aktiengesellschaft
WestLB Asia
Limited
Dean Witter Reynolds International
Wood Gundy Limited
Yamaichi International (Europe)
Limited**Companies
and Markets****CURRENCIES, MONEY and GOLD****Sterling falls**

The pound staged a moderately sharp turnaround in yesterday's foreign exchange market after its strong performance over the past month, and lost ground against most major currencies. There appeared to be little in the way of fresh factors to influence trading and sterling's decline probably reflected a peak of commercial demand together with a little profit taking. The Bank of England appeared to show little outward concern when its calculation of the pound's index fell to 65.1 from 65.3 on Tuesday, having stood at 65.4 in the morning and 65.2 at noon, and there was no obvious official intervention.

Against the dollar, sterling opened at \$2.0430-2.0440 and

trade weighted average depreciation widened to 3.4 per cent from 3.3 per cent.

FRANKFURT—The dollar was fixed at DM 1.8614 yesterday, slightly up from Tuesday's level of DM 1.8591, and there was no intervention by the Bundesbank. Trading was at a generally low level with the dollar receiving some boost from the encouraging progress made in the Middle East talks. From its opening level of DM 1.8640, the dollar moved as high as DM 1.8645 at one point. Within the EMS the pound was fixed at DM 3.7890, exactly the same level as sterling, while the Dutch guilder improved slightly to DM 92.65 from DM 92.63 on Tuesday.

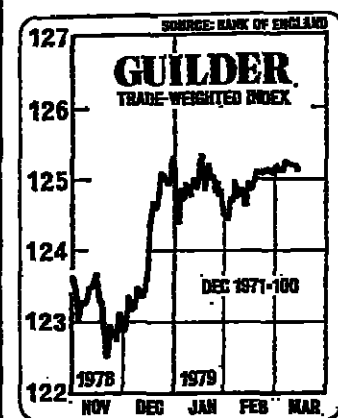
MILAN—Conditions continued at a rather leisurely pace yesterday, with the Bank of Italy ensuring a continuance of the recent steady trading. While holding its ground against the dollar, the lira improved marginally against major European currencies. The D-mark was quoted at L54.05 against L54.71 while sterling eased to L1.724 from L1.724.5. The dollar showed an easier trend from earlier levels at L54.52 compared with L54.25.

ZURICH—Early trading remained relatively calm yesterday with the dollar showing a firm undertone. Against the Swiss franc it rose to SwFr 1.6800 from SwFr 1.6725 with the yen's poor performance tending to bolster the dollar against other currencies.

TOKYO—Continued heavy demand for the dollar yesterday pushed the yen to its lowest level since June last year, and the dollar closed at ¥208.125 compared with ¥208.00 on Tuesday.

The dollar's improved performance came despite energetic attempts by the Bank of Japan to arrest the decline in the yen, with a reported sum of around \$600m in official intervention.

Confidence in the Japanese unit appeared to be steadily evaporating in the light of continued concern over Japan's economic performance. More immediate problems included a reduction in oil supplies to some Japanese companies and a continued shortage of dollars. After opening at ¥208.0, the U.S. unit improved throughout the day reflecting the steady demand.



touched \$2.0440-2.0450 soon after, before falling back to \$2.0380. After briefly touching \$2.0400, further selling out of New York pushed down the rate to \$2.0380, before it closed at \$2.0365-2.0375, a loss of 25 points from Tuesday's close.

The dollar traded steadily for most of the morning but declined steadily during the afternoon to finish on or around its worst levels of the day. Against the Swiss franc it touched SwFr 1.6850 at one point but closed lower at SwFr 1.6775, compared with Tuesday's close of SwFr 1.6830. Similarly against the D-mark, it was quoted as high as DM 1.8650 before easing to DM 1.8614. The yen was also firmer at ¥207.30 from ¥208.00.

On Morgan Guaranty figures at noon in New York, the dollar's

THE POUND SPOT AND FORWARD

| March 14 | Day's spread | Close | One month | % Three months | % Six months |
|-------------|---------------|---------------|--------------|----------------|--------------|
| U.S. | 2.0380-2.0450 | 2.0365-2.0375 | 0.47-0.57 pm | 2.47 | 0.78-0.88 pm |
| Canada | 2.3840-2.3945 | 2.3860-2.3870 | 0.37-0.47 pm | 0.71-0.81 pm | 1.12 |
| Netherlands | 38.14-38.12 | 38.14-38.12 | 0.15-0.15 pm | 0.15-0.15 pm | 0.15 |
| Belgium | 58.80-58.85 | 58.80-58.85 | 0.20-0.20 pm | 0.20-0.20 pm | 0.20 |
| Denmark | 10.53-10.54 | 10.53-10.54 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| W. Ger. | 3.77-3.78 | 3.77-3.78 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Portugal | 57.30-57.30 | 57.30-57.30 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Spain | 140.80-141.40 | 140.80-141.40 | 0.20-0.20 pm | 0.20-0.20 pm | 0.20 |
| Italy | 10.38-10.44 | 10.38-10.44 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| France | 8.71-8.72 | 8.71-8.72 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Sweden | 8.87-8.88 | 8.87-8.88 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Japan | 207.30-207.30 | 207.30-207.30 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Austria | 27.75-27.75 | 27.75-27.75 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Switz. | 3.41-3.42 | 3.41-3.42 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |

Belgium rate is for convertible francs. Financial franc 60.70-60.80. Six-month forward dollar 1.05-0.95 pm; 12-month 1.35-1.35 pm.

THE DOLLAR SPOT AND FORWARD

| March 14 | Day's spread | Close | One month | % Three months | % Six months |
|-------------|---------------|---------------|--------------|----------------|--------------|
| U.S. | 2.0380-2.0450 | 2.0365-2.0375 | 0.47-0.57 pm | 2.47 | 0.78-0.88 pm |
| UK | 2.0380-2.0450 | 2.0365-2.0375 | 0.47-0.57 pm | 2.47 | 0.78-0.88 pm |
| Canada | 2.3840-2.3945 | 2.3860-2.3870 | 0.37-0.47 pm | 0.71-0.81 pm | 1.12 |
| Netherlands | 2.0070-2.0080 | 2.0070-2.0080 | 0.62-0.62 pm | 2.41 | 1.30-1.30 pm |
| Belgium | 29.44-29.47 | 29.44-29.47 | 0.75-0.75 pm | 2.55 | 25-25 pm |
| Denmark | 8.170-8.175 | 8.170-8.175 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| W. Ger. | 1.8580-1.8590 | 1.8580-1.8590 | 0.57-0.57 pm | 2.54 | 2.50-2.50 pm |
| Portugal | 47.88-48.05 | 47.88-48.05 | 0.30-0.30 pm | 0.30-0.30 pm | 0.30 |
| Spain | 62.71-62.77 | 62.71-62.77 | 0.20-0.20 pm | 0.20-0.20 pm | 0.20 |
| Italy | 92.30-92.70 | 92.30-92.70 | 1.42-1.42 pm | 2.50 | 2.50 pm |
| Norway | 5.070-5.100 | 5.070-5.100 | 0.20-0.20 pm | 2.50 | 2.50 pm |
| France | 4.275-4.288 | 4.275-4.288 | 0.10-0.10 pm | 1.33 | 2.25-2.25 pm |
| Sweden | 4.380-4.375 | 4.380-4.375 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Japan | 207.00-207.00 | 207.00-207.00 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Austria | 13.65-13.65 | 13.65-13.65 | 0.10-0.10 pm | 0.10-0.10 pm | 0.10 |
| Switz. | 1.670-1.670 | 1.670-1.670 | 1.45-1.45 pm | 4.01 | 4.35-4.35 pm |

U.S. cents per Canadian \$.

CURRENCY RATES

| March 13 | Bank rate | Special Drawing Rights | Europe's Currency Unit |
|---------------|-----------|------------------------|------------------------|
| Starting | 12 | 0.659326 | 0.659326 |
| U.S. | 1.3100 | 1.3100 | 1.3100 |
| Canadian \$ | 1.114 | 1.0881 | 1.0881 |
| Austrian Sch. | 34 | 37.5876 | 37.5876 |
| Belgian Franc | 20 | 20.3368 | 20.3368 |
| Danish Kr. | 8 | 6.69645 | 6.69645 |
| D-Mark | 3 | 3.25828 | 3.25828 |
| Guilder | 104 | 104.0000 | 104.0000 |
| French Fr. | 5 | 5.11286 | 5.11286 |
| Yen | 104 | 104.0000 | 104.0000 |
| Norwegian Kr. | 7 | 7.45637 | 7.45637 |
| Spanish Pes. | 166 | 166.3693 | 166.3693 |
| Swedish Kr. | 64 | 64.81846 | 64.81846 |
| Swiss Fr. | 1 | 2.10500 | 2.10500 |

CURRENCY MOVEMENTS

| Mar. 14 | Bank of England | Morgan Guaranty |
|--------------------|-----------------|-----------------|
| Starting | 65.1 | 65.1 |
| U.S. dollar | 84.7 | 84.7 |
| Austrian dollar | 80.2 | 80.2 |
| Austrian schilling | 17.1 | 17.1 |
| Belgian franc | 114.5 | 114.5 |
| Danish krone | 118.2 | 118.2 |
| Deutsche Mark | 118.2 | 118.2 |
| Swiss franc | 135.2 | 135.2 |
| Guilder | 135.2 | 135.2 |
| French franc | 135.2 | 135.2 |
| Yen | 135.2 | 135.2 |

OTHER MARKETS

| Mar. 14 | £ | \$ | Other Rates |
|--------------------|---------------|-------------------|-----------------------|
| Argentina Peso | 2288-2308 | 1155-1155 | Australia \$74.25 |
| Australia Dollar | 1.8100-1.8100 | 0.659326-0.659326 | Belgium 60.14 |
| Brazil Cruzeiro | 45.70-46.70 | 22.45-22.95 | Denmark 10.53-10.54 |
| Finland Markka | 45.10-47.12 | 5.9740-5.9740 | France 8.71-8.72 |
| Greek Drachma | 73.988-73.988 | 26.40-27.20 | Germany 3.75-3.75 |
| Hong Kong Dollar | 9.928-9.918 | 4.4924-4.8505 | Italy 1.700-1.700 |
| Iran Rial | 149.98-197.14 | 15.77 | Japan 207.30-207.30 |
| Kuwait Dinar | 1.0000-1.0000 | 0.2745-0.2745 | Norway 5.070-5.100 |
| Malaysia Ringgit | 59.55-59.55 | 29.39-29.41 | Portugal 47.88-48.05 |
| Malaysian Dollar | 4.4885-4.4885 | 2.8080-2.8080 | Spain 140.80-141.40 |
| New Zealand Dollar | 1.9310-1.9310 | 0.4500-0.4500 | Sweden 4.380-4.375 |
| Saudi Arab. Riyal | 6.80-6.80 | 3.3613-3.3613 | Switzerland 3.41-3.42 |
| Singapore Dollar | 4.4260-4.4260 | 1.1600-1.1600 | U.S. 2.0365-2.0375 |
| Sth. African Rand | 1.7125-1.7125 | 0.6405-0.6405 | Yugoslavia 40.40 |

Rate given for Argentina is free rate.

EXCHANGE CROSS RATES

| Mar. 14 | Pound Sterling | U.S. Dollar | Deutsche Mark | Japanese Yen | French Franc | Swiss Franc | Dutch Guilder | Italian Lira | Canada Dollar | Belgian Franc |
|-----------------|----------------|-------------|---------------|--------------|--------------|-------------|---------------|--------------|---------------|---------------|
| Pound Sterling | 1 | 2.037 | 3.785 | 482.5 | 8.715 | 3.420 | 4.080 | 1716 | 2.387 | 59.20 |
| U.S. Dollar | 0.491 | 1 | 1.855 | 207.4 | 4.878 | 1.679 | 2.008 | 363.4 | 1.172 | 39.41 |
| Deutsche Mark | 0.264 | 0.538 | 1 | 111.5 | 2.303 | 0.904 | 1.081 | 453.4 | 0.631 | 15.35 |
| Japanese Yen | 2.387 | 4.821 | 8.959 | 1000 | 20.63 | 8.093 | 9.680 | 405.8 | 5.409 | 141.5 |
| French Franc | 1.147 | 2.337 | 4.343 | 486.8 | 10 | 3.984 | 4.693 | 1969 | 7.758 | 68.73 |
| Swiss Franc | 0.282 | 0.596 | 1.107 | 133.5 | 2.548 | 1 | 1.195 | 501.5 | 0.598 | 17.51 |
| Dutch Guilder | 0.244 | 0.498 | 0.925 | 103.5 | 2.131 | 0.856 | 1 | 419.6 | 0.583 | 14.35 |
| Italian Lira | 0.588 | 1.187 | 2.806 | 346.3 | 5.079 | 1.993 | 2.383 | 1000 | 1.591 | 94.1 |
| Canadian Dollar | 0.419 | 0.854 | 1.586 | 177.0 | 3.559 | 1.438 | 1.714 | 718.0 | 2.836 | 233.6 |
| Belgian Franc | 1.669 | 3.401 | 6.519 | 706.3 | 14.55 | 5.710 | 6.828 | 285.5 | 3.504 | 100 |

EURO-CURRENCY INTEREST RATES

The following nominal rates were quoted for London dollar certificates of deposit: one month 10.25-10.35 per cent; three months 10.40-10.50 per cent; six months 10.70-10.80 per cent; one year 10.70-10.80 per cent.

| Mar. 14 | Sterling | U.S. Dollar | Canadian Dollar | Dutch Guilder | Swiss Franc | West German Mark | French Franc | Italian Lira | Asian \$ | Japanese Yen |
|---------------|---------------|---------------|-----------------|---------------|---------------|------------------|---------------|---------------|---------------|--------------|
| Short term | 11 1/2-12 1/2 | 10 1/2-10 3/4 | 9-10 | 7-7 1/2 | 12-12 1/2 | 4-4 1/2 | 10-10 1/2 | 10-10 1/2 | 10-10 1/2 | 7 1/2-7 3/4 |
| 1 day notice | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 8-8 1/2 | 13-13 1/2 | 4 1/2-4 3/4 | 10 1/2-11 1/2 | 10 1/2-11 1/2 | 10 1/2-11 1/2 | 7 3/4-7 1/2 |
| 3 days notice | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 8 1/2-9 1/2 | 13 1/2-14 1/2 | 4 3/4-5 1/4 | 11-11 1/2 | 11-11 1/2 | 11-11 1/2 | 7 1/2-7 1/2 |
| 1 month | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 9-9 1/2 | 14-14 1/2 | 4 1/2-4 3/4 | 11 1/2-12 1/2 | 11 1/2-12 1/2 | 11 1/2-12 1/2 | 7 1/2-7 1/2 |
| 3 months | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 9 1/2-10 1/2 | 14 1/2-15 1/2 | 4 1/2-4 3/4 | 12-12 1/2 | 12-12 1/2 | 12-12 1/2 | 7 1/2-7 1/2 |
| 6 months | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 10-10 1/2 | 15-15 1/2 | 4 1/2-4 3/4 | 12 1/2-13 1/2 | 12 1/2-13 1/2 | 12 1/2-13 1/2 | 7 1/2-7 1/2 |
| 1 year | 12 1/2-13 1/2 | 11 1/2-12 1/2 | 10-10 1/2 | 10 1/2-11 1/2 | 15 1/2-16 1/2 | 4 1/2-4 3/4 | 13-13 1/2 | 13-13 1/2 | 13-13 1/2 | 7 1/2-7 1/2 |

Long-term Eurodollar deposits: two years 10 1/2-10 3/4 per cent; three years 10 1/2-10 3/4 per cent; four years 10 1/2-10 3/4 per cent; five years 10 1/2-10 3/4 per cent; six years 10 1/2-10 3/4 per cent; seven years 10 1/2-10 3/4 per cent; eight years 10 1/2-10 3/4 per cent; nine years 10 1/2-10 3/4 per cent; ten years 10 1/2-10 3/4 per cent.

INTERNATIONAL MONEY MARKET**European rates easier**

European short-term interest rates were generally easier, with rates declining in France, Belgium and Holland following comfortable and quiet start to a European Monetary System.

Italy rates in the market were unchanged, but had a firmer tone. Germany, possibly reflecting a tightening of credit policy in the near future. No press conference will be held by the German central bank today. Such conferences usually take place when a policy change is announced.

PARIS—Day-to-day money fell to 7 per cent from 7 1/2 per cent, and one-month to 6 1/2 per cent from 7 1/2 per cent. Three-month funds were unchanged at 7 1/2

FINANCIAL TIMES SURVEY

Thursday March 15 1979

Shield
or
our oil
wealthKevin Done
City Correspondent

OIL industry has faced challenges in developing the oil and gas reserves of North Sea. But if production is to be maintained at a level companies must also solve the complex problems of drilling, maintaining and rigging the network of platforms and pipelines many miles long. There is a massive investment to protect. Main is now more than 1.4m barrels a day and more fields are under development or will soon be. To gain production these first 19 oil fields involved an investment of £14bn (at 1978 prices), the smallest breaks in action can prove extremely

effective repair and maintenance is already playing an increasingly vital part in offshore operations. The reason is the shut-down of one rig in the northern North Sea could result in a daily loss of production worth more than £100,000. Operational failures occurred on North Sea rigs only months after installation. In November, an oilfield in the northern North Sea with three production platforms in operation had one down two of them because of a single pipe failure of a single pipe. Though production was maintained on one platform a few days later the total loss in

output was substantial. On the same field one of the production risers (the pipe leading up from the seabed to the platform) had to be replaced because of rapid corrosion.

Exploration in the North Sea is now levelling off and last year declined sharply. Offshore work is moving quickly into production phase with fields beginning a production life of usually 20-30 years. But problems with offshore equipment exposed to the ferocious weather conditions, equal to any conditions in any oil province in the world, makes it essential that production systems are designed with ease of access to critical components to minimise inspection and maintenance, which must be carried out regularly.

At first the oil industry was slow to appreciate the technological demands and the magnitude of the task of working in the North Sea and the earliest structures were designed, built and installed without any clear concept of the requirements for inspection and maintenance, especially underwater.

However, new techniques are now being developed in such areas as non-destructive testing to combat corrosion in the steel and concrete platforms, riser systems and under-sea equipment. Divers are being forced to develop new forms of expertise as underwater engineers and new designs of manned and

unmanned submersibles are being researched and demonstrated.

Above the waterline, better design for the layout of equipment has been called for to give inspectors and maintenance crews better access. The hectic rush of the early years of North Sea development has been replaced—because of the build-up of first production and partly because of the rapidly rising costs of offshore work—by an era dawning in which careful planning and cost control are the paramount considerations. The emphasis is being put on the quality rather than the quantity of work and this, in turn, is putting a heavy premium on training and experience.

Emergencies

The market for scheduled repair and maintenance work in the North Sea could be worth about £200m in the early 1980s and this figure could be boosted by as much as another £50m a year in unplanned work to deal with emergencies as they arise.

Inspection, maintenance and repair form a significant market sector in their own right and as in other sectors such as onshore fabrication and offshore exploration, considerable opportunities are also likely to develop in such export markets as Mexico, Venezuela, Argentina, Brazil, China, south-east Asia and Australia. The North Sea, with its fiercely testing conditions, could serve as a useful springboard to export opportunities and joint ventures overseas.

British industry has been fairly successful in meeting the challenges of the domestic market, and one or two companies have begun to win contracts overseas. But there are still significant gaps in the capability of UK companies to carry out all the tasks necessary on the UK continental shelf, especially in areas of high investment or of new specialised technology. Through the Offshore Supplies Office, the Department of Energy has worked hard to try to increase the share of offshore work in the UK sector of the North Sea falling to British industry. But it will need special initiatives if the UK is to catch up and take a substantial share of work in activities such as drilling, some aspects of underwater engineering and heavy-lift operations.

It has been argued that the amount of inspection and maintenance work on offer in the North Sea will increase steadily as the age of the various structures rises. But many oil companies now suggest that the extra opportunities offered by the ageing of facilities will be more than offset by improvements in inspection and maintenance technology. The market for such work in the southern North Sea gas fields, for example, is expected to remain more or less constant over the next five years.

The overall inspection, maintenance and repair market splits into two principal sectors: the waterline, and below the waterline. The value of each sector will probably be similar, but the activities call for very different skills. Work above the waterline is chiefly concerned with maintaining topside equipment, the various parts of the process and power generating units installed in modules on the platform deck. Keeping these process modules in full working order could be costing the oil companies as much as £50m a year by the early 1980s. In addition there could be work worth £5m a year in servicing drilling rigs and more than £10m a year in inspecting and maintaining onshore terminals. Much of this topside work will call on the kind of skills and experience already well tested in the running of refineries and petrochemical plants onshore.

This sector of the market is already marked, therefore, by sharp competition, because service companies can readily adapt their existing skills. Competition is especially severe for work in the southern gas fields, many of which have now been in production for more than 10 years, and competition in the more northerly oil fields is also being stepped up as more companies try to enter the market. With such sophisticated skills in demand for topside inspection and maintenance, the content of labour costs in the £55m total for this sector is necessarily high, perhaps as much as 60 per cent of the total. The remainder is accounted for by material costs, but much of the supply work here will be out of reach for new entrants to the market because oil companies will tend to return to original suppliers for replacements. As much as 90 per cent of the materials needed for scheduled topside work can be expected to go to original suppliers.

Increasingly the larger oil companies are looking for specialist companies with local bases in the oil and gas field service towns such as Great Yarmouth and Aberdeen, to take on topside maintenance tasks. For companies that have been involved in the construction of platform modules and overall engineering design, it would be an attractive proposition to provide a complete package for inspection and maintenance to the oil

companies on a turnkey basis. This approach has appealed to some of the smaller operators in the North Sea, but the larger oil companies seem to prefer to keep overall management control of these tasks in their own hands, contracting out only the specialist items of work as they arise. One oil company, British Petroleum, has gone into the business itself by becoming a partner in the Omisco inspection and maintenance consortium.

Much topside maintenance calls on skills that have existed in the oil industry for many years, but beneath the water level an entirely new set of problems is presented. For companies willing to take on the challenges of this work there is a market that by the early 1980s could be worth in excess of £100m a year. Offshore loading systems have already provided several problems in the relatively short producing lives of fields such as Beryl and Thistle. The annual maintenance bill could be running at about £30m a year in the early 1980s, especially when more fields such as Maureen and Fulmar are brought on stream, loading straight into tankers at the field. Underwater work on the maintenance of wells and the servicing of risers and subsea flowlines will probably total about £35m a

year, with a further £35m being spent on pipeline work.

The problem of valuing the subsea part of offshore inspection and maintenance work available to the open market is made more difficult because many tasks will be carried out by the new generation of specialist vessels, often semi-submersibles, which the oil companies have designed both as floating workshops and as emergency vessels to cope with incidents such as blow-outs and platform fires. Work worth up to £50m a year could arise from the need to tackle special emergencies.

Many of the contracts for inspection and maintenance work on oilfields already in production have been placed in recent months. The EAE group, part of Plessey, for example, has taken several contracts for servicing communication equipment on fields such as Dunlin, Cormorant, Brent, Heather and Thistle. Ferranti is doing a similar job for the British National Oil Corporation.

Services

Mainwork is providing engineering services including maintenance planning, materials control, training and handbooks for the Statford A platform, while the John Wood Group is handling electrical, electronic and instrumentation work on part of the Frigg field. There is no shortage of companies looking for entry into the subsea market, but many are short of the necessary training and underwater experience. There is particular scope for better training in this sector. Eventually, according to some oil companies, as much as 90 per cent of routine underwater inspection work will be undertaken by remote controlled vehicles. But in the short term the present generation of unmanned submersibles offer great problems in navigation and reliability. A number of companies, such as P and O and Vickers, have found insuperable problems in this highly competitive branch of subsea work, and both have withdrawn from some of their interests in the field.

The threats to offshore structures from corrosion, marine growth and scouring remain, however, and although the market in the southern fields is unlikely to show much growth in the next few years, the

CONTINUED ON PAGE III

OFFSHORE INSPECTION AND MAINTENANCE

In these more mature days of North Sea oil and gas recovery the emphasis has shifted from the pioneering work on drilling platforms and production rigs to the technology of protecting the whole multi-million pound operational investment. As this survey shows, the skills involved are no less extensive.

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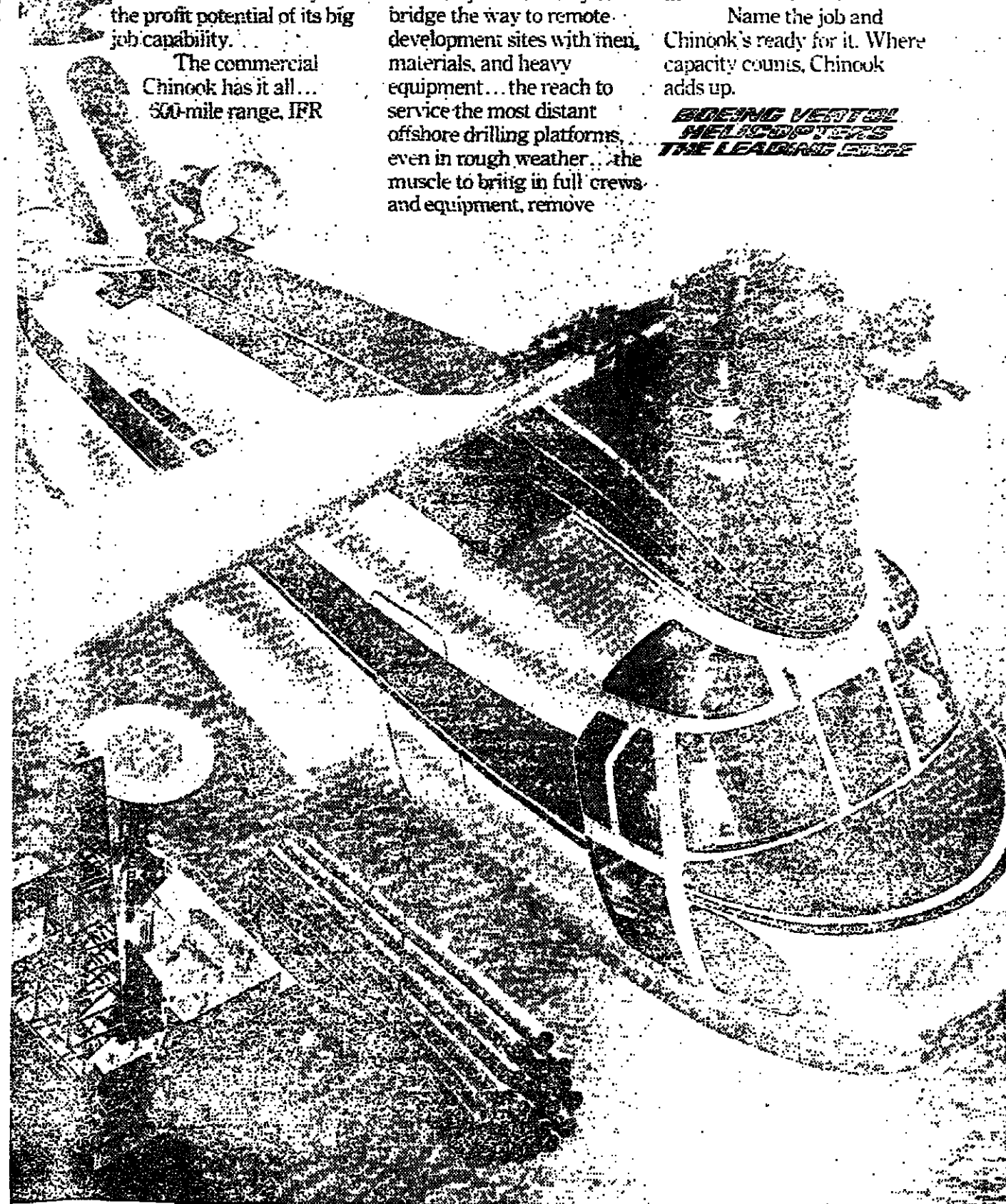
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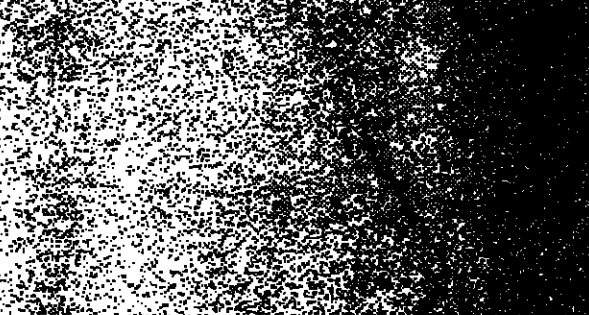
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OFFSHORE contractors working on a "live" platform for the first time are often in for a surprise—even though they have had plenty of experience in the construction phase.

Safety regulations are more tough. Welding, for example, can only be done after permits have been obtained and strict precautions have been followed. Planning is more difficult. The operating staff do not always take kindly to interruptions from maintenance people. And accommodation, too, can be a bigger problem.

Above all, costs to the field partners rise enormously if the platform has to be shut down. Downtime on one of the Forties platforms, for example, could cost BP around £1m a day in lost production alone.

"There's nothing new about this really," comments Mike Taylor of Omisco, the UK-owned maintenance consortium. "Why do people keep on having to invent the wheel? Stop a VLCC for need of a vital part and it can cost £30,000 a day or more."

But there are, Mr. Taylor agrees, two important differences. One is scale: sooner lose £30,000 on a crippled VLCC than £1m on a shut-down platform. The other is that ship designers, with longer traditions, have borne maintenance more in mind than the designers of some oil platforms.

"On many ships, for example, you'll find a lifting eye above every large piece of plant that may have to be moved. You won't often find this on an oil platform. The beam above a piece of platform equipment may not even be strong enough to take its weight."

Hence some maintenance companies are evolving an approach which gives an extended meaning to the truism that downtime is money. It pays to spend a lot of time on the elaborate design of the work programme, they find, with the object of reducing time spent offshore.

It also pays to avoid "calendar" maintenance. Operators are moving towards "health monitoring" of their equipment. Vibration analysis and other techniques make it possible to know, with considerable precision, when rotating machinery is likely to fail. Known, unfairly, as "cliff-edge" maintenance, and more kindly, as "predictive" maintenance, this saves much unnecessary interference with healthy machinery.

On some platforms, vibration analysis has been worked out at the design stage. On others it

is being looked at now. One company in this area, Structural Dynamics, worked out vibration levels on Chevron's Ninian platform on a theoretical model before placement, and is now doing this for Shell's Fulmar platform. It has also begun a baseline measurement survey for Shell on Brent "A" and "D" and the Cormorant "A" platform which will help in the development of a fully predictive maintenance programme.

These principles are also being applied below the waterline. With Government backing, three companies—Seatek, Structural Monitoring and Structural Dynamics—have installed equipment on three platform jackets—on Forties, Montrose and Claymore—to assess the response of the jacket to sea and wind agitation. If the signal varies from the norm, a mini-computer calculates the type of failure and where it occurs.

Experimental

"It's still experimental," comments Dr. Tom Melling, of Structural Dynamics, "but we expect the method to prove highly effective, continuously monitoring jacket integrity. Faults will be picked up the moment they occur and the operator will know exactly where to send the divers."

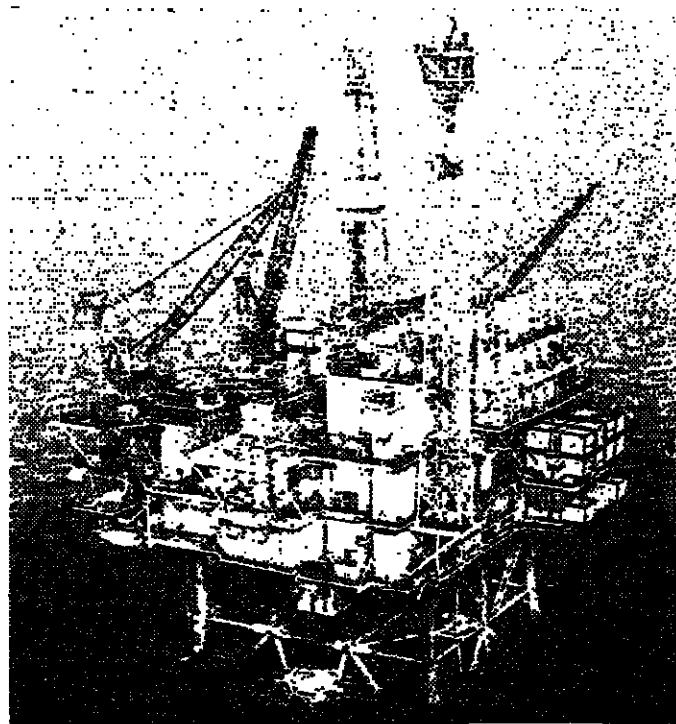
Knowing just where to send divers can be valuable. It costs £5,000 an hour to place a diver/inspector at a depth of 150 metres.

The diving companies, in turn, are changing their techniques. As North Sea experience grows, companies are moving away from traditional methods such as MPI (magnetic particle inspection), based on surface techniques, and placing more emphasis on closed circuit television, ultrasonic and photographic methods, helped by Government grants to improve design.

Comex recently produced a colour television system claimed to be particularly suitable for inspecting concrete structures, where colour contrast and high resolution are essential to data evaluation.

A shortage of skilled manpower, not equipment, is the diving industry's real problem. To train a fully-qualified inspector to become a diver can take two to three years, in addition to £5,000 for a basic training course at one of Britain's three diving schools. There were 2,300 divers at work on Europe's north-west continental shelf last year—and the demand for them is expected to grow at about 5 per cent a year.

New underwater techniques



An oil production platform in the North Sea—if a shutdown occurred here it could cost around £1m a day in lost production alone.

The increased use of underwater vehicles, one-atmosphere suits and bells and remote-controlled devices, may help. On a multi-function support vessel, ordered by Occidental, there will be a one-atmosphere mobile diving unit. Experts in NDT can descend in the "shirt-tails" atmosphere, direct divers outside and tabulate and interpret their findings. There are, however, considerable differences of opinion on the best methods of underwater inspection to use. For example, engineers at Elf Aquitaine, the Frigg field operator, have said that they regard saturation diving as expensive and, because of its psychological effect on the divers, unlikely to be 100 per cent reliable.

On Frigg all saturation workers are watched at all times by TV and it is the company's

policy to reduce diving operations wherever possible and eventually to use remote-controlled vehicles (RCVs) for all underwater inspection.

Engineers of Chevron, Ninian field operator, take a similar view. They have said they would like to avoid the use of divers not only because they regard them as expensive but because the company is greatly concerned at the risks involved.

Every offshore equipment exhibition sees the unveiling of yet another underwater inspection device. Some have proved their worth but a number have yet to do so. Even the RCVs, a popular choice, have navigation and reliability problems.

Tom Hollobone, of the Association of Diving Contractors, likens the use of saturation divers and the alternatives to a golfer's choice of the clubs in his bag. As experience grows, methods and equipment will establish the roles in which they can best be used.

Divers are expensive—and have human failings, of course. But the alternatives are sometimes even more expensive and limited in application. "There is no substitute for the interpretative ability of a fully-qualified diver," insists one contractor.

The inspection and maintenance market, above and below the water line, seems to be one where there is room for any service or equipment which can do required tasks effectively. Whatever devices are used, however, manpower is expected to be the main problem—not only divers but particularly electronic and inspection engineers.

Contractors point out that few oil platforms in the North Sea have been on station for more than 15 per cent of their planned lives. The trouble, they infer, have yet to come.

Alarmist predictions that some North Sea structures may collapse before their task is completed are generally dismissed by the industry as non-sense. Nevertheless, nobody is exactly sure how some structures will respond to long exposure to harsh conditions.

Consequently, a full report is awaited with interest of the first North Sea platform to be removed from location—a small steel jacket which served BP's West Sole gasfield in the southern North Sea for 12 years.

It appears to be in generally good condition. "The overall impression was that little corrosion has occurred, especially below astronomical tide level," said Mr. P. F. Lawrence of Harwell Corrosion Service after a preliminary examination.

"The coating had been effective and even where damage had occurred no corrosion had taken place due to the efficiency of the sacrificial anode cathodic protection system." The Ultrasonic Non-Destructive Testing Company found three minor weld cracks.

These reports offer some comfort to the owners, operators and designers of the many structures now in the water. But it remains to be seen whether the much larger structures in the northern North Sea will fare so happily.

Bruce Andrews

UK companies offer a wealth of expertise

THE NORTH Sea can be a hellish place in which to operate. It is cold, it is deep and the weather is often appalling. Yet it is precisely these adverse conditions which have enabled British-based companies to gain a competitive edge in the field of offshore inspection, repair and maintenance.

The rigours of the North Sea have made it imperative that greater expertise and better technology be developed in the area of inspection and maintenance. One result of this has been the setting up of a number of new companies over the past few years which specialise in maintaining oil rigs and gas platforms. And many of them are beginning to look to the opportunities offered by overseas offshore markets such as South America and India.

The North Sea offshore inspection and maintenance market is thought to be worth about £200m a year, though some would put the figure higher.

Today there is evidence that the pattern of repair and maintenance service on offer in both the North Sea and abroad is beginning to change.

Emphasis

There appears to be a growing emphasis on package deals although the idea has been slow to take off—partly because of the conservatism of some of the oil companies. This trend has been encouraged by the bringing together of different kinds of expertise under the umbrella of a single company.

Omisco, for example, has been formed by British Petroleum and Wimpey on a 50-50 basis. BP, the first major operator in the North Sea, had acquired great expertise in inspection and maintenance and repair and felt the time was right to exploit this on a general commercial basis as well as using it on its own rigs.

Wimpey had not been involved in inspection and maintenance at all but it had been in the business of offshore construction. In 1977 the two companies therefore decided to combine some of their resources and set up Omisco.

Omisco started by offering a complete offshore inspection and maintenance service including overall planning and management and it admits that the initial response from the oil companies was poor. The main problem was that most of the big oil companies were anxious to keep the general management of their own inspections and repairs under their own control. They were prepared to contract out individual jobs to specialist companies but they were determined to keep the planning side in their own hands.

According to Omisco, this approach often led to unnecessary inefficiency—sometimes over such simple matters as finding adequate sleeping accommodation for different groups of contract workers on the same oil rig at the same time.

But the company feels that resistance to package deal maintenance and inspection is beginning to break down. Perhaps one reason for this is the growing use of computers to

store all the available information about an offshore structure and the equipment on it—Omisco claims to have developed its computerised systems further than most of its rivals.

The use of computers clearly makes it easier to plan inspection and repair work more efficiently. Computers also make it possible to ensure that key personnel are kept completely up to date on inspection results—a point stressed by Scotia Software Services, a new company which launched a computer-based data retrieval system for offshore inspection data last month. Scotia claims that the difficulties of handling large amounts of information have led to delays in inspection programmes on some offshore platforms.

Other maintenance and repair companies that offer package deals include P and W Offshore Services and Mapel—both part of the William Press group—and McAlpine Sea Services, which was set up last month by the McAlpine group. McAlpine has been involved in the design and construction of concrete offshore platforms since 1974 and it seemed sensible therefore to use some of the expertise and skills it had acquired in the maintenance and inspection field.

McAlpine Sea Services makes the point that the longer an oil rig or gas platform is operating, the greater will be its need for regular inspection, maintenance and repair. The company believes therefore that "the future must be sound." It adds that expertise acquired in the construction field often can be usefully applied to maintenance and vice versa. For example, McAlpine Sea Services can draw on the group's experience in building concrete platforms to pinpoint areas of potential weakness in a structure. The information can then be used in drawing up an inspection programme with extra attention paid to those sections of a platform most likely to buckle, corrode or be attacked by seawater.

Most of the North Sea-based

inspection and maintenance companies believe their biggest export opportunities are likely to come from Brazil, Mexico, India and China. Their major rivals for international offshore business are the North American companies which have been involved with offshore oil and gas operations for much longer than any British concerns.

But although the North Americans dominate their own domestic offshore repair and maintenance market—and UK-based companies see little hope of this changing—British-based concerns often have a knowledge of working in poor weather and in deep water that their U.S. counterparts lack. This can be particularly important when it comes to inspection and repair jobs off the South American and Indian coasts.

Reputation

Another factor in winning contracts is the internationalism of the oil industry. A company that earns a good reputation for work done in the North Sea is often approached to take on jobs in other parts of the world—perhaps by the same oil major that employed its services in the North Sea.

Meanwhile, it is clear that the Chinese are planning a huge expansion of their oil production and this will mean offshore exploration. The Chinese has already given British Petroleum a seismic survey contract and

the group is planning to hold an offshore oil exhibition this summer. North Sea-based inspection and maintenance concerns are now starting to weigh up the opportunities that China will offer in a few years' time.

Some of these companies already operate extensively abroad in the maintenance and inspection field. For example, Tokola, which became independent of Comex and John Brown last year, is working in Mexico and Korea and hopes to win contracts in Libya. Tokola says the techniques it has developed in the North Sea for dealing with such problems as marine growth and erosion will be useful in other deepwater areas.

Tokola reckons that the average cost of inspection and maintenance—excluding any major repairs—for an oil rig or platform offshore is now between £600,000 and £750,000 a year. It adds that the application of North Sea knowledge to the design of a Mexican offshore installation can bring about a saving of between 10 and 20 per cent in maintenance costs.

If expertise gained in the North Sea can bring improvements in cost efficiency of this order, it is likely that companies which have specialised in UK offshore inspection and maintenance will find ready export markets for their skill and their technology.

Sue Cameron

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OFFSHORE INSPECTION AND MAINTENANCE

by Michael Baker, Stephen Parkinson and Michael Saren,
Department of Marketing, University of Strathclyde

Recent forecasts suggest that the demand for North Sea offshore maintenance will rise from an estimated £95m p.a. in the early 1980's to about £280m p.a. by the end of the decade. Despite the size and potential of this market, surprisingly little is known about its nature and scope. OFFSHORE INSPECTION AND MAINTENANCE seeks to remedy this by supplying information on the state of the market world-wide and the North Sea in particular.

The Report gives a world perspective of inspection and maintenance from the relatively benign conditions in the Gulf of Mexico and Venezuela to the hostile regions of Alaska and the Northern North Sea. It explores the factors—economic, political, environmental, legal and technological—which influence oil producers, and provides a technical survey of inspection and maintenance methods.

The authors have examined the needs and buying practices of three types of oil producers: multi-nationals, companies using sub-contractors and companies just beginning to drill production wells. They have interviewed over 100 senior executives in 72 offshore supply companies in the U.K., U.S.A. and Norway and established profiles of their experience and capabilities. Based on their research they offer a ten-point plan for market entry.

OFFSHORE INSPECTION AND MAINTENANCE is of vital importance to existing and potential offshore suppliers, oil company executives, government departments, banks, insurance companies and others with offshore interests.

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OFFSHORE INSPECTION AND MAINTENANCE III

Problems for vessel makers

NORTH SEA, which in the 1970s appeared to promise much for Britain's marine industries, has inevitably turned to be something less than a manna.

Shipowners responded keenly to the opportunities, especially in the supply boat support vessel field, but have found the financial returns either dull or downright straws.

The most spectacular example seems likely to be the heavy losses and has still sold the two mother ships related submersibles. Since it has become clear that company intends to discontinue further from energy titles with the probable sale of the Beatrice field, most as spectacular, on the engineering rather than the owning side, has been the Vickers' interest in versatile operations. Heavy by Vickers Oceanics have led in this company selling of its offshore interest to National Enterprise Board British Shipbuilders.

Difficulties

There has been no such drama in the UK supply industry, but there are several over-capacity problems which operators have sought to resolve. Many other shipping companies entered the drilling field, very mixed results. Some of the difficulties can be put down to operators' inexperience of the work and the problems

of any industry in which technology is rapidly developing, thus creating the possibility of rapid obsolescence or sheer lack of economic viability in misjudged designs.

The submersibles field has probably been the most difficult in this respect, with both Vickers and P&O offering manned craft which were far more expensive than straightforward diving systems but not sufficiently more productive.

Even Intersub, a company which has survived and obtained a reasonable rate of utilisation of its vessels (over 50 per cent last year) has produced only modest financial returns.

Intersub, a subsidiary of the Anglo-U.S. Northern Offshore, claimed 60 per cent of the North Sea submersibles market last year and expects this to increase in 1979 since the demise of its two main competitors.

This year, Intersub is offering five "spreads" (support ship plus submersible) with Fred Olsen Oceanics offering one or two and the Vickers situation unclear because of the takeover negotiations.

Intersub's success in at least surviving and establishing the products which its own France-based research and development staff have largely designed, has been based on its well received automatic pipe-laying system, coupled with a diver lock-out capability. Other new ventures in preparation include an underwater acoustic hydrography system for non-destructive testing and the company's first remote controlled vehicle (RCV).

Opinions differ about the

future of RCVs and Intersub says it wants to carefully evaluate the first craft before committing itself. Others maintain that only an unmanned vehicle will successfully compete on cost with a conventional saturation diving system. There are estimated to be between 10 and 20 RCVs available for work in the North Sea, although the range of jobs they are involved in is very wide. New models regularly offer themselves, indicating the continued high degree of uncertainty about optimum design and the reason why operation is such a risky business.

Slowdown

In supply boats, where most of the British shipping industry's efforts have been concentrated, the problem is one of straightforward overcapacity, which is not being helped by the general slowdown in North Sea exploration and development.

British owners argue strongly that the UK sector of the North Sea, which is worth about \$200m a year in supply boat terms, would not be overtonnaged but for the very large tax incentives given by the Norwegian Government in recent years to encourage small investors to build boats in order-hungry Norwegian shipyards.

The British fleet of 35 supply and anchor handling vessels (excluding small tugs) has been overwhelmed, according to British owners, by the Norwegian fleet of 38 vessels which, despite some sales last year, is likely to continue growing as vessels already ordered are completed.

According to the General Council of British Shipping, of the 100 supply boats employed in the UK sector at the end of January, half were foreign. Meanwhile, operators claim they are barred from Norwegian contracts by the flag preference attitudes of the Norwegian Government.

A recent survey by a British operator of diving support vessels in the UK sector, put the British flag share at 37 per cent, against 34 per cent for Norway, nine per cent for West Germany and 20 per cent for others.

The more outspoken British companies, such as Offshore Marine, the Conard subsidiary—which has a fleet of 27 vessels—want the Department of Energy to adopt a similar stance to the Norwegians or persuade the Norwegians to open up their waters to UK operators. But the General Council, after a series of exchanges with the Government, appears to have accepted that a full-scale preference war would be counter to Britain's wider shipping interests and, indeed, counter to the free trading philosophy which the industry has traditionally espoused.

To make matters more complicated, the Norwegians tend to turn the tables and accuse the British Government of protectionist attitudes against their industry. It is true that although no formal legal powers exist for such preference, a number of European and U.S. operators have taken the trouble to establish bases in Britain, to use British crews and fly the British flag.

Offshore Marine maintains that action to protect the British industry must there-

fore be based upon vessel ownership rather than mere flag. Conversely, a number of British companies, such as Seaford Maritime and Ocean Inchcape have established Norwegian connections to try to reverse the process, although not with much apparent success.

One point on which supply boat operators of all nationalities agree is that rates are too low. Some Norwegians say current levels are downright unprofitable and British operators suggest there is room for a 20 per cent increase. Naturally, the oil companies do not share this view.

There are no early prospects of such an increase occurring, having regard to the latest Terminal Operators forecasts of North Sea demand for supply boats. This suggests that demand will decline steadily for the next three years before a sharp recovery in 1983.

Result

As a direct consequence, UK operators are looking outside the North Sea for employment for their vessels. One third of Offshore Marine's fleet is outside North Sea waters and at the end of January just over half the UK fleet was on contract in the British sector, with 16 vessels contracted abroad and the rest either running the sport market, under repair or unemployed.

One way out of the general gloom of the staple supply boat industry is for companies to specialise in the increasingly sophisticated, purpose-built multi-purpose maintenance, emergency and support vessels.

The problem is that these vessels are extremely expensive—£50m for the BP craft under construction—and therefore unlikely to be built purely speculatively.

One of the most successful multi-purpose support craft in the North Sea, the Uncle John, was financed jointly by Ellerman Lines and Furness Withy, but the operating company, (Houlder Offshore) has not so far risked a follow-up order.

Something of an exception to this rule is Stolt Nielsen, whose £50m Seaway Swan was launched last year but which has only just taken on a 120-day contract with Shell. The company's other diving support vessels are all on long-term contracts. It is interesting to note that the recently formed Anglo-Norwegian company Swan Offshore, headed by a former managing director of Vickers Offshore Engineering, Mr. Richard England, is following a similar policy of introducing extremely sophisticated, multi-purpose tonnage.

For the most part, however, large, semi-submersible emergency - maintenance - support vessels are likely to be ordered only against firm oil company commitments, the next of which should be from Shell-Esso for a vessel to serve in the companies' East Shetland fields.

British Shipbuilders are hoping to follow up its success in winning the BP order by also winning this contract for its Scott Lithgow yard, which specialises in offshore work. It has been underbid, however, by Harland and Wolff, the Belfast shipbuilder.

Ian Hargreaves

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More interest in subsea systems

SIDE THE oil industry tend often to be two misperceptions about subsea systems. One is that present a new and revolutionary method of exploiting reservoirs. The other at they are mainly of st when an oilfield is in too deep to place a conventional platform.

The North Sea, subsea systems are by no means new, first field to come on in the British sector, the 11 Field, in 1975, was produced from subsea wells from start to a converted semi-submersible rig, the Transworld

The present market for subsea systems in the UK sector of the North Sea is estimated by suppliers to be worth roughly \$300m a year and is expected to continue at this level until the late 1980s.

In 1977 there were 11 subsea wellhead orders, one for the Ninian Field and 10 for South Cormorant. In 1978, there were 19—three for Beryl, three for Murchison, one for Montrose, two for Argyl, two for the North Hewitt gasfield and eight for the Buchan field. Buchan is to be served, like Argyl, from a converted rig. The rest are satellites.

The suppliers estimate now that the number of wellheads ordered until 1985 will be about 15 a year.

Oil companies are nervous of innovations—there is so much money at stake. Consequently, the systems ordered are mostly expected to be "wet" not dissimilar to those already installed in the North Sea, rather than the more complicated "dry" systems, the value of which, in the opinion of many oil men, has yet to be fully proved.

The estimated installed cost of a "wet" system, including lines to the platform and additional platform equipment, averages

about \$20m, giving the estimate of \$300m for 15 wells.

The market has developed quietly, with little publicity, therefore no official or academic has yet been inspired—as with other sections of the offshore market—to estimate its value with more precision. Yet the current list of firm inquiries and invitations to bid is encouraging.

The British National Oil Corporation is expected to order 11 subsea wellheads this year for the Thistle Field. Four will be water-injection wells to boost the present producing reservoir. Seven, the industry reports, will be satellite wells extending production to the platform from an area ("Area 8") outside the present producing perimeter.

Prospect

On BP's Magnus Field a seven-well subsea programme is expected, to produce to the platform shortly to be ordered. Four wellheads are expected to be ordered this year and three next.

Thus, this year's 15 orders appear reasonably secure. Then the suppliers foresee a large number of probable orders, for fields where the operators are known to have carried out

studies and made preliminary inquiries.

Over the next few years the "probables" forecast include subsea systems for the Morecambe gasfield, Block 206/8 (west of Shetland), the Tomlin/Thelma discovery, Cormorant North, Tartan and a likely well or two more on Argyl. Inquiries have been reported from the operators of three Norwegian fields—Statfjord, BP's block 7/12 discovery and an extension to the Frigg gasfield.

In the "possible" category must come the Hutton and Beryl North fields. Recently these were considered good prospects but the field partners now seem uncertain about their plans.

The suppliers also emphasise that they have had interest expressed by the operators of a number of other fields at present in production. "Sooner or later," says one, "we believe that there will be one or more subsea wells on virtually every field in the North Sea, either for production or water injection."

Even if only some of these hopes are realised the industry could sustain its forecast of 15 wells a year. Production profiles for some of the fields concerned—and therefore output forecasts for Britain and Norway—could well be upgraded as a result.

Shell-Esso's plans appear to be the most dramatic. The group is said to have in mind a system for South Cormorant developed from Exxon's experimental submerged production system. This is a self-contained well and manifold unit remotely controlled by a manipulator on a tracked template. The Shell Expro underwater development team in London is thought to have improved the Exxon concept and made it more flexible, to include satellite wells.

The South Cormorant system is said to be regarded by the field partners as a pilot scheme, to be followed shortly after by a similar scheme to obtain oil beyond the reach of the wells to be drilled from the platform. It is uncertain, at the moment, what prospects these developments will offer the inspection and maintenance industry. There certainly will be addi-

tional work on the platform topside, because of extensions to the production equipment. But, under water, the wellheads ("Christmas trees"), flowlines and connectors are designed for a 20-year life. Since few have been installed yet, prediction about their behaviour is difficult.

The most vulnerable parts of a subsea system are the control systems but these are installed in "pods," easy to replace if necessary. There has been some trouble on existing installations with connectors on the electrohydraulic lines and flowlines, cured so far by divers.

All subsea equipment is continuously monitored from the platform and divers sent down if problems occur. Should a Christmas tree give serious trouble or extensive maintenance be needed, a rig is put over the well and the tree pulled to the surface. Shell-Esso's South Cormorant system, it is believed, will have a system of advanced remote repair on the manifold.

Automatic

The worst thing that could happen is that the wellhead could be pulled off completely by a dragging anchor or a fishing vessel's trawler. This has not happened yet. If it did, the change in pressure would cause the down-hole safety valve, and then the Christmas tree valves, to close automatically. The same response would follow in the event of an incipient blow-out. Pollution of the sea would be negligible, say the suppliers.

Looking ahead, however, the suppliers hope to persuade oil companies to install "below mud-line" wellheads which, from the safety viewpoint, says one, would be the ideal answer.

For the most experienced view on subsea inspection and maintenance in the North Sea, the obvious company to ask is Hamilton Brothers, operator of the Argyl field, now in its fourth year of production.

"Our trees are not going to be trouble-free for 20 years," said Mr. Bob Dyk of Hamilton. "We have regular diver inspec-

tions and have had to deal with minor, but expensive, problems—flowline connections, for example."

One Christmas tree on Argyl was pulled up after three years, for general inspection, when the well flowered water. "It was in surprisingly good condition and is now back on the bottom," he said. "We've also had to pull up two trees to undertake work-overs on the wells for mechanical reasons. Then we put them back again—there was no trouble."

Bruce Andrews

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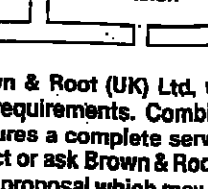
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Oil wealth

CONTINUED FROM PAGE ONE

market for inspection, maintenance and repair in the more northerly fields is set to expand at 10-12 per cent a year as more facilities are installed and more fields come into production.

Analysis

The market on the UK continental shelf alone is large, reflecting the massive investment that is being made there, but it is not an easy one to enter, as several companies have found to their cost. It is a market that needs careful analysis and one most available to those with specialist skills to offer.

The techniques of offshore inspection and maintenance, especially underwater, appear certain to improve significantly as methods such as vibration analysis, crack monitoring underwater through acoustic emissions and techniques of non-destructive testing are developed. Such sophistication will be particularly necessary as production moves into deeper water. The new generation of equipment such as tension leg platforms and subsea production systems, designed for water depths of more than 600 feet, will necessarily demand the development of new inspection and maintenance and repair skills to keep pace.

| Mar. 14 | Mar. 13 | M'nth ago | Year ago |
|---------|---------|-----------|----------|
| 1541.3 | 1559.0 | 1519.5 | 1594.4 |

(Base: September 10, 1924=100)

OFFSHORE AND OVERSEAS FUNDS

[illegible]

UK accused of Europe budget default

BY GILES MERRITT IN BRUSSELS

BRITAIN, France and Denmark are to be taken before the European Court for their refusal to contribute to the Community's 1979 Budget at the rate required by the European Parliament.

The Brussels Commission is preparing formal notifications to the three defaulting governments, requiring an answer within one month. They will be sent before the end of this week. Continued defiance by the governments would probably result in the affair reaching the European Court in early summer.

The UK, French and Danish stand revolves around the central issue of the European Parliament's powers. It is part of a heated constitutional wrangle between the European Parliament and the Council of Ministers over budgetary authority which now looks certain to intensify with the run-up to the first direct elections to the Parliament.

The Commission's decision to begin the legal proceedings, as laid down in Article 169 of the Rome Treaty, is explained in Brussels as a result of its obligation to enforce the treaty. But it also follows a lengthy discussion here last week between the EEC Foreign Ministers' council and a delegation from the European Parliament's Budget Committee.

The European representatives are understood to have indicated that, for a compromise supplementary budget to be negotiated, the original budget would have to be approved without reservation by all member governments.

Since the budget row broke at the end of last year, the Commission has been placed in the uncomfortable position of

refereeing between the Parliament and the Council of Ministers. The dispute concerns the Parliament's insistence on using a procedural loophole to demand that £325m be added to the 1979 EEC Regional Fund.

It overruled the Council's opposition, and the Commission was subsequently forced to recognise the validity of the Parliament's budget.

In early February, when member States were due to begin paying into the budget at the agreed rates for 1979, only six Governments of the nine contributed in the amounts dictated by the Parliament. At the beginning of this month, the three defaulting Governments continued to subscribe only at the budget levels fixed by the Council of Ministers.

Speculation

Under the procedure detailed in the Treaty of Rome, the Commission is due in mid-April to follow its formal notification of infringement with the sending to the three governments of a full statement of its *prima facie* case against them. Unless settlement is reached after that, the matter will be referred to the European Court in Luxembourg.

Speculation now surrounds the timing of the Commission's move. Negotiations have been under way for several weeks over a compromise budget that would be acceptable to France, and it has been suggested that the opening of legal proceedings is intended to push the defaulting governments into speedy settlement.

But there are fears that the Commission's initiative could harden resistance in advance of the March 22 ministerial meeting of the EEC Budget Council.

Continued from Page 1

Callaghan claims summit success

the costs involved could not be justified.

Far from being isolated in the Community, Mr. Callaghan claimed, there was now more agreement on Britain's analysis of the situation and the need to re-order priorities than he had ever known.

Immediately after his statement Mrs. Thatcher demanded that the Premier drop his "abrasive and critical attitude" in market negotiations, and be "more genuinely" as a Community partner.

It was a remark that had Labour MPs chiding in amusement and disbelief, while Tories sat looking glum.

They were clearly torn between their desire to support the Common Market and their realisation that public hostility to the Community would be difficult to overcome.

Mr. Callaghan firmly rejected

the Opposition view that it had been a disappointing summit. "It was not disappointing to Britain. For the first time, the arguments have been advancing seem to have gone home."

John Hunt writes from Strasbourg: Mr. Callaghan had used the Paris summit for "naked domestic political propaganda," Mr. Francis Pym, the Shadow Foreign Secretary, said in Strasbourg yesterday.

Mr. Pym, accompanying Tory candidates to the European Parliament on a visit to Strasbourg, said: "The fact is that our partners are no longer prepared to make adjustments when faced with demands from a dying Labour Government."

Five years of "take and no give" had characterised the Labour Government's attitude to Europe, and the British people had suffered for it, said Mr. Pym.

Continued from Page 1

BL 'recovery'

But he revealed that negotiations were to begin shortly to see "if something can be done to recognise productivity increases which have been achieved so far. We could rightly be accused of being extremely rigid if we did not recognise the progress being made."

The group's pre-tax profit, before taking account of provisions for exceptional manpower reductions, rose from £3.1m to £15.3m in 1978.

The cars businesses contributed £20m profit at this level against a £32m loss in 1977. The rest of the group swung into a £5m loss last year, shared about equally between Leyland Vehicles, the truck, bus and tractor divisions, and SP Industries, the specialist engineering side.

The two Bathgate truck plant disputes cost sales worth £120m and 9,000 "lost" vehicles. In all disputes cost 11,000 units within Leyland

Vehicles last year or 20 per cent of planned production. As a result sales were only slightly ahead, from £409m to £442m. BL's capital investment intended £22m in 1978, up from £14m, and will be "slightly higher" this year. Within the overall total, Leyland Vehicles' capital expenditure also rose sharply last year from £28m to £42m.

BL's corporate plan for 1979 has been accepted by the National Enterprise Board, its major shareholder, and will very shortly be considered by the Government.

Mr. Edwards said it was in line with the previous £1bn long-term plan agreed with the Government. There was £375m still left to be drawn and the BL Board would prefer to have the cash in return for equity.

He would give no indication of how much BL was asking for in 1979 but said it did not expect to have to go back to the private sector

Continued from Page 1

Healey hints

As a result of a Labour backbench amendment to the 1977 Finance Act, personal allowances are indexed to the rate of inflation; but yesterday Mr. Healey appeared to be indicating that he was sympathetic to the idea of a real increase in personal allowances over and above that provided for by amendment. He also encouraged some Left-wingers when he said he was not doctrinally

opposed to import controls.

Nevertheless, most speakers wanted a very different Budget to that which Mr. Healey had in mind. But, given the desire of most Labour MPs to avoid an early election at almost any cost, Mr. Healey can probably count on the support of most of the party for his Budget unless he tries to force through anything directly counter to the Left-wing's policy of giving priority to the lower paid.

Breach of 5% rule 'not pay explosion'

By Peter Riddell, Economics Correspondent

OFFICIAL FIGURES suggest that there is no evidence of a pay explosion, although settlements appear to be well above the level of increases allowed under the Government's original 5 per cent guidelines. The picture is, however, distorted by the large number of workers who have yet to settle and by the recent spate of strikes.

In January the lorry drivers' strike caused layoffs and production cutbacks and this coupled with the bad winter weather, meant less overtime and more short-time working. The result was that the index of average earnings fell by 1.7 per cent between December 1978 and January 1979 (January 1978 = 100, not seasonally adjusted) bringing the rise over the last 12 months to 1.7 per cent.

The older index for production and some service industries, which is seasonally adjusted, declined by 1.9 per cent in January to 344.4 (January 1970 = 100), where it was 12.5 per cent higher than a year ago.

These distortions have meant that after six months of the current pay round the whole economy earnings index has increased by only 1.6 per cent while the older index has risen by 3.5 per cent.

Whitehall officials point to the comment in this month's Treasury Economic Progress Report — that monitoring evidence suggests that settlements have averaged about 11 per cent, including the cost of self-financing productivity and other permitted exceptions to the pay guidelines.

This is broadly in line with the evidence of the Confederation of British Industry's data bank.

Many economists believe that the rise in average earnings over the current round will probably be no higher than the 14 per cent increase of 1977-78. The difference is that the main pressure is now in the public rather than the private sector.

The Department of Employment said yesterday that by January only 1.6m workers in major groups had settled new pay deals compared with 2.5m a year earlier.

The latest estimate is that 3.5m workers have settled—the rise is mainly explained by the local authority manual and water supply workers' agreements.

But only 40 per cent of private sector employees and 30 per cent of those in the public sector have so far settled.

John Elliott writes: CBI leaders last night called on the Government to publish a Green Paper on pay policy before the start of the next wage round. During talks with Mr. Denis Healey, Chancellor of the Exchequer, they said this should cover the Government's assessment of how the level of inflation could be reduced to under 5 per cent by 1982. It should also include guidance on details of the next pay round, and wider proposals for pay bargaining reform. But there should not be a pay norm.

Bank call to cut public spending

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CUTS IN PUBLIC spending to reduce the need for tax increases and to contain public sector borrowing are called for this morning by the Bank of England in its latest quarterly bulletin.

The Bank warns that the deterioration in inflation prospects in recent months means that a firm stance in fiscal and monetary policies is all the more necessary, although monetary control alone will be insufficient to prevent wage rises working through to higher prices.

The bulletin says that "to accommodate inflation now by relaxing the thrust of monetary policy would be a signal that reduced priority was being given to containing inflation." The implication is that the target for the growth of sterling M3, the broadly-defined money supply, should be no higher than the present 8 to 12 per cent range.

In addition, fiscal policy should be "particularly cautious." The Bank stresses that higher costs incurred by public corporations should not be reflected in higher borrowing. This means that nationalised industries should respond to higher wages by increasing their prices promptly.

Tax burden

The bulletin also points to the "substantial trimming of expenditure programmes through the operation of cash limits, but adds that, "given both the need to contain the size of the Public Sector Borrowing Requirement and to reduce the necessity for adding to the tax burden, there appears to be a clear case for containing more strictly the rise in public spending."

The suggestion that the planned rise in spending should be cut back will receive a

distinctly mixed reception at Westminster and in Whitehall. There are signs that Ministers are hoping to avoid a large, overt package of cuts by a back-door squeeze through cash limits.

The bulletin renews the call made by Mr. Gordon Richardson, Governor of the Bank of England, that recent disputes "point clearly to the need for changes in the present methods of wage negotiation." This reflects more a desire for a review of the position of trades unions and their members than a desire to improve incomes policies.

Growth rate

The bulletin also includes a warning that unless the UK's industrial decline is arrested, the current very slow growth might later be followed even by "declines in real living standards, if present trends continue."

These comments are set against projections that the 12-month rate of retail price inflation may reach double figures by the summer, although the acceleration should remain "moderate."

But a higher rate of inflation is likely to dampen down activity and total output may grow by no more than 2 per cent over the next 12 months, compared with the 3 per cent rate of expansion expected in the last bulletin in December. This is slightly more pessimistic than most major private sector forecasts.

The result is that unemployment is quite likely to begin to rise later this year, although, on the other hand, the increase in earnings may still mean a 4 to 5 per cent increase in living standards against 1978. This year.

Details, Page 10; Euro-markets defended, Page 20

Injunction sought over adverts ban

BY ALAN PIKE, LABOUR CORRESPONDENT

HIGH COURT injunctions are to be sought against two print unions in an attempt to stop a national campaign to "black" any company that advertises in the Nottingham Post.

The council of the Newspaper Publishers' Association, which represents Fleet Street managements, met yesterday and decided to seek an injunction against the National Graphical Association (NGA) to prevent the union from interfering with the content of members' newspapers.

At the same time Boots, the chemists, whose advertisements, to have appeared yesterday in the Daily Telegraph and the Daily Mail were "blackened," announced that it was seeking injunctions against the NGA and SLADE, the process workers' union.

Companies that continue to advertise in the Nottingham Post, where the NGA and SLADE are in a dispute dating from 1973 over the introduction of computer typesetting, risk having their material "blackened" in other newspaper offices.

T. Bailey Forman, which produces the Nottingham Post, is the only British newspaper publisher to have introduced the system without allowing the critical years of the financial front will be 1980 and 1981, when BL's operating cash flow will have to rise to, say, £300m a year or more if it is to reach its targets. This will require a major improvement in productivity and profit margins, which BL hopes to secure by its reformed pay structure and by the progressive impact of new products.

But BL will still be leaning heavily on taxpayers' finance in 1979. Under the plan, it has a further £375m of Government funds to draw down by 1981.

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ICI plan to cut 2,000 jobs

BY SUE CAMERON, CHEMICALS CORRESPONDENT

IMPERIAL CHEMICAL INDUSTRIES is proposing to cut its organic division workforce of 10,800 by nearly 2,000 over the next two years.

It is thought the brunt of the cuts will fall on jobs at the division's headquarters in Blakely, Manchester, if the proposals go through.

The group said yesterday that the plan was "still very much at the discussion stage," and the proposals were to go before a consultative staff committee next week.

The reason was the division's comparatively poor performance during the past few years. The division covers dyestuffs, pigments, polyurethane chemicals, biocides and specialty chemicals.

the company said its dyestuffs and pigments businesses—a major activity—had been particularly hard hit by over-capacity and weak prices during the past four years.

The proposed cut in jobs was strongly attacked yesterday by the Association of Scientific, Technical and Managerial Staffs, which said the plan "exposed ICI's internal consultative system as a sham."

ASTMS added that it would not automatically accept ICI's evidence that the reduction in jobs was necessary. It would demand to see all the information on which the proposal was based, including confidential figures.

ASTMS said it was sure that a less radical solution could be

found. "ICI conducts a very careful, well planned, softening up exercise before it announces a solution to the difficulty."

ICI said the number of people employed by its organic division had been dropping at an annual rate of about 4 per cent since the early 1970s. Its latest proposals would therefore be only an "acceleration" of this trend.

The group added that it had re-affirmed its intention to adhere to its statement on security of employment. This meant there would be no enforced redundancies "except as a last resort." The reduction would be achieved by natural wastage and retirement.

News Analysis, Page 8

Tories wary of confidence vote

BY RICHARD EVANS, LOBBY EDITOR

THE SHADOW Cabinet reacted cautiously last night to Scottish National Party moves to try to force a vote of no confidence in the Government because of delay over Scottish devolution.

Conservative leaders have no intention of committing themselves before the Cabinet acts, and that might not be until the week after next.

Ministers will discuss the outcome of the devolution referendum again today, but no statement is expected for several days. In that time, further consultations will be held between

Government and minority parties as the game of bluff and counter-bluff proceeds.

Scottish nationalist MPs decided that if the Government makes no move after today's Cabinet they will table their own motion of no confidence as a means of exerting pressure for the Order annulling the Scotland Act to be brought forward.

Their hope is that the Order would then be defeated in a Commons vote. But the no confidence motion is certain to be linked to devolution, and that is not what the Tories want.

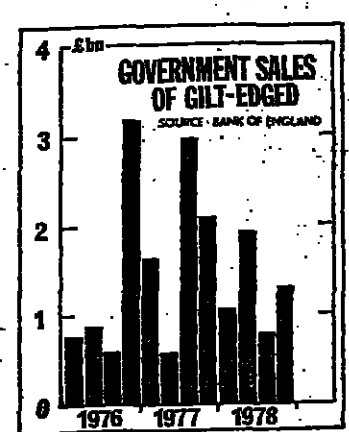
They favour a simple no confidence motion that can attract the support of the nationalists and the Liberals. However, they do not believe that that would succeed for some time.

The Conservative priority is to see the Scotland and Wales Acts killed, and they do not believe they can succeed in defeating the Government until that has happened. There is still every prospect that Mr. Callaghan might be able to delay such a division until after the Budget and the Easter recess.

THE LEX COLUMN

Projecting BL's cash needs

Index rose 3.3 to 509.9



With the three-month Treasury bill-rate down to under 11 per cent, posing the question for the Bank of England of whether MLR should again be adjusted downwards, the pressure has come right off interest rates. Yet the reasons for the Bank's caution about too rapid a fall are apparent in its latest Quarterly Bulletin, where the warning is that excessively rapid growth in money incomes "will exact a price in terms of higher interest rates than would otherwise have been necessary."

A tough fiscal stance is called for, ahead of the acceleration of inflation into double figures which yesterday showed up in the Price Commission's early warning six-month index.

BL is still gobbling up cash, but is so far keeping within the financial guidelines agreed with the Government. Its pre-interest return on gross assets of about £1.2bn amounted to only a little over 6 per cent in 1978, and pre-tax margins on sales of over £30m were virtually non-existent. Despite this, it is having to spend heavily on reconstruction — redundancies cost £15.3m last year and there was also an extraordinary debit of £24.7m. And although working capital needs have been held in check, BL is having to make substantial investments in fixed assets. Net capital spending in 1978 totalled around £220m, whereas operating cash flow was only about £50m.

With luck, its cash flow could be usefully higher this year. Smoother production runs would obviously be a very big help, since trading profits in 1978 would have been more than £50m higher if BL had been able to avoid production upsets. In addition, the depreciation charge is rising fast, and finance costs will benefit from last year's £450m equity injection and the new arrangements for financing distributors' stocks.

But BL will still be leaning heavily on taxpayers' finance in 1979. Under the plan, it has a further £375m of Government funds to draw down by 1981.

The critical years of the financial front will be 1980 and 1981, when BL's operating cash flow will have to rise to, say, £300m a year or more if it is to reach its targets. This will require a major improvement in productivity and profit margins, which BL hopes to secure by its reformed pay structure and by the progressive impact of new products.

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have been for years, thanks entirely to the decision to provide Government finance in the form of equity rather than debt. A measure of this strength is seen in its new medium term loan: from the private sector. The clearer, heavily committed with short term funds, have not participated, but BL has managed to pick up seven-year money at an average of 1 per cent over LIBOR—which would not have been possible a year or so ago